

BIKE RENTAL COUNT PREDICTION PROJECT REPORT

Using R and Python

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Contents

1.	. Pr	re requ	isite And Steps to Execute Codes	2
2.	. In	itroduc	tion	3
	1.1.	Pro	blem Statement	3
	1.2.	Dat	a	3
2.	. Pr	rocess	and Requirement Specification	4
	2.1.	Pro	cess:	4
	2.2.	Soft	ware Requirements:	4
3.	. М	1ethod	ology	5
	3.1.	Dat	a Understanding	6
	3.2.	Dat	a Pre-Processing:	7
	3.	.2.1.	Data Exploration and Cleaning	8
	3.	.2.2.	Missing Value Analysis	9
	3.	.2.3.	Delete unnecessary predictors	10
	3.	.2.4.	Outlier Analysis and Exploratory data analysis	10
	3.	.2.5.	Feature Engineering	14
	3.	.2.6.	Frequency Distribution Visualization	14
	3.	.2.7.	Feature selection	19
4.	. Pr	redictiv	e modelling	26
	4.1.	Мо	del Selection	26
	4.2.	Нур	er Parameter Tuning	26
	4.3.	Mu	tiple Linear Regression	27
	4.4.	Dec	ision Tree	31
	4.5.	Ran	dom Forest	32
	4.6.	Gra	dient Boosting	34
5.	. Co	onclusi	on	36
	5.1.	Acc	uracy, RMSE, R-squared, MAPE	36
6.	. Br	rief Insi	ghts about the Bike Rental Count prediction Project	39
7.	. Re	eferend	es	40
8.	. Ar	ppendi	x	41

1. Pre requisite And Steps to Execute Codes

Pre requisite:

- A. To run the R project in the system should have R &R-studio; Below are the versions of both which are used:
 - i) R version 3.6.1 (64 bit).
 - ii) R-studio IDE (Version 1.2.5001).
- B. To run the Python (ipynb) file in the system should have Anaconda Navigator to be installed Below are the versions of software used:
 - i) Jupyter Notebook (V0ersion 6.0.0)
 - ii) Python Version 3.7.5
- C. Download the file and save it in your local. (In my case):
 - i) C:\Users\Sanjeev\Desktop\Edwisor\Bike_rent_Prediction_2nd_Project\ Bike_Rent_Count_Prediction_PythonCode.ipynb
 - ii) C:\Users\Sanjeev\Desktop\Edwisor\Bike_rent_Prediction_2nd_Project\Bike_Rent_Count_Prediction_RCode.R
 - iii) C:\Users\Sanjeev\Desktop\Edwisor\Bike_rent_Prediction_2nd_Project\day.csv

Steps to execute the In Python:

i) Python please open Anaconda prompt type Jupyter notebook, load .ipynb file and run the Code.

Steps to execute the R-code:

- i) In R-studio: For In R open R file and run the R-script to get the output in console and plots in Plot window.
- ii) Please make sure that all that library I have used in the code is installed in your system

For Complete project report Open word/ pdf document "Bike rental count prediction. Pdf or . docx"

2

2. Introduction

1.1. Problem Statement

The objective of this Case is to Predication of bike rental count on daily based on the environmental and seasonal settings. In the bike rental dataset, we need to predict what could be the counting of bike rental for a given season, month and year with environmental conditions like windspeed, temperature, humidity etc., based on the historical data for the two years i.e. 2011 and 2012.

1.2.Data

Understanding of data is the very first and important step in the process of finding solution of any business problem. Let's have a quick preview of data. Will discuss in detail about the data understanding in the CRISP-DM process section.

Let's understand shape of dataset:

```
print("Shape of data is: ",bike_data.shape)
Shape of data is: (731, 16)
```

Preview of data:

	instant	dteday	season	yr	mnth	holiday	weekday	workingday	weathersit	temp	atemp	hum	windspeed	casual	registered	cnt
0	1	2011-01-01	1	0	1	0	6	0	2	0.344167	0.363625	0.805833	0.160446	331	654	985
1	2	2011-01-02	1	0	1	0	0	0	2	0.363478	0.353739	0.696087	0.248539	131	670	801
2	3	2011-01-03	1	0	1	0	1	1	1	0.196364	0.189405	0.437273	0.248309	120	1229	1349
3	4	2011-01-04	1	0	1	0	2	1	1	0.200000	0.212122	0.590435	0.160296	108	1454	1562
4	5	2011-01-05	1	0	1	0	3	1	1	0.226957	0.229270	0.436957	0.186900	82	1518	1600

2. Process and Requirement Specification

2.1.Process:

- 1. Understanding the Data
- 2. Exploratory Data Analysis
- 3. Feature Engineering
- 4. Missing Value and Outlier Treatment
- 5. Standardizing the data
- 6. Model Development
- 7. Hyperparameter Tuning
- 8. Model selection

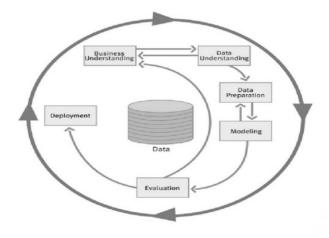
2.2. Software Requirements:

- 1. Python
- 2. Jupyter Notebook
- 3. R
- 4. R Studio

3. Methodology

CRISP-DM Process: CRISP-DM stands for cross-industry process for data mining. The CRISP-DM methodology provides a structured approach to planning a data mining works. The project follows CRISP DM process to develop the model for the given problem. It involves the following major steps:

- 1. Business understanding.
- 2. Data understanding.
- 3. Data preparation.
- 4. Modelling.
- 5. Evaluation.
- 6. Deployment



6

3.1. Data Understanding

DATA DICTIONARY:

- instant: Record index
 dteday: Date season:
- 3. Season (1:springer, 2:summer, 3:fall, 4:winter)
- 4. **yr**: Year (0: 2011, 1:2012)5. **mnth**: Month (1 to 12)
- 6. **hr**: Hour (0 to 23)
- 7. **holiday**: weather day is holiday or not (extracted fromHoliday Schedule)
- 8. weekday: Day of the week
- 9. workingday: If day is neither weekend nor holiday is 1, otherwise is 0.
- 10. **weathersit**: (extracted fromFreemeteo) 1: Clear, Few clouds, Partly cloudy, Partly cloudy 2: Mist + Cloudy, Mist + Broken clouds, Mist + Few clouds, Mist 3: Light Snow, Light Rain + Thunderstorm + Scattered clouds, Light Rain + Scattered clouds 4: Heavy Rain + Ice Pallets + Thunderstorm + Mist, Snow + Fog
- 11. **temp**: Normalized temperature in Celsius. The values are derived via (t-t_min)/(t_max-t min), t min=-8, t max=+39 (only in hourly scale)
- 12. **atemp**: Normalized feeling temperature in Celsius. The values are derived via (t-t_min)/(t_maxt_min), t_min=-16, t_max=+50 (only in hourly scale)
- 13. hum: Normalized humidity. The values are divided to 100 (max)
- 14. windspeed: Normalized wind speed. The values are divided to 67 (max)
- 15. **casual**: count of casual users
- 16. **registered**: count of registered users
- 17. cnt: count of total rental bikes including both casual and registered

3.2. Data Pre-Processing:

Data pre-processing is a data mining technique that involves transforming raw data into an understandable format. Real-world data is often incomplete, inconsistent, and/or lacking in certain behaviour trends, and is likely to contain many errors. Data pre-processing is a proven method of resolving such issues. Data pre-processing prepares raw data for further processing.

Data pre-processing is defining the quality of data and the useful information that can be derived from it directly affects the ability of our model to learn; therefore, it is extremely important that we pre-process our data before feeding it into our model. As we already know the quality of our inputs decide the quality of our output.

So, once we have got our business hypothesis ready, it makes sense to spend lot of time and efforts here. Approximately, data exploration, cleaning and preparation can take up to 60-70% of our total project time. This process is often called as Exploratory Data Analysis Listed below are data pre-processing techniques used for this Project

- 1) Data Exploration and Cleaning
- 2) Missing Value Analysis
- 3) Outlier analysis
- 4) Feature Engineering
- 5) Feature Selection
- 6) Feature Scaling

Let's discuss /explain this technique in detail.

3.2.1. Data Exploration and Cleaning

Data Pre-processing is the very first step which comes with any data science project is data exploration and cleaning,

<mark>In Python:</mark>

	instant	season	yr	mnth	holiday	weekday	workingday	weathersit	temp	atemp	
count	731.000000	731.000000	731.000000	731.000000	731.000000	731.000000	731.000000	731.000000	731.000000	731.000000	7
mean	366.000000	2.496580	0.500684	6.519836	0.028728	2.997264	0.683995	1.395349	0.495385	0.474354	
std	211.165812	1.110807	0.500342	3.451913	0.167155	2.004787	0.465233	0.544894	0.183051	0.162961	
min	1.000000	1.000000	0.000000	1.000000	0.000000	0.000000	0.000000	1.000000	0.059130	0.079070	
25%	183.500000	2.000000	0.000000	4.000000	0.000000	1.000000	0.000000	1.000000	0.337083	0.337842	
50%	366.000000	3.000000	1.000000	7.000000	0.000000	3.000000	1.000000	1.000000	0.498333	0.486733	
75%	548.500000	3.000000	1.000000	10.000000	0.000000	5.000000	1.000000	2.000000	0.655417	0.608602	
max	731.000000	4.000000	1.000000	12.000000	1.000000	6.000000	1.000000	3.000000	0.861667	0.840896	

cnt	registered	casual	windspeed	hum
731.000000	731.000000	731.000000	731.000000	731.000000
4504.348837	<u>3656.172367</u>	848.176471	0.190486	0.627894
1937.211452	<u>1560.256377</u>	686.622488	0.077498	0.142429
22.000000	20.000000	2.000000	0.022392	0.000000
3152.000000	2497.000000	315.500000	0.134950	0.520000
4548.000000	3662.000000	713.000000	0.180975	0.626667
<u>5956.000000</u>	<u>4776.500000</u>	1096.000000	0.233214	0.730209
8714.000000	6946.000000	3410.000000	0.507463	0.972500

In R:

> summary(bike_data)

> Summary (DINE_u				
instant	dteday 2011-01-01: 1	season	yr	mnth
Min. : 1.0	2011-01-01: 1	Min. :1.000	Min. :0.0000	Min. : 1.00
1st Qu.:183.5	2011-01-02: 1		1st Qu.:0.0000	1st Qu.: 4.00
Median :366.0	2011-01-03: 1	Median :3.000	Median :1.0000	Median : 7.00
Mean :366.0	2011-01-04: 1	Mean :2.497	Mean :0.5007	Mean : 6.52
3rd Qu.:548.5	2011-01-05: 1		3rd Qu.:1.0000	3rd Qu.:10.00
Max. :731.0	2011-01-06: 1	Max. :4.000	Max. :1.0000	Max. :12.00
	(Other) :725			
holiday	weekday	workingday	weathersit	
Min. :0.00000	Min. :0.000	Min. :0.000	Min. :1.000	
	1st Qu.:1.000	1st Qu.:0.000	1st Qu.:1.000	
Median :0.00000		Median :1.000	Median :1.000	
Mean :0.02873		Mean :0.684	Mean :1.395	
3rd Qu.:0.00000			3rd Qu.:2.000	
Max. :1.00000	,	Max. :1.000	Max. :3.000	
мах1.00000	Max0.000	Max1.000	Max3.000	
temn	atemn	hum	windsneed	
Min. :0.05913	atemp Min. :0.0790	7 Min. :0.00	00 Min. :0.02	7739
1st Qu.:0.33708				
Median :0.49833				
Mean :0.49538				
3rd Qu.:0.65542				
Max. :0.86167	Max. :0.8409	0 Max. :0.97	25 Max. :0.50	J/40
1				
Casuai	registered	CNT		
Min. : 2.0		Min. : 22		
1st Qu.: 315.5		1st Qu.:3152		
Median : 713.0		Median :4548		
Mean : 848.2		Mean :4504		
		3rd Qu.:5956		
Max. :3410.0	Max. :6946	Max. :8714		

3.2.2. Missing Value Analysis

In real world missing value is the common occurrence of incomplete observations in an asset of data. Missing values can arise due to many reasons, error in uploading data, unable to measure an observation etc. Due to presence of missing values in the form of 0, NA or NAN. These will affect the accuracy of model which we are building. Hence it is necessary to check for any missing values in the given data. Let's check of the dataset for missing values and identify what type are they? Listed below are some of the missing values in different forms:

- Values containing '0' These will first need to be changed to NA and Nan in R and python respectively.
- Blank spaces that are taken as NA and NaN in R and Python respectively.

Depending on the percentage of missing values we can decide if we need to keep a variable or drop it based on the following conditions:

- Missing value percentage < 30% We can include the variable
- Missing value percentage > 30 % We need to remove those variable/s because even
 if we impute values, they are not the actual values, the variable will not contain actual
 values and hence will not contribute effectively to our model.

Let's check of the dataset for missing values and identify what type are they? In the given data there is no any missing values. So, we need not impute any missing values

In Python:

Missing Value anlysis

```
# checking for missing values in dataset
bike_data.isnull().sum()
instant
               0
               0
dtedav
               0
season
               0
year
month
               a
holiday
weekday
               0
workingday
weather
temperature
atemp
humidity
               0
windspeed
casual
               a
registered
count
dtype: int64
```

9

[1] 0

3.2.3. Delete unnecessary predictors

- A. Delete instant variable as it is a kind of index in dataset
- B. The aim of the project is to predict the count based on environmental and seasonal settings not date basis. So, Delete the date column from dataset.
- C. As we are interested on the count and count = casual + registered, So, I am going to delete the casual and registered column from dataset to avoid redundant variable from dataset as it doesn't carry any useful condition and it may affect the model performance.

Shape of data after removing un-necessary predictors

In Python:

```
# Lets check dimensions of data after removing unnecessary variables
bike_data.shape
(731, 12)
```

<mark>In R</mark>:

```
> dim(bike_data)
[1] 731 12
```

3.2.4. Outlier Analysis and Exploratory data analysis

An Outlier is any inconsistent or abnormal observation in a variable of dataset that deviates from the rest of the observations.

These inconsistent observations can be due to manual error, poor quality/ malfunctioning equipment's, Experimental error or correct but exceptional data based on business use case.

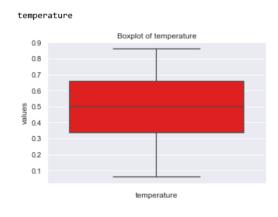
It can cause an error in predicting the target variable/s. Hence, we need to check for the outliers and either remove the observations containing them or replace them with NA, then impute or set upper limits/lower limits or mean/median values imputation.

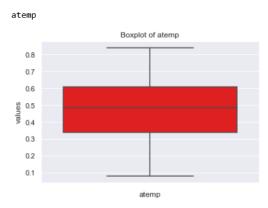
For Outlier analysis, Boxplot to visualize and summary descriptive statistics to check range of each numeric variable and sorted the variables to detect some strange values like zeros and negative values.

Exploratory data analysis is an approach to analyzing data sets to summarize their main characteristics, often with visual methods. A statistical model can be used or not, but primarily EDA is for seeing what the data can tell us beyond the formal modelling or hypothesis testing task

Plot boxplot to visualize outliers in continuous variable

<mark>In Python:</mark>





Boxplot of humidity

1.0

0.8

0.6

0.4

0.2

0.0

•

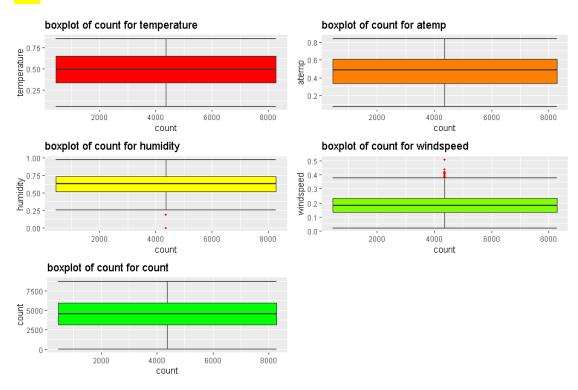


Boxplot of count

8000
6000
2000
0

From boxplot we can see outliers in humidity and outliers in windspeed predictors.

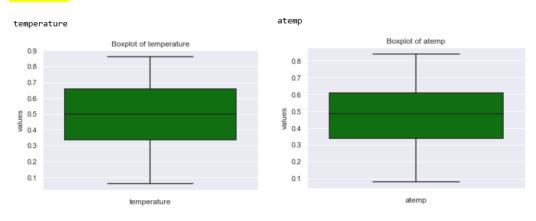


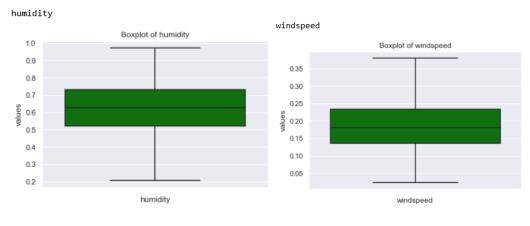


For this project I have opted for capping method in which we are going to impute outlier with upper fence and lower fence value reason behind to opt this method is we don't want to delete the observations with outliers as data collection is also a crucial step in data analytics for which client has to spend more money if don't have any past data specially for start-up companies .by keeping this point into consideration I tried to retain the data wherever possible in the pre-processing. Boxplot stat method is one of the methods to remove outlier and we also learnt we can also treat these outliers as missing values and impute them with mean or median or knn method or delete such observations.

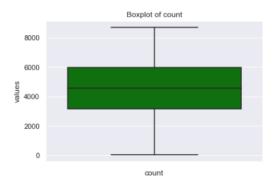
Box Plot after removing outliers

In Python:

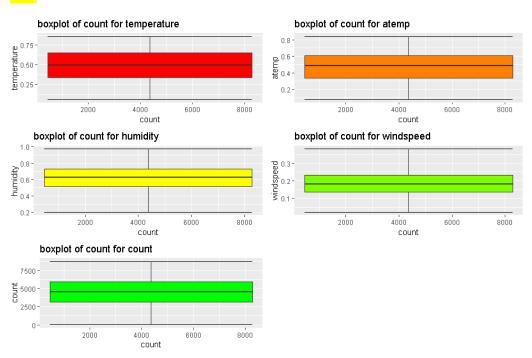




count



<mark>In R:</mark>



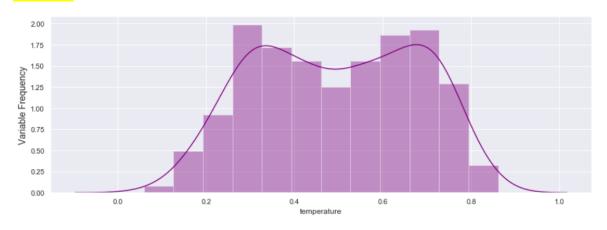
3.2.5. Feature Engineering

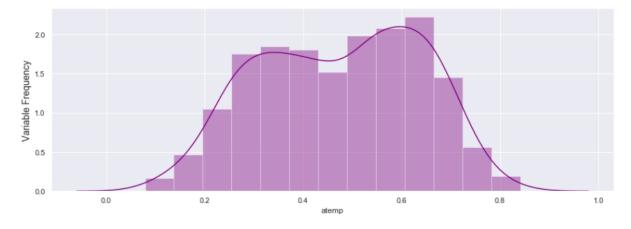
Feature engineering is the science (and art) of extracting more information from existing data, not adding any new data to it, but making the data more meaningful and usable. In our Project, No need to add any new/feature variable to our data.

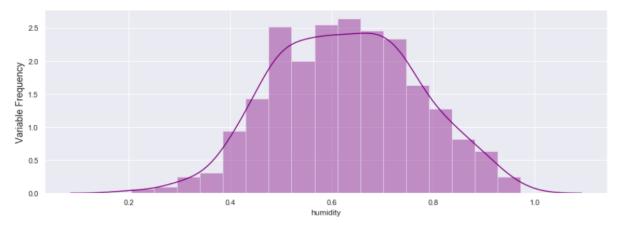
3.2.6. Frequency Distribution Visualization

To check distribution of each continuous variable we plotted histogram for each variable Both in R and Python, we can also check distribution using summary or describe function. In our project it can be observed that from the below plot we can say predictor are normally distributed.

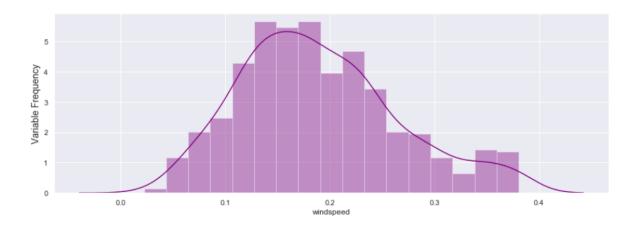
In Python:

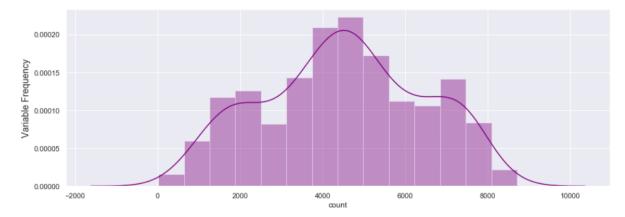




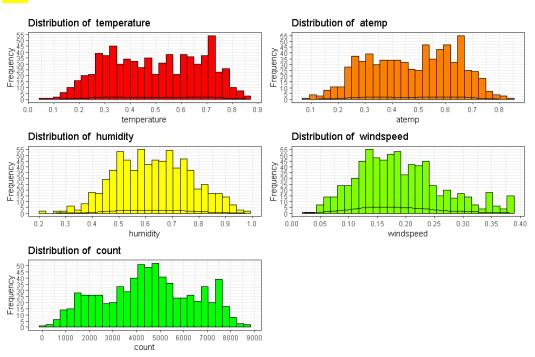


edWisor





In R:



Effect of categorical variables on target variable

To check distribution of each categorical variable with respect to target variable we used bar plot and we can also look at the frequency table

Count Vs season: Bike rent count is high in season 3(fall) and low in season1(springer)

Count Vs year: Bike rent count is high in year 1 (in 2012)

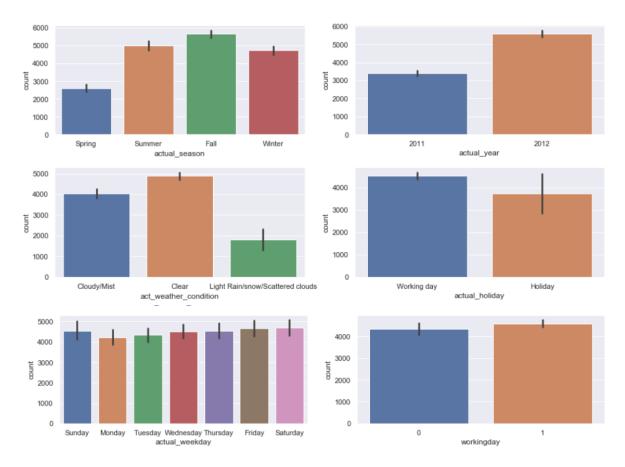
Count Vs month: Bike rent count is high in month of august and low in Jan

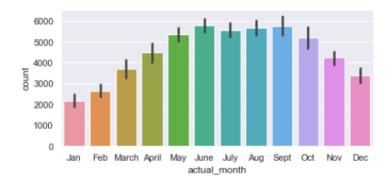
Count Vs holiday: - Bike rent count is high on holidays i.e., 0

Count Vs weekday: - From bar plot we can see maximum bikes rented on saturday and least bikes on monday.

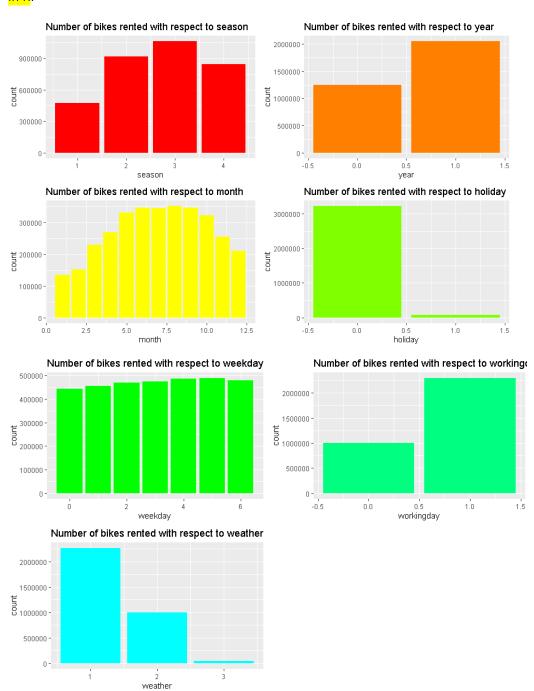
Count Vs working day: - Bike rent count is high on working day i.e., 1

Count Vs weather: - Bike rent count is high on weather clear: i.e., when the weather is Clear, Few clouds, Partly cloudy





<mark>In R</mark>:



Summary Table:

frequency of count vs actual_season

```
actual_season
        1061129
Spring
         471348
Summer
          918589
Winter
         841613
Name: count, dtype: int64
frequency of count vs actual_holiday
actual_holiday
               78435
Holiday
Working day 3214244
Name: count, dtype: int64
frequency of count vs act_weather_condition
act_weather_condition
Clear
                                  2257952
Cloudy/Mist
Light Rain/snow/Scattered clouds
                                   37869
Name: count, dtype: int64
frequency of count vs actual_weekday
actual_weekday
            485395
Friday
            444027
Monday
Saturday
             487790
Sunday
            477807
Thursday 473048
Tuesday 455503
Wednesday 469109
Name: count, dtype: int64
frequency of count vs actual_year
actual_year
2011
        1243103
2012
        2049576
Name: count, dtype: int64
frequency of count vs actual_month
{\tt actual\_month}
         269094
April
Aug
          351194
         211036
Dec
         151352
Feb
Jan
         134933
July
         344948
          346342
June
March
          228920
May
          331686
Nov
          254831
0ct
         322352
Sept
         345991
Name: count, dtype: int64
```

18

3.2.7. Feature selection

- What is Feature Selection??
- Selecting a subset of relevant features (variables, predictors) for use in model construction
- subset of a learning algorithm's input variables upon which it should focus attention, while
 ignoring the rest

Before creating a model, we need to assess the importance of each predictor variable in our analysis. There is a possibility that many variables in our analysis are not important at all to the problem of prediction. Hence, feature selection can help in reducing the time for computation of model as well as the complexity of the model. Also, few models require the independent variables to be free from multicollinear effect, hence it is needed to perform various procedures to ensure that the independent variables are not collinear.

Correlation analysis includes correlation matrix and correlation plot to find out significant continuous variables and we found that there is no multi-collinearity among the predictor variables.

Using ANOVA test to find out significant categorical variable.

Correlation Analysis

- Correlation tells you the association between two continuous variables
- Ranges from -1 to 1
- Measures the direction and strength of the linear relationship between two quantitative variables
- Represented by "r"
- Correlation can be calculated as

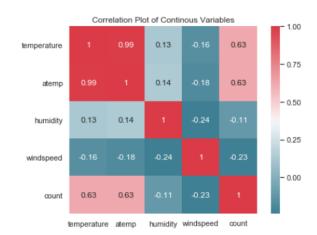
$$r = \frac{Covariance(x,y)}{S.D.(x)S.D.(y)}$$

Covariance

$$Cov(X,Y) = \frac{\sum (X_i - \overline{X}) * (Y_i - \overline{Y})}{n}$$

3.2.7.1. Correlation Plot and correlation matrix

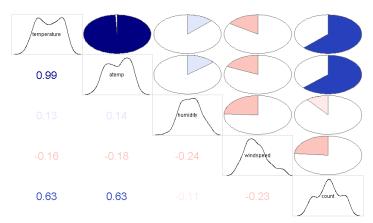
<mark>In Python:</mark>



	temperature	atemp	humidity	windspeed	count
temperature	1.000000	0.991702	0.126722	-0.156916	0.627494
atemp	0.991702	1.000000	0.139924	-0.182948	0.631066
humidity	0.126722	0.139924	1.000000	-0.241160	-0.105664
windspeed	-0.156916	-0.182948	-0.241160	1.000000	-0.233657
count	0.627494	0.631066	-0.105664	-0.233657	1.000000

In R:

Correlation Plot For Numeric Variables



> Correlation_matrix

	temperature	atemp	humidity	windspeed	count
temperature	1.0000000	0.9917016	0.1267216	-0.1569155	0.6274940
atemp	0.9917016	1.0000000	0.1399240	-0.1829480	0.6310657
humidity	0.1267216	0.1399240	1.0000000	-0.2411599	-0.1056645
windspeed	-0.1569155	-0.1829480	-0.2411599	1.0000000	-0.2336573
count	0.6274940	0.6310657	-0.1056645	-0.2336573	1.0000000

From correlation plot and correlation matrix we can see 'temperature' variable is highly positively correlated with 'atemp' which means these two variable carries same information.

To avoid redundant variable in dataset and to perform model properly I am going to drop 'atemp' variable from the dataset.

3.2.7.2. Anova Analysis

In Python:

```
PR(>F)
                sum_sq
                           df
         4.517974e+08
                         1.0 143.967653 2.133997e-30
season
                                NaN
Residual 2.287738e+09 729.0
                                                    NaN
                                                 PR(>F)
                        df F PR(>F)
1.0 344.890586 2.483540e-63
                sum_sq
         8.798289e+08
year
Residual 1.859706e+09 729.0
                                NaN
                                                    NaN
                                                PR(>F)
               sum_sq df F PR(>F)
445e+08 1.0 62.004625 1.243112e-14
         2.147445e+08
month
Residual 2.524791e+09 729.0 NaN
               sum_sq df F PR(>F)
0749e+07 1.0 3.421441 0.064759
holiday 1.279749e+07
Residual 2.726738e+09 729.0
                                    NaN
                                              NaN
                sum_sq df F PR(>F)
109e+07 1.0 3.331091 0.068391
weekday 1.246109e+07
                                NaN
Residual 2.727074e+09 729.0
                 sum_sq df F PR(>F)
604e+07 1.0 2.736742 0.098495
workingday 1.024604e+07
Residual 2.729289e+09 729.0 NaN
               sum_sq df F PR(>F)
888e+08 1.0 70.729298 2.150976e-16
weather 2.422888e+08
Residual 2.497247e+09 729.0
                                  NaN
```

In R:

```
[1] "season"
Df Sum Sq Mean Sq
Bike_Rent[, i] 1 451797359 451797359
Residuals 729 2287738033 3138187
                              Sum Sq Mean Sq F value
                                                        Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
[1] "year"
                    Df
                      Of Sum Sq Mean Sq
1 879828893 879828893
                                          Mean Sq F value
Bike_Rent[, i] 1 879828893 879020033
Pociduals 729 1859706499 2551038
                                                       344.9 <0.000000000000000000002 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
[1] "month"
                   Df Sum Sq Mean Sq F value
1 214744463 214744463 62.01
729 2524790929 3463362
                                                     62.01 0.0000000000000124 ***
Bike_Rent[, i]
Residuals
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
[1] "holiday"
Df Sum Sq Mean Sq F value Pr(>F)
Bike_Rent[, i] 1 12797494 12797494 3.421 0.0648
Residuals 729 2726737898 3740381
                                                    3.421 0.0648 .
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
[1] "weekday"
Df Sum Sq Mean Sq
Bike_Rent[, i] 1 12461089 12461089
Residuals 729 2727074303 3740843
                            Sum Sq Mean Sq F value Pr(>F)
12461089 12461089 3.331 0.0684
                                                     3.331 0.0684 .
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1 [1] "workingday"
Df Sum Sq Mean Sq
Bike_Rent[, i] 1 10246038 10246038
Residuals 729 2729289354 3743881
                          Sum Sq Mean Sq F value Pr(>F)
10246038 10246038 2.737 0.0985 .
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
[1]
      "weather
Df Sum Sq Mean Sq F value
Bike_Rent[, i] 1 242288753 242288753 70.73
Residuals 729 2497246639 3425578
                                                       70.73 <0.00000000000000000 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

From the anova result, we can observe working day, weekday and holiday has p value > 0.05, so delete this variable not consider in model.

21

After Correlation and ANOVA Analysis we have remaining variables are

In Python:

	season	year	month	weather	temperature	humidity	windspeed	count
0	1	0	1	2	0.344167	0.805833	0.160446	985.0
1	1	0	1	2	0.363478	0.696087	0.248539	801.0
2	1	0	1	1	0.196364	0.437273	0.248309	1349.0
3	1	0	1	1	0.200000	0.590435	0.160296	1562.0
4	1	0	1	1	0.226957	0.436957	0.186900	1600.0

In R:

```
> names(Bike_Rent)
[1] "season" "year"
                             "month"
                                          "weather"
                                                       "temperature"
[6] "humidity"
               "windspeed"
                             "count"
> head(Bike_Rent)
  season year month weather temperature humidity windspeed count
                  1 2 0.344167 0.805833 0.1604460
                                                                985
       1 0
2
                           2
                               0.363478 0.696087 0.2485390
       1
            0
                  1
                                                               801
                           1 0.196364 0.437273 0.2483090
3
                                                              1349
       1
           - 0
                  1
4
       1
           0
                              0.200000 0.590435 0.1602960
                                                               1562
5
                               0.226957 0.436957 0.1869000
            0
                                                              1600
       1
                  1
                           1
6
            0
                                0.204348 0.518261 0.0895652
                                                               1606
```

3.2.7.3. Feature Scaling

Feature scaling is a method used to normalize the range of independent variables or features of data. In data processing, it is also known as data normalization and is generally performed during the data preprocessing step. Since the range of values of raw data varies widely, in some machine learning algorithms, objective functions will not work properly without normalization. Widely used feature scaling methods are min max scaling and Standardization.

Our data may be at different levels or may contain different units. It will not be suitable to move ahead and use this data without solving this problem. This can be done by standardizing the data.

- Calculate the mean absolute deviation:
- Calculate the standardized measurement (z-score)
- Using mean absolute deviation is more robust than using standard deviation. Since the deviations are not squared the effect of outliers is somewhat reduced but their z-scores do not become too small; therefore, the outliers remain detectable.

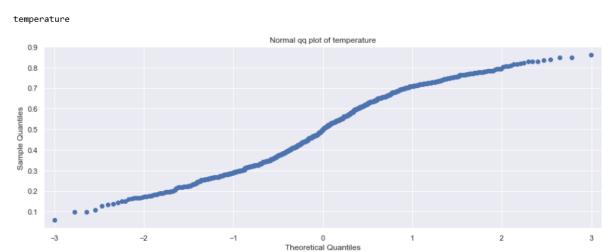
The idea behind StandardScaler is that it will transform the data such that its distribution will have a mean value 0 and standard deviation of 1.

In the given dataset, for continuous variables data is already Normalized, so we need not to scale the data. We can check normality of data using qqplot and histogram plot.

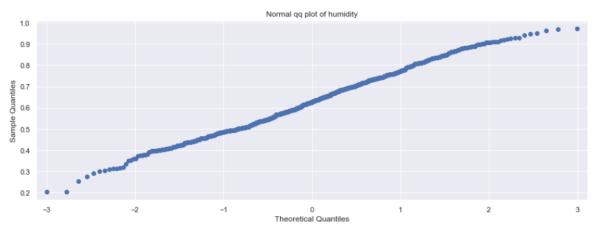
<mark>In Python:</mark>

Let's check the Normality of numeric variables

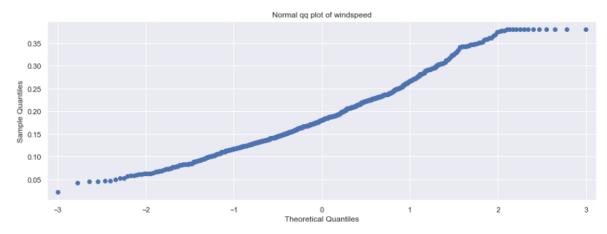
Qqplot



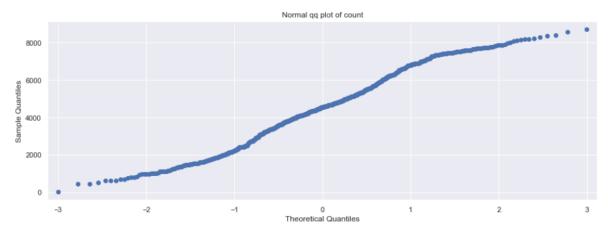




windspeed

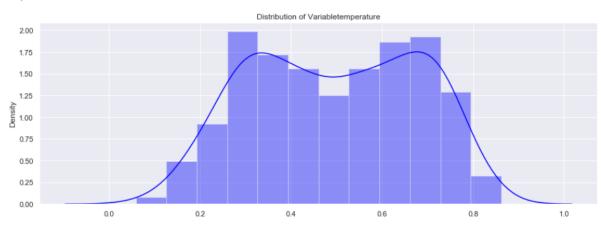




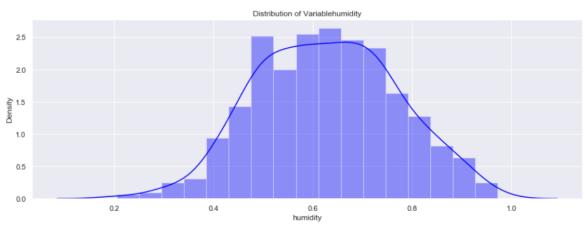


Histogram Plot:

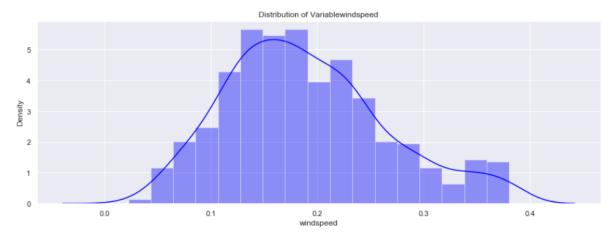
temperature



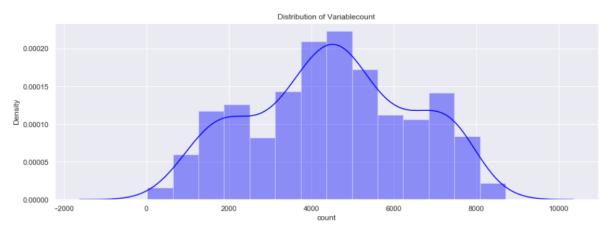
humidity



windspeed

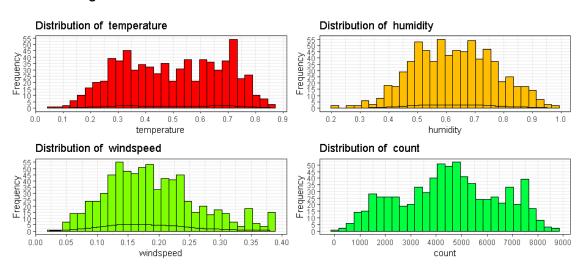


count



<mark>In R</mark>:

Histogram Plot



4. Predictive modelling

Predictive modelling is a commonly used statistical technique to predict future behavior. Predictive modelling solutions are a form of data-mining technology that works by analyzing historical and current data and generating a model to help predict future outcomes. It's a technique that uses mathematical and computational methods to predict an event or outcome. A mathematical approach uses an equation-based model that describes the phenomenon under consideration. The model is used to forecast an outcome at some future state or time based upon changes to the model inputs. The model parameters help explain how model inputs influence the outcome.

Predictive modelling is a process that uses data mining and probability to forecast outcomes. Each model is made up of a number of predictors, which are variables that are likely to influence future results. Once data has been collected for relevant predictors, a statistical model is formulated. The model may employ a simple linear equation, or it may be a complex neural network, mapped out by sophisticated software. As additional data becomes available, the statistical analysis model is validated or revised.

4.1. Model Selection

It is the task of selecting a statistical model from a set of candidate models, given data. In the simplest cases, a pre-existing set of data is considered. However, the task can also involve the design of experiments such that the data collected is well-suited to the problem of model selection.

Once completing data cleaned next process is model selection it is based on problem statement. In bike rental count prediction problem statement understood that it comes under supervised machine learning because it has both input and output variables and its regression problem as out target variable is count which is of numeric / continuous type. So, we can consider linear regression, Decision Tree, Random Forest etc.

In our project used linear regression, Decision Tree, Random Forest and Gradient Boosting models. Error matrix chosen for the given problem statement is Root Mean Squared Error (RMSE) and R2(R-Squared). Before building an any model we divided the preprocessed Bike_Rent data set in to train and test set. Data was divided into 80:20 ratio, 80% of data was used as 'train' set and rest of the 20% was used as 'test' set. The training set is used to fit the model and the test set is used to estimate the model prediction accuracy.

4.2. Hyper Parameter Tuning

In statistics, hyperparameter is a parameter from a prior distribution; it captures the prior belief before data is observed. In any machine learning algorithm, these parameters need to be initialized before training a model. Choosing appropriate hyperparameters plays a crucial role in the success of good model. Since it makes a huge impact on the learned model. For example, if the learning rate is too low, the model will miss the important patterns in the data. If it is high, it may have collisions.

We used two techniques of Hyperparameter for our models:

- Random Search
- Grid Search

Random Search: Random search is a technique where random combinations of the hyperparameters are used to find the best solution for the built model. In this search pattern, random combinations of parameters are considered in every iteration. The chances of finding the optimal parameter are

comparatively higher in random search because of the random search pattern where the model might end up being trained on the optimised parameters without any aliasing.

Grid Search : Grid search is a technique which tends to find the right set of hyperparameters for the particular model. Hyperparameters are not the model parameters and it is not possible to find the best set from the training data. Model parameters are learned during training when we optimize a loss function using something like a gradient descent. In this tuning technique, we simply build a model for every combination of various hyperparameters and evaluate each model. The model which gives the highest accuracy wins. The pattern followed here is similar to the grid, where all the values are placed in the form of a matrix. Each set of parameters is taken into consideration and the accuracy is noted. Once all the combinations are evaluated, the model with the set of parameters which give the top accuracy is considered to be the best. We used these two techniques for Decision tree, Random Forest, Gradient boosting models.

4.3. Multiple Linear Regression

Multiple linear regression (MLR), also known simply as multiple regression, is a statistical technique that uses several explanatory variables to predict the outcome of a response variable. The goal of multiple linear regression (MLR) is to model the linear relationship between the explanatory (independent) variables and response (dependent) variable.

In essence, multiple regression is the extension of ordinary least-squares (OLS) regression that involves more than one explanatory variable.

The Formula for Multiple Linear Regression Is

 $y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + ... + \beta_v x_{iv} + \epsilon$

where, for i = n observations:

 $y_i = \text{dependent variable}$

 $x_i = ext{expanatory variables}$

 $\beta_0 = \text{y-intercept (constant term)}$

 $\beta_v =$ slope coefficients for each explanatory variable

 $\epsilon =$ the model's error term (also known as the residuals)

Explaining Multiple Linear Regression

A simple linear regression is a function that allows an analyst or statistician to make predictions about one variable based on the information that is known about another variable. Linear regression can only be used when one has two continuous variables— an independent variable and a dependent variable. The independent variable is the parameter that is used to calculate the dependent variable or outcome. A multiple regression model extends to several explanatory variables.

The multiple regression model is based on the following assumptions:

There is a linear relationship between the dependent variables and the independent variables.

The independent variables are not too highly correlated with each other.

Yi observations are selected independently and randomly from the population.

Residuals should be normally distributed with a mean of 0 and variance σ .

The coefficient of determination (R-squared) is a statistical metric that is used to measure how much of the variation in outcome can be explained by the variation in the independent variables. R2 always increases as more predictors are added to the MLR model even though the predictors may not be related to the outcome variable. R2 by itself can't thus be used to identify which predictors should be included in a model and which should be excluded. R2 can only be between 0 and 1, where 0 indicates that the outcome cannot be predicted by any of the independent variables and 1 indicates that the outcome can be predicted without error from the independent variables.

Let's check the assumptions of linear regression:

- a) Error should follow normal distribution
- b) Error should follow Homoscadacity or No Heteroscadacity
- c) No multicollinearity among the independent variables
- d) No serial / autocorrelation in error

a) Error should follow normal distribution:

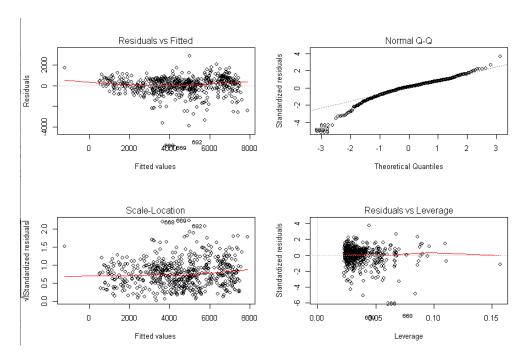
To check this assumption, we plot normal QQ plot. The normal QQ plot helps us to determine if our target variable is normally distributed by plotting quantiles (i.e. percentiles) from our distribution against a theoretical distribution. If our data is normally distributed, it will be plotted in a generally straight line on the QQ plot. We can also plot histogram where error should show a curvy bell shape for our project this assumption satisfied.

b) Error should follow Homoscadacity or No Heteroscadacity:

To check this assumption, we can use residual plot Residual plots help us evaluate and improve our regression model. A residual is the difference between the observed value of the dependent variable (y) and the predicted value (\hat{y}). A "good" residual vs. fitted plot should be relatively shapeless without clear patterns in the data, no obvious outliers, and be generally symmetrically distributed. For our Project this assumption is violated (residuals following a pattern not scattered) we can see it in Residuals vs fitted plot.

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28



c) No multicollinearity among the independent variables:

To check this assumption, we are going to use Variance Inflation Factor (VIF) Variance inflation factor is a measure of the amount of multicollinearity in a set of multiple regression variables The Variance Inflation Factor (VIF) is 1/Tolerance, it is always greater than or equal to 1. There is no formal VIF value for determining presence of multicollinearity. Values of VIF that exceeds 10 are often regarded as indicating multicollinearity, but in weaker models values above 2.5 may be a cause for concern for our project VIF values are within the range and this assumption is satisfied.

```
Variables VIF
0 temperature 1.034137
1 humidity 1.070959
2 windspeed 1.080362
3 Intercept 41.553921
```

None of the variables from the 3 input variables has collinearity problem.

e) No serial / autocorrelation in error:

Errors of all observation independent each other we can check this assumption using dwt test or Durbin Watson test The Durbin Watson (DW) statistic is a test for autocorrelation in the residuals from a statistical regression analysis. The Durbin - Watson statistic will always have a value between 0 and 4. A value of 2.0 means that there is no autocorrelation detected in the sample. Values from 0 to less than 2 indicate positive autocorrelation and values from 2 to 4 indicate negative autocorrelation. So, our model is fine with this assumption.

```
Durbin-Watson test

data: LR_Model

DW = 1.2978, p-value < 0.0000000000000022

alternative hypothesis: true autocorrelation is greater than 0
```

29

Using linear regression for our project in python the accuracy is 79.15 % and in R the model the accuracy is 80.51%. Let's check other Algorithms.

In Python:

Mean Absolute Precentage Error for test data=20.841930379420212 R^2_score for test data=0.7819292243796828 RMSE for test data=846.3506302699261 Accuracy :=79.1580696205798

	Model Name	Accuracy	MAPE_Test	R-squared_Test	RMSE_test
0	Linear Regression	79.15807	20.84193	0.781929	846.35063

In R:

Model	Test_Accuracy	MAPE_Test	Rsquare_Test	Rmse_Test
Linear Regression	80.5134373	19.4865627	0.83090035	808.3312216

4.4. Decision Tree

Decision Tree is a supervised machine learning algorithm, which is used to predict the data for classification and regression. It accepts both continuous and categorical variables. A decision tree is a decision support tool that uses a tree like graph or model of decisions and their possible consequences, including chance event outcomes, resource costs, and utility. Each branch connects nodes with "and" and multiple branches are connected by "or". Extremely easy to understand by the business users. It provides the output in the form of rule, which can easily understand by a non - technical person also. Output of Decision tree regression model is as below

In Python:

```
Mean Absolute Precentage Error for test data=18.61043341675327
R^2_score for test data=0.7357324122047093
RMSE for test data=931.6945135969551
Accuracy :=81.38956658324673
```

Model Name Accuracy MAPE_Test R-squared_Test RMSE_test 0 Desicision Tree 81.389567 18.610433 0.735732 931.694514

A) Random Search CV in Decision Tree:

```
        Model Name
        Accuracy
        MAPE_Test
        R-squared_Test
        RMSE_test

        0
        Random Search CV In Decision Tree
        83.251862
        16.748138
        0.821365
        766.011244
```

B) Grid Search CV in Decision Tree:

	Model Name	Accuracy	MAPE_Test	R-squared_Test	RMSE_test
0	Decision Tree Grid Search CV	81.994208	18.005792	0.82587	756.290595

In R:

Model	Test_Accuracy	MAPE_Test	Rsquare_Test	Rmse_Test
Decision Tree for Regression	76.21868822	23.78131178	0.775647954	929.5915896

A) Random Search CV in Decision Tree:

RMSE was used to select the optimal model using the smallest value. The final value used for the model was maxdepth = 10.

Model	Test_Accuracy	MAPE_Test	Rsquare_Test	Rmse_Test
Random Search in Decision Tree	76.21868822	23.78131178	0.775647954	929.5915896

B) Grid Search CV in Decision Tree:

RMSE was used to select the optimal model using the smallest value. The final value used for the model was maxdepth = 9.

Model	Test_Accuracy	MAPE_Test	Rsquare_Test	Rmse_Test
Gird Search in Decision Tree	76.21868822	23.78131178	0.775647954	929.5915896

4.5. Random Forest

Random Forest is an ensemble technique that consists of many decision trees. The idea behind Random Forest is to build N number of trees to have more accuracy in dataset. It is called random forest as we are building n no. of trees randomly. In other words, to build the decision trees it selects randomly N no of variables and n no of observations. It means to build each decision tree on random forest we are not going to use the same data. The higher no of trees in the random forest will give higher no of accuracy, so in random forest we can go for multiple trees. It can handle large no of independent variables without variable deletion and it will give the estimates that what variables are important. The Number of trees used in R and Python for random forest model are 200 no's

Using Random Forest model

In Python:

Mean Absolute Precentage Error for test data=13.072015930173622 R^2_score for test data=0.912575964213138 RMSE for test data=535.8793394705832 Accuracy :=86.92798406982638

Model Name Accuracy MAPE_Test R-squared_Test RMSE_test 0 Random Forest 86.927984 13.072016 0.912576 535.879339

In Python:

A) Random Search CV in Random Forest

.....

Model Name Accuracy MAPE_Test R-squared_Test RMSE_test

0 Random Forest Random Search CV 86.809506 13.190494 0.913745 532.284142

B) Grid Search CV in Random Forest

Model Name Accuracy MAPE_Test R-squared_Test RMSE_test

Random Forest Grid Search CV	86.121473	13.878527	0.901494	568.831826

In R:

			Rmse_Test
Random Forest 82.36845278 1	17.63154722	0.876851593	692.5009965

A) Random Search CV in Random Forest

RMSE was used to select the optimal model using the smallest value. The final value used for the model was mtry = 8.

Model	Test_Accuracy	MAPE_Test	Rsquare_Test	Rmse_Test
Random Search in Random Forest	82.42978925	17.57021075	0.869208927	706.6425686

B) Grid Search CV in Random Forest

RMSE was used to select the optimal model using the smallest value. The final value used for the model was mtry = 10.

• •				
Model	Test_Accuracy	MAPE_Test	Rsquare_Test	Rmse_Test
Grid Search in Random Forest	82.62419513	17.37580487	0.871111485	702.695805

4.6. Gradient Boosting

Gradient boosting is a machine learning technique for regression and classification problems, It produces a prediction model in the form of an ensemble of weak learner models and produce a strong learner with less misclassification and higher accuracy. It feed the error from one decision tree to another decision tree and generates a strong classifier or Regressor

In Python:

```
Mean Absolute Precentage Error for test data=12.06622739477786
R^2_score for test data=0.9118654090521587
RMSE for test data=538.0526620396487
Accuracy :=87.93377260522215
```

Model Name	Accuracy	MAPE_Test	R-squared_Test	RMSE_test
0 Gradient Boosting	87.933773	12.066227	0.911865	538.052662

A) Random Search CV in Gradient Boosting

```
        Model Name
        Accuracy
        MAPE_Test
        R-squared_Test
        RMSE_test

        0
        Gradient Boosting Random Search CV
        85.887345
        14.112655
        0.90223
        846.35063
```

B) Grid Search CV in Gradient Boosting

	Model Name	Accuracy	MAPE_Test	R-squared_Test	RMSE_test
-	Gradient Boosting Grid Search CV	84.166057	15.833943	0.889697	601.928869

In R:

Model	Test_Accuracy	MAPE_Test	Rsquare_Test	Rmse_Test
Gradient Boosting	82.26832083	17.73167917	0.850642096	754.9006985

A) Random Search CV in Gradient Boosting

RMSE was used to select the optimal model using the smallest value. The final values used for the model were n.trees = 92, interaction.depth = 3, shrinkage = 0.0947087 and n.minobsinnode = 22.

Model	Test_Accuracy	MAPE_Test	Rsquare_Test	Rmse_Test
Random Search in Gradient Boosting	82.4247365	17.5752635	0.877470574	702.695805

B) Grid Search CV in Gradient Boosting

RMSE was used to select the optimal model using the smallest value. The final values used for the model were n.trees = 4349, interaction.depth = 2, shrinkage = 0.01 and n.minobsinnode = 2.

Model	Test_Accuracy	MAPE_Test	Rsquare_Test	Rmse_Test
Grid Search in Gradient Boosting	82.16427984	17.83572016	0.876459908	695.6098248

35

5. Conclusion

5.1. Accuracy, RMSE, R-squared, MAPE

I have calculated RMSE, R-Square, MAPE (Mean Absolute Percentage Error) and Accuracy for all the models

Root Mean Square Error (RMSE) is the standard deviation of the residuals (prediction errors) Residuals are a measure of how far from the regression line data points are, RMSE is a measure of how spread out these residuals are. In other words, it tells you how concentrated the data is around the line of best fit. Whereas R squared is a relative measure of fit, RMSE is an absolute measure of fit. As the square root of a variance, RMSE can be interpreted as the standard deviation of the unexplained variance and has the useful property of being in the same units as the response variable. Lower values of RMSE indicate better fit.

R- squared is basically explains the degree to which input variable explain the variation of the output. In simple words R-Squared tells how much variance of dependent variable explained by the independent variable. It is a measure if goodness of fit in regression line.

We also said about MAPE (Mean Absolute Percent Error) value for all the models which measures the size of the error in percentage terms.

Selected Model Results:

In Python:

Summary:

	Model Name	Accuracy	MAPE_Test	R-squared_Test	RMSE_test
0	Linear Regression	79.158070	20.841930	0.781929	846.350630
1	Desicision Tree	81.389567	18.610433	0.735732	931.694514
2	Random Search CV In Decision Tree	83.251862	16.748138	0.821365	766.011244
3	Decision Tree Grid Search CV	81.994208	18.005792	0.825870	756.290595
4	Random Forest	86.877675	13.122325	0.916267	524.446203
5	Random Forest Random Search CV	86.590618	13.409382	0.910967	540.788449
6	Random Forest Grid Search CV	86.121473	13.878527	0.901494	568.831826
7	Gradient Boosting	87.978539	12.021461	0.911900	537.946072
8	Gradient Boosting Random Search CV	85.883365	14.116635	0.902096	846.350630
9	Gradient Boosting Grid Search CV	84.166057	15.833943	0.889697	601.928869

From above table we can see Predicted Bike Rental count accuracy is highest using Gradient Boosting Model (87.93%) in Python

Actual count vs Predicted count in ascending order (only few predictions is reported):

Please refer appendix for all predicted test value

	Predicted_Bike_Rental_Count	Actual_Bike_Rental_Count
139	977.0	605.0
113	1999.0	623.0
118	1333.0	1349.0
25	1243.0	1360.0
114	1297.0	1406.0
73	7868.0	7466.0
87	7119.0	7498.0
3	7244.0	7582.0
122	7172.0	7605.0
1	7520.0	7691.0

*

Please refer appendix for all predictions

<mark>In R:</mark>

Summary:

•	Model	Test_Accuracy =	MAPE_Test	Rsquare_Test +	Rmse_Test
1	Linear Regression	80.51344	19.48656	0.8309003	808.3312
2	Decision Tree for Regression	76.21869	23.78131	0.7756480	929.5916
3	Random Search in Decision Tree	76.21869	23.78131	0.7756480	929.5916
4	Gird Search in Decision Tree	76.21869	23.78131	0.7756480	929.5916
5	Random Forest	82.36845	17.63155	0.8768516	692.5010
6	Random Search in Random Forest	82.42979	17.57021	0.8692089	706.6426
7	Grid Search in Random Forest	82.62420	17.37580	0.8711115	702.6958
8	Gradient Boosting	82.26832	17.73168	0.8506421	754.9007
9	Random Search in Gradient Boosting	82.42474	17.57526	0.8774706	702.6958
10	Grid Search in Gradient Boosting	82.16428	17.83572	0.8764599	695.6098

From above table we can see Predicted Bike Rental count accuracy is highest using Grid search in Random Forest Model (82.62%) in R

Actual count vs Predicted count in ascending order (only few predictions is reported):

Please refer appendix for all predicted test value

edWisor

Predicted	Bike	Rental	Count	Actual	Bike	Rental	Count
			1786				605
			2380				705
			1239				822
			3694				1027
			1129				1167
			1116				1263
			1271				1321
			2302				1341
			1559				1360
			1235				1406
			2052				1446
			1545				1526
			1646				1550
			1382				1600
			1499				1605
			2890				1607
			1958				1623
			2663				1749
			2644				1796
			1547				1807
			1848				1812
			E700				6000
			5733 7115				6883
			6566				6891 6904
			7089				6998
			7454				7006
			7001				7105
			6810				7132
			7085				7148
			6808				7216
			6625				7282
			6543				7350
			6955				7384
			6240				7444
			7112				7499
			7156				7534
			7577				7641
			7448				7702
			7057				7965
			7754				8009
			7641				8555

6. Brief Insights about the Bike Rental Count prediction Project

From this bike rental count project, we analyzed and found below observations.

- 1) Temperature variable has major impact on bike rental count
- 2) Bike rent count is highest in month of august and low in Jan
- 3) Bike rent count is high on weather clear: i.e., when the weather is Clear, Few clouds, Partly cloudy, Partly cloudy
- 4) Bike rent count is high in season fall and low in springer.
- 5) Windspeed and humidity don't have any impact on bike rental count and these two Variables are negatively correlated with all variables
- 6) Maximum bikes rented on saturday and least bikes on Monday
- 7) Bike rent count is high on working day
- 8) Bike rent count is high in year 2012

39

40

7. References

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8. Appendix

















41