



Sanjida Rahman

📍 Home : Skelertek, FC culture housing Mohammadpur, 1207, Mohammadpur,
Bangladesh

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Work permit: Bangladeshi Date of birth: 11/12/2005 Place of birth: Mohammadpur

🇬🇧 Bangladesh Nationality: Bangladesh

WORK EXPERIENCE

City: Dhaka Country: Bangladesh

[15/05/2024 - 15/02/2025] **Digital marketing manager**

Expertise & Skills:

Social Media Strategy: Crafting and executing data-driven social media strategies for brand growth.

Content Creation: Designing engaging content, including graphics and videos, tailored to target audiences.

Campaign Management: Running paid social media campaigns with a focus on conversion and ROI.

Analytics & Reporting: Using analytics tools to track performance and optimize strategies for maximum impact.

EDUCATION AND TRAINING

[27/10/2024 - Current] **BSc (engnr) on Electronics & Communication Engineering**

Khulna University of Engineering & Technology

City: Khulna Country: Bangladesh

LANGUAGE SKILLS

Mother tongue(s): Bangali

Other language(s):

English

LISTENING C1 READING C2 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

Level: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

SKILLS

Microsoft Excel | plan social media marketing campaigns | Social Media | digital media
| Microsoft Word | design graphics | online ads campaign techniques | FB ads |
create advertisements | promote products in advertisements