



Sanjida Rahman

📍 **Home** : Shekertek, PC culture housing, Mohammadpur, 1207, Mohammadpur, Bangladesh

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Work permit: Bangladeshi **Date of birth**: 11/12/2005 **Place of birth**: Mohammadpur, Bangladesh **Nationality**: Bangladeshi

WORK EXPERIENCE

City: Dhaka | **Country**: Bangladesh

[15/05/2024 – 15/02/2025] **Digital marketing manager**

Expertise & Skills:

Social Media Strategy: Crafting and executing data-driven social media strategies for brand growth.

Content Creation: Designing engaging content, including graphics and videos, tailored to target audiences.

Campaign Management: Running paid social media campaigns with a focus on conversion and ROI.

Analytics & Reporting: Using analytics tools to track performance and optimize strategies for maximum impact.

EDUCATION AND TRAINING

[27/10/2024 – Current] **BSc .(engnr) on Electronics & Communication Engineering**

Khulna University of Engineering & Technology

City: Khulna | **Country**: Bangladesh |

LANGUAGE SKILLS

Mother tongue(s): Bengali

Other language(s):

English

LISTENING C1 **READING** C2 **WRITING** C1

SPOKEN PRODUCTION C1 **SPOKEN INTERACTION** C1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

SKILLS

Microsoft Excel | plan social media marketing campaigns | Social Media | digital media | Microsoft Word | design graphics | online ads campaign techniques | FB ads | create advertisements | promote products in advertisements