

# Sports Analytics Company Details, Job Description and Skills required

Sports Analytics is a field that applies data analysis techniques to analyze different sports industry components, such as player performance, business performance, recruitment, and more. The lessons learned from these analyses are then used to make informed decisions that enhance a particular team or sporting organization's performance. More than ever, sports teams are leveraging skilled sports data analysts to create a competitive advantage both on and off the field.

**Let's go through some of the top companies working in the space of sports analytics under various sports:**

## Cricket:

**Cricviz:** Founded in 2015, CricViz is a recent startup developing rich new analysis and data to revolutionize how cricket fans can visualize and consume the game. With data-driven products catering to both new fans and long-time cricket followers, they build a new community centered around our position as the analytical reference point for cricket.

Partners: Australian national side, Rajasthan Royals in the IPL and Multan Sultans in the PSL; broadcasters such as Sky Sports in England and Fox Sports in Australia.

**Sports Mechanics:** Sports Mechanics are a team of sports fanatics working towards transforming how the sport is organized, played, analyzed, and experienced. With over a decade of deep domain expertise and competence in consulting, technology, and analytics across disciplines, they have mastered the art of binding the different technologies in the world of sports, which has created epic results for our clients worldwide.

Partners: International teams - India, Sri Lanka, West Indies; IPL- RR, MI, KKR, DC; CPL, ICC, and Star Sports, amongst others.

**Sportalytics:** Sportalytics work to bridge the gap between sports and technology by enhancing sports performance through extensive use of technology. They use methods and solutions that have elevated teams and individual athletes' performance and have consistently proven to be a vital factor in their success over the years.