



SANJOY BARMON

SEO Specialist | Web Analyst & Conversion Tracking Expert

Contact Me

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- 📍 Gazipur, Bangladesh

Education

Computer Science & Engineering (CSE)

Uttara University, Bangladesh
2022-2026

Skills

- Website Audit
- Keyword Research
- Competitor Analysis
- Content Strategy
- On-Page Optimization
- Technical SEO
- Link Building
- Google Analytics 4 (GA4)
- Google Tag Manager (GTM)
- Web Conversion Tracking
- Server Side Tracking

Language

- English (Professional)
Bengali (Native)

About Me

Hello, My name is Sanjoy Barmon. I'm a professional Data-Driven Digital Marketer specializing in SEO, Web Analytics & Conversion Tracking. I've been working with local clients for two years as an experienced SEO Specialist, Web Analyst & Conversion Tracking Expert. As a result, I have strong skills in each field.

Work Experience

BikersBuddy.Com - Bangladesh

Feb 2023 – Present

● Search Engine Optimization (SEO) Specialist

Key responsibilities:

- Keyword Research
- Competitor Analysis
- Content Strategy
- On-Page Optimization
- Technical SEO
- Link Building
- Monitoring and Analysis
- Algorithm Updates

● Web Analytics & Conversion Tracking Expert (GA4 & GTM)

Key responsibilities:

- Setting Up Analytics Tools
- Conversion Tracking
- Data Collection & Analysis
- Reporting & Visualization
- Decision Making

Reference

Sabbir Ahomed Robin

BikersBuddy.Com / CEO and
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