

Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.



Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

What have we heard them say? What can we magine them saying?

Global carbon dioxide (CO2) emissions from energy combustion and industrial processes1 grew 0.9% or 321 Mt in 2022 to a new all-time high of 36.8 Gt.

CO2 emissions from

energy combustion

grew by around 1.3% or

423 Mt in 2022, while

CO2 emissions from

industrial processes

declined by 102 Mt.

Emissions shrank by more than 5% in 2020, as the Covid-19 pandemic cut energy demand

Last year's increase

follows two years of

exceptional oscillations in

energy-related emissions.

The key aim of the current analysis was to determine the asymmetrical influence of positive and negative shocks to cereal crops production, energy use, forestry production, livestock production, and economic progress on CO2 emissions

It is recommended that the government rethinks this energy policy and rather invest in the setup up of renewable power plants to facilitate the GHG reduction objective.

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

At the same time, the positive and negative shocks to economic progress are seen to boost and curb CO2 emissions, respectively, in long-run analysis.

Furthermore, rather than using fossil fuel-intensive agricultural machinery, the production of relatively less-polluting biofuels from livestock wastes for running the mechanized inputs can also help to further curb india's CO2 emissions.

CO2 Emission

MakeYour Driving
More Efficient. Plant
Trees. Switch To
Clean Energy. Eat
Less Red Meat. Make
Your Home More
Energy-Efficient

It Has Used Indigenous
Technology To Optimize Its
Resources And Promoted
Green Energy To Reduce
Carbon Emissions Prime
Minister Narendra Modi's
Announcement To Establish
A National Hydrogen
Mission Is Noteworthy.

Does

What behavior have we observed? What can we imagine them doing?



1. Consume Local And Seasonal Products[Forget Strawberries In Winter]. 2. Limit Meat Consumption, Especially Beef. 3. Select Fish From Sustainable Fishing.

Carbon Dioxide In The
Atmosphere Warms The
Planet Causing Climate
Change. Human Activity
Have Raised The
Atmosphere's Carbon
Dioxide Content By **50**%
In Less Than 200
Years

At Ever Higher Levels Of
Co2 Can Cause
Asphyxiation As It
Replaces Oxygen BloodExposure To
Concentrations Around
40,000 PPm Is
Immediately Dangerous
To Life And Health.

Carbon Monoxide Is
Poisonous And Carbon Is
Non Toxic In Nature.
Carbon Monoxide Is
Poisonous Because It Has
The Capacity To Form A
Complex With Blood As In
Haemoglobin

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?











