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## EDUCATION

### Bachelor of Science (B.Sc)

Vignanasudha Institute of Management and Technology, India, Chittoor  
2018 - 2021

## SKILLS

- Data Mining
- Data cleaning
- Machine Learning
- Python
- Data Analysis
- SQL
- Data Visualisation
- Excel
- Tableau
- Power BI
- Statistical Analysis
- Big Data Technologies

## LANGUAGES

- TAMIL
- TELUGU
- ENGLISH

## HOBBIES

- Cricket
- Traveling
- Video games

# SANJAY KUMAR

## DATA ANALYST

## PROFESSIONAL SUMMARY

Highly motivated and detail-oriented Fresher Data Analyst with a strong foundation in data analysis, visualization, and reporting..

## PROJECTS

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### Customer Segmentation

Customer segmentation is the practice of categorizing customers into distinct groups based on shared characteristics, enabling companies to target and tailor their marketing strategies to each group effectively. Customers are typically segmented based on their similarities in behavior, preferences, and purchasing habits.

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### Music Store Data Analysis using SQL

Data Analysis on Music Store Database using SQL. Answering some Questions to help the store Understand its business growth .

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### Sales DashBoard Using Power BI

Created a Sales Dashboard of Super store Using Microsoft Power BI.IT Displays two years Sales of various items got sale in different locations. Forecasting Sales for 15 Days.

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### Roller Coaster Data Analysis

This data contains information about over 1000 rollercoasters .Created visualization to understand the relationship between Speed with Others.