

Nicole Lapin

Author, Financial Journalist, and Founder/CEO of Nothing But Gold Productions

NICOLE LAPIN is known for being the youngest anchor ever at CNN and then going on to claim the same title at CNBC, where she anchored "Worldwide Exchange" and contributed to "Morning Joe" and "The Today Show." In 2011, she launched her own production company, Nothing But Gold Productions, which produces accessible financial content across multiple platforms. Nicole has also served as an anchor and special correspondent for Bloomberg TV. She regularly appears as a financial expert on CNN, "Entertainment Tonight" and talk shows, including "The Wendy Williams Show." Her personal finance book, *Rich Bitch*, hits shelves in February 2015.

The child of a former Nobel Prize nominee and a beauty queen, it is easy to see where Nicole gets her brains and her beauty. But after the death of her father at an early age, this first generation American needed to make her own name. She went on to create her niche as one of the brightest young stars in media today. At just 21, Nicole was tapped as one of the first anchors to launch CNN Pipeline. She served as a reporter for all of CNN's networks, including CNN/U.S., CNN Headline News and CNN International. With the idea that there are other young people like herself defying convention, Nicole launched a series called "Young People Who Rock." Each week, she profiled a different person under 30, from community leaders to politicians and entrepreneurs.

During her tenure at CNBC, Nicole reported on the US financial crisis, the European Debt Crisis, the Japanese earthquake and the death of Osama bin Laden. She was acclaimed for anchoring the early morning show during market gyrations and reporting for other network shows like "The Kudlow Report." She produced and anchored special series including "Made in America" and "States of Pain." She also penned op-eds for USA Today and CNBC.com.

Prior to CNN, Nicole worked as a business and technology reporter on the floor of major stock exchanges for First Business Network. She also paid her dues as an investigative reporter and local news anchor at three CBS affiliate stations across the country, contributing to bringing wrongful convictions in Chicago to light, which ultimately lead to a moratorium on executions in the state.

Nicole graduated summa cum laude and as valedictorian of her class from the prestigious Medill School of Journalism at Northwestern University, also earning honors for a second major in political science. For her reporting, she has picked up accolades from the National Academy of Television Arts and Sciences, the Association of Women Journalists and Society of Professional Journalists, and the Radio Television News Directors Association, among others. She was also honored with a "Power 30 under 30" Award.



MEDIA APPEARANCES:



QUOTED IN:



Nicole Lapin's Keynote Topics

Financial Literacy – Most people would rather talk anything—*anything*—before talking about money. But the economy is the story of our time, and it's time to join the conversation. As the anchor of CNBC's only global show, Nicole was the first to break financial stories with far-reaching impacts on economies large and small. She had to learn the jargon and idiosyncrasies of the world of finance first-hand, and now she shares her own experiences - in plain English - to empower others to understand what's going on not just in the market, but the world around them.

Investing in Yourself/Career Betterment/Millennial Issues – Even after fancy schooling and connections, many young people end up taking jobs for which they are overqualified and underpaid just to make rent every month—and that hasn't changed now that the recession is over. Nicole reported on this "Lost Generation" at CNBC, and now she explains how to maximize your career skills and grow your wealth while starting out. She makes the case that investing in yourself first will pay dividends down the road in career advancement and a balanced life.

Entrepreneurship/Creative Economy - Nicole said it before, in her "Made in America" series on CNBC, and she'll say it again: entrepreneurs were the winner of the recession. And they will continue to come out on top in our new creative economy. Nicole elucidates the difference between a hobby and a legitimate business idea and then breaks down how to go about building a business from the ground up. She should know: as the CEO and founder of Nothing But Gold Productions, she's been there before - and shares her mistakes so that others don't have to make them.

Investing for Beginners/Alternative Investments – For her series "Alternative Investments" on CNBC, Nicole followed truffle farmers, high-end sneaker traders, and sports memorabilia enthusiasts to learn more about the odd-ball ways people can make money outside the stock market. She shares her findings and encourages would-be investors to get creative when it comes to making extra money on the side. With a little creativity and sweat equity, there is money to be made out there, and Nicole empowers her audience to find it!

Act Like a Lady, Think Like a Boss: Nicole Lapin, veteran journalist and financial expert, discusses female entrepreneurs and how they have won this recession. Through networking, sweat equity, and more than a little creativity, she believes that woman can and should control their own financial destinies, whether it's climbing the corporate ladder or starting their own businesses.



"Lapin provides unfiltered, brilliant advice to a generation of women taking aim at their own success and wealth."

– Mindy Grossman, CEO of HSN

Recent Speaking Engagements

Host — Points of Light “Girl Up!” Girls Summit, New York, 2011

- Featuring Silda Wall Spitzer and Lauren Bush

Keynote Speaker, “*The Real Great Depression: Joblessness in America*” — FCS Financial Marketer of the Year Award, Harvard University Yacht Club, 2011

Speaker and Panelist, “*States in Trouble: Bankruptcy, Bailout or Default?*” — National Press Club, Washington, D.C., 2011

Awards Luncheon Host and Closing Remark Keynote Speaker — Points of Light National Conference on Volunteering and Service, New Orleans, 2011

- Featuring Neil Bush and John Oliver

Keynote Speaker and Guest Lecturer, “*Standing Out in the Entrepreneurial Crowd*” — Columbia Business School, New York, 2011

Moderator, “*Good Advice for Bad Times*” — Ad Age Advertising Week, New York, 2011

Presenter, Best Documentary Short Award — Tribeca Film Festival Awards, New York, 2011

Emcee — Operation Smile Junior Smile Gala, New York, 2011

Interviewer — mark by Avon Launch Event, New York, 2012

- Featuring Rebecca Minkoff

Emcee — Women in Need Gala, New York, 2012

- Featuring Diane Sawyer and Anna Quindlen

Keynote Moderator — Internet Week NYC, New York, 2013

- Featuring Bob Bowman, CEO MLB.com

Keynote Speaker, “*The Entrepreneurial Spirit is Alive and Well*” — Young Indian Professionals Conference, Washington, D.C., 2013

Host — Iraq and Afghanistan Veterans of America Gala, New York, 2013

Keynote Speaker, “*Act Like a Lady, Think Like a Boss*” — Neiman Marcus/CUSP Panel at SXSW, Austin, TX, 2014

Keynote Speaker/Moderator — Annual Worcester Business Breakfast at Nichols College, Worcester, MA, 2014

