```
import pandas as pd
import numpy as np
import seaborn as sns
import matplotlib.pyplot as plt
from sklearn.model_selection import train_test_split
from sklearn.metrics.pairwise import cosine_similarity
```

Data Loading and Merging

In [2]: basic_info = pd.read_excel(r"C:\Users\hp\Downloads\Entertainer Data\Entertainer Data
breakthrough_info = pd.read_excel(r"C:\Users\hp\Downloads\Entertainer Data\Entertai
last_work_info = pd.read_excel(r"C:\Users\hp\Downloads\Entertainer Data\Entertainer

merged_data = pd.merge(basic_info, breakthrough_info, on='Entertainer', how='inner'
merged_data = pd.merge(merged_data, last_work_info, on='Entertainer', how='inner')

In [3]: merged_data

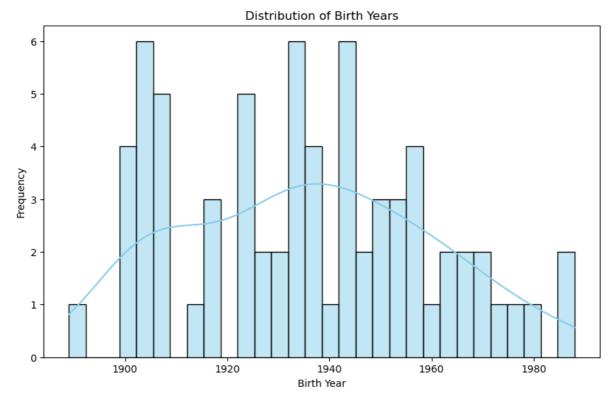
\cap		4	г	\neg	П	
U	u	τ	1	3	1	

				Year of Breakthrough/#1 Hit/Award Nomination			Yea
	Entertainer	Gender (traditional)	Birth Year		Breakthrough Name	Year of First Oscar/Grammy/Emmy	M V (argua
0	Adele	F	1988	2008	19	2009.0	7
1	Angelina Jolie	F	1975	1999	Girl, Interrupted	1999.0	;
2	Aretha Franklin	F	1942	1967	I Never Loved a Man (The Way I Love You)	1968.0	ï
3	Bette Davis	F	1908	1934	Of Human Bondage	1935.0	
4	Betty White	F	1922	1952	Life with Elilzabeth	1976.0	;
•••							
65	Tom Hanks	М	1956	1984	Splash	1993.0	
66	Tony Bennett	М	1926	1951	Because of You	1963.0	į
67	Wayne Newton	М	1942	1972	Daddy, Don't You Walk So Fast	NaN	;
68	Will Smith	М	1968	1990	The Fresh Prince of Bel- Air	1988.0	;
69	Willie Nelson	М	1933	1975	Red Headed Stranger	1976.0	;

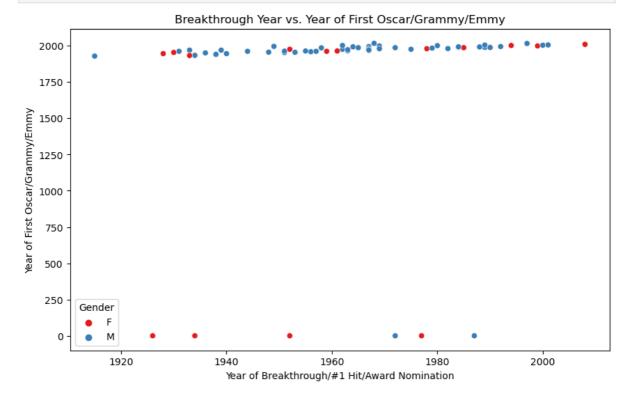
70 rows × 8 columns

Handling Missing Values and Data Visualization

```
In [4]:
          merged_data['Year of Death'].fillna(0, inplace=True)
          merged_data['Year of First Oscar/Grammy/Emmy'].fillna(0, inplace=True)
In [5]:
          merged_data
                                                                                                        Yea
Out[5]:
                                                       Year of
                               Gender Birth Breakthrough/#1
                                                                                       Year of First
                                                               Breakthrough
              Entertainer
                                                                                                        M
                          (traditional)
                                                    Hit/Award
                                                                       Name Oscar/Grammy/Emmy
                                        Year
                                                                                                         ٧
                                                  Nomination
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                 Angelina
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           1
                                       1975
                                                         1999
                                                                                             1999.0
                    Jolie
                                                                  Interrupted
                                                                I Never Loved
                  Aretha
                                                                   a Man (The
           2
                                       1942
                                                         1967
                                                                                             1968.0
                  Franklin
                                                                   Way I Love
                                                                        You)
                                                                   Of Human
              Bette Davis
                                        1908
                                                         1934
                                                                                             1935.0
                                                                    Bondage
                                                                     Life with
              Betty White
                                        1922
                                                         1952
                                                                                             1976.0
                                                                    Elilzabeth
               Tom Hanks
                                        1956
                                                                                             1993.0
          65
                                                         1984
                                                                      Splash
                    Tony
                                                                   Because of
                                                         1951
          66
                                       1926
                                                                                             1963.0
                                   M
                  Bennett
                                                                         You
                                                                 Daddy, Don't
                  Wayne
                                       1942
                                                                 You Walk So
                                                                                                0.0
          67
                                   M
                                                         1972
                 Newton
                                                                         Fast
                                                                    The Fresh
          68
               Will Smith
                                       1968
                                                         1990
                                                                 Prince of Bel-
                                                                                             1988.0
                                   M
                   Willie
                                                                  Red Headed
          69
                                       1933
                                                         1975
                                                                                             1976.0
                                   M
                  Nelson
                                                                     Stranger
         70 rows × 8 columns
In [6]:
          # Distribution of Birth Years
          plt.figure(figsize=(10, 6))
          sns.histplot(data=merged_data, x='Birth Year', bins=30, kde=True, color='skyblue')
          plt.title('Distribution of Birth Years')
          plt.xlabel('Birth Year')
          plt.ylabel('Frequency')
          plt.show()
```



```
In [7]: # Scatter plot of Breakthrough Year vs. Year of First Oscar/Grammy/Emmy
  plt.figure(figsize=(10, 6))
  sns.scatterplot(data=merged_data, x='Year of Breakthrough/#1 Hit/Award Nomination',
  plt.title('Breakthrough Year vs. Year of First Oscar/Grammy/Emmy')
  plt.xlabel('Year of Breakthrough/#1 Hit/Award Nomination')
  plt.ylabel('Year of First Oscar/Grammy/Emmy')
  plt.legend(title='Gender')
  plt.show()
```



User-Item Matrix Creation

```
In [8]: # Creating a user-item matrix
user_item_matrix = merged_data.drop(['Entertainer'], axis=1) # Drop the 'Entertain'
```

In [9]: user_item_matrix

Out[9]:

0	Gender (traditional)	Birth Year	Year of Breakthrough/#1 Hit/Award Nomination	Breakthrough Name	Year of First Oscar/Grammy/Emmy	Year of Last Major Work (arguable)	Year of Death
	0 F	1988	2008	19	2009.0	2016	0.0
	1 F	1975	1999	Girl, Interrupted	1999.0	2016	0.0
;	2 F	1942	1967	I Never Loved a Man (The Way I Love You)	1968.0	2014	0.0
į	3 F	1908	1934	Of Human Bondage	1935.0	1989	1989.0
•	4 F	1922	1952	Life with Elilzabeth	1976.0	2016	0.0
•	.						
6	5 M	1956	1984	Splash	1993.0	2016	0.0
6	6 M	1926	1951	Because of You	1963.0	2016	0.0
6	7 M	1942	1972	Daddy, Don't You Walk So Fast	0.0	2016	0.0
68	B M	1968	1990	The Fresh Prince of Bel- Air	1988.0	2016	0.0
6	9 M	1933	1975	Red Headed Stranger	1976.0	2016	0.0

70 rows × 7 columns

user_similarity

In [11]:

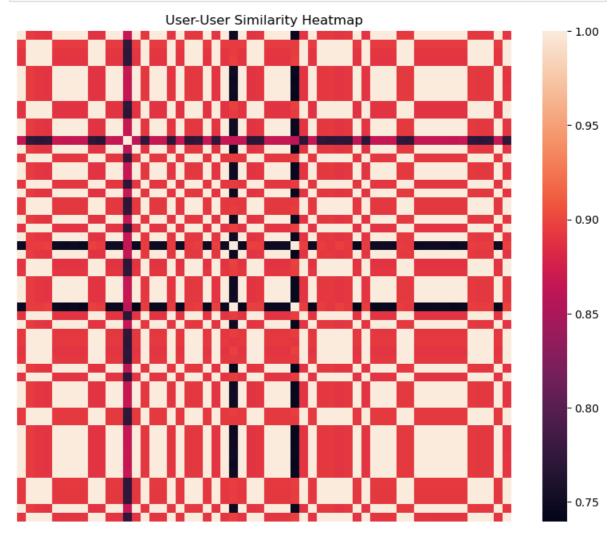
User-User Similarity Heatmap

```
In [10]: train_data, test_data = train_test_split(user_item_matrix, test_size=0.2, random_st
    numeric_columns = user_item_matrix.select_dtypes(include=['float64', 'int64']).colu
    train_data_numeric = train_data[numeric_columns]
    user_similarity = cosine_similarity(train_data_numeric)
```

localhost:8888/nbconvert/html/Desktop/Unified Mentor/entertainerdata.ipynb?download=false

```
Out[11]: array([[1. , 0.89377446, 0.89083347, ..., 0.89155736, 0.99999304, 0.89015195], [0.89377446, 1. , 0.99992908, ..., 0.99996594, 0.89380206, 0.99991851], [0.89083347, 0.99992908, 1. , ..., 0.9999815 , 0.89082963, 0.99998224], ..., [0.89155736, 0.99996594, 0.9999815 , ..., 1. , 0.89156287, 0.99998932], [0.99998932], [0.99999304, 0.89380206, 0.89082963, ..., 0.89156287, 1. , 0.890148 ], [0.89015195, 0.99991851, 0.99998224, ..., 0.99998932, 0.890148 , 1. ]])
```

```
In [12]: # Heatmap of User-User Similarity
    plt.figure(figsize=(10, 8))
    sns.heatmap(user_similarity, cmap='rocket', xticklabels=False, yticklabels=False)
    plt.title('User-User Similarity Heatmap')
    plt.show()
```



Radar Chart of Entertainer Attributes

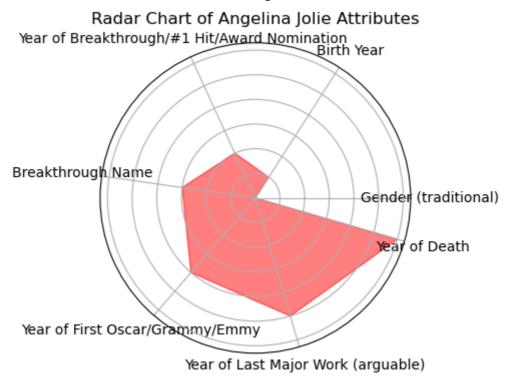
```
In [13]: from math import pi

user_id = input("Enter the name of the entertainer:")

# Radar Chart of Entertainer Attributes
attributes = merged_data.columns[1:]
theta = list(range(len(attributes)))
values = merged_data.loc[merged_data['Entertainer'] == user_id, attributes].values
```

```
plt.figure(figsize=(4, 6))
ax = plt.subplot(111, polar=True)
ax.fill(theta, values, color='red', alpha=0.50)
ax.set_yticklabels([])
ax.set_thetagrids([t * 180/pi for t in theta], attributes)
plt.title(f'Radar Chart of {user_id} Attributes')
plt.show()
```

Enter the name of the entertainer: Angelina Jolie



Decision Tree Model

```
In [14]: from sklearn.impute import SimpleImputer
    from sklearn.metrics import mean_squared_error
    from sklearn.tree import DecisionTreeRegressor, plot_tree

imputer = SimpleImputer(strategy='mean')
    train_data_numeric_imputed = imputer.fit_transform(train_data_numeric)
    test_data_numeric_imputed = imputer.transform(test_data[numeric_columns])

dt_model = DecisionTreeRegressor(random_state=42)
    dt_model.fit(train_data_numeric_imputed, train_data['Year of Last Major Work (argua predictions = dt_model.predict(test_data_numeric_imputed)
    mse = mean_squared_error(test_data['Year of Last Major Work (arguable)'], predictic print(f"Decision Tree MSE: {mse}")
```

Decision Tree MSE: 5.785714285714286

Entertainer Recommendation System (Collaborative Filtering)

```
In [15]: from sklearn.metrics.pairwise import cosine_similarity

def recommend_entertainers():
    train_data = merged_data.copy()
    entertainer_column = 'Entertainer'

    user_id = input("Enter the user ID: ")

if user_id in train_data[entertainer_column].values:
    print(f"User {user_id} found in the dataset.")
```

```
user_ratings = train_data.loc[train_data[entertainer_column] == user_id, ::
        numeric_columns = user_ratings.select_dtypes(include=['float64', 'int64'])
        train_data_numeric = train_data[numeric_columns]
        user_similarity = cosine_similarity(train_data_numeric)
        similar_users_idx = user_similarity[user_ratings.index.values[0]].argsort()
        similar_entertainers = train_data.loc[similar_users_idx, entertainer_column
        num_recommendations = int(input("Enter the number of recommendations: "))
        print(f"\nTop {num_recommendations} Recommended Entertainers for {user_id};
        for i, entertainer in enumerate(similar_entertainers[:num_recommendations],
            print(f"{i}. {entertainer}")
        return similar_entertainers[:num_recommendations]
        print(f"\nUser {user_id} not found in the dataset.")
        return []
recommendations = recommend_entertainers()
Enter the user ID: Angelina Jolie
User Angelina Jolie found in the dataset.
Enter the number of recommendations: 8
Top 8 Recommended Entertainers for Angelina Jolie:
1. Justin Timberlake
2. Mariah Carey
3. Jennifer Aniston
4. Will Smith
```

- 5. Lady Gaga
- 6. Adele
- 7. Keifer Sutherland
- 8. Madonna

Interactive Entertainer Profiles

```
import ipywidgets as widgets
In [16]:
         from IPython.display import display, clear output, HTML
         train_data = merged_data.copy()
         entertainer column = 'Entertainer'
         heading = widgets.HTML(value="<h2 style='color: #3498db; text-align: center;'>Enter
         letter_dropdown = widgets.Dropdown(options=[chr(i) for i in range(ord('A'), ord('Z')
         exit_button = widgets.Button(description='Exit Program', button_style='danger')
         output_entertainer_grid = widgets.Output()
         def display entertainer grid(letter):
             with output entertainer grid:
                 clear_output(wait=True)
                 filtered data = train data[train data[entertainer column].str.startswith(le
                 if not filtered_data.empty:
                     entertainer_buttons = [widgets.Button(description=name, button_style='i
                     for button in entertainer buttons:
                          button.on_click(lambda b, entertainer_name=button.description: disp
                     display(widgets.HBox(entertainer buttons))
                 else:
                     print(f"No entertainers found with the selected letter: {letter}")
         def display_entertainer_profile(entertainer_name):
             with output entertainer grid:
                 clear_output(wait=True)
                 entertainer_data = train_data[train_data[entertainer_column] == entertainer
                 display entertainer details(entertainer data)
         def display_entertainer_details(entertainer_data):
```

VBox(children=(VBox(children=(HTML(value="<h2 style='color: #3498db; text-align: c
enter;'>Entertainer Profiles...

In []: