



Sanjana Mehta

Product, Strategy and Design

As a Product Manager, I help drive the product roadmap and execution of all services at Orb Inc. My strengths encompass defining product vision, interfacing with clients, internal executives and my engineering team to bring the product vision to life. I also thrive on maneuvering through project and political challenges, and most importantly, executing experiences that delight users. I think very long-term and am future-focused.

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EXPERIENCE

Product Manager, Orb Inc (November '17 - Present)

Orb is an enterprise solution that focuses on delivering fast, frictionless commerce with configurable coin economies on a distributed ledger platform that is secure, scalable, and easy-to-integrate into client networks.

- Responsible for all product initiatives at Orb. Currently own following functional areas at Orb:
 - > Product Management
 - > Product Design
 - > Program Management
- Created and maintained product roadmap and drove product requirements for clients and external vendors. Responsibilities consisted of owning the whole delivery lifecycle from requirement gathering, concept building, the product offering, end-to-end user experience and usability testing, integration with client and internal back-end systems, deployment to production and post launch maintenance.
- Planned and led three successful launches of our services around custom coin platforms. [SCOIN] [NISEKO Pay] and [Edge Coin]
- Responsible for ensuring the team lives agile values and principles and follows the processes and practices that we agreed upon as a team.
- Collaborate with senior leaders to help grow Orb's businesses.
- Work with world-class engineers to bring highly scalable features to market.

Visual Designer and Recruitment Consultant, Orb Inc (August '16 - September '17)

WebStaff is Japan's first ever web specialized human resource service company providing multiple HR services to the IT industry including staffing, placement, consulting and outsourcing web design.

- Conceptualize and design the organization's marketing and communications materials including nengajo, shochu] mimai and e-brochures.
- Web design and UX for the organization's website.
- Specialized in hiring professionals for IT giants in Japan including system architects, development engineers and designers. Generated a profit of 7500万円 in one year.

EDUCATION

College of Engineering, Pune (2012-2016)

- BTech. Electrical Engineering, 8.4/10