

As a Product Manager my strengths encompass defining product vision, interfacing with clients, internal executives and my engineering team to bring the product vision to life. I partner with my team as a creative, strategic thinker to innovate and execute based on priorities and data.

Key Competencies: agile product management and strategy, product delivery, audience segmentation, data analysis, retention and engagement, usability heuristics, data modeling, SQL and RESTFUL APIs

Work Experience

- **Product Manager, [Rakuten](#)** (June '20 - Present) *Tokyo, Japan*

At Rakuten, we are building the next-gen API Gateway that helps teams leverage the latest microservice and container design patterns.

- Plan end to end product development strategy to increase customer engagement by introducing features like API Discover Hub and improved Dashboard Analytics
- Maintaining our KPI of 1 billion weekly transactions by harnessing cross team collaboration and onboarding new clients, both internal and external

- **Product Manager, [Bitcoin.com](#)** (Sept '19 - Apr'20) *Tokyo, Japan*

Our products make Bitcoin Cash more accessible.

- Lead end to end product and strategy efforts across growth, engagement and platform for [Bitcoin.com Buy](#) and [Bitcoin.com Local](#) to achieve over 30% MoM increase in trade volume for Bitcoin.com Buy and 20% MoM increase in revenue for Bitcoin.com Local
- Launched Steam integration to trade CS:GO items for Bitcoin Cash and Marketplace, a p2p, permission-less marketplace for buyers and sellers on Bitcoin.com Local

- **Product Manager, [Orb Inc](#)** (Nov '17 - Sept '19) *Tokyo, Japan*

Orb focuses on delivering fast, frictionless commerce with configurable coin economies on a distributed ledger that is secure, scalable, and easy-to-integrate into enterprise networks.

- Planned and led two successful launches of our services around local currency wallet projects. Find more details [here](#).
- Built our API Standards to ensure we were releasing consistent and effective APIs
- Responsible for all product initiatives at Orb. Owned following functional areas at Orb: Product Management, Product Design and Program Management
- Worked with senior leadership to chart a vision for and develop our commercialized product.

- **Visual Designer, [Webstaff Co. Ltd.](#)** (Aug '16 - Sept '17) *Tokyo, Japan*

- Conceptualize and design the organization's marketing and communications materials
- Web design and UX for the organization's website

Education

College of Engineering Pune, India - Electrical Engineering