

HEADSPACE®

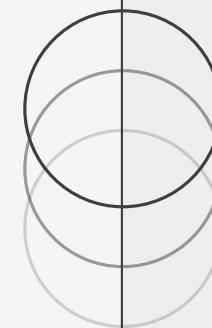
ASSIGNMENT 3



# HEURISTIC EVALUATION REPORT

MARCH 2025

PAGE 1



# Introduction

## USABILITY HEURISTICS

Jakob Nielsen's 10 Usability Heuristics serve as a universal framework for assessing the usability, efficiency, and user experience of digital interfaces. These principles help identify design flaws and areas for improvement by focusing on how users interact with the app, navigate its features, and complete tasks smoothly.

## HEADSPACE APP

Headspace is a leading meditation and mindfulness app designed to help users improve mental well-being through guided meditations, sleep aids, and stress management exercises. The app offers a calm and intuitive interface with a variety of meditation sessions tailored to different needs, such as stress relief, focus, better sleep, and emotional balance.

# What is it about?

**GUIDED MEDITATIONS**  
Short & long sessions.

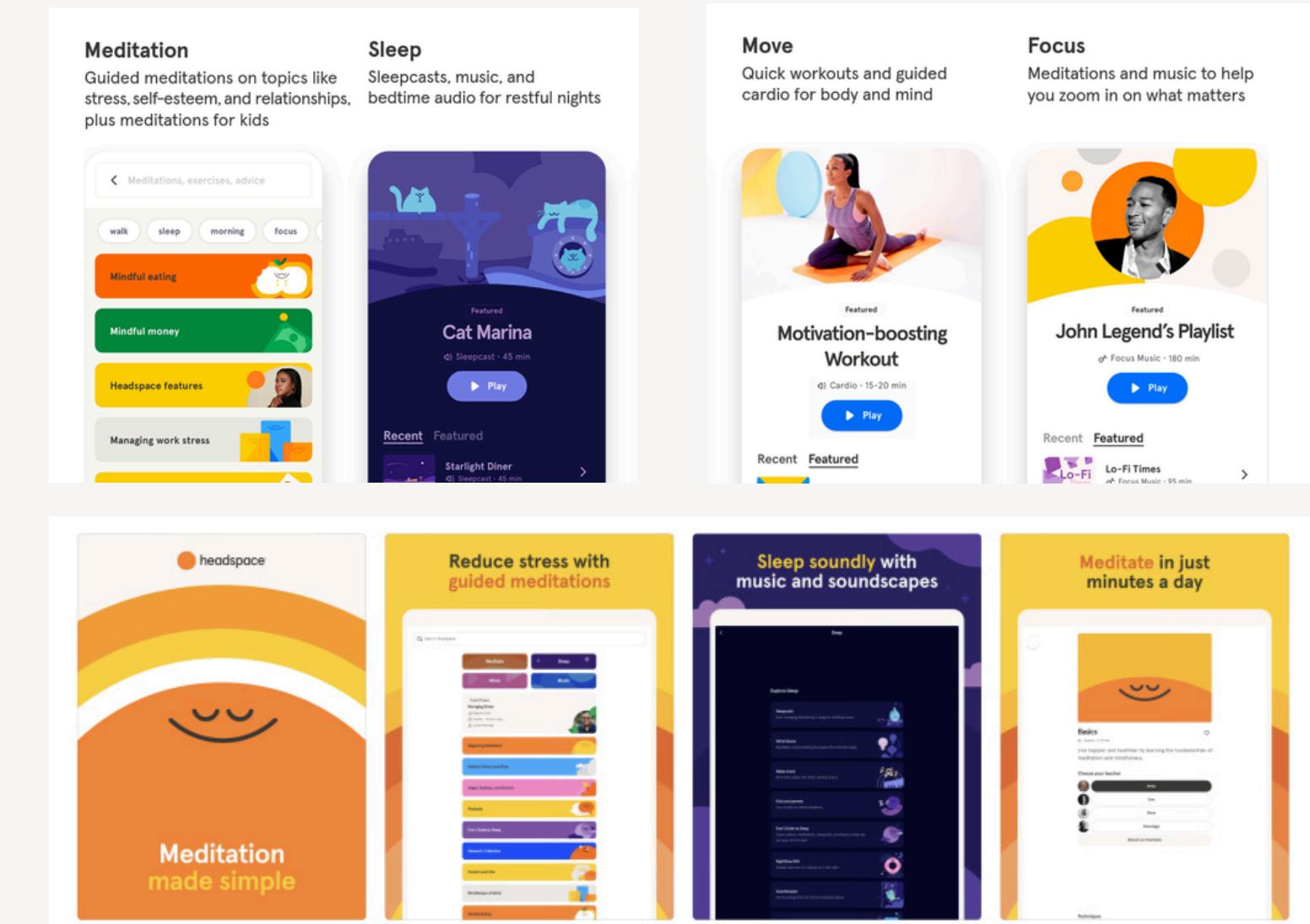
**MINDFULNESS COURSES**  
Themes like anxiety, focus, and sleep.

**VISUAL LEARNING**  
Animations & expert insights.

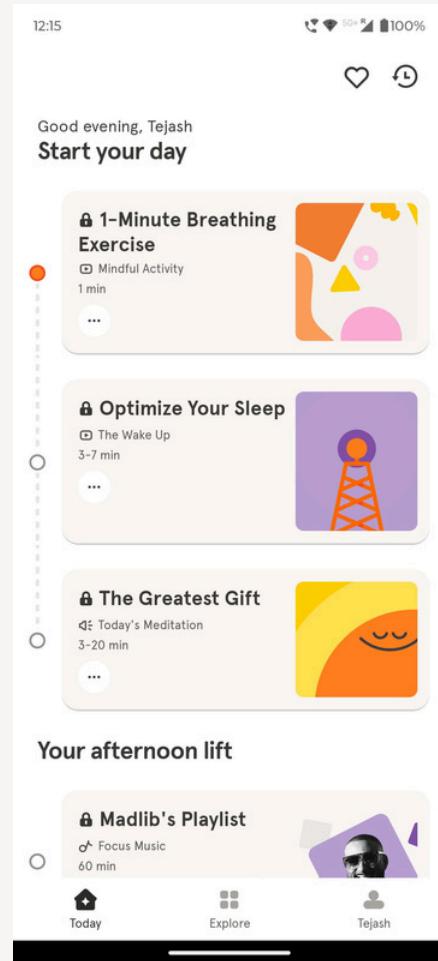
**PROGRESS TRACKING**  
Set goals & monitor practice.

**SLEEP AIDS**  
Sleepcasts, soundscapes, wind-down exercises.

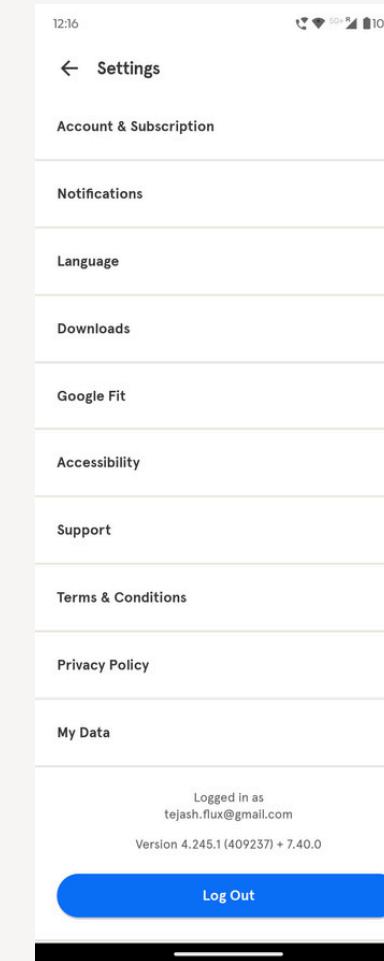
**MINDFUL MOVEMENT**  
Gentle yoga & exercises.



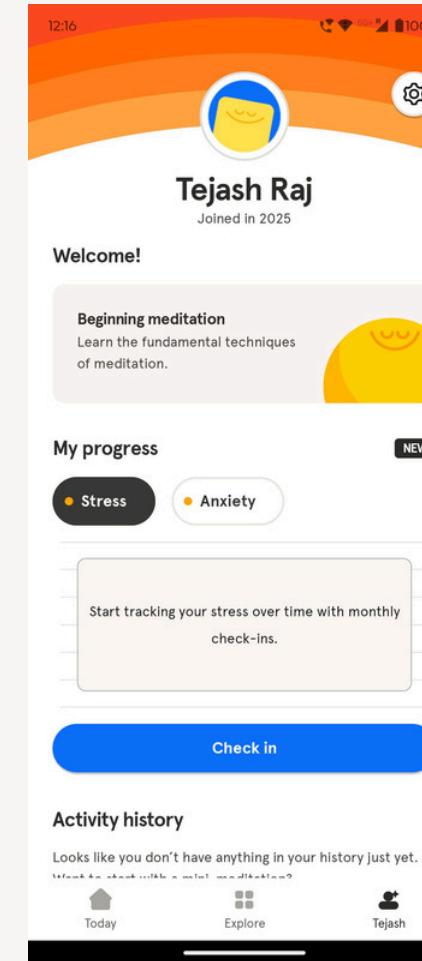
# Screens



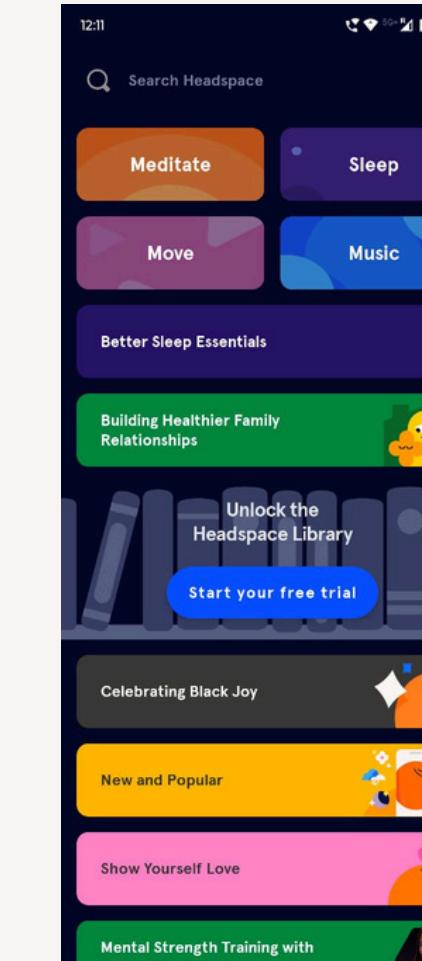
HOME



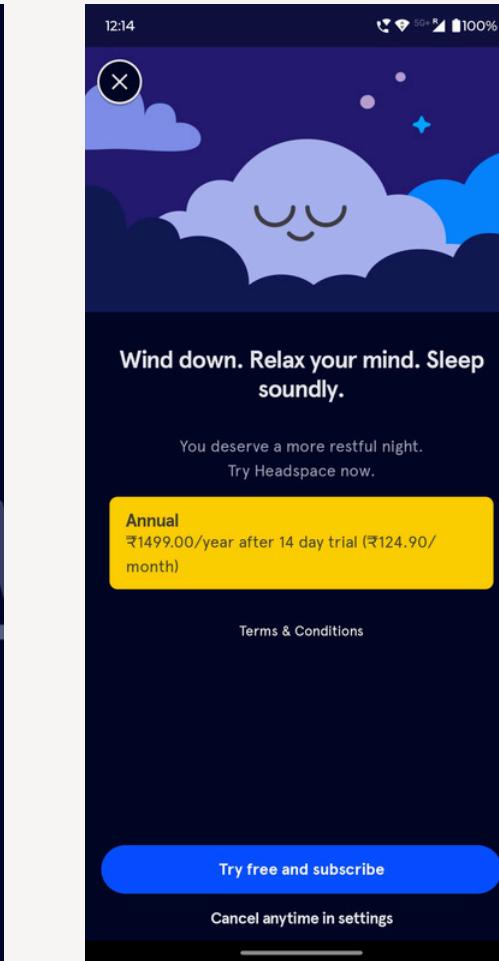
SETTINGS



ACCOUNT



EXPLORE



PAYMENT

We have chose 5 screens to perform the evaluation.

Each of us have evaluated all 5 screens individually with respect to all 10 JN's Usability Heuristics:

- [Sanjana's Report](#)
- [Kartik's Report](#)
- [Abhirami's Report](#)
- [Tejash's Report](#)

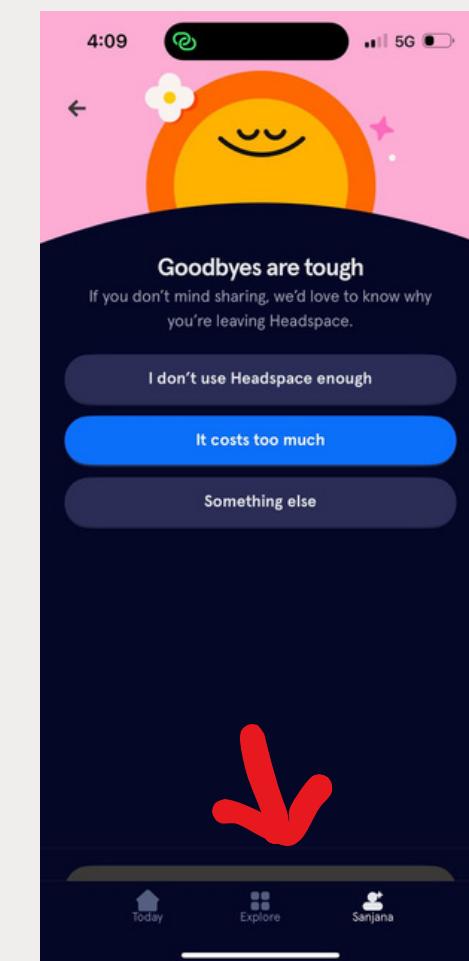
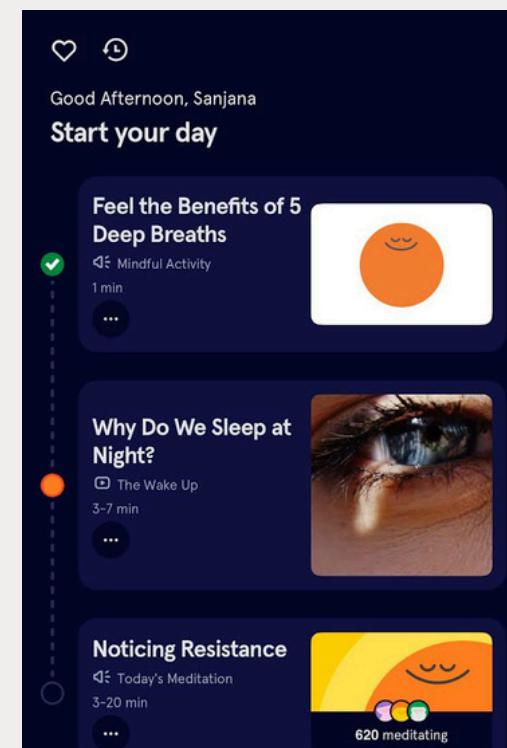
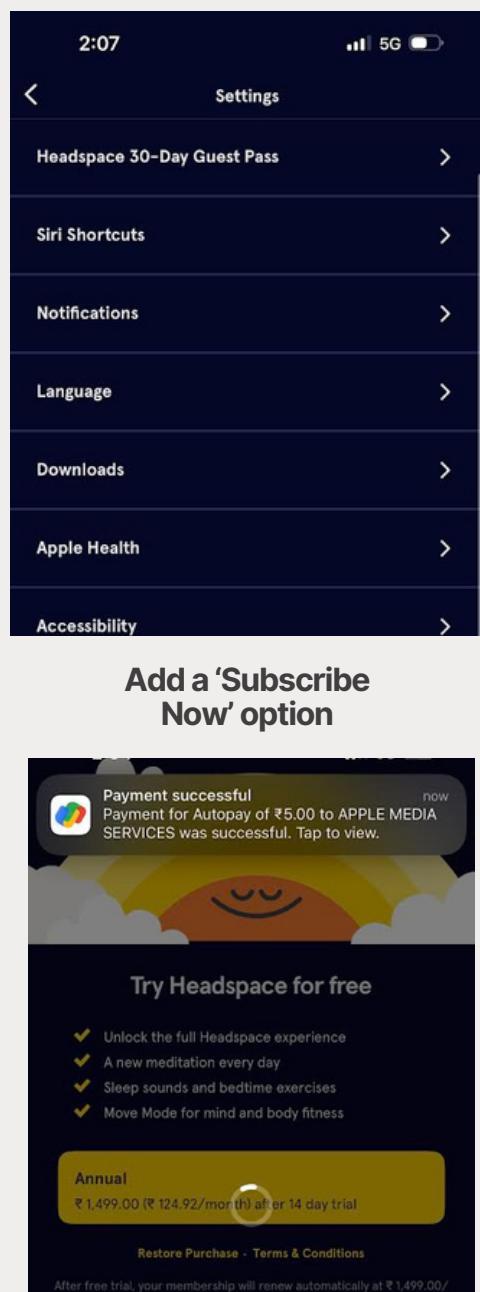
We have discussed the same and documented the major praises, issues and suggestions in the trailing slides.

Finally, we have agreed upon a scoring for the app.

# Visibility of System Status

The app should keep users informed about what is happening through appropriate feedback within a reasonable time.

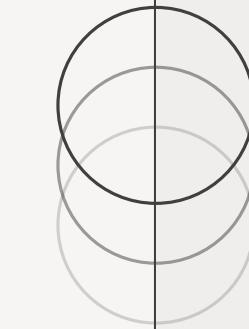
GOOD	BAD
Meditation progress and streaks are displayed clearly	Meditation progress updates are sometimes delayed.
Search results appear quickly when typed.	Users don't always know if a payment is processing.
Profile is easy to access.	No separate 'Subscribe' option in settings, only visible in paid features.
Users can see the current status of toggled settings.	No confirmation when saving changes.
Transaction confirmation is provided after payment.	<b>Cancel Button is partially hidden (Bug)</b>



Show a visible progress bar.

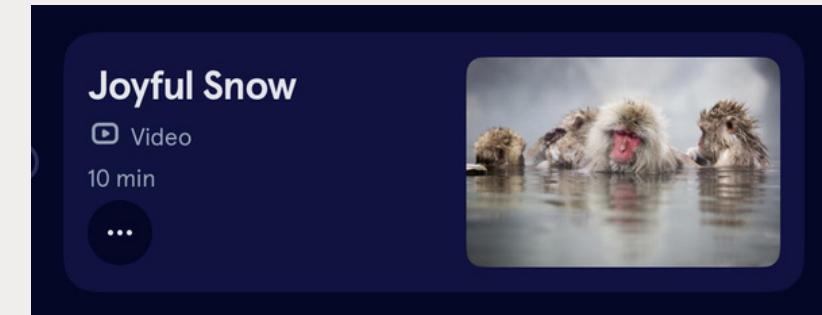
# Match Between System & Real World

The app should use language and concepts familiar to the user rather than system-oriented terms.

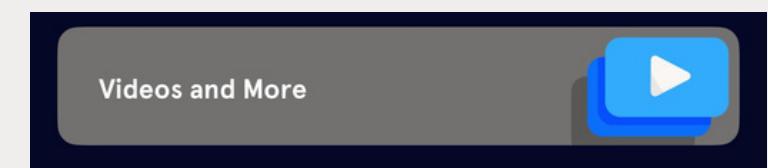


GOOD	BAD
Uses friendly, calming language suitable for a meditation app.	Meditation names like "Joyful Snow" may be unclear.
Categories are based on real-life emotions and situations.	Some categories (e.g., "Videos and More") are too broad.
Subscription and profile information use familiar terms.	Terms like "Politics without Panic" may be confusing.
Uses standard labels for notifications, display, and sound options.	Some terms may be unfamiliar.
Familiar icons (credit card, PayPal) and standard billing fields.	

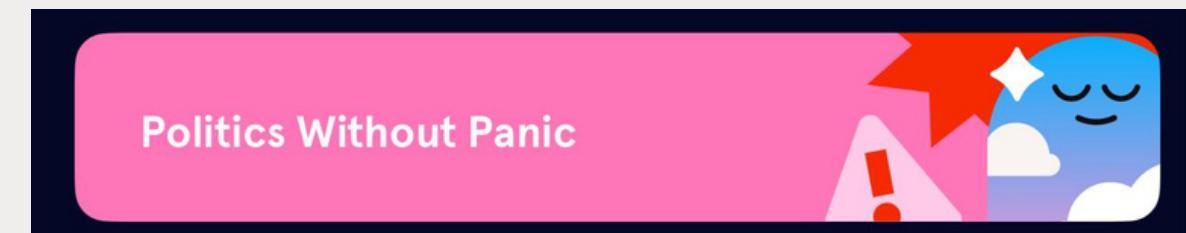
## Performance Overview



Very Confusing Name, add a short description

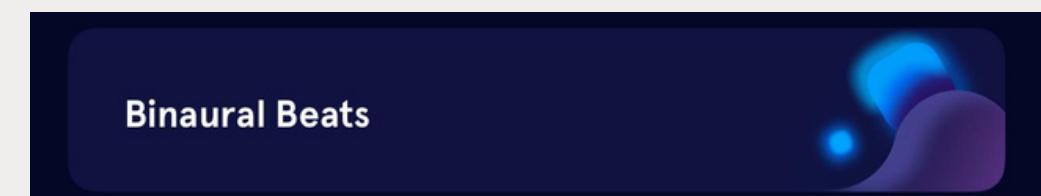


Very Vague



Confusing & Misleading

What is Binaural?

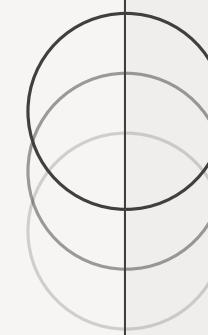


Binaural Beats

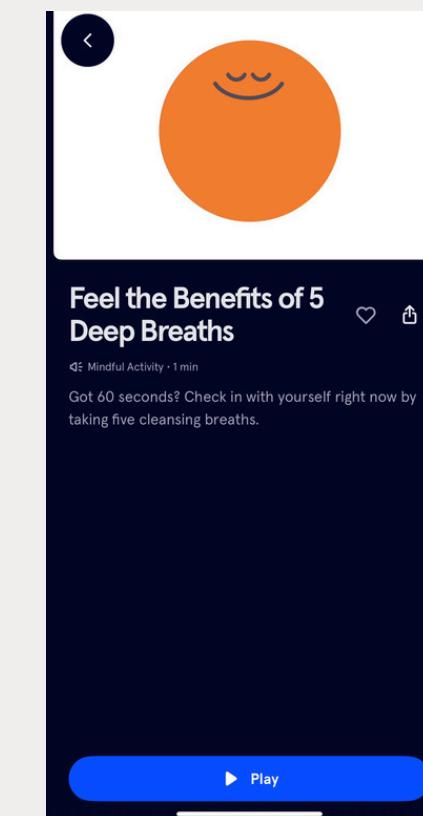
# User Control & Freedom

Users should have the ability to undo or exit actions easily.

GOOD	BAD
Users can pause and skip sessions.	No restart or undo skipped sessions.
Back button allows users to navigate freely.	No Search history or "Clear Search" option.
Users can log out anytime.	No way to switch accounts.
Users can toggle settings without needing to confirm each time.	No "Reset to Default" option.
Users can cancel a purchase before submitting.	Users can't edit payment details before confirming.



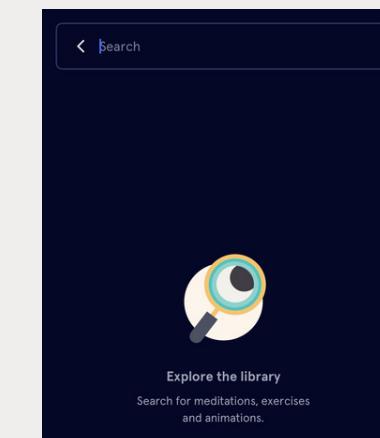
# Performance Overview



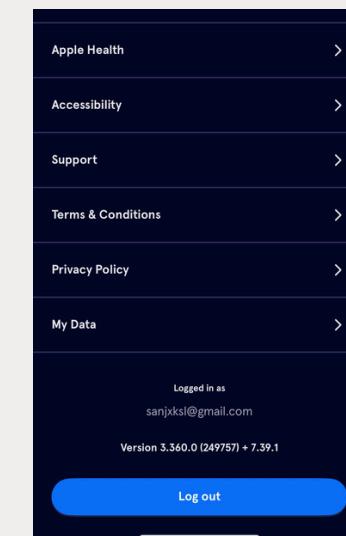
This page stayed the same even after watching the video. Add a progress along with 'restart' option



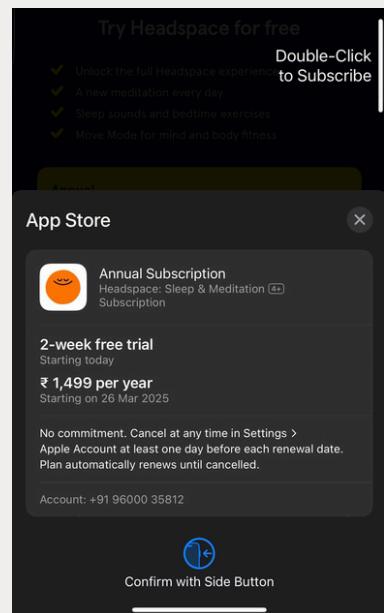
Add a way to Switch Accounts



Display Search History and Clear Search



Add a Reset Setting



No way to change Card while Paying

# Consistency & Standards

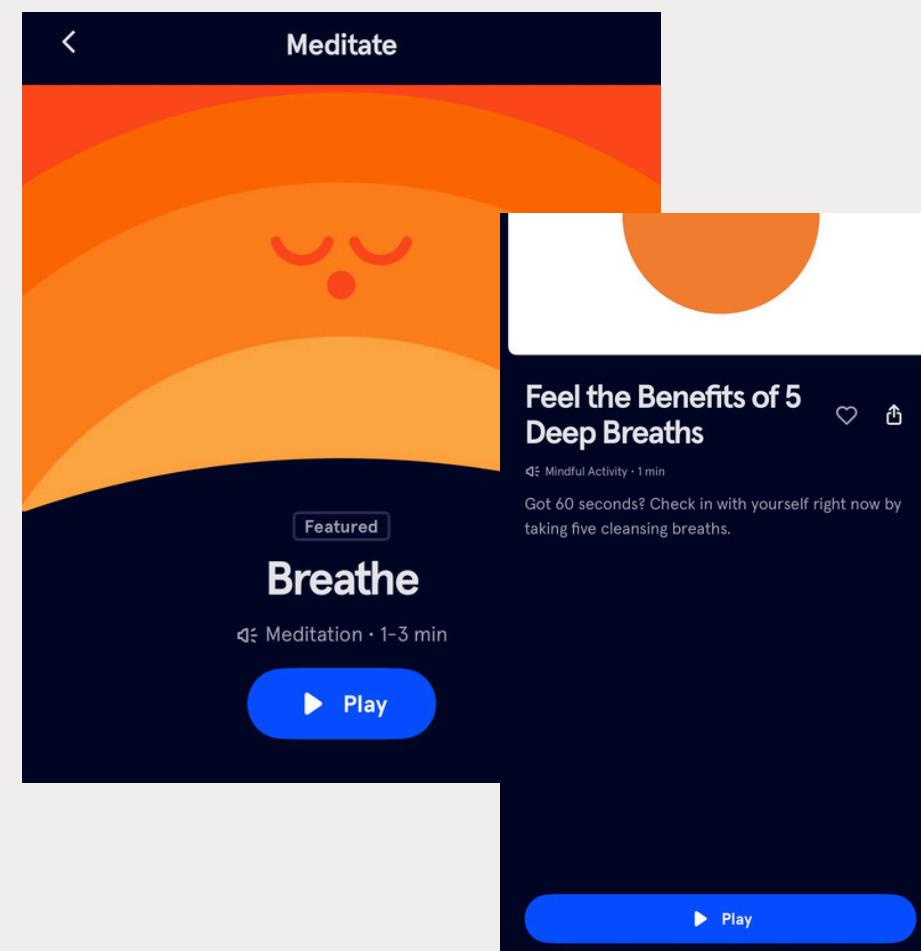
The app should follow platform conventions and ensure design elements are uniform.

GOOD	BAD
Meditation buttons and icons are consistent throughout.	Button styles don't always match other screens.
Categories follow a logical structure.	Search results layout differs from recommendations.
Profile sections are laid out in a familiar way.	Font sizes vary across different sections.
Uses common toggle switches.	Some toggle switches look different from Android/iOS defaults.
Standard credit card input fields are used.	

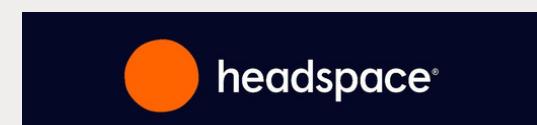
ASSIGNMENT 3



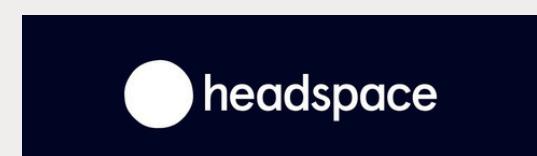
# Performance Overview



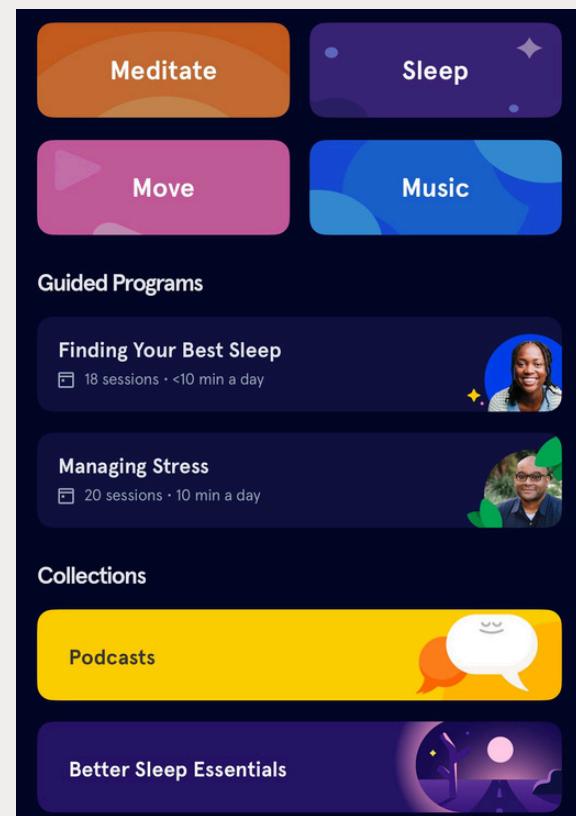
Different Styles for same video



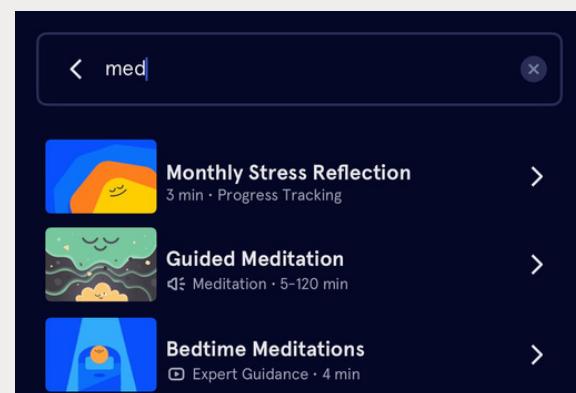
Different layout than the rest



Basic Logo itself is different in android and ios.



Inconsistent Font



PAGE 8

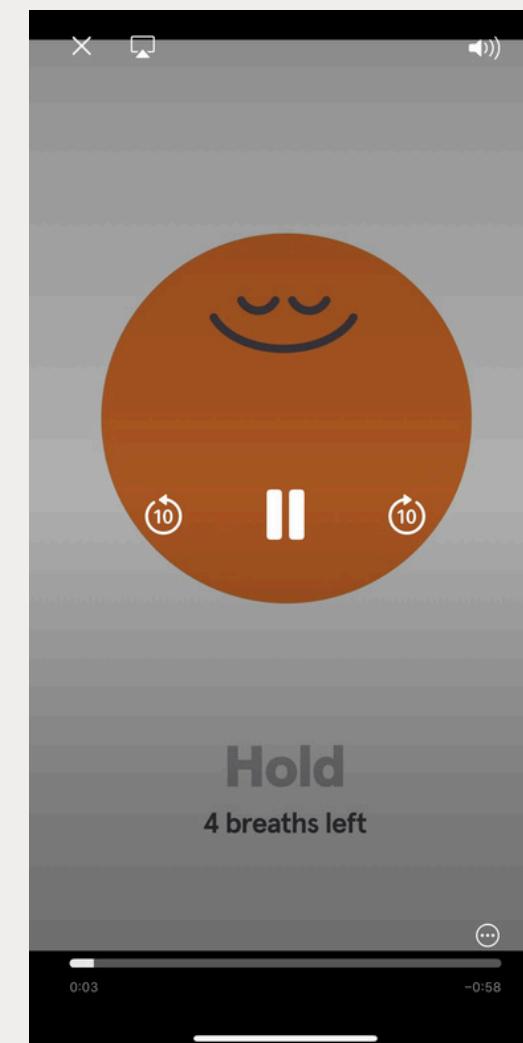
# Error Prevention

The app should prevent errors before they happen by offering warnings and confirmations.

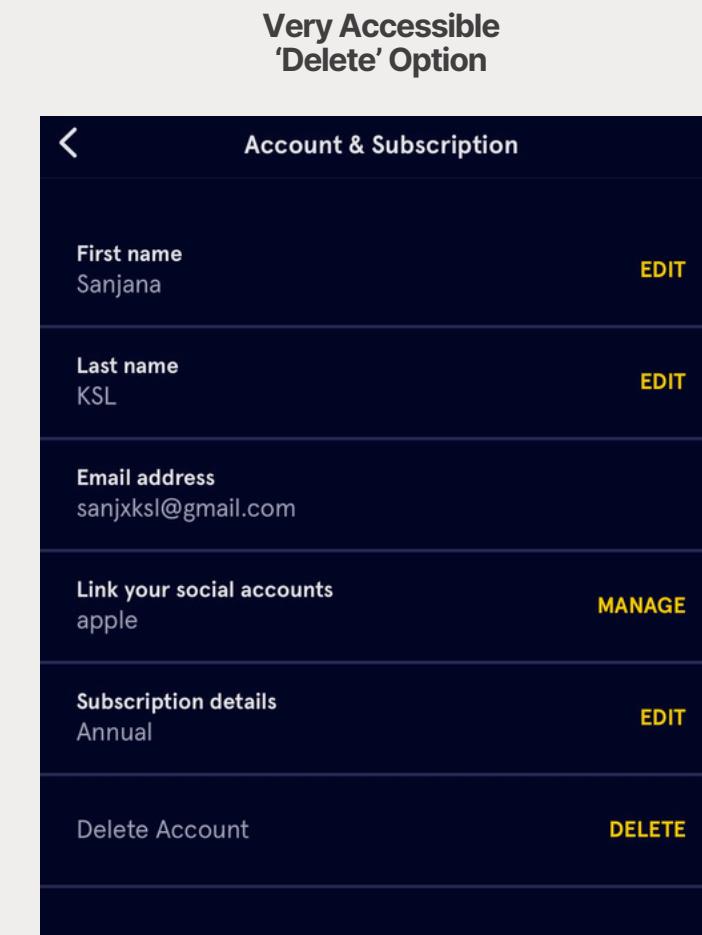
GOOD	BAD
Encourages daily check-ins to maintain streaks.	Users can accidentally exit sessions.
Filters help users find content faster.	Users can accidentally delete their account.
Settings are locked to prevent accidental changes.	
No complex actions that might lead to major errors.	
Payment process includes confirmation before submission.	



# Performance Overview



Very Small Cross button in the corner that people often touch by mistake while gripping



Very Accessible 'Delete' Option

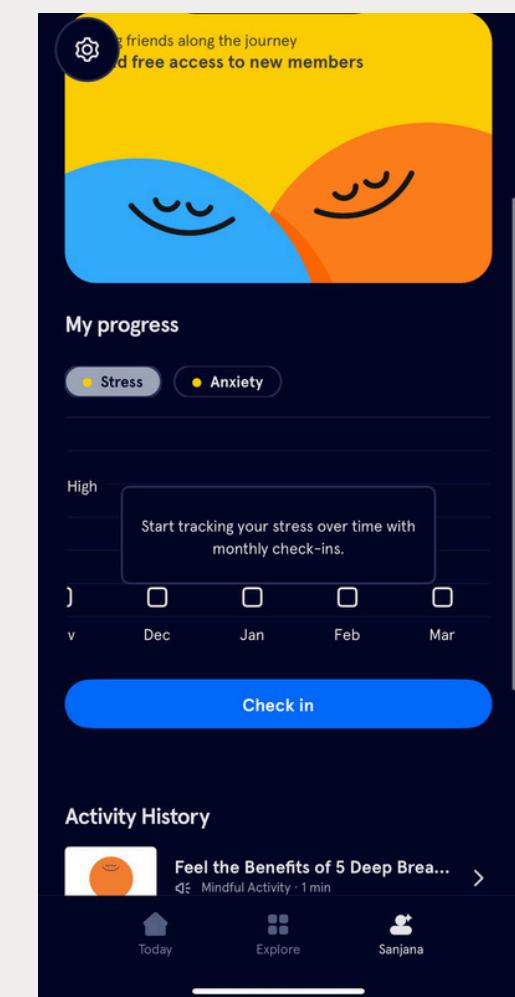
# Recognition Rather Than Recall

Users shouldn't have to remember details; relevant options should be easily accessible.

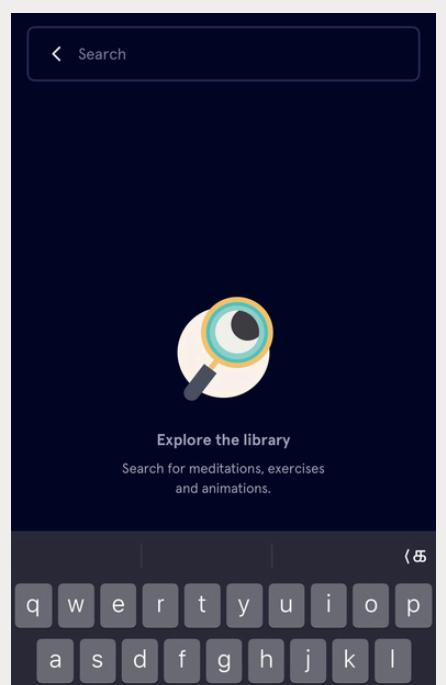
GOOD	BAD
Displays recent meditations.	Recently played meditations aren't easy to find.
Past searches appear in history.	Users must retype searches.
Profile picture and name appear for easy recognition.	Subscription settings are hard to find.
Uses labeled categories instead of requiring users to recall settings.	Some options are buried in menus.
Shows previously used payment methods.	



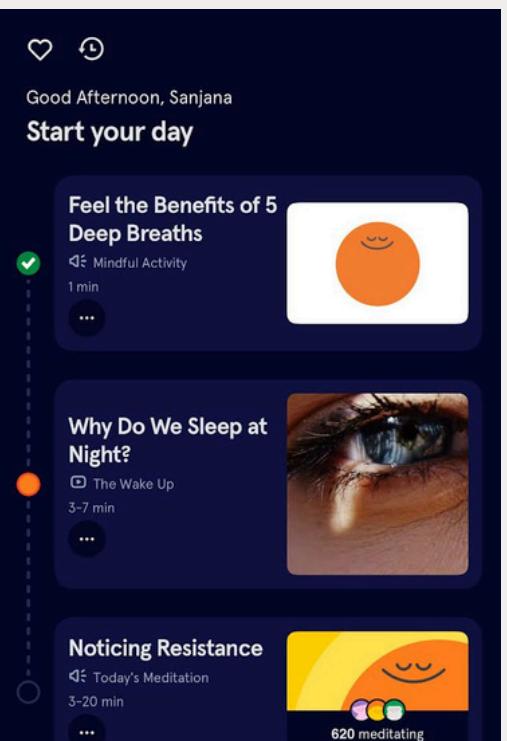
# Performance Overview



Recently Played (History) is buried in last section of last page



No Search History

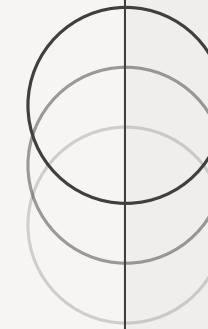


No Settings button in any page except the profile

# Flexibility & Efficiency of Use

The app should allow novice users to perform tasks easily while enabling experienced users to speed up their workflow.

GOOD	BAD
Quick access to recently played meditations.	No filters for session length or guide preferences.
Search feature works well.	No quick access to account settings on Home.
Users can update details easily.	Dark mode toggle is buried.
Frequently used settings are accessible.	No saved cards for faster checkout.
Autofill speeds up checkout.	



# Performance Overview

**Left Screenshot:** Home screen showing a grid of meditation categories like Meditate, Sleep, Move, Music, and Better Sleep Essentials. A blue button at the bottom says "Start your free trial". Below the grid are sections for "Celebrating Black Joy" and "New and Popular".

**Middle Left Screenshot:** Home screen with a search bar at the top. Below it are cards for "Feel the Benefits of 5 Deep Breaths", "Why Do We Sleep at Night?", and "Noticing Resistance".

**Middle Right Screenshot:** A vertical list of navigation items: Settings, Headspace 30-Day Guest Pass, Siri Shortcuts, Notifications, Language, Downloads, Apple Health, Accessibility, Support, Terms & Conditions, Privacy Policy, and My Data.

**Right Screenshot:** A vertical list of navigation items: Settings, Headspace 30-Day Guest Pass, Siri Shortcuts, Notifications, Language, Downloads, Apple Health, Accessibility, Support, Terms & Conditions, Privacy Policy, and My Data.

**Captions:**

- Add Filters in the Search Page
- No “Settings” in Home
- No “Saved Cards” anywhere
- No Dark Mode Toggle

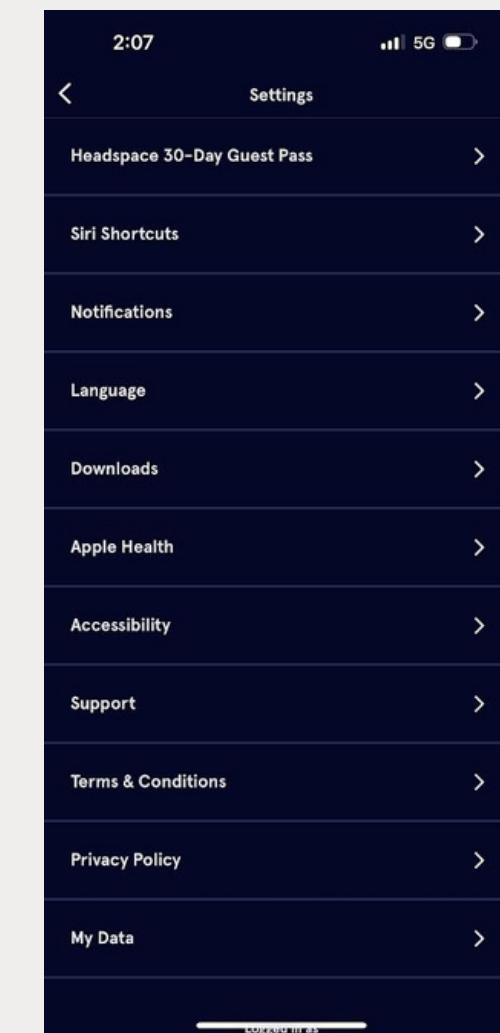
# Aesthetic & Minimalist Design

The interface should avoid unnecessary information and focus on essential elements to maintain clarity and simplicity.

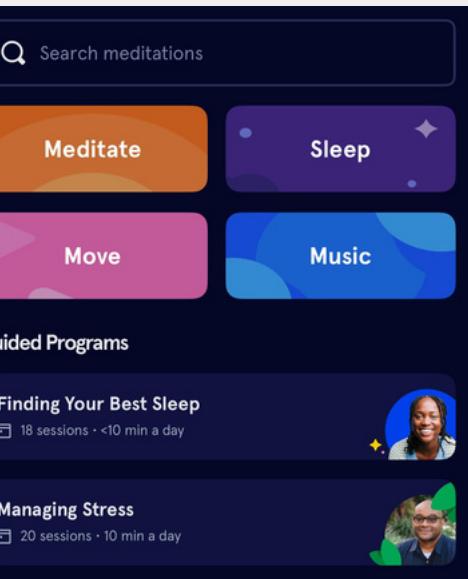
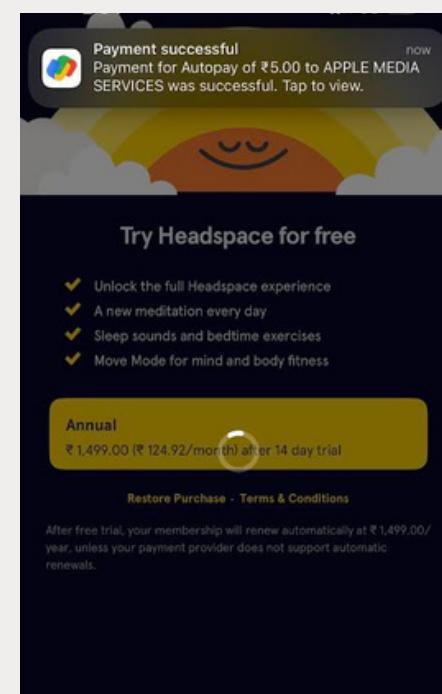


GOOD	BAD
Clean, visually appealing design with minimal distractions.	Some meditation thumbnails are large, making it harder to see more options at once.
Well-structured categories with intuitive navigation.	The text hierarchy is inconsistent in some sections.
Simple layout with essential profile details.	The subscription details section is too minimal, lacking key information.
Uses whitespace effectively, making it easy to read.	Too many options in one list can be overwhelming.
Straightforward checkout process with minimal clutter.	

# Performance Overview



Way too many unorganised options

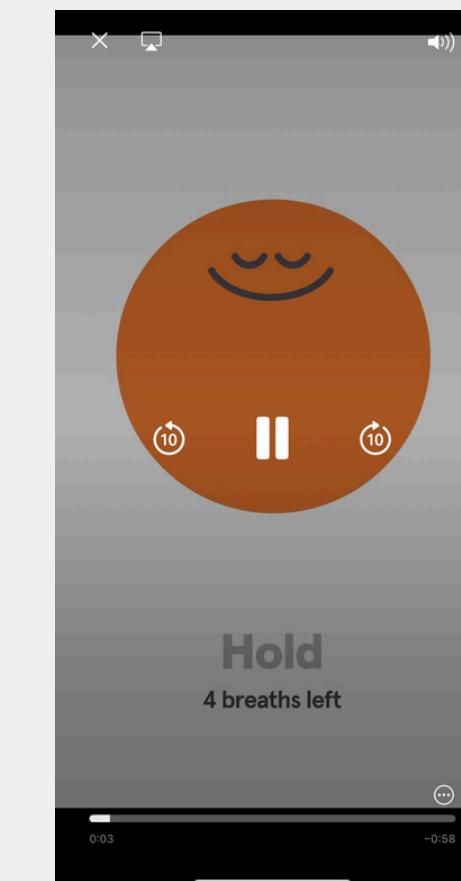


Inconsistent Text  
Large Thumbnails of same options available in Home

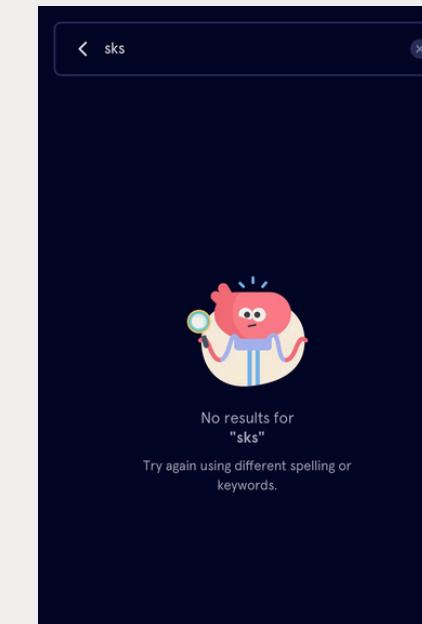
# Help Users Recognize, Diagnose, and Recover from Errors

Error messages should be clear, easy to understand, and provide guidance on how to fix issues.

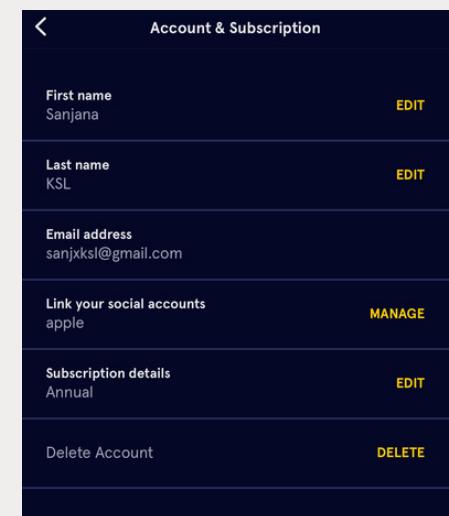
GOOD	BAD
No critical errors; users can easily restart a session.	If an audio session fails to load, no clear error message is shown.
Shows a "No Results Found" message when searches don't match anything.	The "No Results" page doesn't offer alternative suggestions.
Displays errors if login credentials are incorrect.	No explanation when login fails.
Warns users before making irreversible changes.	No feedback when a setting change fails to save.
Shows error messages for declined payments or incorrect card details.	



add a loading bar if session fails or is still loading



Add suggested content



No Feedback after changing Name

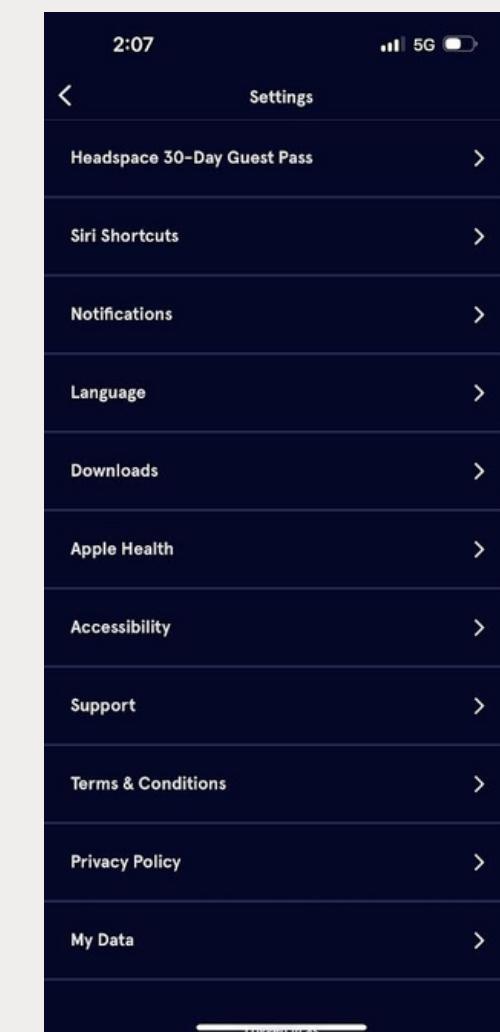
# Help & Documentation

The app should provide easily accessible help and guidance for users when needed.

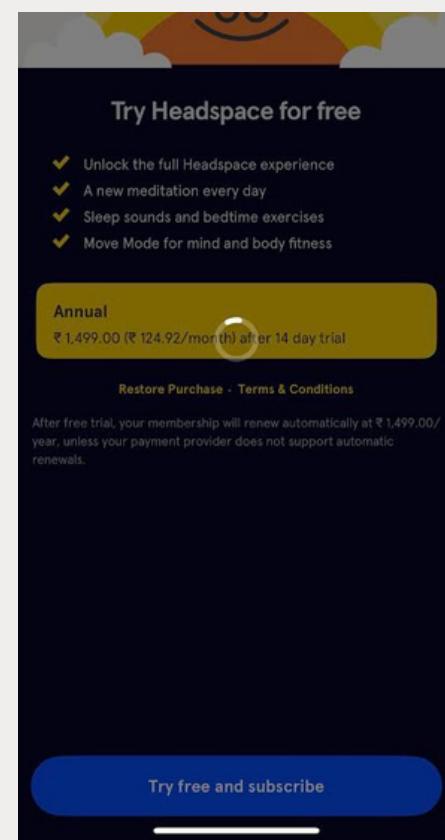
GOOD	BAD
Offers onboarding tips for first-time users.	No quick access to help if users need guidance.
Some tooltips explain features when first used.	No chatbot or instant support for payment issues.
FAQs cover common profile and subscription questions.	Subscription cancellation steps aren't immediately clear.
Help section includes links to customer support.	No Help Topic in Settings
The checkout page has brief explanations for each step.	



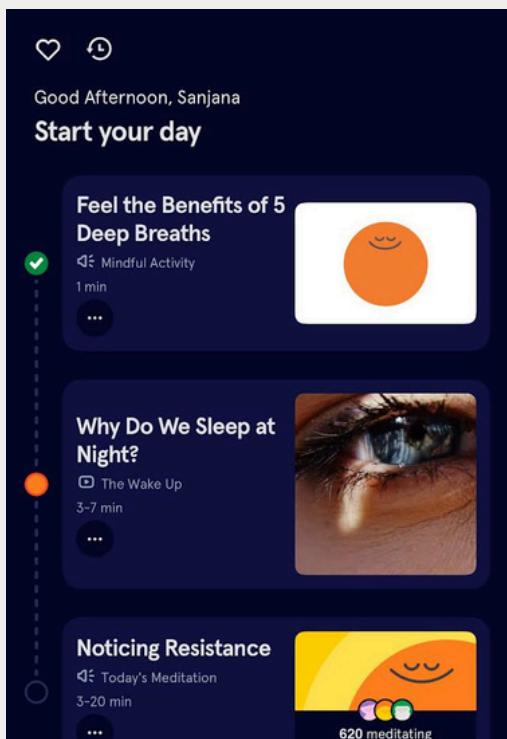
# Performance Overview



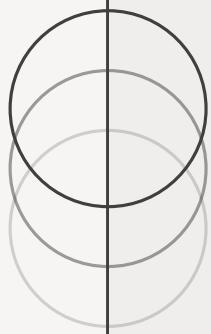
Add a 'Help' option



No cancellation option



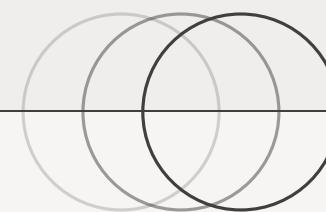
Add a Chatbot in main page for Help and Support



# Summary

HEURISTIC	RATIONALE
Visibility	Clear instructions and feedback make it easy to understand the system.
Consistency & Standards	Design elements and behaviors are consistent across interactions.
Error Prevention	Some opportunities exist to further reduce user errors.
User Control & Freedom	Users have intuitive control and can navigate easily.
Feedback & Responsiveness	The system provides prompt and appropriate feedback during interactions.
Aesthetic & Minimalist Design	Clean, uncluttered design contributes to a pleasant user experience.
Help & Documentation	Sufficient support is available for users when needed.
Flexibility & Efficiency	Additional shortcuts or customization options could enhance efficiency.
Recognition over Recall	Visual cues and recognizable elements help reduce cognitive load.
Real-World Match	Some elements could be better aligned with user expectations.
Overall Average	<b>Most areas perform well; focused improvements in error prevention and real-world match can boost usability further.</b>

# Recommendations



## ENHANCE ERROR PREVENTION:

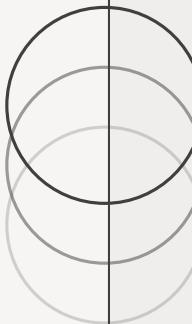
Improve safeguards and design cues to minimize the chance of user mistakes. This may include better validations, clearer warnings, or proactive tips that prevent errors before they occur.

## ALIGN WITH REAL-WORLD EXPECTATIONS:

Refine system behaviors and interface elements to more closely match user expectations. This can involve redesigning certain interactions to be more intuitive and reflective of everyday usage patterns.

## INCREASE FLEXIBILITY AND EFFICIENCY:

Introduce more shortcuts, customization options, or alternative pathways to improve task efficiency for power users. This would allow users to tailor their experience according to their needs while maintaining overall usability.



# THANKYOU

Please get in touch if you have any  
questions or concerns about this report.