

Job Opportunity // United Colors of Benetton	
Position Title	Fashion Consultant
Reports To (Title)	Store Manager
Location	Bangalore, Delhi & NCR, Mumbai
PRIMARY RESPONSIBILITY AREAS	
<ul style="list-style-type: none"> <li>• Should know to generate and pursue leads to grow the client base.</li> <li>• Basic understanding of sales principles and customer service practices.</li> <li>• Knowledge of customers and market dynamics and requirements.</li> <li>• Help clients choose merchandise for a variety of occasions and help them decide which styles are flattering and communicate the appropriate message</li> <li>• Look after the visual merchandising of the store</li> <li>• Assist the customers in the entire service cycle at the store including greetings, assistance during trials, recommendations, etc.</li> <li>• Ability to read, write, and effectively communicate with customers, peers, and management.</li> <li>• Ability to multitask, while being attentive to customers and remaining flexible to the needs of the business.</li> <li>• Proficient in verbal English/Hindi/local language.</li> </ul>	
KEY PERFORMANCE INDICATORS	
<ul style="list-style-type: none"> <li>• Sales Conversion numbers</li> <li>• Footfall increase</li> </ul>	
QUALIFICATIONS & EXPERIENCE REQUIREMENTS	
<p>Qualifications- Graduate</p> <p>Work experience- Fresher</p> <p>Skills required- Proficiency in English, Hindi &amp; Local (Spoken), good presentation skills</p>	

Training Period: 6 Months

After successful completion of training period, you become eligible for a regular employment with PF, ESIC and Bonus added in the salary.