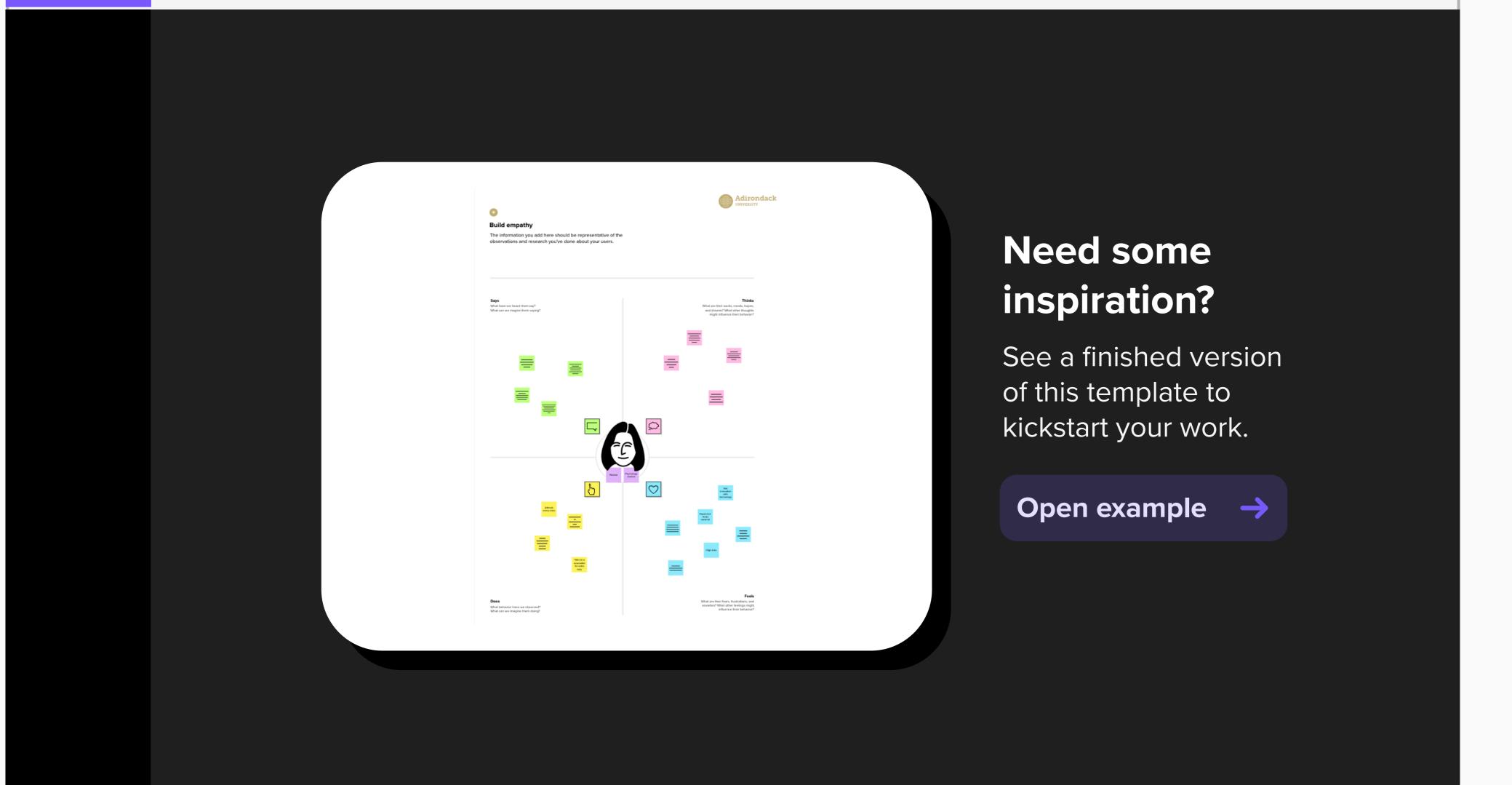


## Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

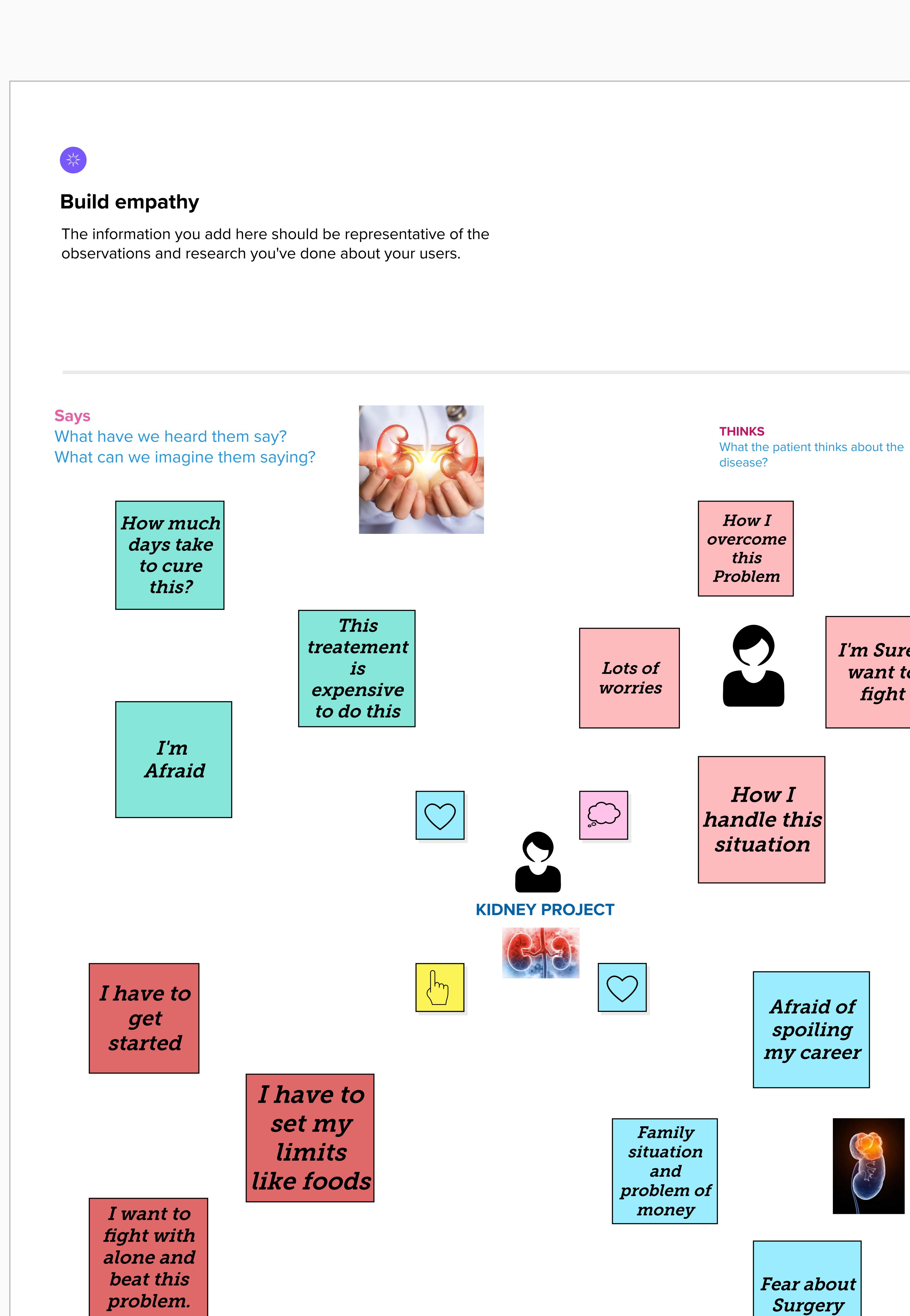
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Does

disease?

How can the patient recover from the



I'm Sure i

want to

fight

Feel

What are the fears and frustations?