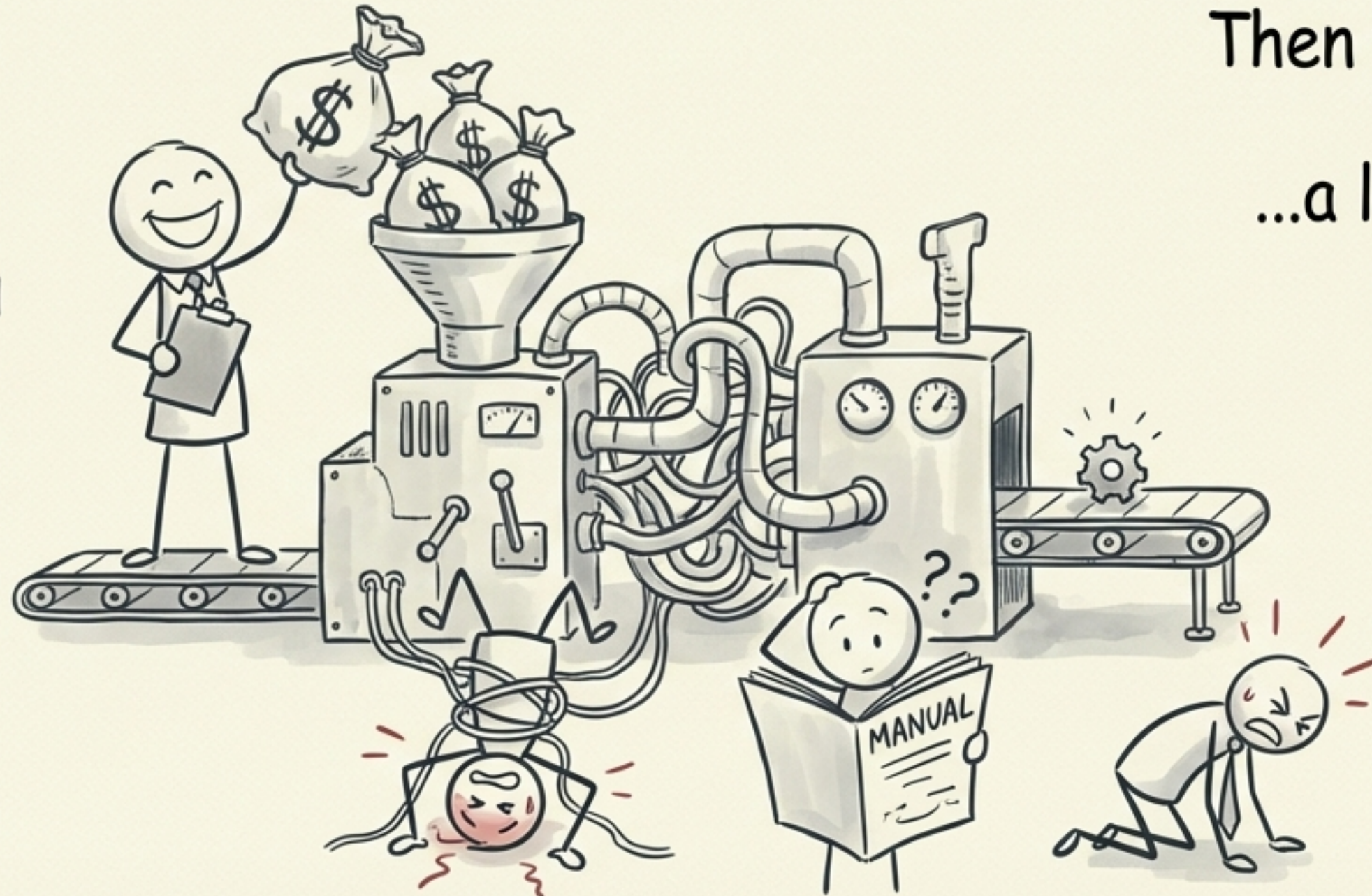


The Productivity Paradox

When you introduce a powerful new technology,
productivity may first go down, not up.

If you measure
people on...

...how much you
spend on new
tools.



Then you might get...

...a lot of expensive
chaos and very
little output.