



E-COMMERCE SALES DASHBOARD

\$4.79M

YTD Sales

42K

YTD Qty

551K

YTD Profit

0.11

YTD Profit Margin

customer_segment

☐ Consumer

☐ Corporate

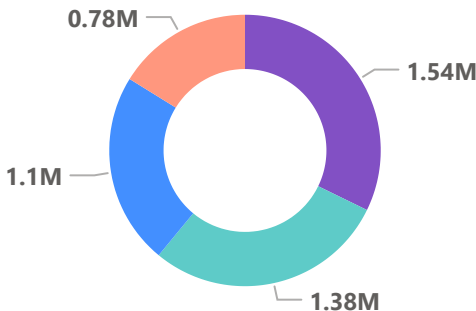
☐ Home Office

category_name	YTD Sales	PYTD Sales	YOY Sales	Trend
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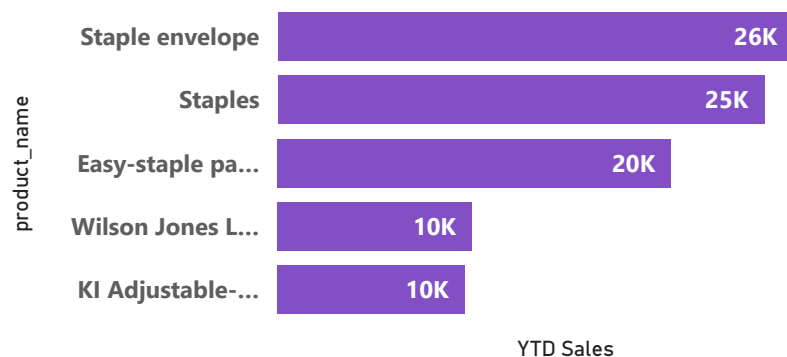
Technology	0.87M	0.75M	16.7%	▲
Furniture	1.03M	0.89M	16.0%	▲
Office Supplies	2.89M	2.50M	15.7%	▲
Total	4.79M	4.13M	15.9%	▲

YTD Sales by customer_region

customer_region ● West ● East ● Central ● South

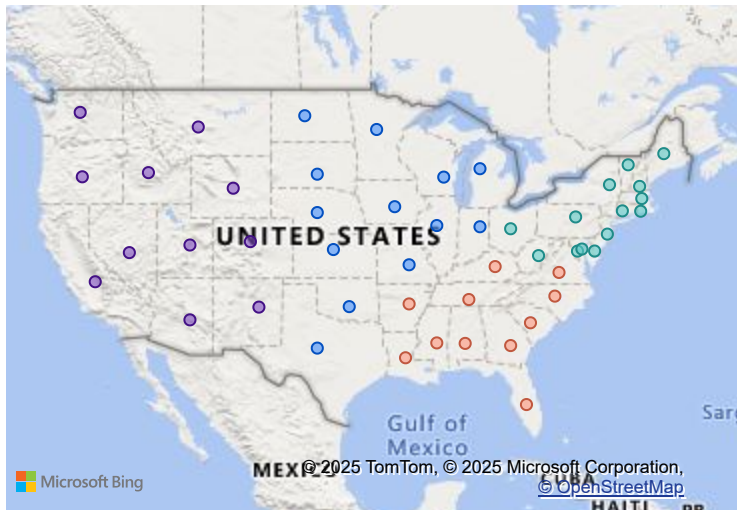


Top 5 products by YTD Sales



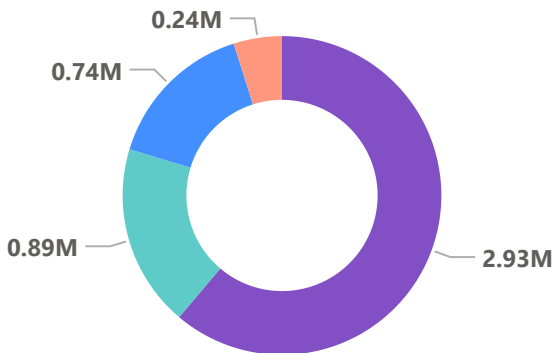
Sales by States

● Central ● East ● South ● West



YTD Sales by shipping_type

shipping_type ● Standard Class ● Second Class ● First Class ● Same Day



Bottom 5 products by YTD sales

