



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

CREATE A SOCIAL MEDIA POST

I want social media post for my company, so creat a amazing social media post

this post was attractive to others, so add many colors and wonderful themes.

I think this post background picture was natural, it's attractive to others.

this post outline colors it's one or tow colors it's look's nice.

I want this post background picture it's my company logo.

You put the outline colors it's wight and black, it's look's nice

I expecting this post was come's very nice and very impressive to others.

I feel like this social media post was trending on the day.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?