Social media post project report
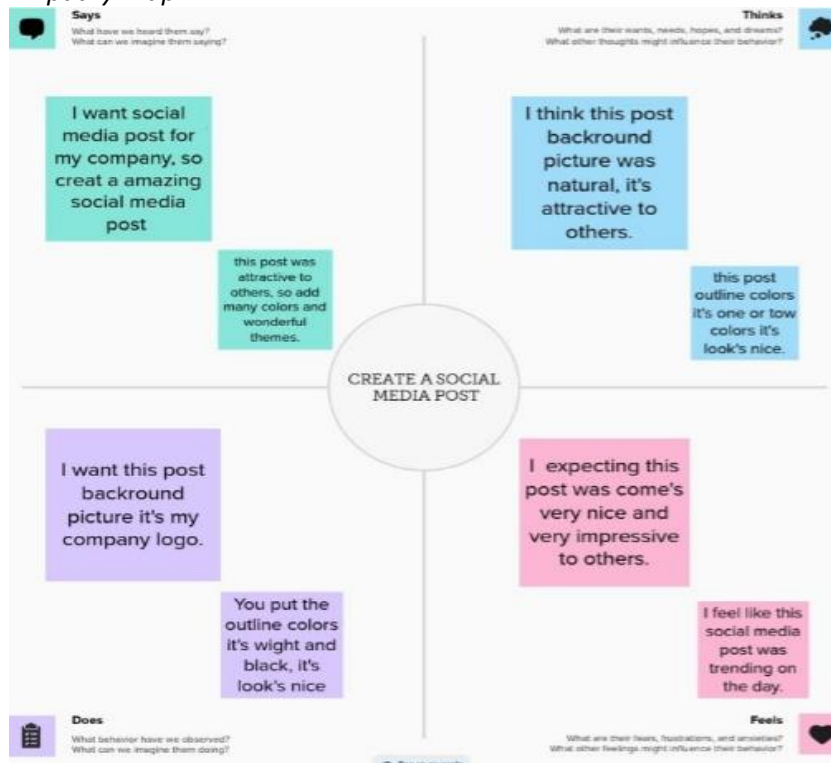
1   INTRODUCTION

1.1 Overview

A social media post is the easiest way to tell about an event with a single post. Creating social media posts is easy in Canva.
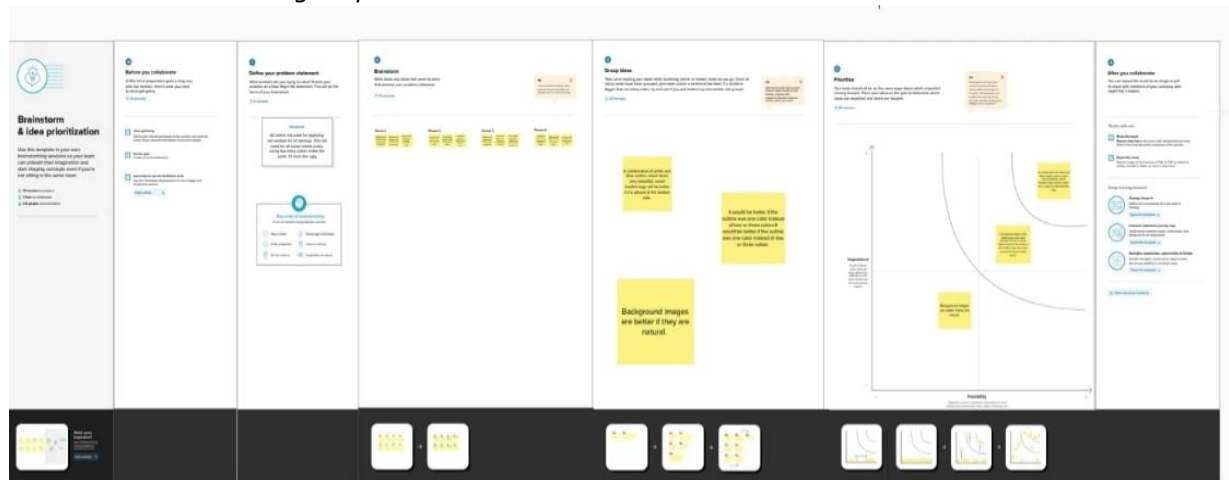
1.2 Purpose

A social media post helps convey an event in a way that everyone can understand.A social media post helps convey an event in a way that everyone can understand.

2   PROBLEM DEFINITION & DESING THINKING

2.1 Empathy Map

2.2 Ideation & Brainstorming Map

3 RESULT

4   ADVANTAGES & DISADVANTAGES

Advantages

- *A social media post helps get the event out to the public quickly*

- *Even illiterate people can be easily understood by using pictures through social media post*

- *News about events can be known instantly through social media post*

Disadvantages

- *It's not like giving invitations in person because of a social media post*

- *Social media post makes everyone lazy*

- *This causes everyone to be immersed in websites on the phone*

5   APPLICATIONS

Upload this social media post to facebook, instagram, twitter, whatsapp etc. and use it as a wall poster and stick it on notes and walls.

6   CONCLUSION

Social Media Post is all about making the messages we need short and easy for everyone to understand. And through it we can easily understand the ideas and messages we need through the pictures in it

7   FUTURE SCOPE

I have learned how to post on social media, so if I am an organizer of an event in the future, I will be able to create all the posts and design I need without anyone's help.