



```
import pandas as pd
from sklearn.model_selection import train_test_split
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import accuracy_score
```

```
# Load dataset
df = pd.read_csv('WA_Fn-UseC_-Telco-Customer-Churn.csv')

# Show first 5 rows
df.head()
```

	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	...
0	7590-VHVEG	Female	0	Yes	No	1	No	No phone service	DSL	No	...
1	5575-GNVDE	Male	0	No	No	34	Yes	No	DSL	Yes	...
2	3668-QPYBK	Male	0	No	No	2	Yes	No	DSL	Yes	...
3	7795-CFOCW	Male	0	No	No	45	No	No phone service	DSL	Yes	...
4	9237-HQITU	Female	0	No	No	2	Yes	No	Fiber optic	No	...

5 rows × 21 columns



```
# Remove missing rows
df = df.dropna()

# Convert Churn column to 0/1
df['Churn'] = df['Churn'].apply(lambda x: 1 if x=='Yes' else 0)

# Some TotalCharges are strings; convert them
df['TotalCharges'] = pd.to_numeric(df['TotalCharges'], errors='coerce')
df = df.dropna()

# Select numerical columns
X = df[['tenure', 'MonthlyCharges', 'TotalCharges']]
y = df['Churn']
```

```
print(X.head())
print(y.head())
```





 

	tenure	MonthlyCharges	TotalCharges
0	1	29.85	29.85
1	34	56.95	1889.50
2	2	53.85	108.15
3	45	42.30	1840.75
4	2	70.70	151.65

0 0
1 0
2 1
3 0
4 1
Name: Churn, dtype: int64

```
X_train, X_test, y_train, y_test = train_test_split(
    X, y, test_size=0.2, random_state=42
)
```

```
model = LogisticRegression(max_iter=1000)
model.fit(X_train, y_train)
```

  LogisticRegression  

LogisticRegression(max_ite

◆ What can I help you build?



```
y_pred = model.predict(X_test)
accuracy = accuracy_score(y_test, y_pred)
print("Accuracy of the model:", accuracy)
```

↗ Accuracy of the model: 0.7796730632551528

```
sample = X_test.head(5)
predictions = model.predict(sample)
print("Predictions (0=No Churn, 1=Churn):", predictions.tolist())
```

↗ Predictions (0=No Churn, 1=Churn): [0, 0, 1, 0, 0]