### Introduction to Machine Learning

**Statistics** Chapter 4 of Murphy book

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#### Outline

#### Generative Models for Discrete Data

#### Steps for Learning a Generative Model

Incorporating Prior

Beta Distribution

Conjugate Priors

Estimating Posterior

Using Predictive Distribution

Need for Prior

Need for Bayesian Averaging

Likelihood

Posterior Predictive Distribution

#### Learning Gaussian Models

Estimating Parameters



### Generative Models

- X, feature vector, represents the data with multiple discrete attributes
- Y represents the class

#### Most probable class

$$P(Y = c | \mathbf{X} = \mathbf{x}, \boldsymbol{\theta}) \propto P(\mathbf{X} = \mathbf{x} | Y = c, \boldsymbol{\theta}) P(Y = c, \boldsymbol{\theta})$$

- $\triangleright$   $p(x|y=c,\theta)$  class conditional density
- ▶ How is the data distributed for each class?

# Steps for Learning a Generative Model

- ► Example: *D* is a sequence of *N* binary values (0s and 1s) (coin tosses)
- ▶ What is the best distribution that could describe *D*?
- ▶ What is the probability of observing a *head* in future?

#### Step 1: Choose the form of the model

- ► Hypothesis Space All possible distributions
  - ► Too complicated!!
- Revised hypothesis space All Bernoulli distributions  $(X \sim Ber(\theta), 0 \le \theta \le 1)$ 
  - $\bullet$   $\theta$  is the hypothesis
  - Still infinite ( $\theta$  can take infinite possible values)

# Compute Likelihood

▶ Likelihood of *D* 

$$p(D|\theta) = \theta^{N_1}(1-\theta)^{N_0}$$

#### Maximum Likelihood Estimate

$$\begin{split} \hat{\theta}_{\textit{MLE}} &= \underset{\theta}{\arg\max} \, p(D|\theta) = \underset{\theta}{\arg\max} \, \theta^{\textit{N}_1} (1-\theta)^{\textit{N}_0} \\ &= \underset{\textit{N}_0}{\underbrace{\textit{N}_1}} \end{split}$$

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# Compute Likelihood

▶ Likelihood of *D* 

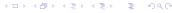
$$p(D|\theta) = \theta^{N_1} (1-\theta)^{N_0}$$

#### Maximum Likelihood Estimate

$$egin{array}{lcl} \hat{ heta}_{\mathit{MLE}} &=& rg \max_{ heta} p(D| heta) = rg \max_{ heta} heta^{N_1} (1- heta)^{N_0} \ &=& rac{N_1}{N_0+N_1} \end{array}$$

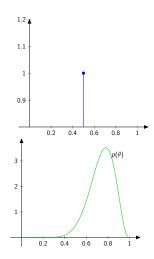
- ▶ We can stop here (MLE approach)
- ▶ Probability of getting a head next:

$$p(x^* = 1|D) = \hat{\theta}_{MLE}$$



## **Incorporating Prior**

- $lackbox{ Prior } \textit{encodes} \textit{ our prior belief on } \theta$
- ▶ How to set a Bayesian prior?
  - 1. A point estimate:  $\theta_{prior} = 0.5$
  - 2. A probability distribution over  $\theta$  (a random variable)
    - ▶ Which one?
    - For a bernoulli distribution  $0 \le \theta \le 1$
    - Beta Distribution



#### Beta Distribution as Prior

Continuous random variables defined between 0 and 1

$$Beta(\theta|a,b) \triangleq p(\theta|a,b) = \frac{1}{B(a,b)}\theta^{a-1}(1-\theta)^{b-1}$$

- ▶ a and b are the (hyper-)parameters for the distribution
- $\triangleright$  B(a,b) is the **beta function**

$$B(a,b) = \frac{\Gamma(a)\Gamma(b)}{\Gamma(a+b)}$$

$$\Gamma(x) = \int_0^\infty u^{x-1} e^{-u} du$$

If x is integer

$$\Gamma(x) = (x-1)!$$

- "Control" the shape of the pdf
- We can stop here as well (prior approach)

$$p(x^*=1)= heta_{prior}$$

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# Properties of Beta Distribution

$$mean = \frac{a}{a+b}$$

$$mode = \frac{a-1}{a+b-2}$$

$$var = \frac{ab}{(a+b)^2(a+b+1)}$$

# Conjugate Priors

Another reason to choose Beta distribution

$$p(D|\theta) = \theta^{N_1} (1-\theta)^{N_0}$$
  
 $p(\theta) \propto \theta^{a-1} (1-\theta)^{b-1}$ 

▶ Posterior 
 \( \infty \) Likelihood × Prior

$$\begin{array}{ll} \rho(\theta|D) & \propto & \theta^{N_1}(1-\theta)^{N_0}\theta^{s-1}(1-\theta)^{b-1} \\ & \propto & \theta^{N_1+s-1}(1-\theta)^{N_0+b-1} \end{array}$$

- Posterior has same form as the prior
- Beta distribution is a conjugate prior for Bernoulli/Binomial distribution

# **Estimating Posterior**

Posterior

$$p(\theta|D) \propto \theta^{N_1+a-1}(1-\theta)^{N_0+b-1}$$
  
= Beta(\theta|N\_1+a, N\_0+b)

 $\triangleright$  After observing N trials in which we observe  $N_1$  heads and  $N_0$  tails, we update our belief as:

$$\mathbb{E}[\theta|D] = \frac{a + N_1}{a + b + N}$$

## **Using Posterior**

- $\blacktriangleright$  We know that posterior over  $\theta$  is a beta distribution
- MAP estimate

$$\begin{array}{lcl} \hat{\theta}_{MAP} & = & \displaystyle \arg\max_{\theta} p(\theta|a+N_1,b+N_0) \\ \\ & = & \displaystyle \frac{a+N_1-1}{a+b+N-2} \end{array}$$

- What happens if a = b = 1?
- We can stop here as well (MAP approach)
- Probability of getting a head next:

$$p(x^* = 1|D) = \hat{\theta}_{MAP}$$

### True Bayesian Approach

- $\triangleright$  All values of  $\theta$  are possible
- $\triangleright$  Prediction on an unknown input  $(x^*)$  is given by Bayesian Averaging

$$p(x^* = 1|D) = \int_0^1 p(x^* = 1|\theta)p(\theta|D)d\theta$$

$$= \int_0^1 \theta Beta(\theta|a + N_1, b + N_0)$$

$$= \mathbb{E}[\theta|D]$$

$$= \frac{a + N_1}{a + b + N}$$

▶ This is same as using  $\mathbb{E}[\theta|D]$  as a point estimate for  $\theta$ 

### The Black Swan Paradox

- ▶ Why use a *prior*?
- ightharpoonup Consider D= tails, tails, tails
- ▶  $N_1 = 0, N = 3$
- $\hat{\theta}_{MLE} = 0$
- $p(x^* = 1|D) = 0!!$ 
  - Never observe a heads
  - ► The *black swan* paradox
- ▶ How does the Bayesian approach help?

$$p(x^*=1|D)=\frac{a}{a+b+3}$$



## Why is MAP Estimate Insufficient?

- MAP is only one part of the posterior
  - $\triangleright$   $\theta$  at which the posterior probability is maximum
  - But is that enough?
  - What about the posterior variance of  $\theta$ ?

$$var[\theta|D] = \frac{(a+N_1)(b+N_0)}{(a+b+N)^2(a+b+N+1)}$$

- ▶ If variance is high then  $\theta_{MAP}$  is not trustworthy
- Bayesian averaging helps in this case

### Likelihood

- ▶ Why choose one hypothesis over other?
- Avoid suspicious coincidences
- ► Choose concept with higher *likelihood*

$$p(D|h) = \prod_{x \in D} p(x|h)$$

► Log Likelihood

$$\log p(D|h) = \sum_{x \in D} \log p(x|h)$$

## The Principle of Occam's Razor

- ▶ Always choose the simpler explanation
- ► A general problem-solving philosophy

# Finding the Best Hypothesis

#### Maximum A Priori Estimate

$$\hat{h}_{prior} = \arg\max_{h} p(h)$$

#### Maximum Likelihood Estimate (MLE)

$$\hat{h}_{MLE}$$
 =  $\underset{h}{\operatorname{arg max}} p(D|h) = \underset{h}{\operatorname{arg max}} \log p(D|h)$   
 =  $\underset{h}{\operatorname{arg max}} \sum_{x \in D} \log p(x|h)$ 

### Maximum a Posteriori (MAP) Estimate

$$\hat{h}_{MAP} = \arg\max_{h} p(D|h)p(h) = \arg\max_{h} (\log p(D|h) + \log p(h))$$

### MAP and MLE

- $ightharpoonup \hat{h}_{prior}$  Most likely hypothesis based on prior
- $\hat{h}_{MLE}$  Most likely hypothesis based on evidence
- $ightharpoonup \hat{h}_{MAP}$  Most likely hypothesis based on posterior

$$\hat{h}_{prior} = rg \max_{h} \log p(h)$$

$$\hat{h}_{MLE} = rg \max_{h} \log p(D|h)$$

$$\hat{h}_{MAP} = rg \max_{h} (\log p(D|h) + \log p(h))$$

### Interesting Properties

- As data increases, MAP estimate converges towards MLE
  - ► Why?
- ► MAP/MLE are consistent estimators
  - ▶ If concept is in H, MAP/ML estimates will converge
- ▶ If  $c \notin \mathcal{H}$ , MAP/ML estimates converge to h which is closest possible to the truth

#### Posterior Predictive Distribution

- ▶ New input, *x*\*
- ▶ What is the probability that *x*\* is also generated by the same concept as *D*?
  - ▶  $P(x^* \in C | x^*, D)$ ?
- ▶ **Option 0:** Treat *h*<sup>prior</sup> as the true concept

$$P(x^* \in C|x^*, D) = P(x^* \in h^{prior}|x^*, h^{prior})$$

**Option 1:** Treat  $h^{MLE}$  as the true concept

$$P(x^* \in C|x^*, D) = P(x^* \in h^{MLE}|x^*, h^{MLE})$$

**Option 2:** Treat  $h^{MAP}$  as the true concept

$$P(x^* \in C|x^*, D) = P(x^* \in h^{MAP}|x^*, h^{MAP})$$

▶ Option 3: Bayesian Averaging

$$P(x^* \in C|x^*, D) = \sum_{h} P(x^* \in h|x^*, h)p(h|D)$$

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### Multivariate Gaussian

pdf for MVN with d dimensions:

$$\mathcal{N}(\mathbf{x}|oldsymbol{\mu},oldsymbol{\Sigma}) riangleq rac{1}{(2\pi)^{d/2}|oldsymbol{\Sigma}|^{1/2}} exp\left[-rac{1}{2}(\mathbf{x}-oldsymbol{\mu})^{ op}oldsymbol{\Sigma}^{-1}(\mathbf{x}-oldsymbol{\mu})
ight]$$

## Estimating Parameters of MVN

#### Problem Statement

Given a set of *N* independent and identically distributed (iid) samples, D, learn the parameters  $(\mu, \Sigma)$  of a Gaussian distribution that generated D.

- MLE approach maximize log-likelihood
- Result.

$$\widehat{\mu}_{MLE} = rac{1}{N} \sum_{i=1}^{N} \mathsf{x_i} \triangleq \bar{\mathsf{x}}$$

$$\widehat{\boldsymbol{\Sigma}}_{\textit{MLE}} = \frac{1}{\textit{N}} \sum_{i=1}^{\textit{N}} (\mathbf{x_i} - \overline{\mathbf{x}}) (\mathbf{x_i} - \overline{\mathbf{x}})^{\top}$$

### References

Chapter 4.1 - 4.2.5, 4.6 Murphy Book