



IMPETUS AND CONCEPTS 2026

BROCHURE

**SOCIETY FOR COMPUTER TECHNOLOGY & RESEARCH'S
PUNE INSTITUTE OF COMPUTER TECHNOLOGY**

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About our Institute

Established in 1983, Pune Institute of Computer Technology (PICT) is a distinguished institution known for its excellence in IT education and research. It offers a wide range of undergraduate programs, including Computer Engineering, Electronics & Telecommunication Engineering, Information Technology, Artificial Intelligence & Data Science, and Electronics & Computer Engineering, along with specialized postgraduate courses. Recognized by Savitribai Phule Pune University as a Ph.D. research center, PICT prioritizes innovation, technical expertise, and core human values. Its comprehensive curriculum prepares students with the skills and adaptability needed to excel in the ever-evolving technological landscape.

INDEX

Sr No.	Particulars	Page Number
1	About	2
2	About InC	4
2	Objectives	5
3	Events	7
4	InC 2026	11
5	Sponsorships	12
6	Sponsorship Slabs	13
7	Sponsorship Structure	14
8	Extras and Contact Details	19
9	Previous Sponsors	20

About InC

Presenting the 39th edition of PICT's flagship event – InC (Impetus and Concepts)! Known for fostering innovation, design, and creativity, InC has set the stage for unparalleled excellence. Over the years, it has earned both national and international acclaim, becoming a benchmark for technical ingenuity.

InC is an international-level, inter-collegiate competition that draws attention from top corporate leaders, offering participants guidance, mentorship for their projects, and even spot job opportunities. With a variety of technical competitions spanning diverse engineering domains, InC challenges participants to showcase their technical prowess, whether as individuals or in teams.

This year, the event boasts a massive prize pool of ₹7 lakh and welcomes participants from all branches of engineering.

Join us at InC'26 and be part of the legacy!

OBJECTIVES

PROVIDE A PLATFORM FOR EMERGING TALENTS TO SHOWCASE THEIR CREATIVITY AND EXPERTISE TO SEASONED INDUSTRY PROFESSIONALS.

CREATE A FORUM FOR MEANINGFUL INTERACTIONS WITH EXPERTS FROM BOTH ACADEMIA AND INDUSTRY.

OFFER STUDENTS IMMEDIATE JOB AND INTERNSHIP OPPORTUNITIES THROUGH SPOT PLACEMENTS.

CULTIVATE AN ENVIRONMENT WHERE STUDENTS CAN PRESENT AND TRANSFORM THEIR PROJECT IDEAS INTO TANGIBLE PRODUCTS, EMPOWERING THEM TO BECOME INNOVATORS AND JOB CREATORS.

AUDIENCE

Top Organization Executives

(CXOs, VPs, and senior leaders scouting for talent, innovation, and brand-building opportunities)

Small-Business Owners & Startups

Subject Matter Experts

Students & Participants

(10,000+ engineering and technology students from 300+ colleges across India & abroad)

Academicians

EVENTS



TECHFiesta International- level Hackathon

TechFiesta is PICT's flagship **global hackathon**, bringing together **2,000+ developers** and entrepreneurs from across India and abroad. Over three high-energy rounds—

1. Problem Statement Submission
2. Online Evaluation
3. the Grand Finale

participants tackle real-world challenges in AI, Blockchain, Cybersecurity, IoT, FinTech, Cloud and more.

For sponsors, TechFiesta is more than just an event—it is **a strategic talent and innovation platform**. Brands gain access to a nationwide talent pool, high digital and on-ground visibility (1M+ online impressions).

Beyond being a competition, it's **a launchpad for disruptive ideas—with opportunities for incubation, venture funding, and pre-placement offers**.

Past editions have led to successful startup launches, internships, and direct industry collaborations.

EVENTS



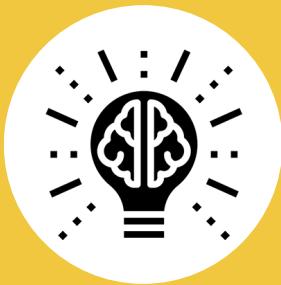
CONCEPTS Project Competition (Final Year Student Projects)

Concepts is a prestigious inter-collegiate international project exhibition competition where final-year students from colleges across India and overseas present their groundbreaking projects. The event consistently **garners support from leading corporate sponsors who not only provide financial backing but also dedicate their time and expertise to mentor participants.** What sets Concepts apart is its ability to offer immediate job opportunities and internships during the competition. Additionally, it fosters innovation by covering patent registration costs for projects that exhibit creativity and patent potential. By connecting academia with industry, Concepts provides students with invaluable exposure, mentorship, and career opportunities.

These are the domains that the projects fall under:

- Application & web Development, Databases, System Software, and Big Data.
- Communication, Networking, Security, Blockchain, Cloud Computing.
- Image Processing, DSP, Multimedia.
- Embedded systems, VLSI, IoT, Remote sensing.
- Artificial Intelligence, Machine Learning, Pattern Recognition, Expert System.
- Others (Bio-Signal Processing, Biomedical, Bioinformatics, etc.).

EVENTS



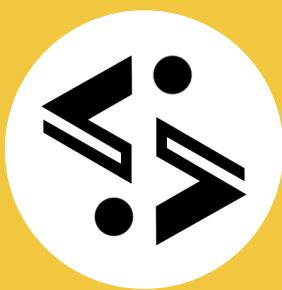
IMPETUS **Project Competition** **(FE to TE Student Projects)**

Impetus, an international-level inter-collegiate competition, is crafted to align with emerging trends and channel the enthusiasm of junior-year students. Recognizing the value of empowering young minds, this initiative encourages students to actively contribute to their growth and development. Over three action-packed days, participants from first to third-year students, representing various colleges across India and beyond, come together to showcase their innovative projects.

These are the domains that the projects fall under:

- Application development, Database, System Applications, Big Data.
- Communication, Networking, Security, Blockchain, Cloud Computing.
- Image Processing, DSP, Multimedia.
- Embedded systems, VLSI, IoT, Remote sensing.
- Artificial Intelligence, Machine Learning, Pattern Recognition, Expert System.
- Others (Bio-Signal Processing, Biomedical, Bioinformatics, etc.).

EVENTS



PRADNYA Programming Contest

Pradnya is a unique programming event designed to attract skilled coders and novices from all over the world. It is a dual round event that tests the coders for their general knowledge of coding and implementation, and the most essential of all, the coder's coding skills, subject to the numerous problems they must solve. The logical analysis and the command over the participant's language will be enhanced when they put themselves to this test. It not only guarantees to appraise their skills in coding but also enhances their coding style.

This programming contest is open to engineering students of all years across the globe.

It is conducted in two categories:

The junior category for first and second year engineering students and the senior category for third and final year engineering students.

InC 2026

Exceeding expectations, **InC 2026** was a vibrant convergence of **innovation and collaboration**. **Prominent IT companies** supported the event by **increasing sponsorship**, highlighting InC's growing clout in the tech sector. Leading a pre-event internship program. **We at PICT** emphasize the importance of forming deep, practical contacts with industry personnel. The event's notable features were **Concepts** for BE Level Project competition, **Impetus** for SE/TE Level Project competition, and **Pradnya**, a gripping programming competition for experienced programmers and beginners worldwide. Expected highlights came to pass, and the participation of foreign participants from **Dubai, Germany, Egypt**, and the **US added a global flavor**. An astounding **21 Lakhs** was sponsored, indicating InC's increasing technological significance. As in the previous year, a dynamic display of projects was guaranteed using a blended presentation. The success and growth of this revolutionary event are demonstrated by InC 2025

SPONSORSHIP

The sponsorship details are given below, for your kind reference and support. We will be happy to see you associated with our event. Looking forward to your favorable response.

How Your Organization can collaborate with us?

- As a Title Sponsor
- As a Co-Sponsor
- As an Event Sponsor (Concept, Impetus , Pradnya & Techfiesta)
- As a Prize Sponsor
- Category Prize Sponsor
- Overall Software, Hardware Prize Sponsors

Why you should sponsor?

- Recruitment: Identify and connect with potential future talents.
- Brand Awareness: Make your mark and boost brand visibility.
- Product Awareness: Showcase your innovations to a captivated audience.
- Partnering with us enriches your share in the IT community. The impact is reciprocal; as we contribute to the growth of tomorrow's developers, your organization becomes an integral part of this transformative journey.
- Expect a footfall of over 10,000 - a golden opportunity to engage with the brightest minds from across the country.

- PICT boasts dynamic departments and a vibrant community, including the Free Software Users Group, Linux Users Group, and the Colloquium - a student-led technical skill enrichment program with over 200 active participants.
- Your organization's logo will feature prominently on every poster, certificate, synopsis, college magazine, and the InC website - a comprehensive branding package for heightened visibility.

SPONSORSHIP SLABS

Title Sponsor

Co-Sponsors

**Concepts Event Sponsor
(BE Project)**

**Techfiesta Sponsor
(International Level Hackathon)**

**Pradnya Event Sponsor
(Programming Contest)**

**Impetus Event Sponsor
(FE, SE & TE Project)**

Category Prize Sponsors

**Overall Software,
Hardware Prize Sponsors**

Sponsorship Structure

Benefits	Options	Title Sponsor	Co Sponsor	Event Sponsor
Contribution	4 Lakh+	2.5 Lakh+	1.75 Lakh+	
Logo on website	Yes	Yes*		No
Logo on certificate, flyers, synopsis book, Tshirts, digital display	Yes	Yes		Yes
Backdrop poster	Yes	Yes		No
Publicity in print, electronic and social media	Yes	No		No
Stall/Arena	Arena*	Stall		No
Webinar/Seminar	Yes	Yes		No
Judging and incorporation of problem statements	Yes	Yes		Yes
Organisation brief in synopsis book	Yes	Yes		Yes

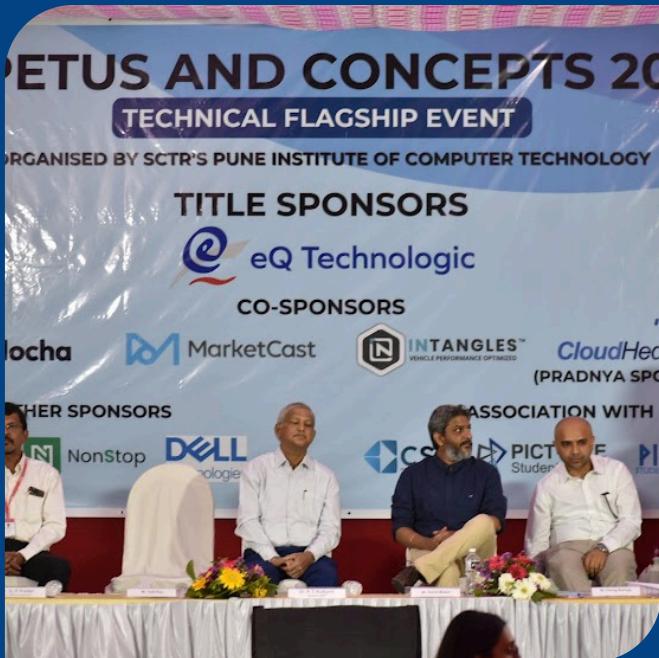
**We are open to negotiation

TITLE SPONSOR

- Your organization will get a **complete logo package**.
- Your Organization can host a **webinar or seminar** for attendees.
- Your Organization will receive **digital marketing support**, including video advertisements.
- Company representatives can serve as **judges** for the event.
- Your organization will have the opportunity to present **problem statements** for participants to solve.
- Your organization will be given a 2-minute **speaker session** to present the organization.



TITLE SPONSOR



In addition we will provide :

- A **stall (12 ft. x 10 ft.)** at a prime location of the event, Impetus and Concepts 2026.
- Brief information about your organization to all existing students, parents of PICT, and alumni (pamphlets).
- Your organization's brief in the official **synopsis book**.
- Your organization's brief in the **Annual Departmental Magazine** and **College Level Magazine**.



CO-SPONSOR

Your organization logo will appear in:

- The Impetus and Concepts 2026 **Website** (www.pictinc.org) with a link to your organization's website.
- All the Impetus and Concepts **Certificates, flyers, and Synopsis book.**
- Selected publicity material (print/electronic).
- Poster to be put up as **backdrop** of stage at the Shamiyana.
- Publicity in print, electronic, & social media.
- On the official Impetus and Concepts 2026 **T-Shirts.**

In addition we will provide:

- Stall (12 ft. x 10 ft.) at a prime location of the event, Impetus and Concepts 2025.



EVENT SPONSOR

Your organization logo will appear in:

- The Impetus and Concepts 2026 Website (www.pictinc.org) with a link to your organization's website.
- All the Impetus and Concepts Certificates, flyers, and Synopsis book.

In addition we will provide:

- Your organization's brief in the official synopsis book.
- 1-2 minute speaker session at the event's closing ceremony
- Your logo on our websites, flyers, digital displays in campus, sidewalks, and all the certificates.
- Advertisement of your brand through all our digital marketing channels.
- Opportunity to predecide projects to be judged through synopsis
- Opportunity to give your own problem statements for our 24-hour international hackathon and judge the solutions created by the students.

EXTRAS(OTHER THAN SPONSORS)

- Stall at prime location.
- Scrolling digital display.
- Front Walk & Main Lobby.
- Inside Building Sidewalk

FOR ANY QUERIES, CONTACT US AT:

- inc26@pict.edu

OUR PREVIOUS SPONSORS

Title Sponsors



Other Sponsors



BNY MELLON

Co-Sponsors



Pradnya Sponsors



In Association with

