# **Movie Recommendation System**

## Milestone 3 Report

## **Project Objective:**

The primary objective of this project is to develop a movie recommendation system that suggests relevant movies to users based on their preferred movie input. The system leverages robust and extensive datasets collected from three reliable sources—IMDB, MovieLens, and TMDB—to ensure the recommendations are both accurate and reflective of real-world preferences.

A key strength of this system lies in the trustworthiness and volume of the data, which plays a crucial role in generating meaningful and practical movie suggestions. In addition to recommendation functionality, the project includes an interactive Python-based UI, enabling users to seamlessly explore, filter, and engage with the movie dataset.

### **Tool Type:**

Recommendation system

### **Data Used:**

- IMDB movie datasets (by genre) (https://www.kaggle.com/datasets/rajugc/imdb-movies-dataset-based-on-genre)
- MovieLens Datasets (<a href="https://grouplens.org/datasets/movielens/">https://grouplens.org/datasets/movielens/</a>)
- TMDB Dataset (<u>https://www.kaggle.com/datasets/asaniczka/tmdb-movies-dataset-2023-930k-movies</u>)

### **Data Licences:**

The datasets used in this project are obtained from publicly available and trustworthy sources. Each dataset adheres to the respective licensing agreements as described below:

### IMDB Dataset (by Genre):

Source: Kaggle / IMDB

License: IMDb data is licensed under <u>IMDb's terms of use</u>. The dataset used complies with non-commercial usage restrictions.

#### MovieLens Dataset:

Source: GroupLens Research

License: This dataset is licensed under the Creative Commons Attribution 4.0 International (CC BY 4.0), which allows reuse with proper attribution.

#### TMDB 2023 Dataset:

Source: The Movie Database (TMDB)

License: Use of TMDB data is permitted under the TMDB API Terms of Use, with attribution required to TMDB.

All datasets are used solely for academic and research purposes and have not been redistributed or modified beyond the scope of analysis within this project.

### **Github link:** https://github.com/sanket1305/cap5771sp25-project/tree/main

Instruction about how to run the project can be found on ReadMe page of the above repository

### **Tech Stack:**

The following technologies and libraries were utilized in building the Movie Recommendation System:

### **Programming Language:**

Python – the primary language used for data handling, model development, and user interface.

#### Data Storage:

SQLite – used for structured storage of movie-related metadata and queryable records.

### **Data Processing & Machine Learning:**

Pandas and NumPy – for efficient data manipulation and numerical operations.

Collections – for structured handling of data using default dictionaries and counters. scikit-learn (sklearn) – used for implementing KMeans, KNN, and other utility functions.

HDBSCAN – used for density-based clustering to uncover complex groupings in movie features.

#### **Data Visualization & User Interface:**

Matplotlib and Seaborn – for generating static visualizations during data exploration. Streamlit – for building an interactive, web-based Python UI.

Plotly – used to create dynamic and interactive visualizations within the Streamlit app.

### **Project Timeline:**

- Milestone 1: Data Collection, Preprocessing, and Exploratory Data Analysis (EDA) Timeline: February 5, 2025 – February 23, 2025 (2 weeks)
  - ➤ Feb 5 Feb 7: Identify and acquire datasets
  - ➤ Feb 8 Feb 10: Verify dataset accessibility, licensing, and documentation
  - ➤ Feb 11 Feb 15: Data preprocessing (handling missing data, outliers, scaling)
  - ➤ Feb 16 Feb 19: Exploratory Data Analysis (EDA) (statistical summaries, visualizations)
  - > Feb 20: Finalizing the EDA report and project documentation
  - > Feb 23: Submit Milestone 1 deliverables
- Milestone 2: Feature Engineering, Feature Selection, and Data Modeling Timeline: February 21, 2025 – March 21, 2025 (5 weeks)
  - > Feb 27 Mar 3: Feature engineering (creating new features)
  - ➤ Mar 5 Mar 10: Feature selection
  - ➤ Mar 11 Mar 13: Splitting the dataset and initial model training
  - ➤ Mar 15 Mar 18: Model tuning and hyperparameter optimization
  - ➤ Mar 20 Mar 26: Model evaluation and comparison
  - ➤ Mar 31 Apr 2: Preparing Milestone 2 report
  - ➤ Apr 7: Submit Milestone 2 deliverables
- Milestone 3: Evaluation, Interpretation, Tool Development, and Presentation Timeline: March 24, 2025 – April 23, 2025 (5 weeks)
  - > Apr 8 Apr 10: Evaluate model performance on test data
  - ➤ Apr 11 Apr 12: Interpret model results and address biases
  - > Apr 13 Apr 16: Develop an interactive dashboard for visualizations
  - > Apr 17 Apr 18: Implement the final recommendation system
  - > Apr 19 Apr 20: Tool testing and debugging
  - > Apr 21: Prepare final report and GitHub repository updates
  - > Apr 22: Record demo video and finalize presentation
  - ➤ Apr 23: Submit Milestone 3 deliverables

## **Project Milestones Report:**

## Milestone 1: Data Normalization and Initial Analysis

In Milestone 1, the dataset was normalized. During this process, various aspects of the data were explored. Some key observations included the large size of the datasets—300,000 records in IMDB and 1.18 million records in TMDB—as well as the similarities and mapping between the two datasets (IMDB and TMDB) provided by MovieLens.

Data analysis was performed using visualizations such as language dominance plots, pie charts for genre distribution, and scatter plots to analyze correlations between variables. To facilitate further analysis, the processed data was stored in a database, allowing for efficient retrieval in subsequent stages of the project.

## Milestone 2: Data Refinement and Feature Engineering

In Milestone 2, work continued using the data stored in the database. To reduce the number of records and retain only the most relevant data for feature extraction, common records between the TMDB and IMDB datasets were identified using the links provided in the MovieLens dataset. This refinement reduced the dataset size to approximately 50,000 records, which still provided a substantial amount of information for analysis.

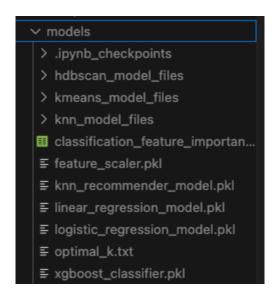
Numerical features such as rating, budget, and revenue were scaled, and feature engineering was conducted. A multi-label encoder was used for smaller categorical features such as genre, while TF-IDF vectorization was applied to high-dimensional categorical features like cast and directors. This helped capture the influence of top actors and directors in the movie recommendation system.

Several machine learning models were experimented with, including Linear Regression, Logistic Regression, K-Nearest Neighbors (KNN), and XGBoost. Although XGBoost performed well, considering the growing complexity of the project, the focus was narrowed down to building a recommendation system. Among the models evaluated, KNN yielded the best performance in line with project goals.

## Milestone 3: Model Expansion and Clustering

As the project progressed into Milestone 3, the focus remained on enhancing the recommendation system. To evaluate different modeling approaches, additional models were trained, including K-Means and HDBSCAN clustering algorithms. The optimal value of *k* for K-Means was determined using the elbow method.

For each model, the trained models and their corresponding feature sets were saved as .pkl files in the models directory. Due to file size limitations, these models could not be pushed to GitHub. However, a link to download a ZIP archive containing the complete project setup has been provided in the README file.



After saving the models, I also created a notebook titled Milestone\_3.ipynb to evaluate the performance of all the models trained previously. Linear Regression and Logistic Regression were found to be among the poorer-performing models. However, this outcome was expected, as earlier analysis had shown minimal linear correlation between the features. Additionally, Logistic Regression was affected by significant class imbalance, which further impacted its performance.

Linear Regression validation MSE: 0.6739							
Logistic Regression validation accuracy: 0.7588  Logistic Regression validation F1 score: 0.4141  Classification Report:							
	recision	recall	f1-score	support			
Ρ'	CCISION	recare	11-30016	suppor c			
0	0.96	0.76	0.85	5063			
1	0.28	0.76	0.41	638			
accuracy			0.76	5701			
macro avg	0.62	0.76	0.63	5701			
weighted avg	0.89	0.76	0.80	5701			

I experimented with both K-Nearest Neighbors (KNN) and XGBoost. The goal of using KNN was to evaluate the relevance of the results in the context of building a recommendation system. In contrast, XGBoost was employed to train a classification model, with the objective of assessing the dataset's suitability for classification tasks. Among the two, XGBoost outperformed KNN in terms of overall performance.

```
KNN predicted neighbor indices and distances
[[ 7585    7586    7587    7584    7582]
        [ 9620    9619    9618    9617    9622]
        [ 8517    8514    8513    8518    8512]
        ...
        [15435    15432    15437    15434    15436]
        [ 621     624    625    618    619]
        [ 7591    7590    7592    7589    7588]] [[ 9.17380715    9.50379419    9.64084972    18.43311908    56.70785764]
        [ 9.25670886    17.04688527    43.27945395    45.8781772    52.31159515]
        [ 8.31443615    27.33823457    30.84301711    32.28434809    47.80880497]
        ...
        [ 6.87765147    23.25312669    46.37535856    46.82641338    48.75762453]
        [ 9.96958591    10.79583471    11.67219258    11.91547038    12.08733908]
        [ 8.63806738    20.82508352    21.13124255    45.64741149    49.85699708]]
```

As demonstrated in the example above, the output includes indices and distance measurements for the recommendations generated for one of the test data points. These values indicate that the model is not overfitting. This observation was further validated manually by testing various samples through the user interface, which will be showcased in the video demonstration.

```
--- XGBoost Model Evaluation ---
Accuracy: 0.9198
Precision: 0.9119
Recall: 0.9198
F1 Score: 0.9121
ROC-AUC: 0.9128
```

The image above illustrates that XGBoost has been the most efficient model so far in terms of performance. In addition to this, I trained two clustering models: **K-Means** and **HDBSCAN**. Both models demonstrated distinguishable performance, with evaluation based on silhouette scores. The silhouette scores for each clustering model are listed below, providing insights into the clustering quality and separation achieved by each approach.

```
Silhouette Score [KMeans]: 0.8213
Silhouette Score [HDBSCAN]: 0.8599
```

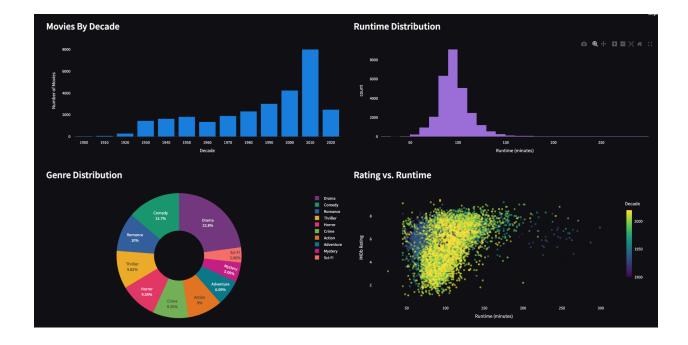
For performance evaluation, I also adopted a manual approach, where genre similarity was calculated for each of the recommended results. This helped in assessing how well the recommendations aligned with the genre of the input data. The comparison results are presented below.

ı	Final Evaluation Summary:						
	0 The Godfather	1.0	0.800000	hdbscan_score 0.0			
_	1 Inception 2 Titanio		0.700000 0.933333	1.0 1.0			

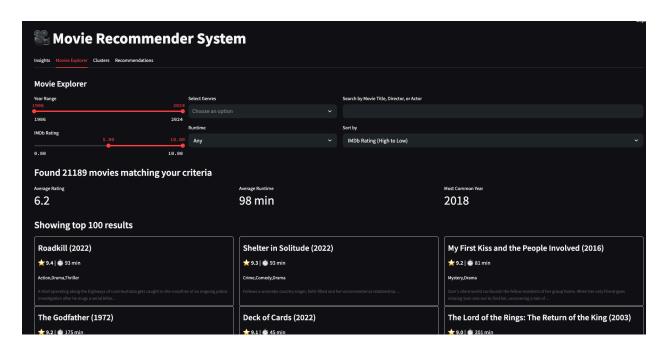
It is important to note that for one of the movies, the **HDBSCAN** genre similarity score was **0**. This occurred because the movie was identified as an outlier by the density-based clustering algorithm, and thus was not assigned to any cluster. Based on these observations, I decided to proceed with the **KNN** model, which consistently produced promising results. A detailed demonstration of this will be included in the video walkthrough.

As part of **Milestone 3**, I also dedicated time to developing a **user interface (UI)** for end users. The interface includes four distinct tabs, each designed to enhance user interaction and experience.

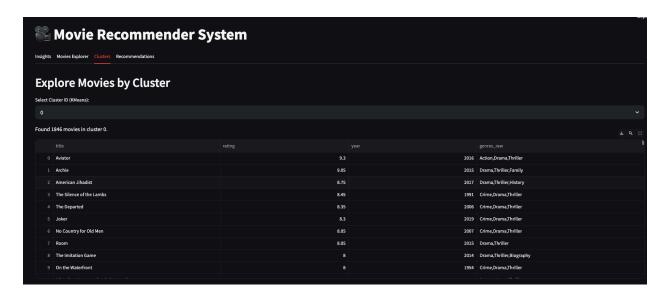
1. Insights (shows some general insights using plots for different features)



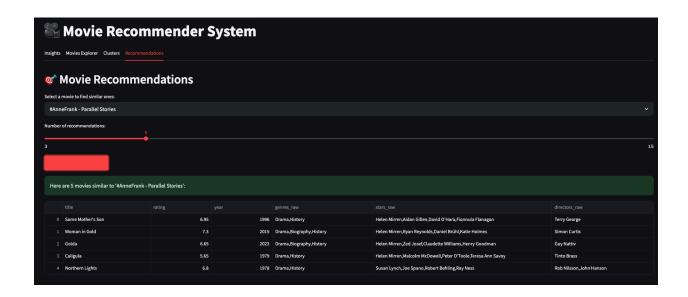
2. Movie explore (user can play with data using this tab)'



3. Clusters (this tab is from data scientist perspective, to simply view the data cluster vise)



4. Recommendation (User can choose a movie which they like and they will get the recommendation using KNN)



Note: How Genre, Stars are aligning to certain extent. So our recommendations do make sense too !!!

### **Scope and Dataset Considerations**

The datasets used in this project, although extensive and sourced from trusted platforms, exhibit a noticeable imbalance—particularly in terms of language distribution. A significant majority of the entries are English-language movies, while non-English movies are underrepresented.

To ensure consistency, relevance, and better model performance, the scope of this project has been deliberately limited to English-language movies. This decision allows for more focused data processing and ensures that recommendations are generated from a sufficiently large and homogenous subset of data.

### **Conclusion:**

Even though my goal was to build a recommendation system, I tried to explore different models. Such as classification and regression too. The UI provides a clean and simple UI for users to interact with the dataset. I also took care of data load time by using cache in streamlit, which enhanced the performance of all queries and recommendations.