

Analysis of Website A data

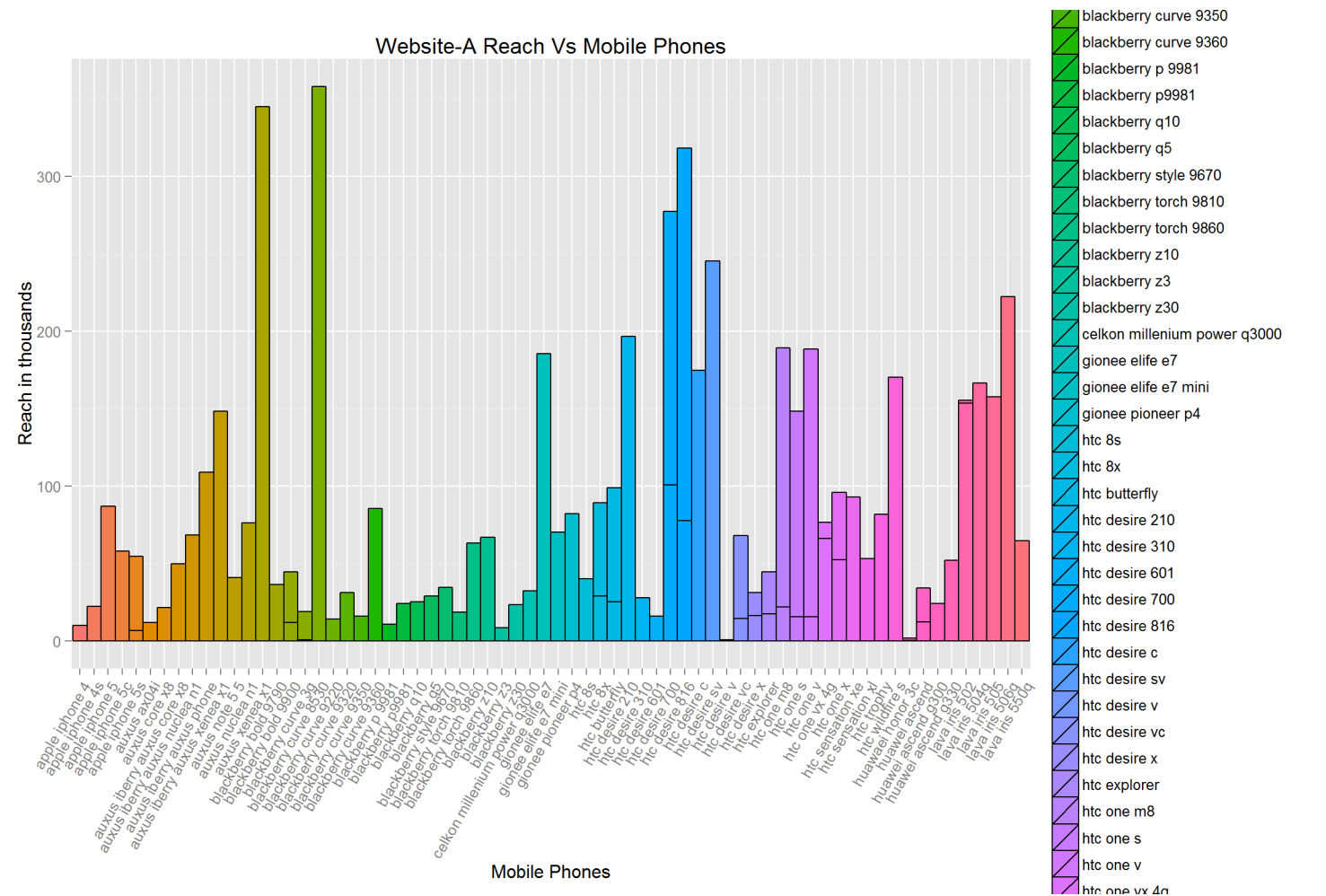
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Monday, April 20, 2015

Insights of following parameters are present in this report

- Reach
- Impression
- Clicks, Clicks Through Rate (CTR)
- Likes, Comments & Shares

Reach



Top 5 posts which has got maximum Reach

Start.Date	Post.about	Reach
2014-11-05	blackberry curve 8530	358155
2014-11-04	auxus xenea x1	345094
2014-11-19	htc desire sv	245296
2014-11-19	htc desire 816	240821
2014-11-19	lava iris 506q	222262

Top 5 posts which has got minimum Reach

Start.Date	Post.about	Reach
2014-11-12	blackberry z30	9
2014-11-12	celkon millenium power q3000	18
2014-11-03	huawaei honor 3c	210
2014-11-04	blackberry curve 3g	533
2014-11-19	htc desire v	614

Impression

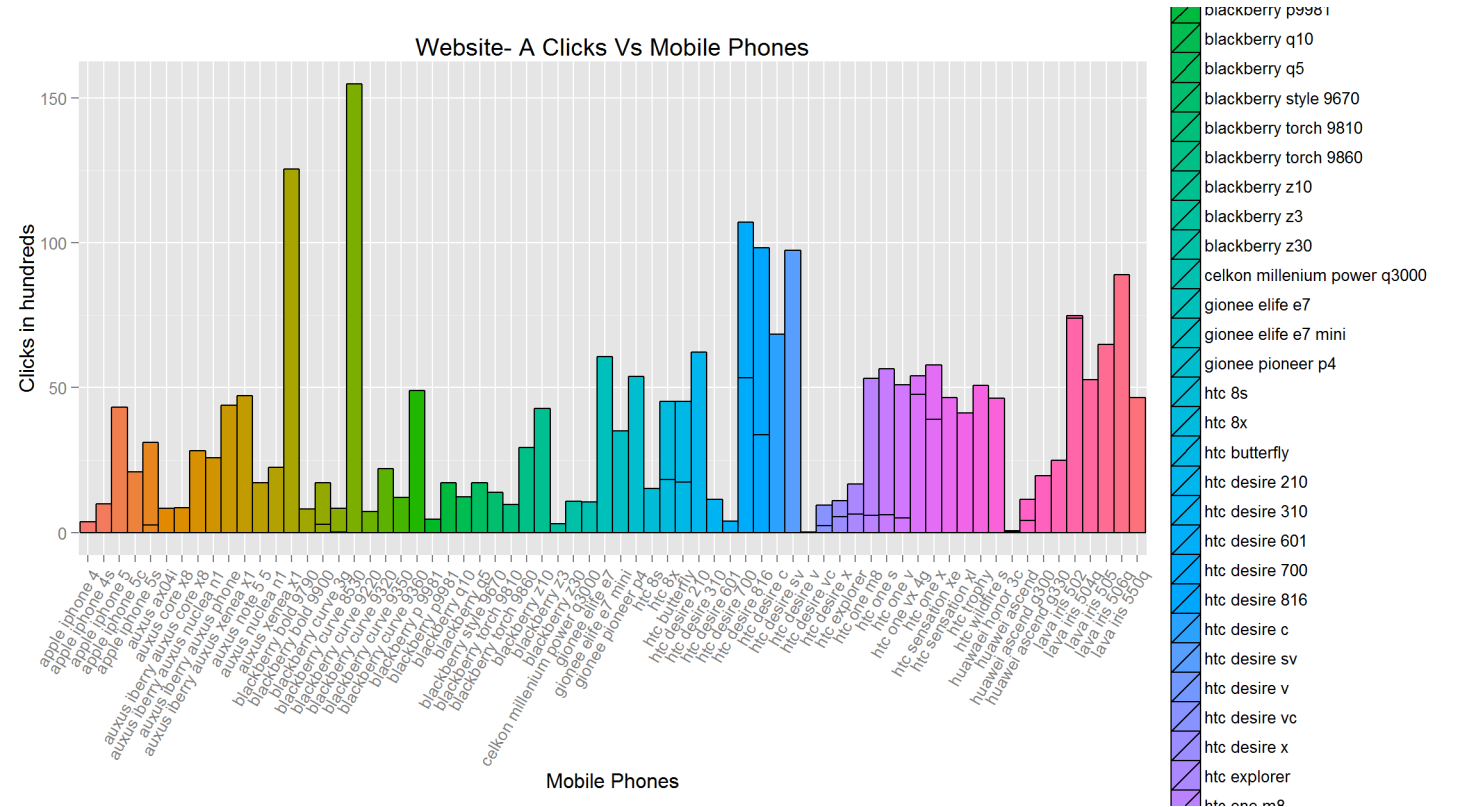
Top 3 posts which has got maximum Impressions

Start.Date	Post.about	Impressions
2014-11-05	blackberry curve 8530	360561
2014-11-04	auxus xenea x1	346013
2014-11-19	htc desire 816	257219

Top 3 posts which has got minimum Impressions

Start.Date	Post.about	Impressions
2014-11-12	blackberry z30	9
2014-11-12	celkon millenium power q3000	18
2014-11-03	huawaei honor 3c	213

Clicks



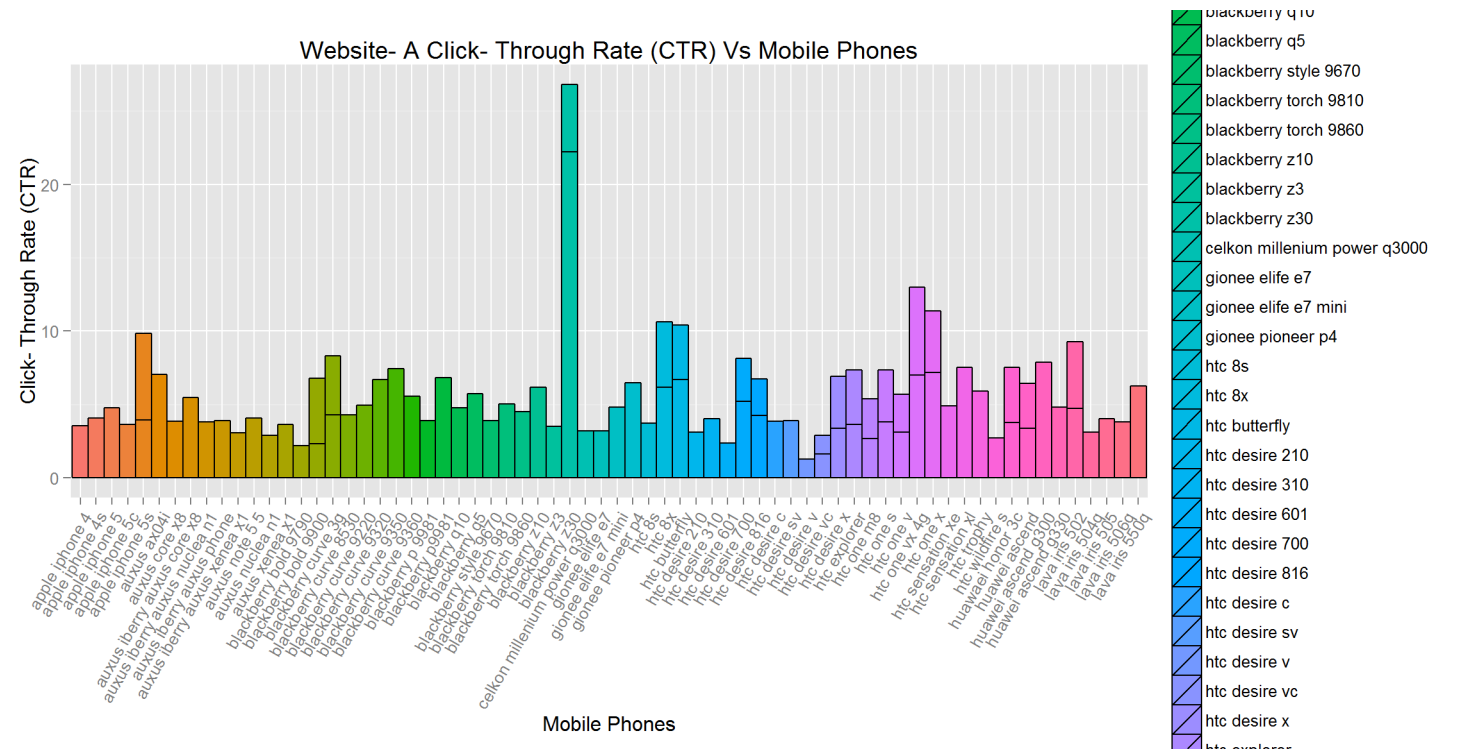
Top 5 posts which has got maximum Clicks

Start.Date	Post.about	Clicks
2014-11-05	blackberry curve 8530	15481
2014-11-04	auxus xenea x1	12536
2014-11-19	htc desire sv	9731
2014-11-19	lava iris 506q	8903
2014-11-18	lava iris 502	7391

Top 5 posts which has got minimum Clicks

Start.Date	Post.about	Clicks
2014-11-12	celkon millenium power q3000	0
2014-11-12	blackberry z30	2
2014-11-03	huawaei honor 3c	8
2014-11-19	htc desire v	8
2014-11-04	blackberry curve 3g	23

Click- Through Rate (CTR)



Top 5 posts which has got maximum Click- Through Rate (CTR)

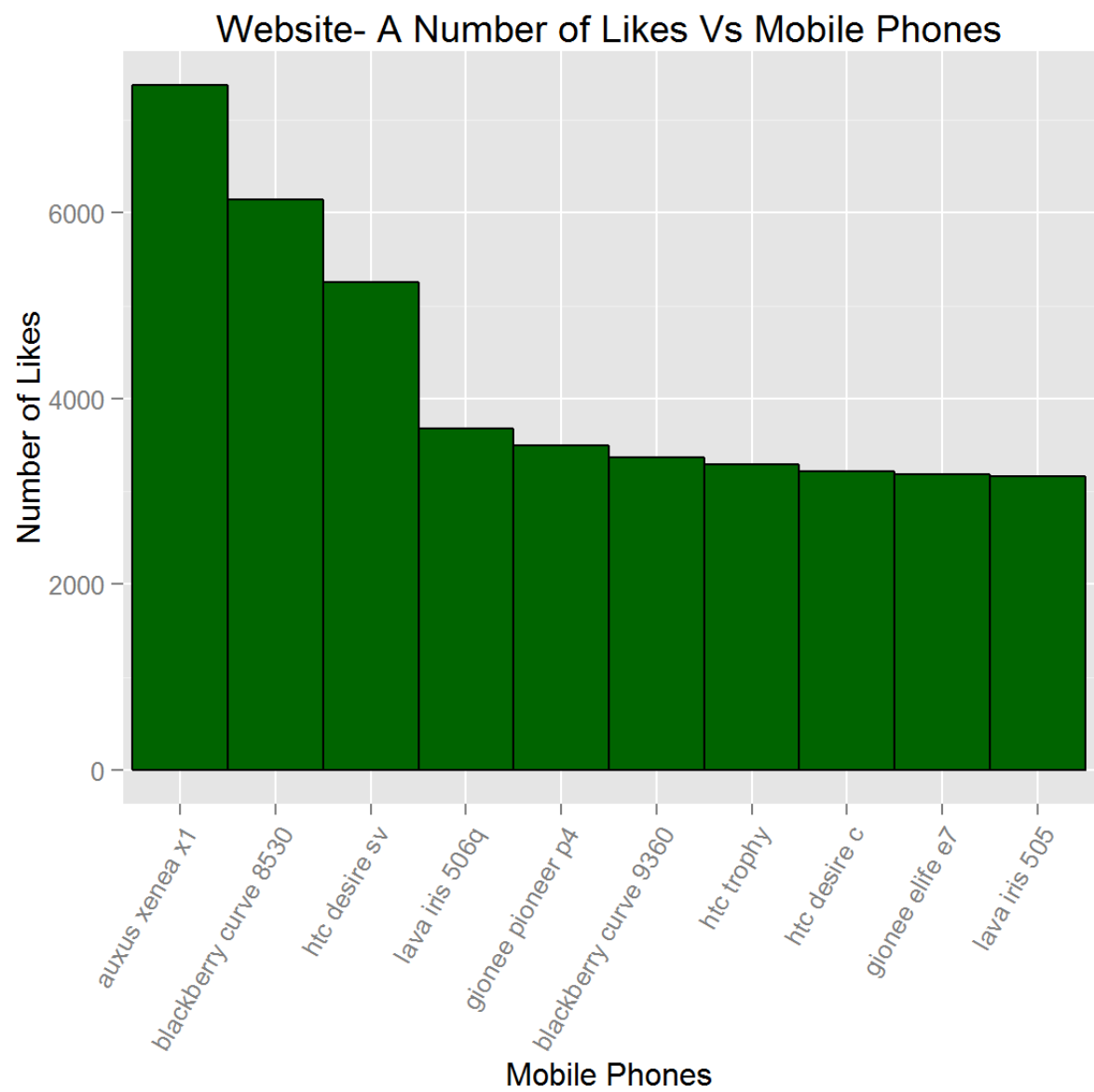
Start.Date	Post.about	CTR
2014-11-12	blackberry z30	22.222222
2014-11-05	huawei ascend g300	7.864218
2014-11-01	htc sensation x1	7.527998
2014-11-07	blackberry curve 9350	7.435866
2014-11-22	htc one x	7.153461

Top 5 posts which has got minimum Click- Through Rate (CTR)

Start.Date	Post.about	CTR
2014-11-12	celkon millenium power q3000	0.000000
2014-11-20	htc desire vc	1.245753
2014-11-19	htc desire v	1.271860
2014-11-19	htc desire vc	1.640814
2014-11-04	blackberry bold 9790	2.183811

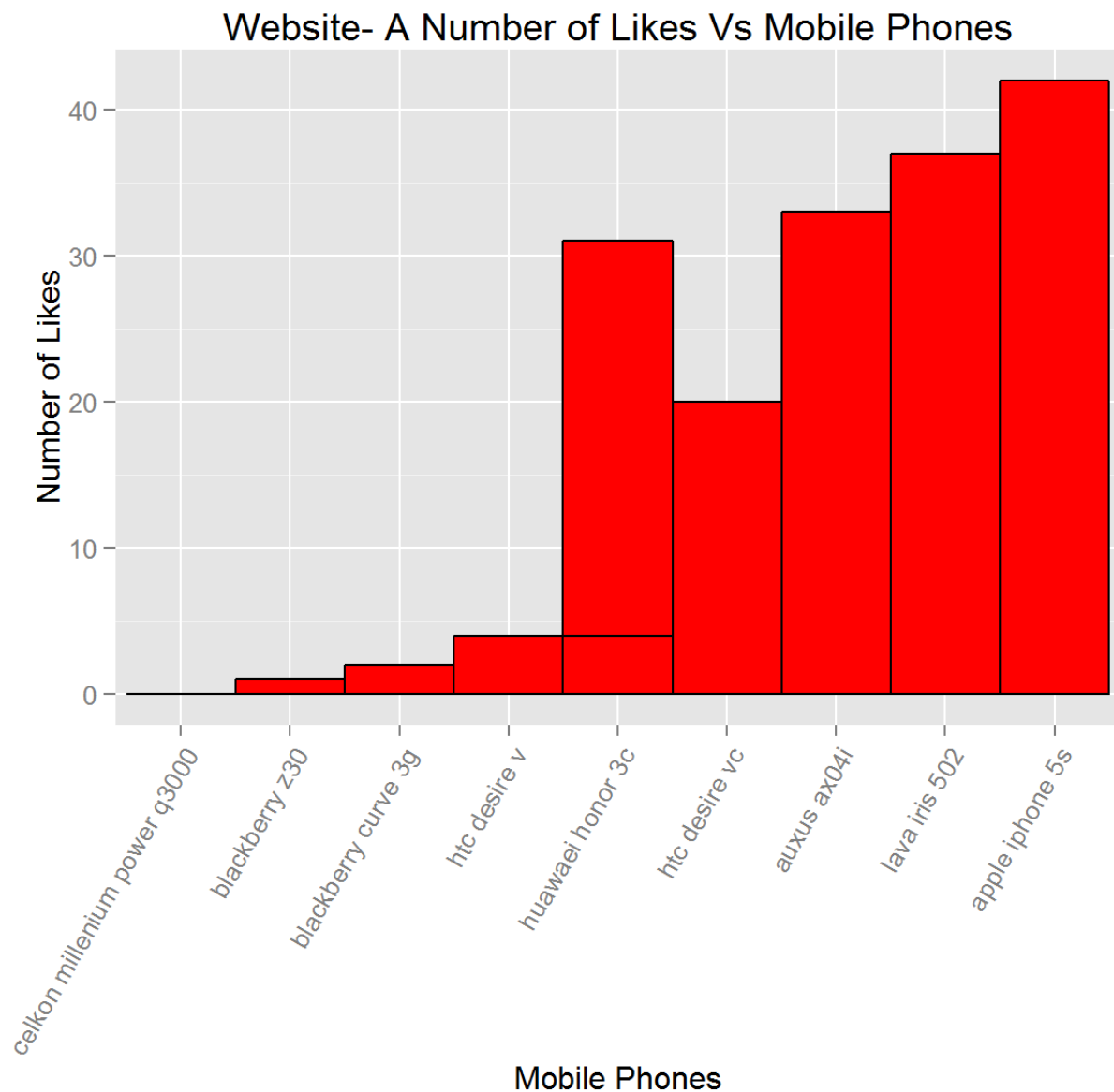
Likes

Highest Likes on the post



Start.Date	Post.about	Post.Likes
2014-11-04	auxus xenea x1	7373
2014-11-05	blackberry curve 8530	6145
2014-11-19	htc desire sv	5254
2014-11-19	lava iris 506q	3679
2014-11-14	gionee pioneer p4	3491

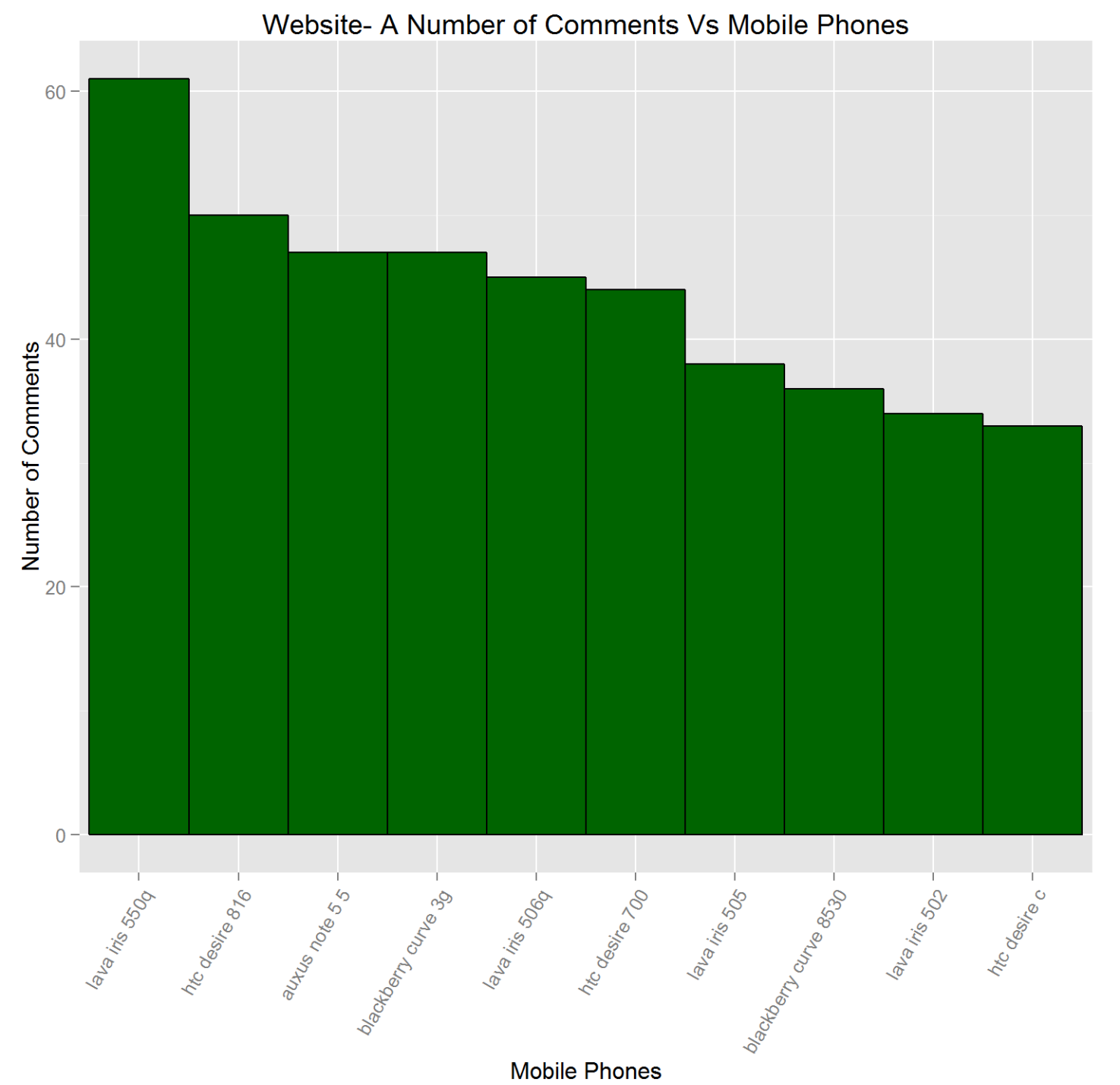
Lowest Likes on the post



Start.Date	Post.about	Post.Likes
2014-11-12	celkon millenium power q3000	0
2014-11-12	blackberry z30	1
2014-11-04	blackberry curve 3g	2
2014-11-03	huawaei honor 3c	4
2014-11-19	htc desire v	4

Comments

Highest Comments on the post



Start.Date	Post.about	Post.Comments
2014-11-19	lava iris 550q	61
2014-11-19	htc desire 816	50
2014-11-04	auxus note 5 5	47
2014-11-05	blackberry curve 3g	47
2014-11-19	lava iris 506q	45

Many posts have got zero comments

Start.Date	Post.about	Post.Comments
2014-11-01	apple iphone 5s	0
2014-11-03	huawaei honor 3c	0
2014-11-04	huawaei honor 3c	0
2014-11-05	huawei ascend	0
2014-11-07	blackberry curve 9350	0

Shares

Highest Shares of the post

Start.Date	Post.about	Post.Shares
2014-11-19	htc desire 700	57
2014-11-19	lava iris 550q	57
2014-11-18	lava iris 502	55
2014-11-18	htc desire 700	54
2014-11-19	lava iris 506q	53

Many posts have got zero shares

Start.Date	Post.about	Post.Shares
2014-11-01	apple iphone 5s	0
2014-11-03	auxus ax04i	0
2014-11-03	auxus core x8	0
2014-11-03	huawaei honor 3c	0
2014-11-04	blackberry curve 3g	0