

Analysis of Website C Data

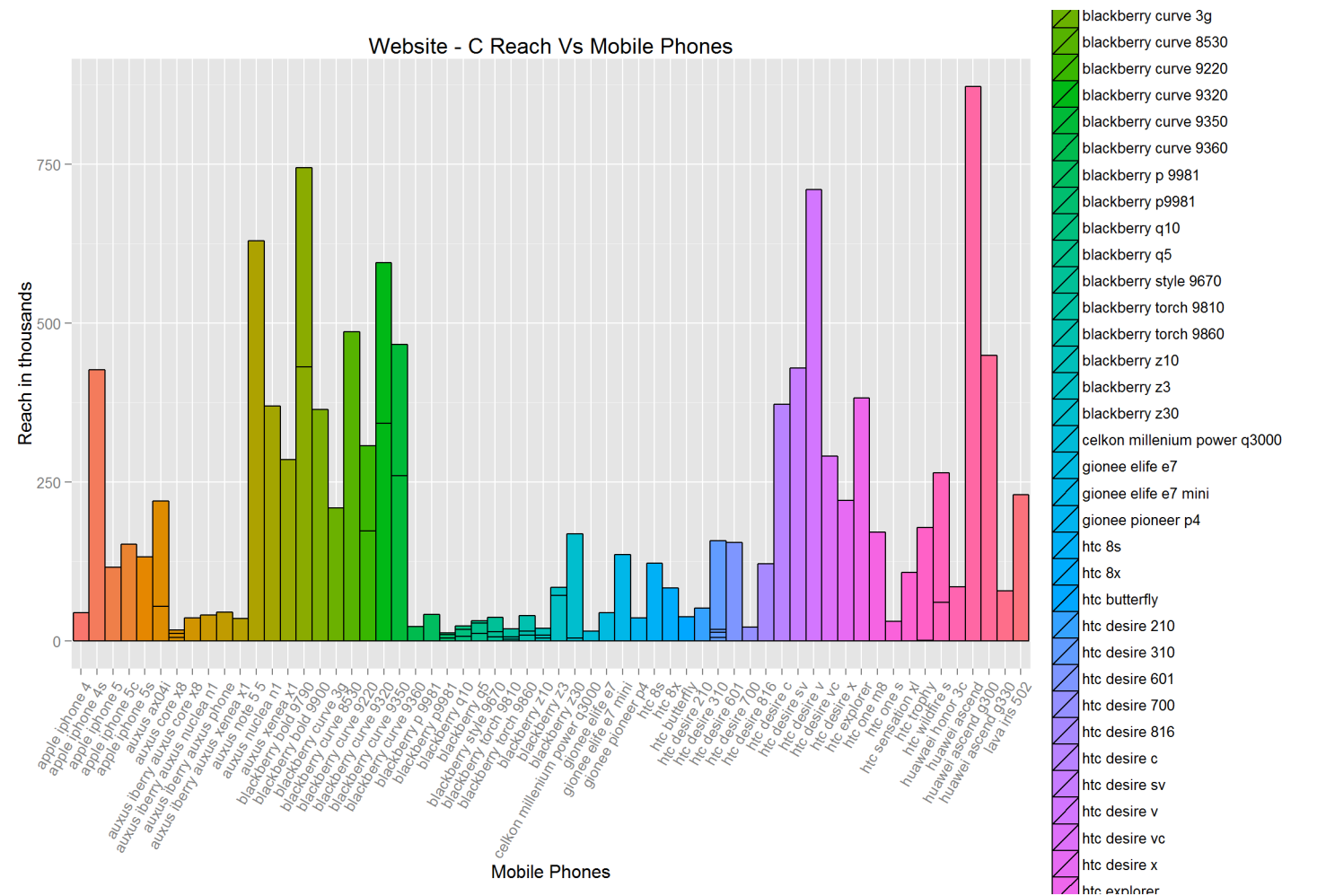
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Tuesday, April 21, 2015

Insights of following parameters are present in this report

- Reach
- Impression
- Clicks, Clicks Through Rate (CTR)
- Likes, Comments & Shares

Reach



Top 5 posts which has got maximum Reach

Start.Date	Post.about	Reach
2014-11-07	huawei ascend	872473
2014-11-21	htc desire v	710027
2014-11-06	auxus note 5 5	629344
2014-11-07	blackberry curve 8530	486301
2014-11-07	huawei ascend g300	449206

Top 5 posts which has got minimum Reach

Start.Date	Post.about	Reach
2014-11-05	htc trophy	970
2014-11-10	blackberry p9981	2281
2014-11-08	blackberry torch 9810	2395
2014-11-10	blackberry q5	3734
2014-11-08	blackberry z10	3846

Impression

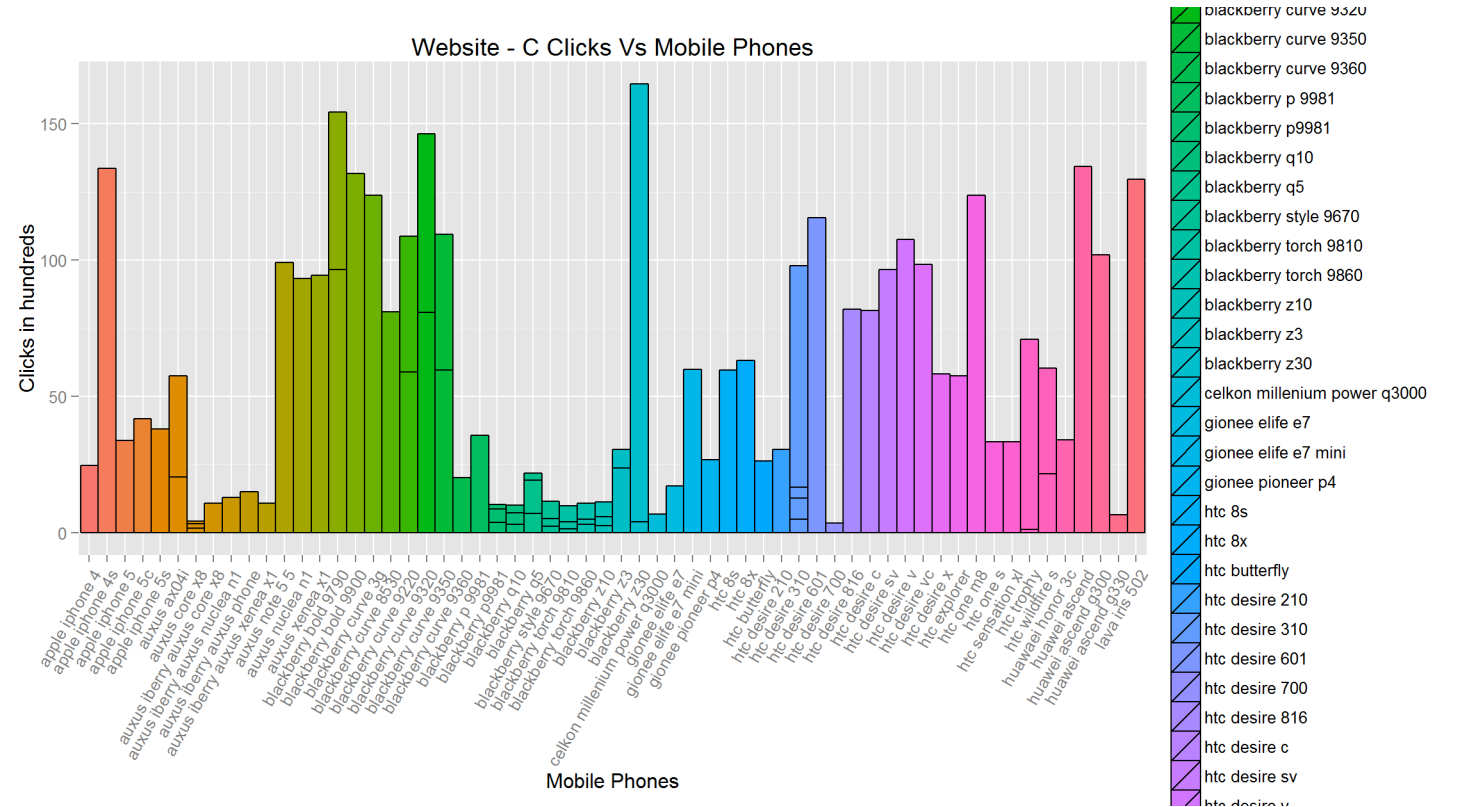
Top 3 posts which has got maximum Impressions

Start.Date	Post.about	Impressions
2014-11-07	huawei ascend	914570
2014-11-21	htc desire v	754785
2014-11-06	auxus note 5 5	629344

Top 3 posts which has got minimum Impressions

Start.Date	Post.about	Impressions
2014-11-05	htc trophy	975
2014-11-10	blackberry p9981	2349
2014-11-08	blackberry torch 9810	2417

Clicks



Start.Date	Post.about	Clicks
2014-11-10	blackberry z30	16061
2014-11-07	huawei ascend	13428
2014-11-05	apple iphone 4s	13351
2014-11-07	blackberry bold 9900	13162
2014-11-21	lava iris 502	12968

Start.Date	Post.about	Clicks
2014-11-07	auxus core x8	91
2014-11-05	htc trophy	106
2014-11-08	blackberry torch 9810	130
2014-11-05	auxus core x8	153
2014-11-06	auxus core x8	160

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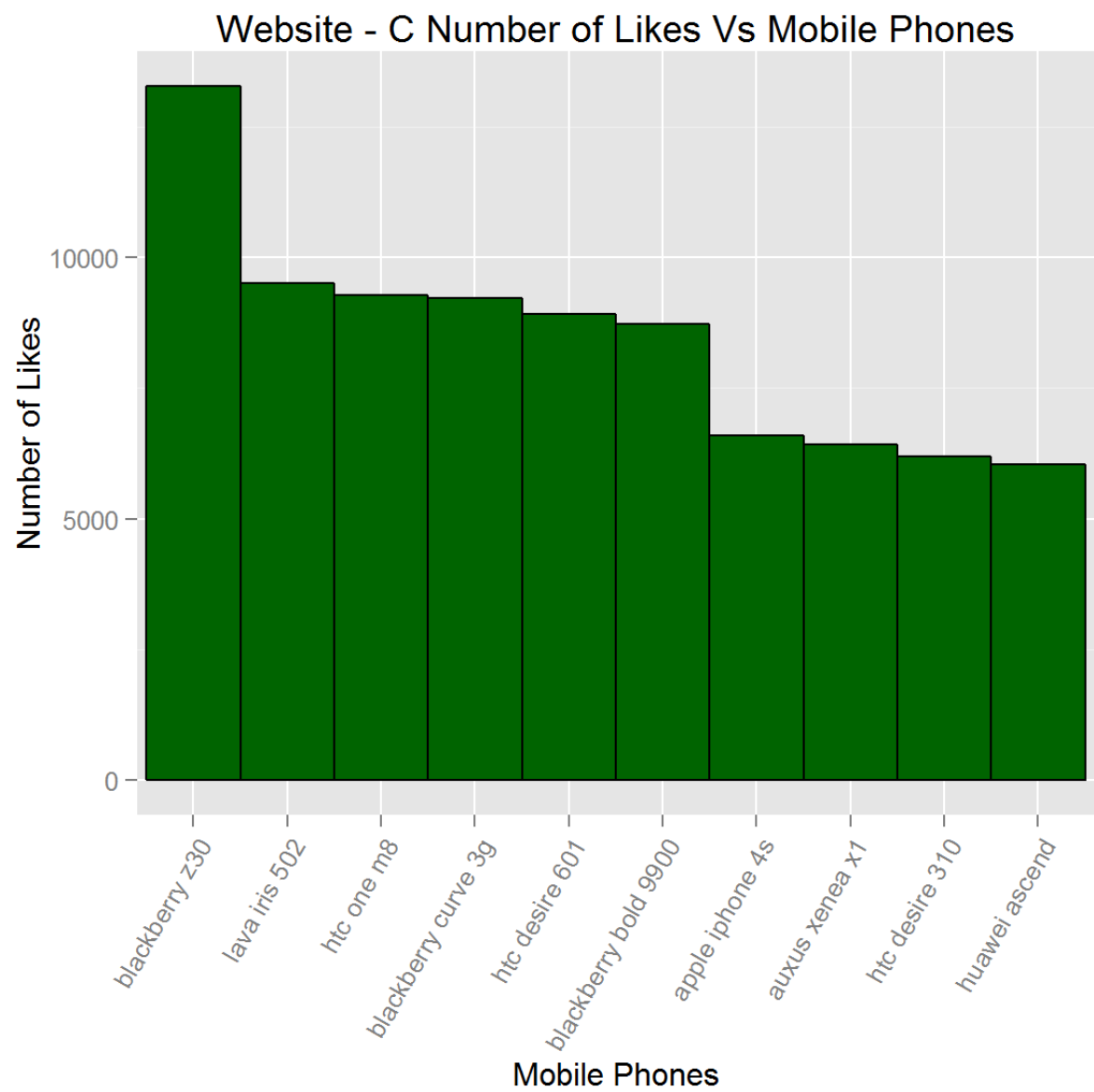
Start.Date	Post.about	CTR
2014-11-05	htc trophy	10.871795
2014-11-23	htc one s	10.849026
2014-11-13	htc desire 310	9.906131
2014-11-10	blackberry z30	9.830818
2014-11-14	htc desire 310	9.363658

Top 5 posts which has got minimum Click- Through Rate (CTR)

Start.Date	Post.about	CTR
2014-11-07	huawei ascend g330	0.811851
2014-11-21	htc explorer	1.344811
2014-11-21	htc desire v	1.424379
2014-11-07	huawei ascend	1.468231
2014-11-06	auxus note 5 5	1.574338

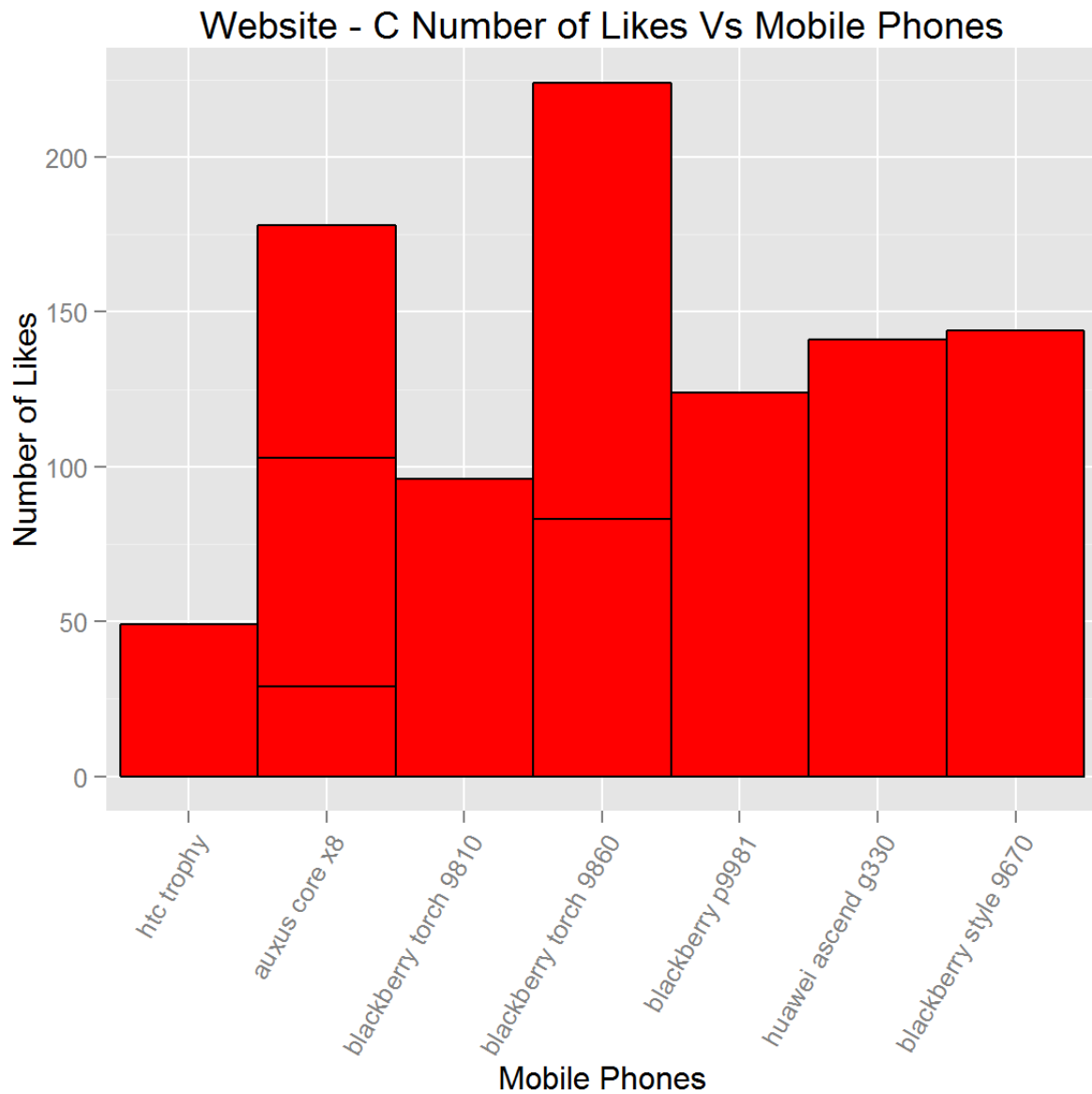
Likes

Highest Likes on the post



Start.Date	Post.about	Post.Likes
2014-11-10	blackberry z30	13274
2014-11-21	lava iris 502	9511
2014-11-22	htc one m8	9274
2014-11-07	blackberry curve 3g	9229
2014-11-15	htc desire 601	8913

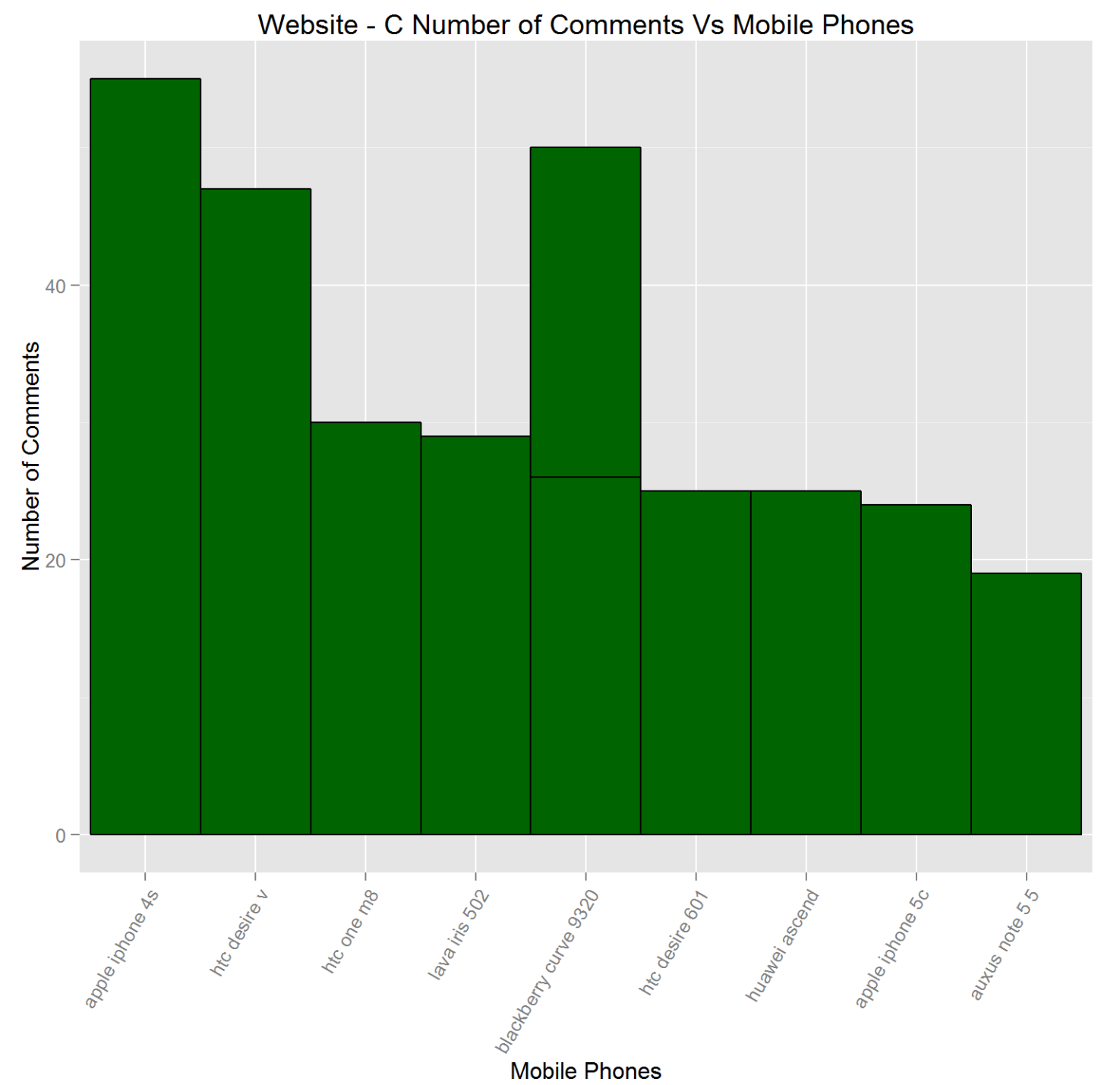
Lowest Likes on the post



Start.Date	Post.about	Post.Likes
2014-11-07	auxus core x8	29
2014-11-05	htc trophy	49
2014-11-06	auxus core x8	74
2014-11-05	auxus core x8	75
2014-11-09	blackberry torch 9860	83

Comments

Highest Comments on the post



Start.Date	Post.about	Post.Comments
2014-11-05	apple iphone 4s	55
2014-11-21	htc desire v	47
2014-11-22	htc one m8	30
2014-11-21	lava iris 502	29
2014-11-07	blackberry curve 9320	26

Many posts have got zero comments

Start.Date	Post.about	Post.Comments
2014-11-05	htc trophy	0
2014-11-05	auxus iberry auxus xenea x1	0
2014-11-06	auxus core x8	0
2014-11-07	auxus core x8	0
2014-11-08	blackberry q5	0

Highest Shares of the post

Start.Date	Post.about	Post.Shares
2014-11-15	htc desire 601	58
2014-11-22	htc one m8	44
2014-11-05	apple iphone 4s	39
2014-11-06	htc trophy	30
2014-11-21	htc desire v	29

Many posts have got zero shares

Start.Date	Post.about	Post.Shares
2014-11-05	htc trophy	0
2014-11-05	auxus core x8	0
2014-11-06	auxus core x8	0
2014-11-07	huawei ascend g330	0
2014-11-07	auxus core x8	0