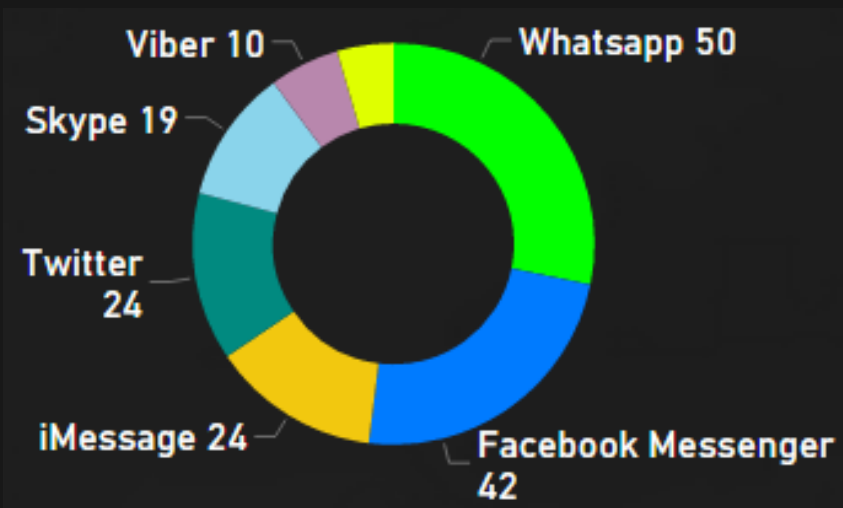




WhatsApp ! A messenger giant.

MOST POPULAR MESSAGING APP

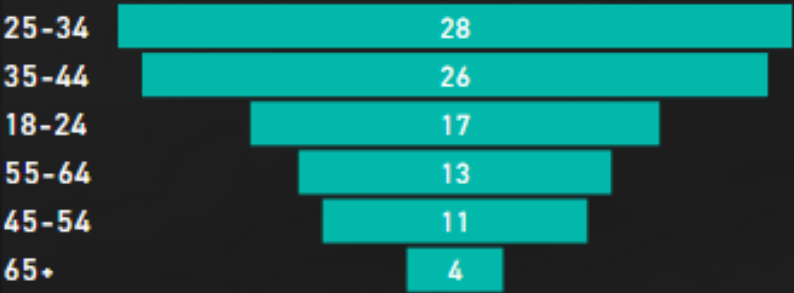


1.5 billion

is the number of users use whatsapp across 180 countries!



AGE WISE USAGE OF WHATSAPP



40

is the number of languages available in whatsapp!

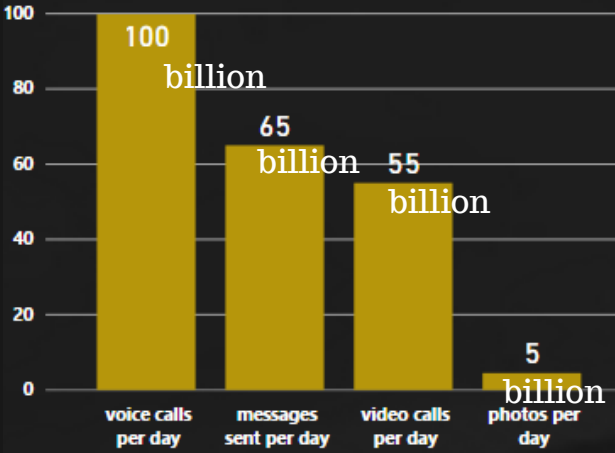


55

are the number of employees working in Whatsapp responsible for a billion users.



WHATSAPP FEATURES STATISTICS

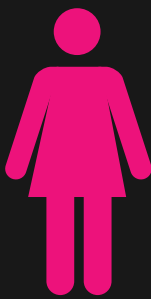


Facebook bought WhatsApp for \$19 billion

WHATSAPP USAGE BY GENDER

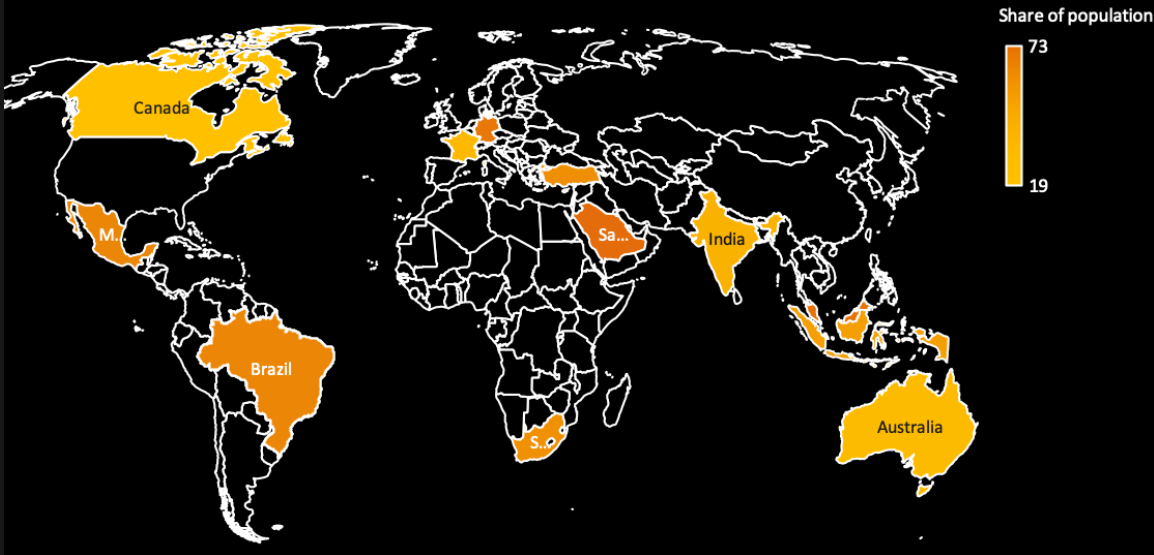


54 %



62 %

POPULARITY OF WHATSAPP IN 2017 IN ONLINE MARKETS



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