

#### 1. Total Revenue

```
SELECT ROUND(SUM(total_price),2) AS "Revenue"  
FROM pizza_sales;
```

id	Filter Rows:	Export:	Wrap Cell Content:
	Revenue		
	817860.05		

#### 2. Average Order Value

```
SELECT ROUND(SUM(total_price)/COUNT(DISTINCT order_id),2) AS "Average_Order_Value"  
FROM pizza_sales;
```

id	Filter Rows:	Export:	Wrap Cell Content:
	Average_Order_Value		
	38.31		

#### 3. Total Pizzas Sold

```
SELECT SUM(quantity) AS "No_Of_Pizzas_Sold"  
FROM pizza_sales;
```

id	Filter Rows:	Export:	Wrap Cell Content:
	No_Of_Pizzas_Sold		
	49574		

#### 4. Total Orders

```
SELECT COUNT(DISTINCT order_id) AS "No_Of_Orders"  
FROM pizza_sales;
```

id	Filter Rows:	Export:	Wrap Cell Content:
	No_Of_Orders		
	21350		

## 5. Average Pizzas Per Order

```
SELECT AVG(Pizzas_Per_Order) AS "Average_Pizzas_Per_Order" FROM  
(SELECT order_id,COUNT(pizza_id) AS "Pizzas_Per_Order"  
FROM pizza_sales  
GROUP BY order_id) a;
```

Average_Pizzas_Per_Order
2.2773

## 6. Number Of Orders On Daily Basis

```
SELECT DAYNAME(order_date) AS "Day", COUNT(DISTINCT order_id) AS "No_Of_Orders"  
FROM pizza_sales  
GROUP BY DAYNAME(order_date)  
ORDER BY COUNT(DISTINCT order_id) DESC;
```

Day	No_Of_Orders
Friday	3538
Thursday	3239
Saturday	3158
Wednesday	3024
Tuesday	2973
Monday	2794
Sunday	2624

## 7. Number Of Orders On Hourly Basis

```
SELECT HOUR(order_time), COUNT(DISTINCT order_id) AS "No_Of_Orders"  
FROM pizza_sales  
GROUP BY HOUR(order_time)  
ORDER BY COUNT(DISTINCT order_id) DESC;
```

HOUR(order_time)	No_Of_Orders
12	2520
13	2455
18	2399
17	2336
19	2009
16	1920
20	1642
14	1472
15	1468
11	1231
21	1198
22	663
23	28
10	8
9	1

## 8. Percentage Of Sales By Pizza Category

```
SELECT * FROM
(SELECT pizza_category,ROUND(SUM(total_price),2) AS "Total_Revenue",
ROUND((SUM(total_price)/(SELECT SUM(total_price) FROM pizza_sales))*100,2) AS "Percentage_Contribution"
FROM pizza_sales
GROUP BY pizza_category) a
ORDER BY Percentage_Contribution DESC;
```

pizza_category	Total_Revenue	Percentage_Contribution
Classic	220053.1	26.91
Supreme	208197	25.46
Chicken	195919.5	23.96
Veggie	193690.45	23.68

## 9. Percentage Of Sales By Pizza Size

```
SELECT * FROM
(SELECT pizza_size,ROUND(SUM(total_price),2) AS "Total_Revenue",
ROUND((SUM(total_price)/(SELECT SUM(total_price) FROM pizza_sales))*100,2) AS "Percentage_Contribution"
FROM pizza_sales
GROUP BY pizza_size) a
ORDER BY Percentage_Contribution DESC;
```

pizza_size	Total_Revenue	Percentage_Contribution
L	375318.7	45.89
M	249382.25	30.49
S	178076.5	21.77
XL	14076	1.72
XXL	1006.6	0.12

## 10. Top 5 Best Selling Pizzas

```
SELECT pizza_name,SUM(quantity) AS "No_Of_Pizzas"
FROM pizza_sales
GROUP BY pizza_name
ORDER BY SUM(quantity) DESC LIMIT 5;
```

pizza_name	No_Of_Pizzas
The Classic Deluxe Pizza	2453
The Barbecue Chicken Pi...	2432
The Hawaiian Pizza	2422
The Pepperoni Pizza	2418
The Thai Chicken Pizza	2371

## 11. Bottom 5 Least Selling Pizzas

```
SELECT pizza_name, SUM(quantity) AS "No_Of_Pizzas"  
FROM pizza_sales  
GROUP BY pizza_name  
ORDER BY SUM(quantity) ASC LIMIT 5;
```

Filter Rows: <input type="text"/>		Export: 	Wrap Cell Content: 
pizza_name		No_Of_Pizzas	
The Brie Carre Pizza		490	
The Mediterranean Pizza		934	
The Calabrese Pizza		937	
The Spinach Supreme Pi...		950	
The Soppressata Pizza		961	