MUSEUM OF GOA
CONTEMPORARY ARTS

Dear Sanket,

After having a meeting with the MOG team, we feel that there is a need for making the Goa Affordable Art Fest (GAAF) website. Kindly find the requirements below:

The **GAAF** Website will have it's logo (top left corner), Navigation bar, Search bar, Social media buttons (top right corner) and Footer for all it's web pages and all buttons when hovered over must become highlighted (similar to the MOG website).

1. **HOME PAGE (Refer Appendix 1)**
   - Slideshow banner below the navigation bar similar to MOG website (1000x480 px), http://museumofgoa.com/
     - Slideshow when clicked on should must open to a new page of **GAAF 2017** image gallery (will be described in detail below)
   - Should have LIVE social media feed for Facebook, Instagram and Twitter which should be linked to GAAF social media handles

NAVIGATION BAR:

2. **ABOUT**
   - This page will have to split up by creating a drop-down menu on the navigation bar itself- **MOG, GAAF, FOUNDER, TEAM, PARTNERS, SPONSORS (**each should lead to a new page)
   - **MOG, GAAF, FOUNDER** pages must have a banner on the top and then a text box below
   - **TEAM** page should have an option to add image and text (**Refer appendix 2)**
   - **PARTNERS AND SPONSORS** pages must have three sections with reasonable spacing between them of the long page of which must scroll down to go through:
     - **Title Partner** on the top-center of the page with a large image compared to others under it, it will have the tag **Title Partner** with the sponsor's name and a text box under.
     - **Gold, Silver & Bronze Partner,** having them as three in a line, consisting of image and their respective tags
     - **Partners and Sponsors,** which will be two sections consisting of smaller images and their tags; with the option to add more down the row for each.
   - All image & texts should have the option for us to upload & edit. **(Refer appendix 3)**

3. **APPLICATON**
   - This page will have to split up by creating a drop-down menu on the navigation bar itself- **APPLY, VOTES** should lead to a new page)
   - **APPLY** page should have a **Rules & Regulations** section, followed by an **instruction guide** on **How to Apply** and below that an application form with details such as: Name, Phone no., Email-address, No. of artworks, Picture/File upload button and three more questions with text boxes for applicants to fill in.
     - **APPLY** should generate an **Applicant no.** for each of the artists who have completed the submissions of their applications. Application numbers should start as **0001** onwards.

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- **VOTE** page should have FB/Google login for people to cast their votes. It should also have a voting system
  - After logging in the voter comes to a new page displaying a grid view of artists with the vote button under each of them.
  - When hovered over an artist image, cursor should turn from an arrow pointer into a hand pointer and a text should display with some transparency of the background with the image.
  - When clicked on, a slideshow window should pop-up with the artwork images and text

4. **ART**
   - This page will have to split up by creating a drop-down menu on the navigation bar itself- **GAAF 2017, ARTISTS, BUY ART** should lead to a new page)
   - **GAAF 2017** will be an image gallery displaying event picture and sold artworks
     - Must have option to upload image and edit text (**Refer appendix 4**)
   - **ARTISTS** page must have a grid view pictures of artists **(similar to appendix 5),** which when clicked on an artist, opens a new page with the option for us to edit artist image and information
   - **BUY ART** page must have a list of the artists like in the MOG website and then have an integrated online store system similar to the buy art on MOG website **(Refer appendix 5, 6, 7)**
     - Must have option to edit image and text

5. **MEDIA AND PUBLICATIONS**
   - This page will have to split up by creating a drop-down menu on the navigation bar itself- **MEDIA, PUBLICATIONS (**should lead to a new page)
   - Both need to have a banner
   - **PUBLICATIONS** should have an option to add pdf documents for people to download

6. **INVOLVE**
   - This page will have to split up by creating a drop-down menu on the navigation bar itself- **INTERN, VOLUNTEER (**should lead to a new page)
   - Both need to have banner to upload image and then a text box below for us to edit.

7. **CONTACT US**
   - The Contact Us tab will open a new page and must have the option for us to edit the text box.
   - The page will contain texts and social media handle buttons.

8. **FOOTER** (must be similar to the MOG website)
   - All footer buttons should open to their respective pages, except Terms & Conditions, privacy, Refund & cancellation; which will open up to a new page altogether, with the option for us to edit text
   - Address, contact no. & email address will text with the option to edit; the social media buttons being embed links

EXTRAS
   - Add search bar aside
   - Provide options to upload documents such as PDF files
   - Provide an option to edit text size, font and colours

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![Museum of Goa logo — MUSEUM OF GOA, Contemporary Arts]

We would like to know how long you would take to finish the website.
Awaiting your quotation for the above-mentioned modifications at the earliest.

Thanking you.

Yours sincerely,
Albert Michale
MOG Team

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APPENDIX:

1.

PNG
LOGO

MAIN SLIDERS

Facebook feeds

Instagram feeds

Tweeter feeds

HOME

MOG, GAAF | FOUNDER | TEAM |
PARTNERS | SPONSORS

APPLY | VOTE

GAAF 2017 | ARTISTS | BUY ART

MEDIA | PUBLICATIONS

INTERN | VOLUNTEER

TERMS & CONDITIONS, PRIVACY,
REFUND & CANCELLATION

CONTACT US

ADDRESS_____

_____

_____

CONTACT NO.
EMAIL ADDRESS
SOCIAL MEDIA BUTTONS

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2.

PNG LOGO

| | | | | | |

Team member photo

Team member info

Team member photo

Team member info

Team member photo

Team member info

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3.

PNG LOGO

Title Partner

Partner name

Partner info...

Title Partner	**Title Partner**	**Title Partner**
Partner name	**Partner name**	**Partner name**
Partner info...	Partner info...	Partner info...

Partners

Tag & name	Tag & name	Tag & name
Tag & name	Tag & name	Tag & name
Tag & name	Tag & name	Tag & name

Sponsors

Tag & name	Tag & name	Tag & name
Tag & name	Tag & name	Tag & name
Tag & name	Tag & name	Tag & name

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4.

| PNG LOGO | | | | | | | |

IMAGE	IMAGE	IMAGE
TEXT	TEXT	TEXT
IMAGE	IMAGE	IMAGE
TEXT	TEXT	TEXT
IMAGE	IMAGE	IMAGE
TEXT	TEXT	TEXT

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5.

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6.

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PNG LOGO

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DR. SUBODH KERKAR

VASCO MAIZE

Art work

Art work info

Price: INR

Medium:

Size:

Weight:

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