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You can make \$1 million by :

♦ charging \$1 to 10 lakh people

♦ charging \$10 to 1 lakh people

♦ charging \$100 to 10,000 people

.

.

and so on.

But, if my product can impact 10 lakh people, with one of the best distribution channels (Internet), I will forget about being a millionaire :)

The feeling of impacting lakhs of people is just enough for me. 🙌

I don't know how many people feel this way, but when you have a small role in life of lakhs of people, you actually achieved much more than money. 😊

Let that sink in.

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34 comments