



# **HOW TESTING IS ALIGNED IN ORGANIZATIONS**

# WHAT TO EXPECT



1

Broad Categories of Organizations

2

Horizontal & vertical alignments

3

Software Testing Niche companies

# Broadly we can classify organizations as

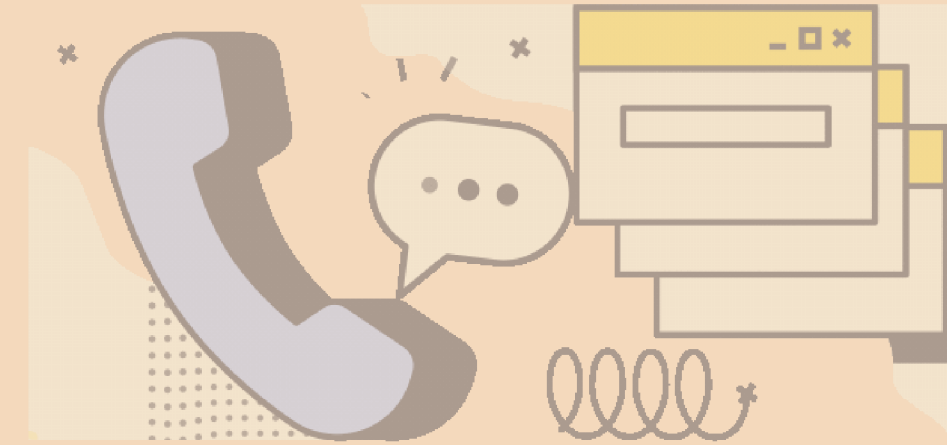


## **Product Focused**

These are companies who have their own products to sell.

Examples -

**Apple, Facebook, Google**



## **Services Focused**

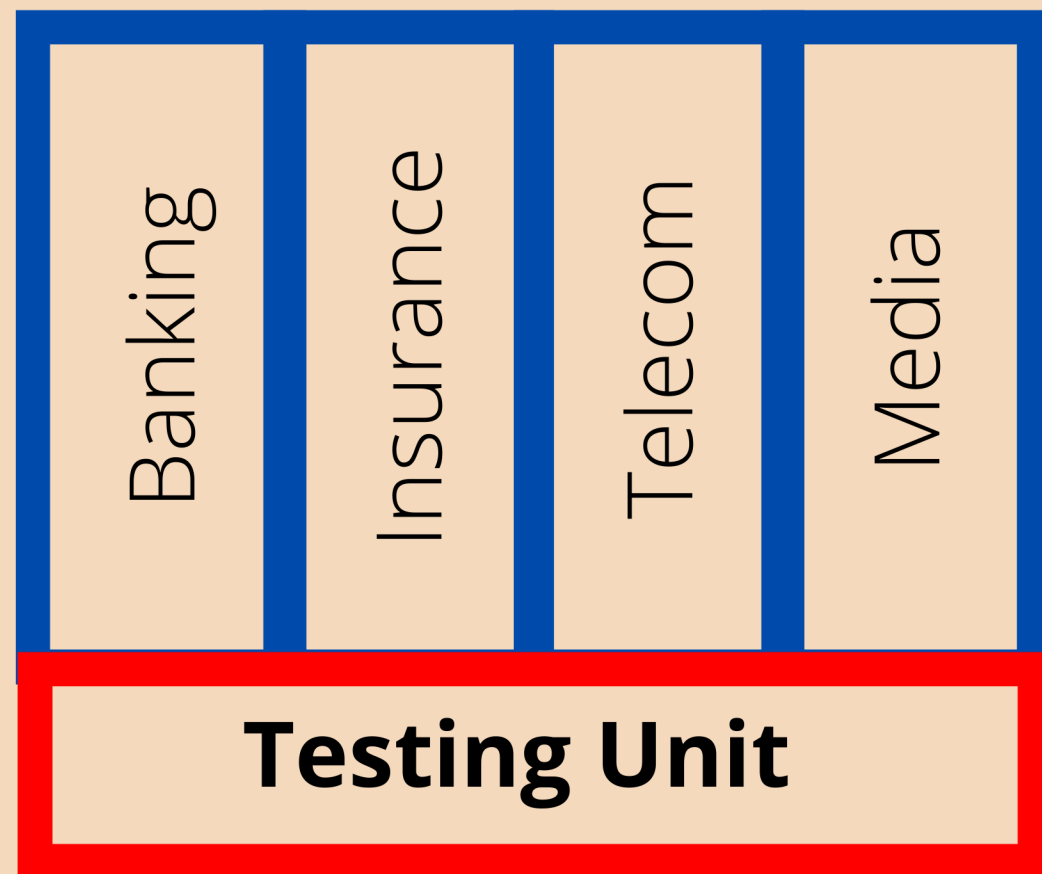
These are companies whose primary business is servicing software (building, maintaining, etc ) for a client

Examples -

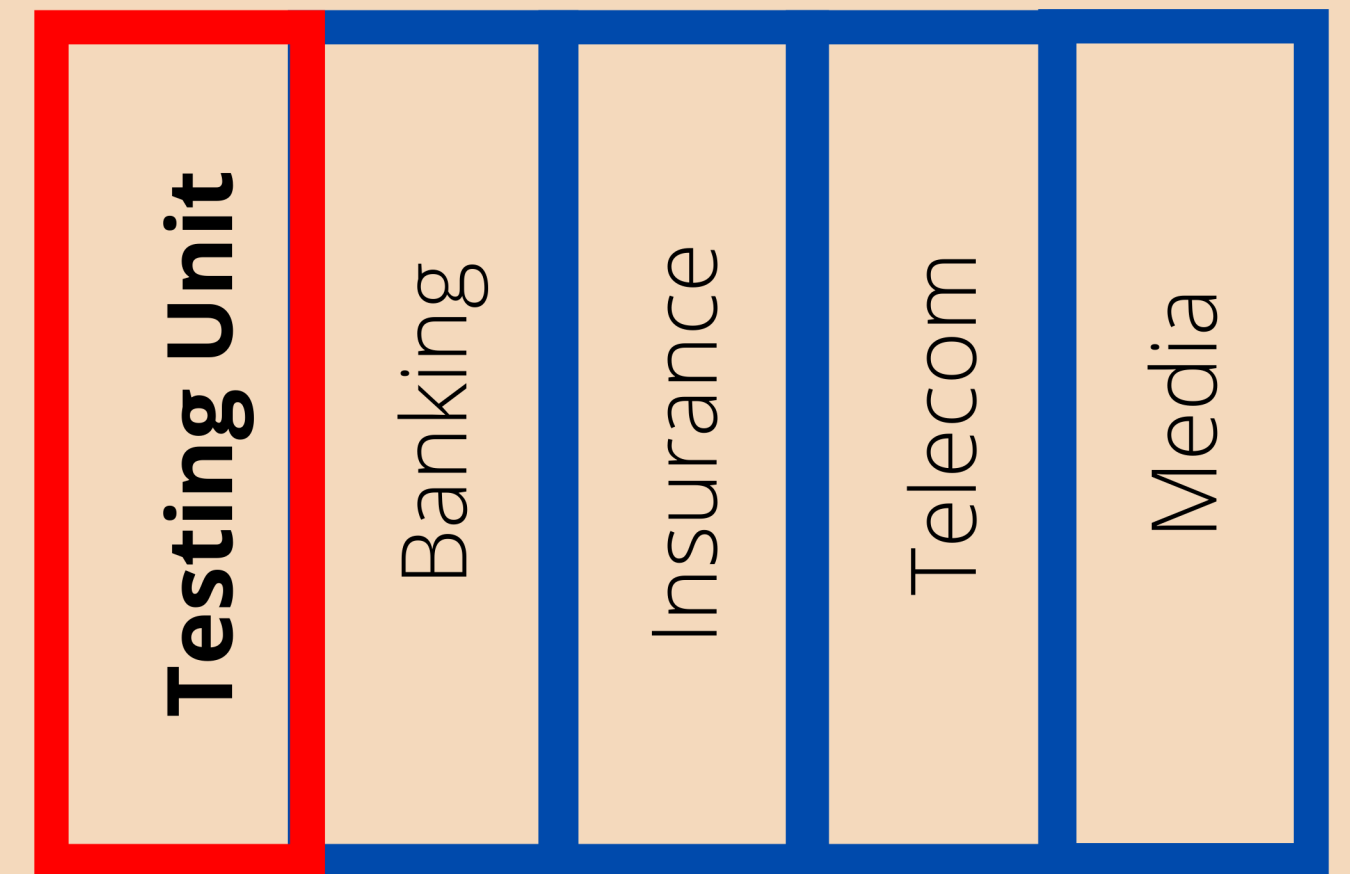
**Infosys, TCS, Mindtree**

Testing as a unit can be aligned horizontally or  
can operate as a separate vertical unit

## Horizontal Unit



## Vertical Unit



**In today's emerging market ,  
Niche focused companies are common.**

# **Testing focused Companies**

Assisting enterprises in Advanced QA functions





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**See you in Next Video**

