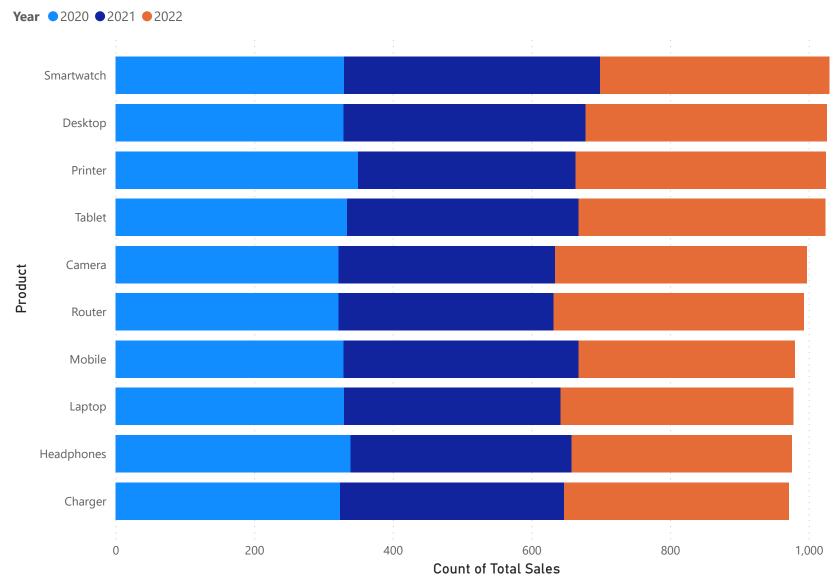
Count of Total Sales and Sum of Price by Product and Year

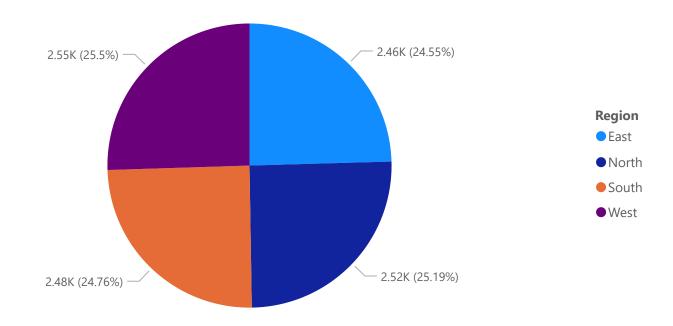


2022 had the highest total Count of Total Sales at 3,410, followed by 2020 at 3309 and 2021 at 3281.

Smartwatch in Year 2021 made up 3.69% of Count of Total Sales.

2022 had the highest average Count of Total Sales at 341, followed by 2020 at 330.90 and 2021 at 328.10.

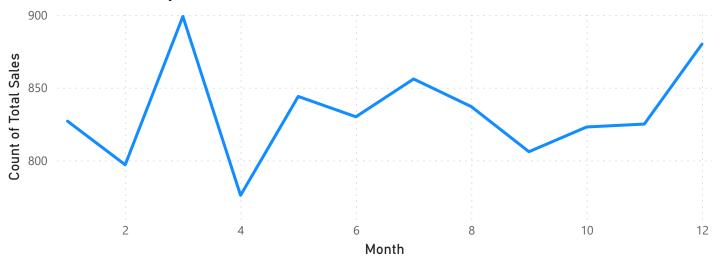
Count of Total Sales by Region



West had the highest Count of Total Sales at 2,550, followed by North, South, and East.

West accounted for 25.50% of Count of Total Sales.

Count of Total Sales by Month

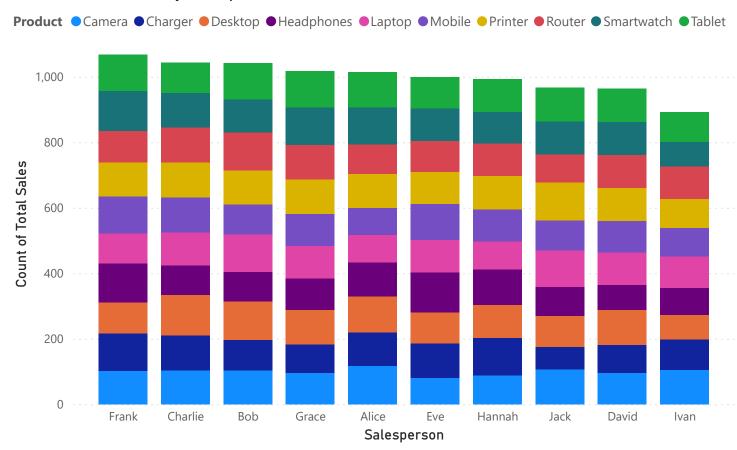


At $\underline{899}$, $\underline{3}$ had the highest Count of Total Sales and was $\underline{15.85\%}$ higher than $\underline{4}$, which had the lowest Count of Total Sales at $\overline{776}$.

 $\underline{3}$ accounted for $\underline{8.99\%}$ of Count of Total Sales.

Across all 12 Month, Count of Total Sales ranged from 776 to 899.

Count of Total Sales by Salesperson and Product



Charlie in Product Desktop made up 1.24% of Count of Total Sales.

MoM Growth Rate by Month 2.6 2.4 2.2 2.0 1.8

At $\underline{2.55}$, $\underline{10}$ had the highest MoM Growth Rate and was $\underline{79.97\%}$ higher than $\underline{4}$, which had the lowest MoM Growth Rate at $\underline{1.42}$.

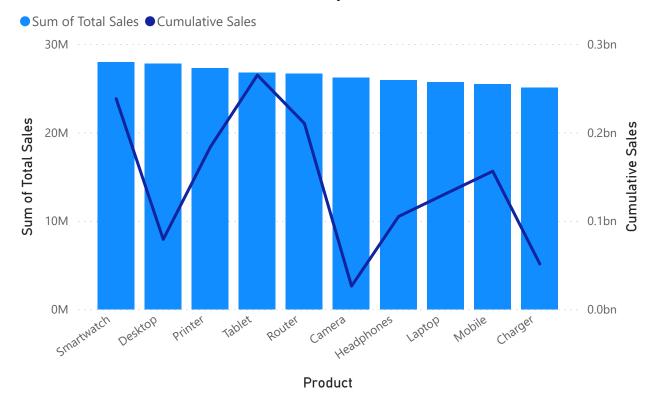
Month

12

10

Across all 12 Month, MoM Growth Rate ranged from 1.42 to 2.55.

Sum of Total Sales and Cumulative Sales by Product

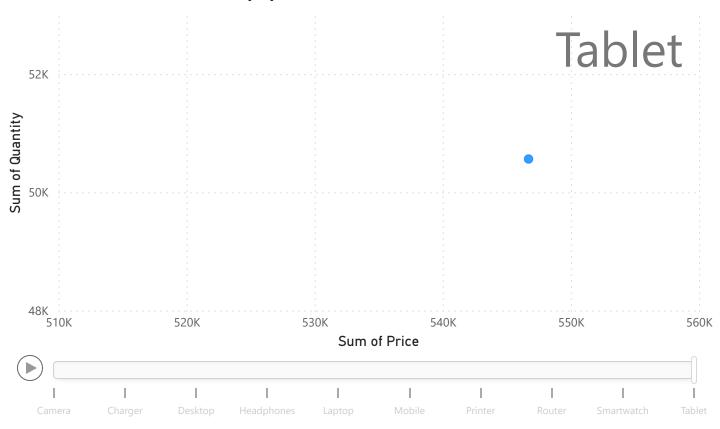


At <u>27,981,711.93</u>, <u>Smartwatch</u> had the highest Sum of Total Sales and was <u>11.53%</u> higher than <u>Charger</u>, which had the lowest Sum of Total Sales at 25,089,902.57.

Smartwatch accounted for 10.56% of Sum of Total Sales.

<u>Cumulative Sales</u> and <u>Sum of Total Sales</u> diverged the most when the Product was <u>Tablet</u>, when <u>Cumulative Sales</u> were <u>238,095,329.51</u> higher than <u>Sum of Total Sales</u>.

Sum of Price and Sum of Quantity by Product



Smartwatch had the highest Sum of Price (556,799.24) and Desktop had the highest Sum of Quantity (52736).