

MS4002 Industrial Economics: Understanding Economy

Economy

- Economy
 - Govt
 - Consumers/Households
 - Businessmen
 - Resources
 - Banker
 - Investors
 - Extraneous factors

Main Economic Activities

- Production
- Consumption
- Capital formation

Factors of Production

- Land
- Labour
- Capital
- Entrepreneurship

Economic System

- Capitalism
- Socialism
- Mixed economy

Central problems of an economy

- What to produce?
 - should the emphasis be on agriculture, manufacturing or services, should it be on health, manufacturing or housing?
- How to produce?
 - labour intensive, land intensive, capital intensive?
- Whom to produce?
 - Should income distribution be evenly distributed?
 - Whether to produce for domestic territory or to have trade relations

Buzz words

- Opportunity Principle
- Discounting
- Production Possibility Curve
- Time perspective

Opportunity Principle

- Cost of next best alternative foregone
- Definition – the cost expressed in terms of the next best alternative sacrificed
- Helps us view the true cost of decision making
- Implies valuing different choices
- Highest valued benefit that must be sacrificed as a result of choosing an alternative

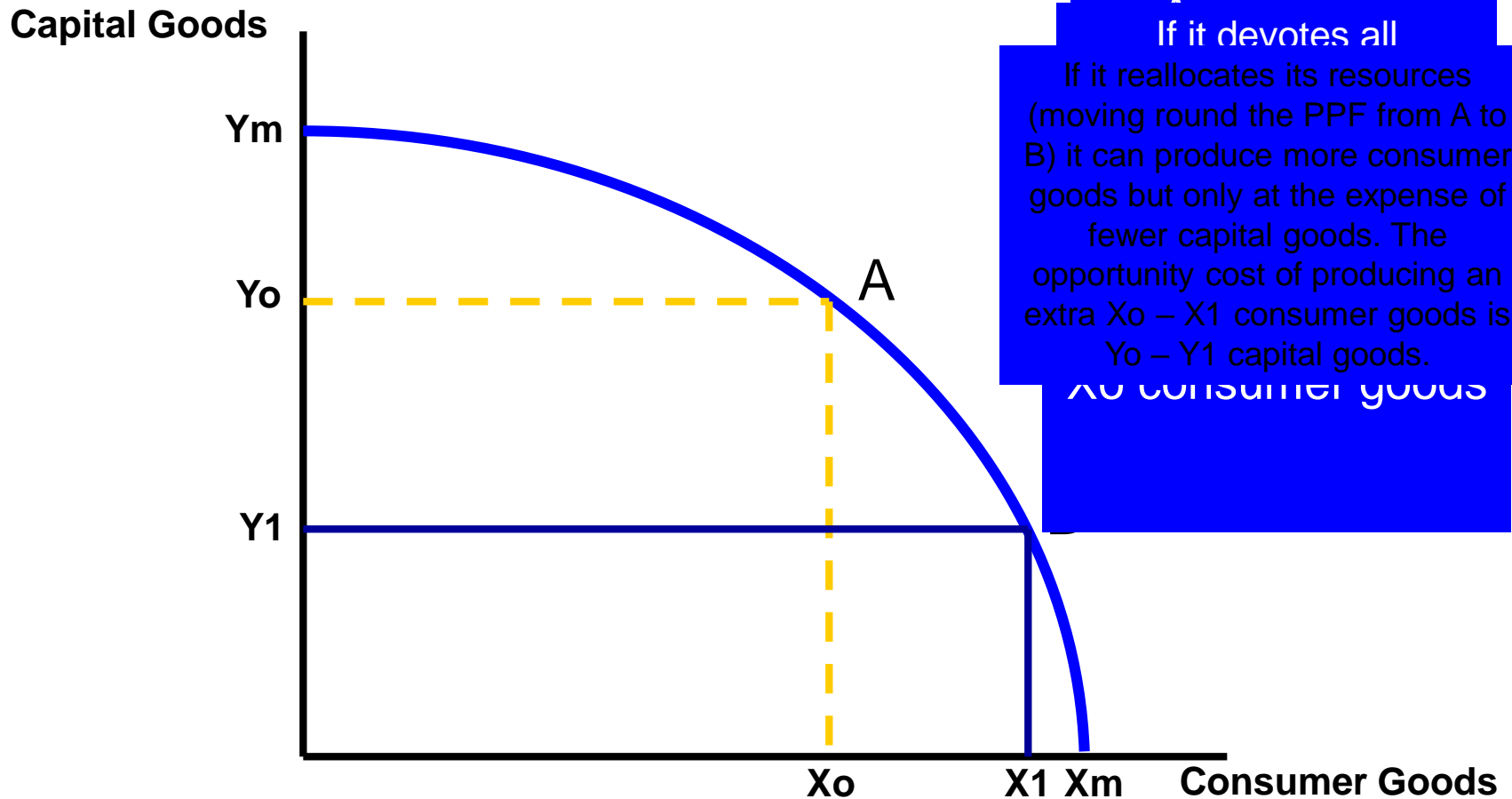
Opportunity cost

- Suppose a machine can produce either X or Y. The opportunity cost for producing a given quantity of X is the quantity of Y, which the resource would have produced.
- If the machine can produce 10 units of X and or 20 units of Y, the opportunity cost of 1x is 2Y.

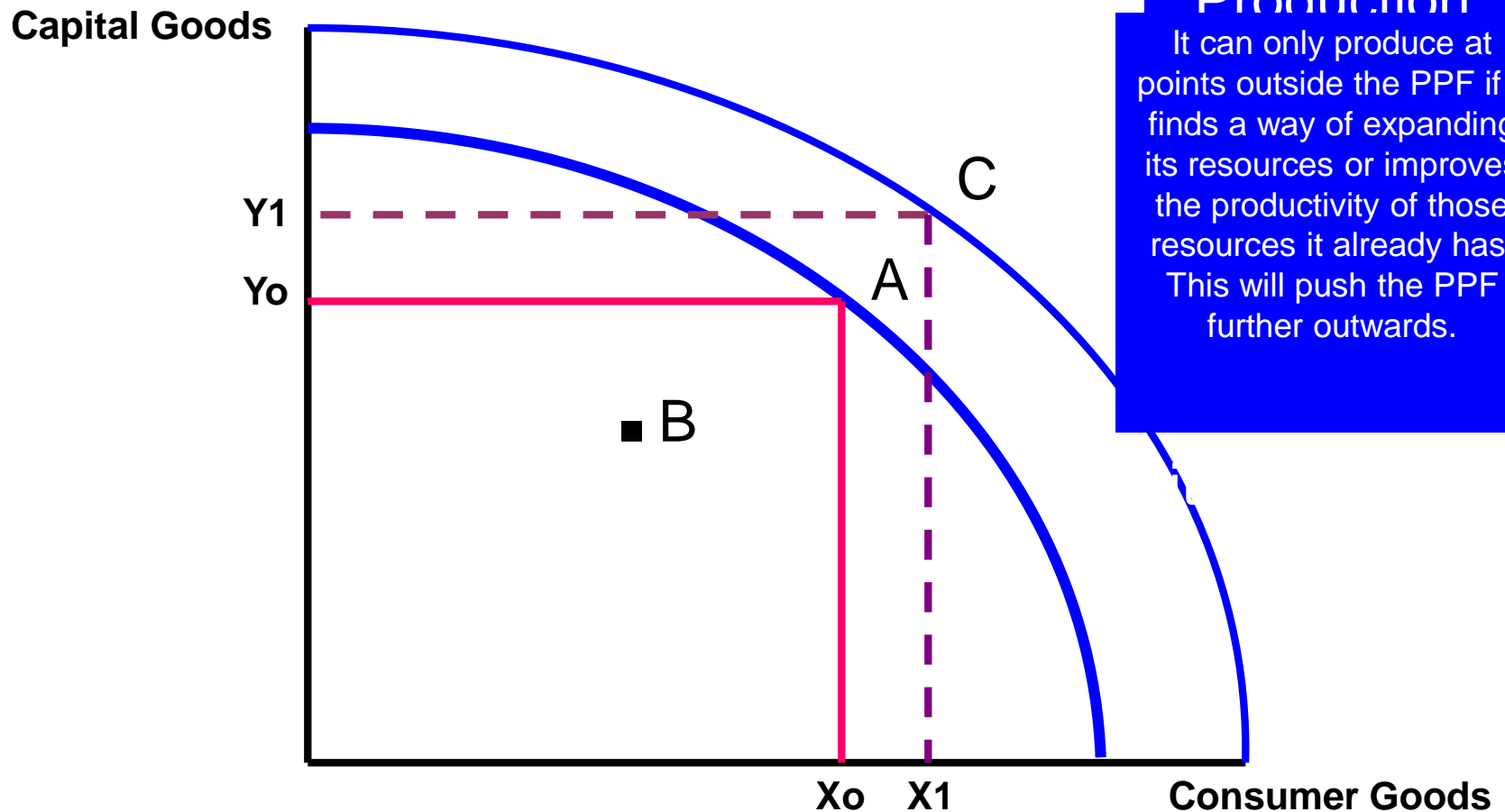
Production Possibility Frontiers

- Show the different combinations of goods and services that can be produced with a given amount of resources
- No 'ideal' point on the curve
- Any point inside the curve – suggests resources are not being utilised efficiently
- Any point outside the curve – not attainable with the current level of resources
- Useful to demonstrate economic growth and opportunity cost

Production Possibility Frontiers



Production Possibility Frontiers



Discounting

- The concept of discounting is based on the fact that a rupee now is worth more than a rupee earned a year after.
- Even if one is sure about future income, yet it has to be discounted because to wait for future implies a sacrifice for the present

- Suppose a sum of **Rs 100** is due after one year. Let the rate of interest be **10 percent**. Then we can determine the sum to be invested now so as to produce the return (R) of Rs 100 at the end of the year. The **present value** or the discounted values of Rs100 will then be

$$V_1 = \frac{R}{(1+i)}$$

sum of money I = Interest rate

V_1 = Future value of a sum of Rupees after a year, R = Present

Discounted value of money

$$\begin{aligned} & \frac{V_1}{(1+i)} \\ = & \frac{100}{(1+.10)} \\ & = \text{Rs.}90.90 \end{aligned}$$

A present value of Rs100 due two years later would be

$$V_2 = \frac{\text{Rs}100}{(1+.10)^2} = 82.64$$

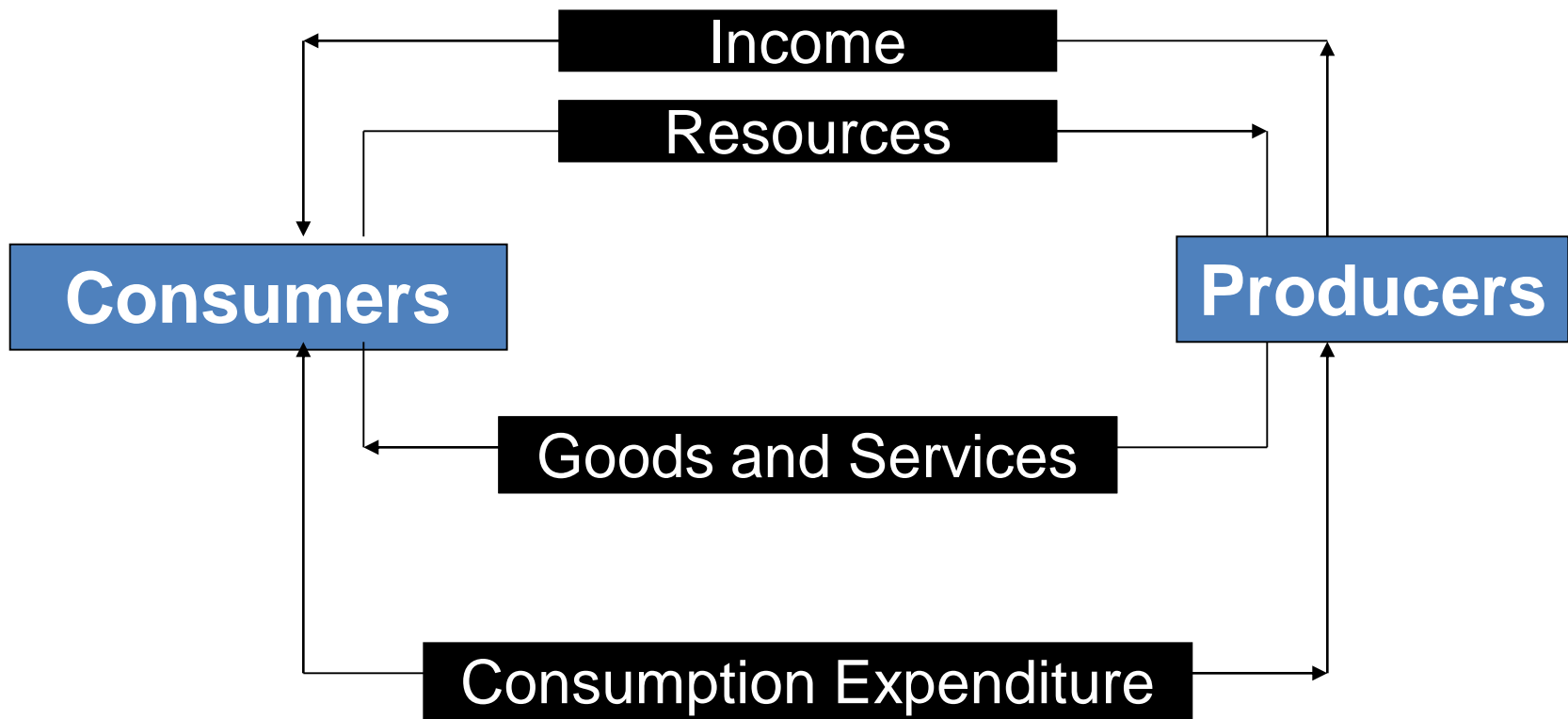
Time perspective

- Short run Versus long run
 - Very short run
 - Short run
 - Long run
- Fixed versus variable costs of production

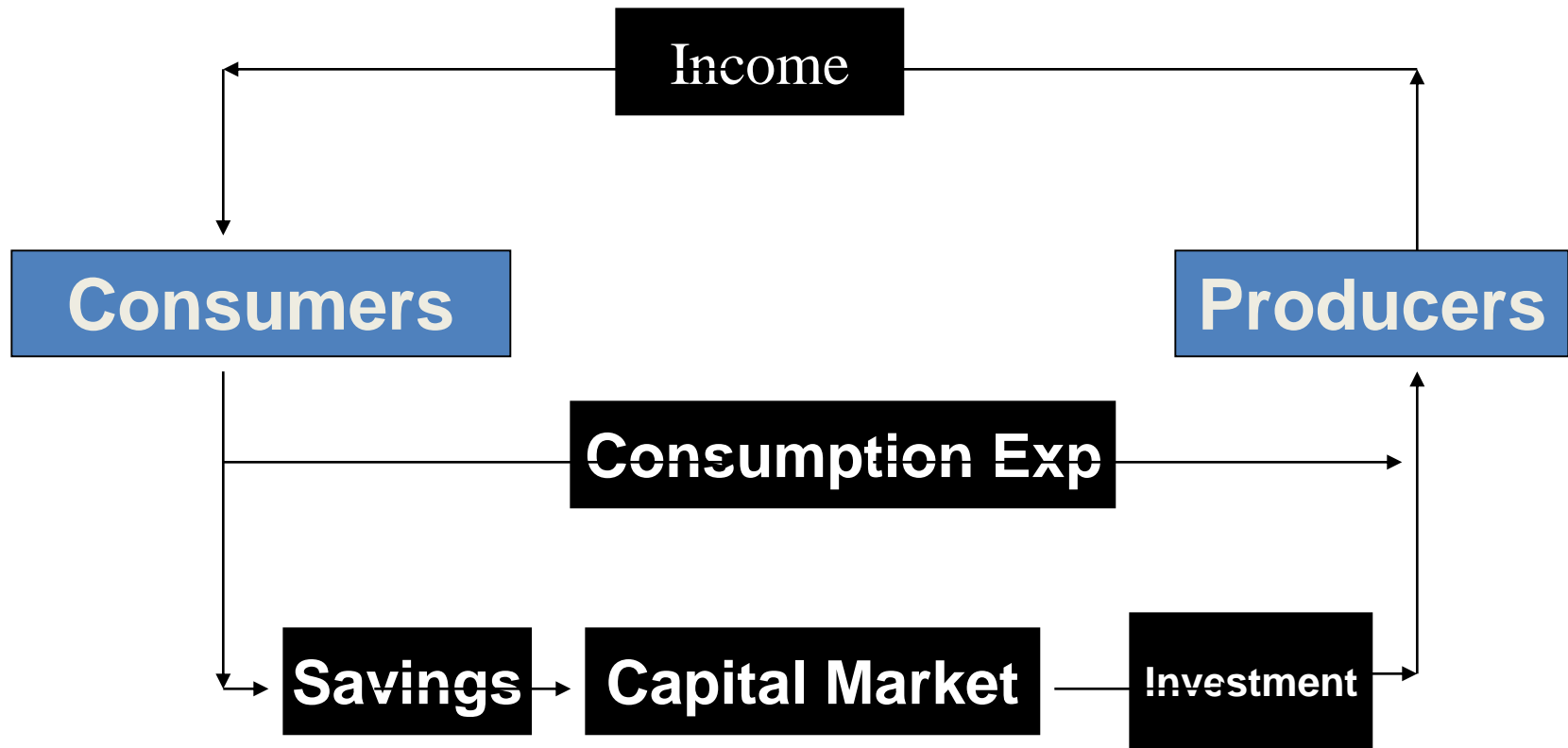
Circular Flow - Simple

- Assumptions:
 - Only two sectors - **Consumers** and **Producers**
 - **All** production is sold to the consumers
 - **Producers** provide all the Goods and Services
 - **Consumers** spend all their Income on goods and services
 - **No** government and **no** overseas sectors
 - **Consumers** are the owners of productive **resource** - land, labour, capital and enterprise

Circular Flow – Simple Two Sector model

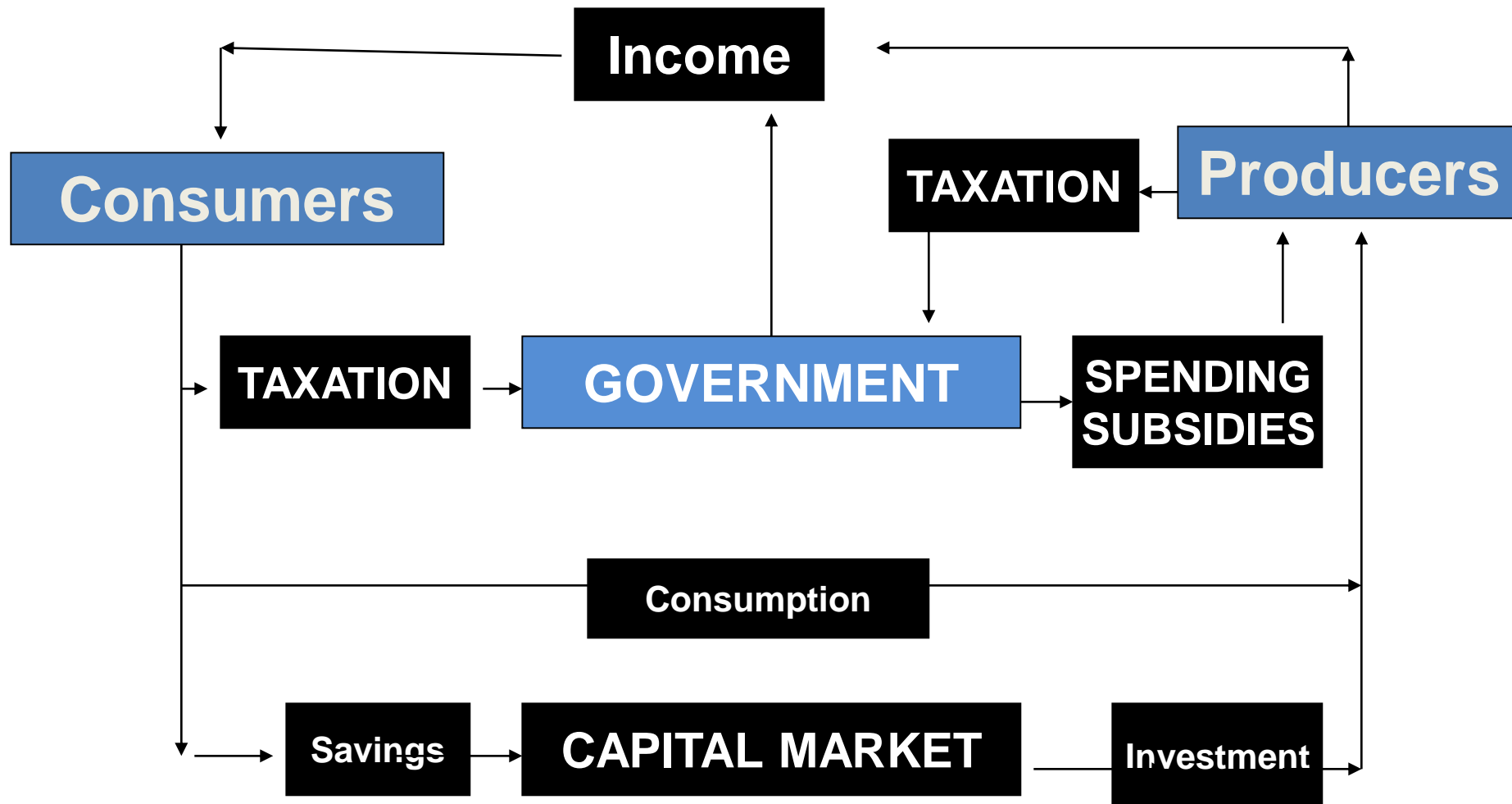


Circular Flow - Savings and Investment



Circular Flow - Government Sector

Three Sector Model



Circular Flow - Four Sectors

