January 4, 2014

Dear Joan,

It has been five months since I completed my summer internship at Innerscope, and as I enter into my final semester at the University of Rochester, barely a day goes by during which I don’t revel over the experiences I gained. As I contemplate my future, one in which my computer science and neuroscience background moves to the foreground, I continue to envision myself as a member of a dynamic neuromarketing team. Knowing how much I loved my time and the people at Innerscope, I was hoping that I could again be a real part of your team, this time with more than the limitations of a summer program. I have attached my resume, and I would love the opportunity to reestablish my connection with the group on North Washington Street. I believe that my passion and my commitment will allow me to become an integral member of the Innerscope team.

Thank you for your time, and I look forward to speaking again with you soon.

Most Sincerely,

Jacob Lazarus