

Privacy Policy

This **“Privacy Policy”** outlines the policies and procedures of Nofilr Social LLP (hereinafter 'We', 'Us', or 'Our') regarding the collection, use, and disclosure of Your personal information when You access and use the Website. It also informs You of Your privacy rights in relation to Your Personal Data. We collect and process Your Personal Data for the purpose of providing, maintaining, and enhancing the Website and its Services. By accessing or using the Website and its Services, You hereby consent to the collection, use, and processing of Your information in accordance with the terms set forth in this Privacy Policy.

1. Interpretation and Definitions

1.1 Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or plural.

1.2 Definitions

For the purposes of this Privacy Policy:

- 1.2.1. “Nofilr Social LLP”** (referred to as either “NFS”, “We”, “Us” or “Our” in this Agreement) refers to the entity that owns and operates the website and provides the associated services described herein.
- 1.2.2. “Data Controller”** for General Data Protection Regulation (hereinafter “GDPR”), NFS is hereby designated as the Data Controller with respect to the data it processes.
- 1.2.3. “Cookies”** are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses.
- 1.2.4. “Data Controller”** for the GDPR, refers to NFS as the legal person who alone or jointly with others determines the purposes and means of the processing of Personal Data.
- 1.2.5. “Device”** means any device that can access the Service such as a computer, a mobile device or a digital tablet.
- 1.2.6. “Personal Data”** is any information that relates to an identified or identifiable individual. For GDPR, Personal Data means any information relating to You

such as a name, an identification number, location data, online identifier or one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity.

1.2.7. “Service” refers to _____.[NN1]

1.2.8. “Service Provider” means any natural or legal person who processes the data on behalf of NFS. It refers to third-party companies or individuals employed by NFS to facilitate the Service, to provide the Service on behalf of NFS, to perform Services related to the Service or to assist NFS in analysing how the Service is used. For the GDPR, Service Providers are considered Data Processors.

1.2.9. “Usage Data” refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

1.2.10. “Website” refers to (insert website name/url)

1.2.11. “You/Your/User” means the individual accessing or using the Website, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable. Under GDPR, You shall be referred to as the Data Subject.

2. Gathering and Processing Your Data

2.1 Types of Data Collected

2.1.1. Personal Data

We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You while using Our Service. To further elaborate, Personal Data may also include any information relating to You such as a name, an identification number, location data, online identifier or one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity.

2.1.2. Usage Data

Usage Data is the data obtained automatically by the Service when it is used. Usage Data usually includes unique device identifiers and other diagnostic data, IP address

or Internet Protocol address (e.g. IP address), browser type, browser version, the pages of Our Service that You visit, the time and date of your visit, the time spent on those pages, and other similar information. When You access the Service by or through a mobile device, we may collect certain information automatically, including, but not limited to, the type of mobile device You use, your mobile device's unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

2.2 Tracking Technologies and Cookies

We use Cookies and similar tracking technologies to monitor activity and record certain information on Our Service. Tracking technologies include beacons, tags, and scripts to collect and track information to improve and analyze Our Service.

For more information about the Cookies We use and your choices regarding Cookies, please visit Our Cookies Policy here ([insert link for Cookie Policy](#))

3. Use of Your Personal Data

To provide and maintain Our Services We may use your data in the following cases:

- 3.1.To run marketing campaigns:** To run marketing campaigns, contests, surveys or other Website features and to send You information that You have agreed to receive about topics that may be of interest to You.
- 3.2.To improve customer Service:** The information You provide helps Us respond to your customer Service requests and support needs more efficiently.
- 3.3.To personalize user experience:** We may use Personal Data to understand how Our Users use the Services and resources provided on Our Website.
- 3.4.To improve Our Platform:** We may use the feedback You provide to improve Our Services.
- 3.5.To send periodic communications:** We may use contact details to respond to your inquiries, questions, and/or other requests. If User joins Our mailing list, they will receive emails that may include NFS advancements or updates related to Service information. If at any time the User would like to unsubscribe from receiving future emails, We include detailed unsubscribe instructions at the bottom of each email.
- 3.6.For legitimate Interest:** Where it is necessary for Our legitimate interests (or those of a third party).

3.7.Under regulatory obligations: To comply with a legal or regulatory obligation.

4. Data Retention

4.1.NFS will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to the extent necessary to comply with Our legal obligations (for example, if We are required to retain your data to comply with applicable laws), resolve disputes, and enforce Our legal agreements and policies.

4.2.NFS will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Service, or We are legally obligated to retain this data for longer periods.

5. Sharing of your Personal Data

5.1.Your information is processed at the NFS's operating offices and in any other places where the parties involved in the processing are located. This means that this information may be transferred to and maintained on computers located outside of Your state, province, country or other governmental jurisdiction where the data protection laws may differ from those from Your jurisdiction. Your acceptance of this Privacy Policy followed by Your submission of such information shall constitute Your consent to such transfer.

5.2.You understand that when You consent to provide Us with your Personal Data, You also consent to Us sharing the same with third parties for Us to provide You with effective Services.

5.3.We shall not sell your Personal Data to any third parties without your consent.

5.4.NFS will do all such things reasonably required to ensure that Your data is processed in a safe manner and according to this Privacy Policy, and no transfer of Your Personal Data shall take place to an organization or a country except on such adequate controls being in place, including the safety of Your data and other Personal Data.

6. Disclosure of Your Personal Data

Disclosure of Your Personal Data may be done in the following cases:

6.1.Business Transfers: Your Personal Data may be transferred to other entities in case NFS gets involved in a merger, acquisition or asset sale. Notice shall be given before Your Personal Data is transferred and becomes subject to a different Privacy Policy.

6.2.Legal Obligations: Under certain circumstances, NFS may be required to disclose Your Personal Data if obliged by law or in response to valid requests by public authorities (e.g. a court or a government agency).

6.3.Other legal obligations: The Agency may disclose your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation.
- Protect and defend the rights and property of NFS.
- Prevent or investigate possible misconduct related to the Service.
- Protect the Personal safety of Users of the Service or the public.
- Protect against legal liability.

7. Safety of Your Personal Data

Your Personal Data's security is vital to Us; however, You must understand that no means of transmission over the Internet or electronic storage method is 100% secure. While We try to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security.

8. GDPR Privacy

The processing of Personal Data by NFS is conducted in compliance with the General Data Protection Regulation (GDPR) and is based on several lawful grounds. We may process your Personal Data when you have explicitly provided your consent for specific purposes. Processing may also be necessary to perform a contract to which you are a party or to take steps at your request prior to entering into such a contract. Furthermore, NFS may process Personal Data to

fulfil legal obligations to which it is subject, ensuring compliance with applicable laws and regulations.

In certain situations, processing may be essential to protect your vital interests or those of another individual. Additionally, We may process your data where it is required to carry out tasks in the public interest or in the exercise of official authority vested in NFS. Lastly, processing may be necessary to pursue the legitimate interests of NFS or a third party, provided that such interests do not override your fundamental rights and freedoms.

8.1.Your Rights under the GDPR

NFS is dedicated to safeguarding your rights under the GDPR and ensuring that your Personal Data is handled transparently and securely. If You are an individual located within the European Union, you are entitled to several rights regarding the data We collect and process.

- 8.1.1.** You have the right to access the Personal Data We hold about You, including obtaining confirmation of whether Your Data is being processed and receiving a copy of the data in question. Additionally, you may request corrections to any inaccurate or incomplete information in Our records.
- 8.1.2.** You also have the right to object to the processing of your Personal Data in specific circumstances. This includes situations where we rely on legitimate interests as the legal basis for processing and you believe that your particular situation warrants objection.
- 8.1.3.** Furthermore, you have the right to object to the use of your Personal Data for direct marketing purposes. If you wish to have your data erased, you may request its deletion where no lawful basis exists for continued processing.
- 8.1.4.** In cases where it is applicable, You may request the transfer of your Personal Data to yourself or a Third Party in a structured, machine-readable format. This right to data portability applies only to data processed through automated means, based on Your consent or the fulfilment of a contractual obligation.
- 8.1.5.** Lastly, if you have previously provided consent for the processing of your Personal Data, you retain the right to withdraw that consent at any time. It is important to note that the withdrawal of consent will not affect the lawfulness of processing that occurred before your withdrawal, although it may limit Your access to certain services or features.

To exercise any of these rights, You may contact NFS directly at (*insert contact email*). NFS is committed to addressing your requests promptly and in accordance with the timelines stipulated under the GDPR.

9. Children's Privacy

Our Service is not directed at anyone below the age of 13. We do not knowingly collect Personal Data from anyone under 13 years of age. If You are a parent or guardian and become aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We shall take steps to remove that information from Our servers.

10. Links to Other Websites

Our Service may contain links to other Websites not operated by Us. If You click on a link from a third party, You will be directed to that Third Party's site. We strongly advise You to review the Privacy Policy of every site You visit. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or Services.

11. Changes to This Privacy Policy

We may periodically update Our Privacy Policy at Our discretion from time to time. We will notify You of any changes by posting the new Privacy Policy on this page. We will inform You via email and/or a prominent notice on Our Website before the change becomes effective, and update the "Last updated" date at the top of this Privacy Policy.

You are hereby advised to review its contents from time to time for updates.

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[NN1] *Please elaborate the services which the website shall provide.*

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