<u>**Cookie policy**</u>

What are cookies?

Cookies are small text files containing a string of characters that can be placed on your computer or mobile device that uniquely identify your browser or device.

What are cookies used for?

Cookies are small data files that allow a website or service to recognize whether your computer or device has previously accessed that site or service. These cookies may be utilized to analyze how the website or service is being used, to facilitate smoother navigation between pages, to retain your preferences, and to enhance your overall browsing experience. Additionally, cookies may be placed to ensure that advertisements displayed to you online are more aligned with your interests and preferences.

What types of cookies does Nofiltr Social ("NFS") use?

There are generally four categories of cookies used:

o **Strictly Necessary Cookies:** These cookies are crucial for the operation of the Service. They enable users to navigate the Service and access its features, such as entering secure or logged-in areas.

   o **Session Cookies:** These cookies are essential for providing you with services available through the Website and for enabling certain features. They assist in authenticating users and preventing fraudulent activity. Without these cookies, the services you have requested cannot be delivered. These cookies are used solely for the purpose of providing you with the requested services.

   o **Persistent Cookies:** These cookies are used to determine whether users have accepted the use of cookies on the Website.

o **Performance Cookies:** These cookies gather data regarding your usage of the Service, including but not limited to data associated with your ip address, to optimize the efficiency of NFS's backend infrastructure. Additionally, these cookies help track overall Service usage and assist in testing new features and modifications to the Service. The data gathered through these cookies is used to enhance the functionality and performance of the Service.

o **Functionality Cookies:**. They store the state and history of tools you have used within the Service. These cookies allow NFS to personalize the Service by offering enhanced features and content tailored to your preferences, such as remembering customizations made to toolbars displayed on the Service. The information collected by these cookies is generally anonymized and is not used to monitor your activities on other sites or services.

o **Targeting Cookies:** NFS, its advertising affiliates, or other third-party entities may employ targeting cookies to deliver advertisements customized to your interests. These cookies are capable of

recognizing when your device has accessed a specific website or service and may also track your browsing activities across other websites or platforms outside of NFS. The data collected may be shared with third-party organizations, including advertisers and advertising networks, for the purpose of delivering personalized advertisements, assessing the effectiveness of advertising campaigns, and generating aggregated data on Service usage and performance metrics.

How long will cookies stay on my device?

The duration for which cookies remain on your device depends on their classification as either "persistent" or "session" cookies. Session cookies are temporary and will remain on your device only for the duration of your browsing session, expiring once you cease browsing. In contrast, persistent cookies remain on your device until they either reach their set expiration date or are manually deleted.

First Party and Third-Party cookies

First-party cookies are those set by NFS directly, while third-party cookies are placed on your device by external entities through our Service. Third-party cookies may be placed by service providers acting on behalf of NFS, for instance, to assist in analyzing how Our Service is used. Additionally, third-party cookies may also be placed by Our business partners to facilitate the delivery of advertisements of products and services across other websites or platforms on the Internet.

Tracking Technologies and Cookies:

We use Cookies and similar tracking technologies to monitor the activity on Our Service information. Tracking technologies include beacons, tags, and scripts to collect and track data to enhance and analyze Our Service. The technologies We use may include:

- **Cookies or Browser Cookies.** A cookie is a small file placed on Your Device. You may configure your browser to reject all cookies or notify you when a cookie is being sent. However, if You do not accept Cookies, certain features of our Service may be unavailable. Unless your browser settings are adjusted to reject cookies, our Service may use them.
- **Flash Cookies.** Certain features of Our Service may use local stored objects (or Flash Cookies) to gather and store information about Your preferences or activities on Our Service. Such Cookies are managed separately from browser cookies and cannot be controlled through standard browser settings.
- **Web Beacons.** Our Service and emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, or single-pixel gifs). These files enable Us to track user activity, such as page visits or email openings, and gather related statistics, such as the popularity of specific sections and verifying system and server integrity.