

# SHASHANK RAO S

## Associate Software Engineer

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BANGALORE

## EXPERIENCE

12/2021 - Present

Bangalore

Associate Software Engineer (React Application Development)

**Torry Harris Integration Solutions Pvt Ltd.**

### Digital Marketplace Implementation

- Developed and implemented an innovative E-Commerce website utilizing Ant Design components for a wide customer base, strategy that resulted in increased market impact and revenue.
- Administered and enhanced product offerings, incorporating stock, variants, reviews, comments, sub-product packages, and product pricing plans features.
- Implemented reusable components from Ant Design library, enhancing website performance and maintainability.
- Implemented a recommendation engine to facilitate cross-selling and up-selling initiatives. Developed support for defining multiple hierarchical categories, including facets, storage options, display styles, and category home layout choices.
- Streamlined onboarding processes to standardize and integrate the marketplace with external systems using Business Process Management Enhanced vendor experience through platform customization, incorporating custom branding and feature options.
- Actively participated in rigorous testing and debugging to meet functional and user experience requirements.
- Managed customer conflicts, preferences, and orders efficiently using a built-in customer management system. Implemented customer segmentation into distinct clusters to enable group-based storefront customization.
- Applied robust problem-solving skills to identify and resolve technical issues, ensuring the seamless functionality of the E-Commerce website.

## EDUCATION

2017 - 2021

Bachelor of Engineering (Computer Science and Engineering)

**Jawaharlal Nehru National College of Engineering**

## TECH SKILLS

JavaScript

HTML5

CSS

React

Ant Design

Tailwind CSS

Redux

Git Server

Jira

## TRAINING / COURSES

**Java Enterprise Application  
Development Training**

## LANGUAGES

English  
Proficient



Kannada  
Native



Hindi  
Proficient

