

Project Brief

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Project Summary

Then&Now is a desktop web app that allows users to write and read advice for themselves and others within the last 5 years.

Project Goals

I want to create a responsive website that can hopefully adjust to mobile devices so that I can fully expand the accessibility and reach for this tool.

Design Strategies

- Earthy, natural colors to create a natural, rustic look that promotes self reflection
- Serif, typewriter-like font to better simulate a curated, personal response
- “Cards” to display responses that individualize each response

Interaction Strategies

- Down-scrolling mosaic or array of cards for users to look at responses
- Simple, minimalistic interactions

Experience Goals

I want to promote deep reflection and learning between communities of different age groups through their lessons and stories. I plan to achieve this by collecting a wide range of responses from users everywhere.