# ASSIGNMENT - 2.

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2nd Semester, 1 Year, MCA.

NIT Warangal

I will choose SATYA NADELLA and K. CHANDRA SHEKAR RAO as my leaders of choice.

## # SATYA NADELLA

He is the CEO of Microsoft, one of the largest technology companies in the world.

Nadella took over as CEO in 2014 and has since transformed Microsoft into a cloud-first, mobile first company, leading the company to the significant growth and success.

One of Nadella's key leadership traits is his focus on empathy and culture. He has emphasized the importance of creating a culture of inclusivity, collaboration, and innovation within Microsoft. In his book, "Hit Refresh", Nadella writes that "empathy is a critical ingredient in the development of products and services that delight customers." He has also been vocal about the importance of diversity and inclusion, and has taken steps to make Microsoft a more inclusive workplace.

Another key leadership trait of Nadella is his strategic thinking and focus on innovation. He has led Microsoft's transformation to the cloud, shifting the company's focus ~~on innovation. He has led Microsoft's,~~ from traditional software to cloud-based services such as Azure and Office 365. Under Nadella's leadership, Microsoft has also made significant investments in areas such as artificial intelligence and quantum computing.

Nadella is also known for his willingness to take risks and embrace change. He has made several high profile acquisitions, including LinkedIn and GitHub, and has taken steps to open up Microsoft's technology to other platforms and devices.
Nadella has also been a vocal advocate for ethical AI and has called for greater regulation of the technology.

Nadella is also a strong advocate for social ~~issues~~ causes, such as education and accessibility. He has championed initiatives such as Microsoft's AI for Accessibility program, which aims to use AI to improve accessibility for people with disabilities. His focus on culture, innovation, and strategic thinking has earned him respect and admiration in the tech industry and beyond. ✰ * * ...... ✰ * * .....

# K. CHANDRASHEKAR RAO

He is the current Chief Minister of Telangana, a state in India that was formed in 2014 after it was carved out of the larger state of Andhra Pradesh. KCR is the founder and leader of the Telangana Rashtra Samithi (TRS), a regional political party that was founded/formed in 2001 with the aim of acheiving statehood for Telangana. He has been a key figure in the movement for a separate Telangana state, and his leadership was instrumental in the state's formation.

One of KCR's key leadership traits is his vision for Telangana's development. Since coming to power in 2014, KCR has initiated a number of measures to promote the state's economic growth and improve the living standards of its people. He has launched several flagship welfare schemes, such as Rythu Bandhu scheme, which provides financial assistance to farmers, and the KCR Kits scheme, which provides new mothers with essential items such as baby clothes and nutrition supplements. He has also invested heavily in infrastructure development, with a particular focus on the construction of new irrigation projects, roads, and other key

infrastructure.

Another key leadership trait of KCR in his focus on decentralization of power. He has taken several steps to empower local bodies, such as municipal corporations and gram panchayat's, and has devolved more decision-making power to these bodies. This has helped to promote grassroots democracy and has given people a greater sense of ownership and participation in the development process.

KCR is also known for his charismatic leadership and his ability to connect with the people of Telangana. He is often described as a mass leader, who is able to rally people around his vision and inspire them to work toward achieving common goals. He has a strong personal appeal, and is widely respected for his commitment to Telangana's development.

References: wikipedia.org/wiki/K._Chandrashekar_Rao.

wikipedia.org/wiki/Satya_Nadella.