

# **SNAP Test 2006**

### **Symbiosis National Aptitude Test**

### **IMPORTANT DATES**

Online Registration Begins	Friday, August 25, 2006
Last Date for Registration	Sunday, November 26, 2006
Payment Closes on	Thursday, November 30, 2006
SNAP Test 2006	Sunday, December 17, 2006 Time – 2pm to 4pm.
Announcement of Result	Monday, January 8, 2007

### **Symbiosis Test Secretariat**

Symbiosis Infotech Campus, Plot No.15, Rajiv Gandhi Infotech Park, Hinjewadi, Pune – 411 057 Maharashtra, India Phone: 020-22934049 / 50

Telefax: 020-22934051 E-Mail: info@snaptest.org Web site: www.snaptest.org

### President's Message

Symbiosis in the last three decades has strived for excellence in education and future prospects of students joining Symbiosis. Amongst all 32 institutes that range from kindergarden to postgraduate programmes, a student is central to Symbiosis. One of the major driving forces in establishing SNAP Test is to provide convenience and ease of a common entrance test for admissions to the Symbiosis institutes offering postgraduate education.

Symbiosis has been rated among the top Management & Technology postgraduate institutes in India time and again and has a vast network of alumni excelling in their fields. Symbiosis undergraduate institutes too are recognised with top rankings at national level.

The first stepping stone – the SNAP Test, will remain one of the significant components of enhancing quality in admission process to these institutes; while it provides the comfort and convenience to students of appearing for a single test. It is offered in major cities of India so that students all over can take the test in a city closest to their homes.

I welcome all students and wish them a bright future!



Padmashree Dr. S.B. Mujumdar President and Founder Director, Symbiosis Chancellor, Symbiosis International Educational Center (SIEC) Deemed University

### **Joint Director Message**

Dear Student,

The Symbiosis National Aptitude Test is a test conducted by the Symbiosis Test Secretariat to judge the aptitude of the student for Post- graduate courses.

This test is conducted in many cities for the convenience of the students and of course of the parents too. This one single test makes you eligible for all Postgraduate courses of Symbiosis. I wish you all the best and welcome you to be part of the Symbiosis family.

Dr. Vidya Yeravdekar Joint Director, Symbiosis Society

### **SNAP Test for Symbiosis Postgraduate Programmes**

Symbiosis National Aptitude (SNAP) Test is a common written test for the admission processes of Symbiosis postgraduate institutes. These institutes are either affiliated to SIEC Deemed University or approved by AICTE. SNAP Test is conducted under the aegis of SIEC Deemed University.

It is a mandatory written test for admission into any postgraduate programme at Symbiosis. However, it is only the first step. Each institute has its own selection process and a student aspiring to do higher studies at Symbiosis needs to do the following:

#### Stage-1: SNAP Test

- Register online at <u>www.snaptest.org</u>
- Follow the instructions for payment of Test fee of Rs. 700/- on this website.
- On closing of Registration, print "Admit Card" from the website.
- Paste candidate's photograph on the Admit Card.
- Bring the Admit Card on which the candidates photograph is pasted and a Photo Identity to the Test Centre.
- Appear for the Test.

### Stage-2: Submit Application form to a Symbiosis Institute of your choice.

- Purchase a prospectus & application form as per a chosen institute's instructions given on its website.
- Fill in the application form completely and submit to the institute.
- You can apply to more than one Symbiosis institute.

#### Stage-3: Attend the call for further selection process of the chosen institutes.

- Each institute has its own weightages for arriving at a cutoff, depending on its focused field.
   For example, SIMC may have lower weightages for Quantitative Section while SCIT or SICSR may have a higher weightages for the same section.
- The institutes will announce a short list for attending further selection process.
- The individual institutes as per their schedules will announce Short List & Waiting Lists.
- For details of selection process and schedules please refer to the prospectus of respective institutes.

#### Important:

- The mere fact of scoring in SNAP Test does not automatically entail a candidate to be shortlisted for further processing by the affiliated institutes. Each institute may have its own parameters such as weightages, academic background, work experience etc.
- While adequate care is taken in ensuring that there are no mistakes in reading the answer sheet by the machine, there is no provision of revaluation of the answer sheet of any candidate.
- The scores published by the SNAP Test Secretariat shall be final and shall not be subject to any appeal or revaluation.
- The SNAP Score card will be available on the web site for the period of one month after the date of declaration of result (up to February 8, 2007)
- Symbiosis Test Secretariat would not be held responsible for postal delays in case send by the speed/ registered post/ courier of Demand Drafts.

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#### **SNAP Test Structure**

SNAP Test duration is 120 minutes.

SNAP Test is an objective test and has 165 questions. Each question has 4 responses. Candidate should choose an appropriate response. It has 4 sections. In three sections each question carries 1 mark and in the one section each question carries 2 marks. Each wrong answer attracts 25% negative marks.

The four sections are:

Sr. No.	Section	Number of Questions	Total Marks
1.	General English: Reading Comprehension, Verbal Reasoning, Verbal Ability	40	40
2.	Quantitative, Data Interpretation & Data Sufficiency	50	50
3.	General Awareness: General Knowledge, Current Affairs, Business Scenario	40	40
4.	Analytical & Logical Reasoning	35	70
	Total	165	200

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#### **How To Register For SNAP 2006**

- Step 1. Register for SNAP Test at <a href="www.snaptest.org">www.snaptest.org</a> this will generate your SNAP ID. For different modes of payment different payment Challan formats are created. Choose a payment mode and print a Challan online.
- Step 2. Pay a non-refundable fee of Rs. 700/- according to the payment mode. You have 3 choices.

#### CASH:

- ➤ This Challan is in 3 parts. Pay Rs. 700/- in cash at UTI Bank branch in your city. Refer to the list of branches on the website. The bank will return two parts of the Challan to you. One of them is the receipt for you.
- Sign the Symbiosis copy of the Payment Advice Form and send it to the Collection Centre at,

#### **Symbiosis National Aptitude Test Secretariat**

Symbiosis Infotech Campus, Plot No.15, Rajiv Gandhi Infotech Park, Hinjewadi, Pune – 411 057 Maharashtra, India

Phone: 020-22934049 / 50

OR

#### Blue Shift,

Dignity Centre, 21, Abdul Razack Street, Saidapet, Chennai – 600 015

#### **DEMAND DRAFT:**

- ➤ Get a demand draft for Rs. 700/- from any Bank in favour of "Symbiosis National Aptitude Test" payable at Pune.
- > Sign the single copy of the payment Challan and send it to the Symbiosis Test Secretariat only at,

### **Symbiosis National Aptitude Test Secretariat**

Symbiosis Infotech Campus, Plot No.15, Rajiv Gandhi Infotech Park, Hinjewadi, Pune $-\,411\,\,057$  Maharashtra, India

Phone: 020-22934049 / 50

#### **ONLINE PAYMENT THRU CREDIT CARD:**

You may pay directly through either Master or Visa card online. Follow the instructions on the website.

- Admit Card should be printed from the website. This will be operative on closing of registration on December 5, 2006 till December 16, 2006 midnight. Ensure the following.
  - Print the Admit Card online
  - Paste your own photograph on the on-line Admit Card.
  - Bring the Admit card with the photograph to the Test Centre in addition to a photoidentity. An acceptable photo identity is any one of \*Passport \* Driving license \*College / Institute identity card, \*Credit card with
    - photograph.
  - At the time of the written test, it is mandatory to produce the photo identity as described here. Symbiosis Authorised Person will verify and authenticate your Admit Card against the photo-id.
  - Please preserve this Authenticated Admit Card for further selection processes of individual Institutes.

#### **Test Cities**

SNAP Test is conducted in 27 cities. A candidate may choose one city. The center and its address will be informed on the Admit Card.

- Ahmedabad 1.
- 2. Bangalore
- 3. Bhopal
- 4. Bhubaneshwar
- 5. Chandigarh
- Chennai 6.
- 7. Delhi
- 8. Faridabad
- 9. Gurgaon
- 10. Guwahati
- 11. Hyderabad
- 12. Indore
- Jaipur 13.
- Jamshedpur 14.
- Kanpur 15.
- Kochi 16.
- 17. Kolkata
- 18. Lucknow
- 19. Mumbai
- 20. Nagpur Nashik
- 21.
- 22. Noida
- 23. Patna
- Pune 24.
- 25. Surat 26. Thane
- 27. Vishakapatanam

Symbiosis reserves the right to change or allot a city other than the one requested in the event of the requested city not being available for any reason. No change of Test city will be permitted.

#### **Guidelines**

- 1. Reach the Test Centre latest by 1:00 p. m. The test procedure will start at 1:30 p.m. Candidates reaching after 2:00 p.m. will not be admitted.
- 2. Bring the following to the Test Centre:
  - a. Admit Card: without which you will not be allowed to take the test.
  - b. **Photo identity**: Any one of: \*Passport \*Driving license \*College/Institute identity card \*Credit card with photograph.
  - c. Blue/Black ballpoint pen.

Cell phones, calculators, watch calculators, alarm clocks, digital watches with built in calculators/memory etc. will not be allowed in the examination hall.

- 3. Occupy the seat allotted to you by verifying the SNAP ID written on the desk and indicated in your Admit Card.
- 4. The Test Invigilator will check your Admit Card.
- 5. The test booklet will be distributed around 1:45 p.m. When you get the test booklet, make sure that the booklet is in sealed condition. If the seal is found broken or tampered with, please bring this matter immediately to the notice of the invigilator.
- 6. At 2:00 p.m. the Test Invigilator will instruct you to open the seals of the test booklet and commence answering the test.
- 7. Check immediately that all the pages of the booklet are in order. In the rare event of the Test Booklet being defective, bring it to the notice of the invigilator immediately who will arrange for the replacement of test booklet if required.
- 8. You will get two hours from 2:00p.m. To 4:00 p.m. to answer the questions. Though the test will have several sections, you are free to work on the sections in any order.
- 9. You are not allowed to leave the Hall till the test is over and until the Invigilator collects the answer sheets and Test Booklet at 4:00 pm. You will be allowed to leave the hall only after the answer sheets of all the candidates in your hall have been collected and accounted for.
- 10. Candidates found using any unfair means will forfeit their chance of being considered for admission and will be debarred from receiving SNAP scores.

#### **Symbiosis Postgraduate Institutes**

Symbiosis is known for quality postgraduate education and offers an array of programmes in Management, Computer Studies & IT and Communication. There are also specialized programmes for niche areas.

#### The Institutes

- Symbiosis Institute of Business Management (SIBM) www.sibm.edu
- 2. Symbiosis Institute of Computer Studies & Research (SICSR) www.symbiosiscomputers.com
- 3. Symbiosis Institute of Mass Communication (SIMC) www.simc.edu
- Symbiosis Institute of International Business (SIIB) www.siib.ac.in
- Symbiosis Institute of Management Studies (SIMS) www.sims.edu
- 6. Symbiosis Centre for Management & Human Resource Development (SCMHRD) www.scmhrd.edu
- 7. Symbiosis Institute of Telecom Management (SITM) www.symbiosistelecom.com
- Symbiosis Centre for Information Technology (SCIT) www.scit.edu
- Symbiosis Institute of Geoinfomatics (SIG) www.symbiosissociety.org
- Symbiosis Institute of Operations Management (SIOM) <u>www.siom.in</u>
- Symbiosis Department of Health Sciences (SDHS) www.sdhspune.org

### **Postgraduate Programmes**

SN o	Stream	Institute	Programmes	
I		SIBM	MBA Master's Degree in Business Administration MBA MarCom (Marketing Communication)	2-year full time
		SCMHRD	PGDM Postgraduate Diploma in Management. Centres for Excellence Economics, Statistics and Research Finance and Accounting Human Resource Management IT & Systems Management Operations Management General management	2-year full time
		SIMS	Marketing Operations Finance PM&HR IT ICT=Telecom International Business	2-year full time
		SIIB	PGDIBM (Residential) Post Graduate Diploma in International Business Management	2-year full time
II	Mass Communicati ons	SIMC	PGDMC Postgraduate Diploma in Mass Communication	2-year full time
III Marketing Communication	Communicati	SIMC	PGDCM Postgraduate Diploma in Communication Management	2-year full time
		SIBM	MBA Master's Degree in Business Administration in Marketing Communications	2-year full time
IV	Agri Business	SIIB	PGDABM Post Graduate Diploma in Agribusiness Management	2-year full time
V	Telecom Management	SITM	PGDTM Postgraduate Diploma in Telecom Management	2-year full time
VI	Information Technology	SCIT	PGDM Post Graduate Diploma in Management (Residential) in IT Business Management Information Systems & Security Systems Networks & IT Infrastructure Software Development & Management	2-year full time
		SICSR	M.Sc –CA Master's of Science specializing in Computer Applications. MBA - IT Master's of Business Administration in Information Technology.	2-year full time

VII	Operations Management	SIOM	PGDOM Postgraduate Diploma in Operations Management	2-year full time
VIII	Geo- Informatics	SIG	PG Masters Programme in Geo- Informatics	2-year full time
IX	Hospital & Health-care Management	SDHS	PGDHHM Postgraduate Diploma in Hospital & Healthcare Management	1-year full time

#### SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT (SIBM)

#### **Introduction History / Mission / Vision**

Symbiosis Institute of Business Management (SIBM) goes beyond giving you a Management Degree. It prepares you for a high flying career as a top corporate leader equipped with the wherewithal to occupy the very top echelons of the corporate world. Scores of SIBM alumni are already holding leadership positions all over the world and making important decisions that have global impact.

SIBM's penchant for consistently producing business leaders stems from over 29 years of excellence in the field of management education and from a host of innovative initiatives that assist the management student at various stages of his/ her life. The institute offers a unique platform to the students, encouraging conceptual understanding and providing the right focus based on the industry needs.

SIBM is the fountainhead brand of Symbiosis. SIBM has been consistently ranked amongst the top B-schools across the country. The July 2006 issue of Business Today and India Today in its B schools survey has placed SIBM 4<sup>th</sup> in the country.

#### **MISSION**

To make SIBM better and better in terms of excellence in education, research, service to industry, society and students.

#### **VISION**

To become a premier business school recognized globally for its excellence in academics, intercultural solidarity and understanding and for its valuable contributions to industry, society and students.

#### 2. Infrastructure (Library, Lab, Canteen, Club, etc.)

SIBM boasts of wi-fi enabled campus and state-of-the-art infrastructure for its students. All these facilities go a long way in ensuring productive campus life and provide a perfect ambience for academic pursuits. SIBM will be a residential B-school from 2007 - 2008 academic year.

#### Classrooms

All lecture classrooms are well equipped with the latest audio visual facilities.

#### Computer Lab

The Computer lab with broad band connectivity to the Internet and Intranet.

#### Library

SIBM has a splendid reference and lending library with over 21,000 books, internet based resources, reports, journals, periodicals, CDs, Video Cassettes.

#### **New Campus**

SIBM's all new residential campus at Lavale village is a model educational campus of the city. The sprawling premises consists of Central Library, Auditorium, Conference Hall, Canteen, Health Care Centre, Area for Recreation Activities, Shopping Area, Guest House, Swimming Pool & Staff Housing.

#### Health Care Centre

The Symbiosis Institute of Health Sciences (SIHS) is an in house Health Care Centre exclusive to the staff & students of the various institutes of Symbiosis. Each student is insured under the Medi-claim & Road Traffic Accident Policy.

SIHS also provides an in house modern state of-the-art health club & fitness centre with a view to facilitate a holistic development of the students' mind & body.

**Hostel**: It is a residential B-school **Fees**: Approx. Rs. 75,000 (including mess charges)

3. **Placements**: This year all placement records were broken for Summer and Final Placements at SIBM. All students were placed in just 8 hours and many companies had to return back empty handed for the remaining days of the campus recruitment programme. The average salary for the year was Rs. 7.25 lacs p.a.

Some of the major breakthroughs of the year were Goldman Sachs, Maruti, KPMG, Nike and Standard Chartered Bank, Whirlpool and Dupont, which recruited students in good numbers.

#### 4. SIBM's Programme Profile

Two years full - time Master's Degree in Business Administration (MBA)
 (Specializations in Marketing/ Finance/ Human Resource/ Operations Management and Marcom)

#### Eligibility

A graduate from any statutory university with a minimum of 50% marks ( 45% for SC / ST ) at graduation level. Candidates passing degree examination by part time / correspondence course, or in one sitting are not eligible. Final year appearing students can apply but their admission will be subject to obtaining a minimum of 50% marks( 45% for SC / ST ).

Students can apply to one category only.

Intake: MBA 180 + (60 international students)

#### Category

\* 15% - SC

\* 7.5% - ST candidates

- \* 15% seats reserved for company sponsored candidates
- 2% seats reserved for physically handicapped candidates
- Kashmiri Migrants: 2 seats over and above the total intake.

#### Important dates

#### SIBM Registration details (www.sibm.edu)

Date of first advertisement of SNAP Sunday, 10th September, 2006

Sale of prospectus begins Friday, 15th September, 2006

Last date of sale of prospectus Friday, 5<sup>th</sup> January, 2007

Shortlist of SIBM for GD / Int. Wednesday, 17<sup>th</sup> January, 2007

GD / Int. MBA 30<sup>th</sup> January to 3<sup>rd</sup> February, 2007

Final Merit list display Thursday, 15<sup>th</sup> February, 2007

Last date for payment of fees Wednesday, 28<sup>th</sup> February, 2007

Course Commencement 11<sup>th</sup> June, 2007

### **Contact Information:**

Symbiosis Institute of Business Management, S. B. Road, Pune -411004a. Address

Telephone +91 020 25676875 / 76, 25654626 b.

Fax +91 020 25659499 c.

sibm@sibm.edu / admissions@sibm.edu d. Email

Website www.sibm.edu e.

Dr. Arun Mudbidri Director, SIBM

#### SYMBIOSIS INSTITUTE OF COMPUTER STUDIES AND RESEARCH (SICSR)

#### Introduction

Symbiosis Institute of Computer Studies and Research (SICSR) was established in 1985 and is today a leading centre of computer education in India. SICSR, (constituent of Symbiosis International Education Centre, Deemed University) offers following graduate and post graduate programmes.

- □ Bachelors in Business Administration (BBA IT)
- □ Bachelors in Computer Applications (BCA)
- Masters in Business Administration (MBA IT)
- Masters of Science (MSc CA)

Additionally, SICSR also offers a doctoral level Ph. D. programme.

#### Vision

It is the primary responsibility of the privileged few to share the knowledge and resources with the rest for the advancement of the nation and the world.

#### Mission

To create and advance, to impart and propagate and to apply computer knowledge for the sustained growth of the individuals and society in the field of Computer and Management.

#### Infrastructure (Library, Lab, Canteen, Club etc.)

Six fully equipped labs with over 200 computers, latest licensed software and with structured cabling cater to the needs of the students at SICSR. The campus is WiFi enabled and can be accessed 24 x 7 and is secured with RADIUS server and Certificate Authority. SICSR has 24-hour access to screened Internet through 2 redundant 1 MBPS leased lines. To avoid the misuse of Internet SICSR is equipped with the latest content filtering and Firewall. The institute is in contract with Trend for its anti virus and security needs. Equipped with facilities like trained staff, flexible timing, Intranet for knowledge transfer and sharing is one of the best in its cadre.

SICSR library has over 12,500 books and several Indian and foreign journals and technical magazines to feed the inquisitive young minds.

#### Hostels

SICSR has limited hostel facilities for students. Senior students and staff help the student get descent accommodation for the; database of PG accommodation in the vicinity of 3 KM is provided on our web site

#### **Programmes offered**

#### ■ MBA (IT): Master of Business Administration (Information Technology)

The MBA (IT) programme is designed keeping in mind the current industry needs in the software product and service segments. The program builds on the latest Information Technology tools and methodologies as the foundation. Further, the program focuses on issues related to Information Management and Business Process Analysis and Design, in the extended enterprise environment. The students can select programme to develop their skills in the areas of their interest.

Students spend full-time three semesters on campus and subsequently spend one semester in industry working on real life projects.

#### □ MSc (CA): Master of Science in Computer Applications

A two-year full time postgraduate degree programme

The programme is conducted on trimester pattern, having 6 trimesters. First four trimesters are on campus and the last two trimesters are for Industrial Training.

This programme will equip students with knowledge highly relevant to emerging technologies. The course aims to provide a comprehensive framework for understanding by integrating theoretical foundations with extensive practical work.

#### The programme offers following areas of specialization

- Software Development
- Systems Administration
- Image Processing
- Embedded Systems

#### Eligibility

**MBA (IT):** Graduates possessing 50% marks in any faculty of any Statutory University **MSc (CA):** Graduate with minimum 50% marks in any discipline from Statutory University.

For Embedded System Specialization: The students must have the subjects, Electronics or Computer Science at Graduation level

**For Image Processing Specialization:** The students must have mathematics at the Graduation level \* Exam fees will be charged separately \* fees are likely to be revised

#### Intake

90 students for each course

#### Reservation for Defence / Industry sponsored etc. Within the intake capacity

- SC: Scheduled Caste (15% of intake capacity)
- ST: Scheduled Tribe (7.5% of intake capacity)
- D: Defense (5% of intake capacity)
- PH: physically handicapped (3% of intake capacity)
- S: Sponsored (15% of intake capacity)
- F: international students (5 seats in each course within the intake capacity)
- Over and above the intake capacity
- K: Kashmiri Migrants (2 seats per course over and above the intake capacity)

#### Important dates

Sale of SICSR Prospectus : October 3, 2006
SNAP Test : December 17, 2006
SICSR Online Registration closes : January 20, 2007
Last date for receipt of Payment at SICSR : January 25,2007

Schedule for GD/PI for the short listed candidates

to be displayed on : February 06, 2007

GD/PI Delhi : February 24-25, 2007

Pune : March 04-05, 2007

Display of the first merit list : March 12, 2007

Last date for the payment of fees for first merit list : March 22, 2007

Display of the second merit list : March 23, 2007

Last date for the payment of fees for the second merit list: April 03, 2007

Course commencement: MBA (IT) : June 11, 2007 MSc (CA) : July 9, 2007

#### **Contact Information**

Address: Symbiosis Institute of Computer Studies and Research (SICSR)

I floor, Atur Centre, Gokhale Cross Road,

Model colony, Pune - 411016

Maharashtra, India

Telephone: 91-20-25675601 / 02 / 04

Fax: 91-20-25675603

Web site. www.symbiosiscomputers.com

E-mail ids: mbait@symbiosiscomputers.com, mscca@symbiosiscomputers.com

Mr. Ashish Shah Dy. Director, SICSR

#### SYMBIOSIS INSTITUTE OF MASS COMMUNICATION (SIMC)

#### **About SIMC**

Established in 1990, SIMC has positioned itself as a leading integrated mass communication institute, providing the industry with skilled and trained media professionals adept in all fields of communication. SIMC's method of instructing its students in both the theoretical and the practical aspects of mass communication has produced students who excel academically as well as respond swiftly to professional challenges.

#### Infrastructure

Audio and Audio-Visual Studio Floor with Production Control Room

Post Production Suite, Computer laboratory with broadband Internet connectivity

Still photography studio and laboratory, Classrooms with LCD projection and Dolby 7.1 sound system, Library, Health club, Canteen, Hostel, Well-furnished separate hostel accommodation is available for both boys and girls.

#### **Programmes offered**

SIMC offers two-year full-time postgraduate diploma programmes in Mass Communication and Communication Management approved by AICTE. The Mass Communication major comprises the following specialisations:

Journalism (in Print, Broadcast and Cyber Media)

Audio-Visual Production (Radio & Television Production and Ad & Documentary Filmmaking)

The Communication Management major comprises the following specialisations:

Advertising (Client Servicing / Account Planning, Media and Creative – Art & Copy)

Public Relations (PR, Corporate Communication and Event Management)

Although the programmes are in English, applicants with multilingual skills are strongly encouraged.

#### Eligibility

Admission criteria include a graduation in any discipline with a minimum of 45% from a recognised university. Applicants expecting their final year results may also apply, and may receive conditional admission subject to successful completion of that degree with the requisite percentage.

#### Intake

PGDMC (Postgraduate Diploma in Mass Communication) : 50 PGDCM (Postgraduate Diploma in Communication Management) : 50

#### Reservation for Industry sponsored students

PGDMC: 8 PGDCM: 8

Applications from Industry sponsored students are processed by the Symbiosis Society. The same should be addressed to:

President and Founder Director

Symbiosis

Senapati Bapat Road

Pune 411 004

Maharashtra, India

For more information visit www.symbiosissociety.org or email to symbiosissoc@symbiosis.ac.in

Reservation for International / Non-Resident Indian students

PGDMC: 2 PGDCM: 2

Applications from International / NRI students are processed by the International Students' Cell. The same should be addressed to:

Counsellor

International Students' Cell

Symbiosis

Senapati Bapat Road

Pune 411 004

Maharashtra, India

For more information visit www.siec.ac.in or email to int.cell@symbiosis.ac.in

#### Important dates

August 21, 2006: Online registration and sale of prospectus starts

January 6, 2007: Online registration and sale of prospectus closes

January 15, 2007: Announcement of SIMC shortlist for second round (Note: Candidates applying for admission to SIMC will have to take a separate test)

February 18-25, 2007: Second round (Written Test, Group Discussion and Personal Interviews)

March 5, 2007: Announcement of Batch of 2009 (I list) March 26, 2007: Announcement of Batch of 2009 (II list)

#### **Contact Information**

Symbiosis Institute of Mass Communication Senapati Bapat Road Pune 411 004 Maharashtra, India

Telephone: +91 20 2565 2303, Facsimile: +91 20 2567 4664

E-mail: contactus@simc.edu, website: www.simc.edu

Dr. S. N. Bal Director, SIMC

#### SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS (SIIB)

[FORMERLY SYMBIOSIS INSTITUTE OF FOREIGN TRADE]

#### Introduction

Symbiosis Institute of International Business, established in 1992 is one of the top rated Business Schools in the country. It provides a strong academic foundation, overall personality development and has a strong track record of 100 % placements. SIIB's mission is to prepare well-balanced, socially conscious professionals for the corporate world.

SIIB Courses are approved by AICTE.

SIIB is the first autonomous Institute in India to be accredited by the prestigious NAAC [National Assessment and Accreditation Council] set up by UGC.

International Affiliation: SIIB has signed MOUs with International Universities for the purpose of Faculty and student exchange programs and research.

An annual feature of our International Business programme is a visit to the Bremen University of Applied Sciences for four weeks in summer where select students are exposed to international business practices in Europe.

As a part of our tie up with Oakland University – School of Administration at Michigan, USA, and Faculty from both institutions has conducted full – fledged courses on reciprocal basis. A student exchange programme is also a part of this tie - up

#### Infrastructure

SIIB has good academic facilities with full time and visiting members having both professional and academic experience. The Academic Block has spacious modern classrooms, Conference Halls, Discussion Rooms, Fully equipped computer lab, Internet connection and an excellent library having access to more than 20,000 books, 200 journals and 1800 CDs on a wide variety of Management subjects.

There is a separate hostel for boys and girls along with mess, canteen, swimming pool and a state of art health club providing facility of Gym, Aerobics, Yoga and Meditation, which are all a part of the curriculum.

#### Courses

□ Post Graduate Diploma in International Business Management [PGDIBM] (Intake 120 students):

This 2-year full time residential course of SIIB has the combined advantage of a General Management education along with a focus on International Business Management. In the 2<sup>nd</sup> year students do a regular specialization in Marketing, Finance, HR or Supply Chain Management covering both the domestic and international aspects.

<u>Eligibility</u>: A graduate (12 +3) from any statuary University with a minimum aggregate of 50 % at graduation level. Candidates passing degree examination by part time / correspondence or in one sitting are not eligible. Final year appearing students can apply but there admission will be subject to obtaining a minimum aggregate of 50 %.

Method of Instruction: The design of the course is rigorous requiring intensive application. Continuous evaluation, emphasis on self study, numerous projects and presentations and deadlines for assignments ensure that time management skills are developed. There is a fine blend of theoretical and practical inputs through faculty drawn from Industry, to ensure that students are perfectly industry ready in their chosen functional areas. Industry professionals carry out special workshops and guest lectures on a weekly basis.

The programme is further strengthened by mandatory two-month full time summer training at the end of first year.

□ Post Graduate Diploma in Agribusiness Management [PGDABM] (Intake 60 students)

PGDABM (2 year full time residential) is a leading course in Agribusiness which trains students in the commercial aspects of Agriculture so that they are trained to work as professionals in companies or to start their own Agribusiness units.

Eligibility: a) A Graduate in Agri Sciences or Agri related discipline from any statuary University with a minimum aggregate of 50 % at graduation level. Candidates passing degree examination by part time / correspondence or in one sitting are not eligible. Final year appearing students can apply but there admission will be subject to obtaining a minimum aggregate of 50 %. OR b) Non Agri graduate with minimum 50% marks having a strong interest / work experience in agriculture / agribusiness. Method of Instruction: The PGDABM course equips the student with management techniques that

enable him to make rapid strides in the world of agribusiness. The first year has courses in Marketing, Finance, Logistics and General Management. The second year of the program exposes the student to specific and more evolved areas of agribusiness such as commodity trading, agri exports and procurement etc. The programme is further strengthened by mandatory two-month full time summer training at the end of first year.

#### **How to Apply**

Appear for SNAP Test on Sunday, 17<sup>th</sup> December 2006. For SIIB, register online through our website www.siib.ac.in Last date for receipt of application is Saturday, 6<sup>th</sup> January 2007. For more details see website www.siib.ac.in

#### **Career Prospects and Placements**

- □ Post Graduate Diploma in International Business Management [PGDIBM]
  - The PGDIBM students have the dual advantage of getting jobs in Domestic and International Business. Last year the domestic average salary was Rs. 5.8 lakhs / annum and the highest salary was Rs.11.5 lakhs / annum. The students are well placed in a wide spectrum of companies in, Insurance and Banking, Software, Pharmaceuticals, Consultancy, Manufacturing, FMCG and Logistics.
- □ Post Graduate Diploma in Agribusiness Management [PGDABM] For the PGDABM students placement opportunities exist in reputed agribusiness companies, agriculture marketing companies, food processing industry and financial institutions who deal in agri finance. The course also encourages students to start their own agribusiness enterprise. Last year the domestic average salary was Rs. 3.5 lakhs / annum and the highest salary was Rs.7.2 lakh /annum.

#### **Important Dates**

: 26<sup>th</sup> November 2006 Last date for accepting SNAP Registration SIIB Prospectus sale starts

: 25<sup>th</sup> September 2006 : 6<sup>th</sup> January 2007 Last date for sale of SIIB prospectus

: 7<sup>th</sup> January 2007 **SNAP Test Result** 

Announcement of list of candidates

: 22<sup>nd</sup> January 2007 shortlisted for GD / PI. : 3<sup>rd</sup> & 4<sup>th</sup> February 2007 : 9<sup>th</sup>, 10<sup>th</sup> & 11<sup>th</sup> February 2007 GD / PI - Kolkata GD / PI - Delhi

: 11<sup>th</sup> February 2007 GD / PI - Bangalore

: 16<sup>th</sup>, 17th, 18th, February 2007 : 28<sup>th</sup> February 2007 GD / PI - Pune

Announcement of Final Merit List

#### **Contact Information**

Symbiosis Institute of International Business, Symbiosis Infotech Campus, Plot No. 15, Rajiv Gandhi Infotech Park, MIDC, Hinjewadi, Pune - 411 057

Tel No.: 020 - 22934314 / 17 / 18 / 19, Fax No.: 020 - 22934316

Email: admissions@mail.siib.ac.in, Website: www.siib.ac.in

Dr. Rajani Gupte **Director, SIIB** 

#### SYMBIOSIS INSTITUTE OF MANAGEMENT STUDIES (SIMS)

(FOR DEFENCE PERSONNEL & THEIR DEPENDENTS)

#### Introduction

Welcome to the Symbiosis Institute of Management Studies (SIMS). SIMS is an autonomous institute established by the nationally renowned Symbiosis Society which has an MoU with Govt of India under which admission to its fulltime programmes is primarily for dependents of Armed Forces Personnel, with few open seats for industry sponsored students and Service Personnel on Study Leave.

SIMS is an AICTE approved institution and is an ISO 9001: 2000 quality systems certified business school. It has applied for induction into the UGC University structure.

#### **Faculty**

Fulltime permanent and adjunct faculty, working managers, entrepreneurs, consultants, all with outstanding academic qualifications and expertise in their respective fields, are members of the teaching body. Thorough professionals, they bring their unique points of view to the classroom, work closely with students and make the learning environment industry responsive and thought provoking.

#### **Programmes Offered**

The full-time 2 year courses offered include four Post Graduate Diploma (PGDM) specialisations in the Dual stream (Marketing & Finance / Operations / Systems), PM & Human Resource Management, Information & Communication Technology and International Business. Part-Time Post Graduate Diploma courses for working students are conducted in Personnel Management, International Business, Business Management, Operation & Supply Chain Management and Financial Management.

Corporate training programs, executive management programmes for corporates and armed forces personnel and resettlement programs for armed forces personnel are regularly subscribed to.

Programs on Entrepreneurship and Corporate Governance for corporates are offered.

#### Curriculum

The integrated lock-step curriculum of SIMS spreads over 2 academic years and is divided into 4 semesters. All courses follow a similar design to ensure that the academic inputs for each course are adequately complemented with practical inputs from the corporate world. The courses offered in the program are practice oriented with emphasis on application of principles, tools and concepts to meet challenges and problems faced in today's organizations. The courses are carefully designed to impart students a managerial perspective in formulating and implementing corporate business strategy and operations. Students learn to take decisions critically and analytically, taking into account the business considerations and ethical implications of these decisions.

#### **Programmes**

#### □ PGDM (DUAL)

The two-year full time program is designed to provide a strong foundation in operational facets of management. It allows twin areas of specialization Marketing/Finance/IT/ Operations.

#### □ PGDM (PM & HR)

It is a two-year full time program that prepares the students with skills, knowledge and strategic perspectives that are essential in effective management of people resources. This program provides the student with in-depth knowledge of current HR practices and industrial relations.

#### □ PGDM (Information and Communication Technology Mgmt)

The two-year full time program is designed to provide both functional skills in management and in depth exposure in dual fields of Telecom and IT. This program prepares students with the skills, knowledge and future perspectives that are essential to manage Telecom/Communication and IT businesses.

### □ PGDM (International Business)

The two-year full time program is designed to provide both functional skills in management in the field of International Business and in fields of International Marketing, International Logistics and International Finance etc.

Additional Qualification An additional benefit is the incorporation of an external university Masters degree as per course specialization from Pune University and Symbiosis Deemed University presently.

Orientation Program: Initiation to a B-School

Spanning across 15 days, the SIMS orientation program "Launchpad" is designed to prepare every new batch for the rigors of B-school life. An intensive own time aided pre-course program precedes it.

#### **Placements**

Blue chip corporates regularly recruit from campus. 107 companies visited campus for batch of 2006.

Average Salary - Rs. 5.2 Lacs p.a. Highest International Offer - Rs. 12.0 Lacs p.a. Highest Domestic Offer - Rs. 14.0 Lacs p.a.

#### Infrastructure

SIMS is equipped with 'best-in-class' facilities required in a contemporary Business school. The academic block conspicuous by its blue-green dome is the hub of educational and brain storming activity. The block houses well-designed and fully equipped classrooms for intimate class interaction besides discussion and audiovisual rooms. The modern air-conditioned auditorium can seat up to 400 people while for smaller gatherings there are the EDP and air-conditioned Conference Halls.

The entire campus is Wi-Fi networked with Internet broadband connection. Batch interaction is a key learning experience at a Business School and SIMS has fully furnished residential hostels for students with full catering facilities. We have an on-campus Guesthouse for faculty and relatives of students. The Symbiosis Institute of Health Science runs a fully equipped fitness club on campus.

#### Eligibility

The eligibility criteria for admission to SIMS is 50% or more marks in graduation through fulltime program, with 15 years of education through 10+2+3 or 10+2+4 mode with English as the medium of instruction from AIU/AICTE approved university. Candidates completing their final examinations of bachelor's degree by 30<sup>th</sup> June 2006 can also apply provisionally.

#### **How to Apply**

STEP 1: Apply & appear in SNAP Test 2006. Please refer to guidelines in SNAP Bulletin.

STEP 2: Procure copy of Prospectus of SIMS for 2007-2009 batches. Prospectus with application form is available from *Admissions Department, SIMS* on payment of Rs.1, 100/- by bank draft payable at *Pune* in favour of '*Director, SIMS*' (Rs.1, 150/- by courier). Prospectus available from 1<sup>st</sup> September 2006. STEP 3: Apply for admission giving SNAP ID no. For PGDM program at SIMS. Application form can also be downloaded directly from SIMS website: <a href="https://www.sims.edu">www.sims.edu</a>

#### **Important Dates**

Sale of Prospectus Commences : Thurs 1<sup>st</sup> Sep '06
Last date of submission of application form : Sat 6<sup>th</sup> Jan '07
Declaration of short listed candidates for GD & PI : Thurs 18<sup>th</sup> Jan '07
Dates for GD & PI - Chandigarh : Fri 2<sup>nd</sup> Feb '07
Delhi : Sat-Sun 3<sup>rd</sup> & 4<sup>th</sup> '07

Bangalore : Wed 7<sup>th</sup> Feb '07 Pune : 10<sup>th</sup>&11<sup>th</sup> Feb '07 : Mon 5<sup>th</sup> Mar '07

Admission list of selected candidates : Mon 5<sup>th</sup> Mar '07 Course commences on : Mon 18<sup>th</sup> Jun '07

#### **Contact Information**

Symbiosis Institute of Management Studies (SIMS)

Range Hills Road,

Kirkee Cantt, Pune 411020.

Tel: 020-30213200/204/238. Fax: 020-0213333. E-mail:admissions@sims.edu

**Brig H Chukerbuti (Retd)** 

**Director-SIMS** 

#### SYMBIOSIS CENTRE FOR MANAGEMENT AND HUMAN RESOURCE DEVELOPMENT - SCMHRD

#### Introduction

Established in 1993, as a part of the Symbiosis family, Symbiosis Centre for Management and Human Resource Development has strived to bring Indian ethos, management concepts and technological advances together in an effort to redefine the management paradigm in the new age. Recognized as a *CRADLE OF INTELLECT*, SCMHRD has chartered a course of evolving as a knowledge and value creation institute. We work on the platform of Leadership Entrepreneurship, and have shifted to Self Learning platform.

SCMHRD is an AICTE recognized and an ISO 9001: 2000 certified institute. Our aim is to satisfy your thirst for knowledge. Our permanent faculty will partner with you for the basic theory, fundamentals and developments. Our visiting faculty will share their experience and advanced learning concept. We create an environment where you are inspired to learn, since we wish to move away from teaching. We shall make you learn. We believe in helping students become effective leaders, who can achieve results that have the potential to transform organizations. We work towards developing a global mindset, so that future managers can address the challenges of global competition.

Technologies like SAP, Oracle etc. will make you a platform user. Our non-academics will create values in you; ensuring you work from a platform of "Discipline", making you very humble and accessible, and our social activities will create a sense of belonging in you. You will have a tough time here but you will also have fun and remember the institute all through your life.

#### Our Vision

To become a Centre of Excellence for global leadership and learning – setting the standards by which others are measured.

#### **Our Mission**

To create leaders and entrepreneurs of tomorrow, their dedication to excellence, absolute.

#### **World Class Infrastructure**

- The library is equipped with 'LIB. Suite Library Software'. It has an e-learning facility and is home to around 20,000 books, CDs, journals and magazines
- The reading room facilitates quiet self-study
- The classrooms are computerized with Internet and LCD-projection facilities
- There is a separate space for group work with independent audio visual equipment
- The computer lab has 150 computers which are networked and also have Internet access
- A SAP Lab, where the students learn 'My SAP Business Suite', is also available

#### **Placements**

A total of 300 offers were made to the 228 students who participated in the placement process of the class of 2006. The students were placed across 66 companies. This year, for the first time, SCMHRD had a dedicated Laterals-week during which companies came in to recruit people who had prior work experience. This was an astounding success with several first time recruiters participating in the entire process. The highest salary and the average salary for the year 2006 were 12.5 Lacs and 6.75 Lacs respectively. The average salary recorded an increase of 28.5% over the previous year.

The good work was carried forward during the summer placements for the year 2005-06. This year SCMHRD saw record-breaking trends with the highest participation from FMCGs.

#### **Programs offered**

Post Graduate Diploma in Management (PGDM – AICTE approved Two year full time residential program)

Executive Post Graduate Diploma in Management (Ex-PGDM – AICTE approved evening program for working professional)

#### **Facilities on Campus**

Hostels: Residential facilities for all the students. Each room has an attached bathroom with all the modern amenities. Separate accommodation is available for male and female students.

Cafeteria & Mess: A multi cuisine and fast-food cafeteria caters to the needs and tastes of the cosmopolitan student community. The mess serves hot and nutritious meals and has a capacity to host 500 students.

Gymnasium/ Aerobics/ Yoga: The campus has a state-of-the-art gymnasium, equipped with the latest workout machines of international standards. The institute also has Yoga and Aerobics classes on

campus. Qualified instructors are present to help the students reap the maximum benefit out of these holistic development activities.

Swimming Pool: The campus has a well-maintained swimming pool, with trained professionals in-charge. Coaching facilities are also available.

Auditorium: The campus has a modern auditorium for national and international seminars and campus events

Health Care: Excellent Health Care and Medical Facilities are available on campus. The Symbiosis Institute of Health Sciences (SIHS) runs a state-of-the-art health care centre on the campus. The centre can arrange for expert attention and consultants as required. Every student is insured under the Mediclaim & Road Traffic Accident Policy. Qualified instructors are available on campus for health activities, which forms a part of all round development of the individual.

General Stores: A convenience store on campus provides the students all the necessities at nominal rates.

Other facilities on campus include: • Audio-visual room • Laundry service

• Communication centre • Departmental store.

#### Eligibility

A graduate from any statutory University with a minimum of 50% marks at graduation level. Candidates passing degree examination by part time / correspondence course, or in one sitting are not eligible. Final year appearing students can apply but their admission will be subject to obtaining a minimum of 50% marks.

#### Intake

Category	Seats
Open (Meritorious)	190
Industry Sponsored / Family-	
Business Sponsored	15
International Students	12
Management Sponsored	23
TOTAL	240

#### Important dates:

Sale of Prospectus begins Friday 15<sup>th</sup> September, 2006 Last date of sales of prospectus Saturday 6<sup>th</sup> January, 2007 Last date to register online and fill the

Online application form.

Shortlist of candidates for GD/PI

GD/PI

Saturday 6<sup>th</sup> January 2007

Saturday 20<sup>th</sup> January, 2007

1st and 2<sup>nd</sup> week of February, 2007

Final Merit list display 24<sup>th</sup> February, 2007 Last day for payment of fees 25<sup>th</sup> March, 2007 Online Foundation course commences Sunday 1<sup>st</sup> April, 2007

#### **Contact Information**

Symbiosis Center for Management and Human Resource Development, Symbiosis Infotech Campus,

Plot No. 15, Rajiv Gandhi Infotech Park, M.I.D.C, Hinjewadi, Pune - 411057. Telephone: (020) 22934304 / 05

Fax: (020) 22934306

E-Mail: admissions@scmhrd.edu

Mr. K.S. Subramanian Director, SCMHRD

### SYMBIOSIS INSTITUTE OF TELECOM MANAGEMENT (SITM)

#### Introduction

Realizing the opportunities and needs of the new economy, Symbiosis Institute of Telecom Management (SITM) was established in the year 1996. We are the pioneers in the field of Telecom Management education in the country and Asia. We focus on three basic components Management, Telecom and Information Technology to develop world class Telecom Business Leaders who can manage technology efficiently.

Ever since its perception, SITM has achieved 100% Placement, which bears testimony to its position in the industry. Our alumni have been making their mark in the industry as Technical and Business Consultants, Network Implementers, Project Leaders and Business Development Executives. SITM has been accorded AICTE approval.

#### Vision

To develop world class Telecom Business Leaders who can handle the ever-changing Technology and the Business Scenario effectively at all levels of the corporate ladder. More importantly, to instill human values to make better citizens.

#### Infrastructure

Library: The institute has a well-stocked library with pleasant interiors. It is fully digitalized with a terminal for accessing library catalogue. It also has OPAC (On line Public Access Catalogue), which enables students to access library data from any computer in the Institute.

Lab: SITM has the latest state-of-the-art IT Infrastructure with a Software Lab and a specialized Network Lab with a 512 kbps, wireless broadband leased line, and 24 hour Internet Connectivity.

SITM has a specialized CISCO Lab where students can experiment with network operating systems and perform network related practical assignments. Going further beyond the mandate and to add more value to the course. SITM has signed up with CISCO for an academic partnership in the CNAP program. The entire CCNA program is thus incorporated into the Systems Specialization.

Canteen: The campus has an all day canteen with mess facility, which caters to the various tastes and budgets of the students.

Club: SIHS is an in house health care center exclusive to the staff and students of various institutes of Symbiosis. SIHS provides an in house, modern state of the art health club and fitness center with a view to facilitate a holistic development of the mind and body for an all round development of the students. Training facilities for strength, endurance, flexibility and cardiovascular fitness including Yoga and Meditation will be provided in customized capsules suited to the unique requirements of the students in conformation with their academic curriculum.

Hostels: The institute does not provide hostel facility at present. However five girls are accommodated in the Symbiosis Vishwabhawan Hostel, which is about 2 kms away from our campus. Besides the senior students support the freshers to find out suitable accommodation. The institute also provides a data bank of flats and hostels in the vicinity of the campus.

#### **Programmes**

SITM offers a two year full time (autonomous) Post Graduate Diploma in Telecom Management (PGDTM) with dual specialization in Marketing & Finance and Systems & Finance.

#### **Career prospects and placements**

Our alumni are working as Business Development Managers, Consultants, Marketing Heads, Country Managers, Project Leaders, Account Managers and Business Analysts in leading Indian companies and MNCs like Ernst & Young, Mckinsey Accenture, TCS, Infosys, Wipro, Tata Teleservices, Reliance Infocomm to name a few.

We have achieved 100%placements since inception. Last year our Placements were over on Day One itself and the average salary offered was Rs.4.64 lacks. Placements happen across all verticals of the Telecom Industry and IT like Telecom consulting, IT Consultancy, Network Integrator, IT security, Cellular Service Provider, Equipment Vendor, ILD, ISP & Billing.

#### Eligibility

The minimum requirement for admission is a Graduate Degree in any discipline from a recognized University with a minimum of 50% marks in the qualifying examination. Final year students are also eligible to apply.

#### Intake

System & Finance 60 Marketing & Finance 120 Total 180

### **Reservations for Industry sponsored**

Total - 9 (3 in Systems & Finance and 6 in Marketing & Finance)

#### Important dates

Prospectus Sale Commences : 11<sup>th</sup> September 2006
Closing of Prospectus sale : 7<sup>th</sup> January 2007
Last date for receiving application forms : 11<sup>st</sup> January 2007
Declaration of SITM Results : 25<sup>th</sup> January 2007
GD/PI at SITM, Pune : 10<sup>th</sup>&11<sup>th</sup> February 2007
: 17<sup>th</sup>& 18<sup>th</sup> February 2007
: 24<sup>th</sup> February 2007

### **Contact Information**

Symbiosis Institute of Telecom Management (SITM) 1068, 5<sup>th</sup> Floor, Atur Center, Gokhale Cross Roads, Model Colony, Pune 411016

Telephone numbers - 25671911/25674150

Fax: 020-25662829 E-mail id - sitm@vsnl.com Website- www.sitm.ac.in

Col. Virender Kapoor, **Director, SITM** 

### SYMBIOSIS CENTRE FOR INFORMATION TECHNOLOGY (SCIT)

Approved by AICTE

#### Creating Strong IT minds

#### Introduction

SCIT was established in 1999 when IT industry was booming and a need was seen as that of providing post graduate IT education for developing quality IT professionals to drive the Indian economy. It was also identified that an institute needs to be so equipped as to respond to dynamic IT scenario that was vibrant and also volatile. Since then it has grown progressively and earned wide acceptance of the IT industry, students, parents and all the stakeholders and is approved by AICTE. **SCIT** is assessed and accredited by **NAAC**, "National Assessment and Accreditation Council" a body set up by UGC.

#### Curriculum

SCIT curricula include management & technology foundation, current technology and current industry practices that make a graduate fit into the IT industry appropriately. SCIT focuses on learn-ability, adaptability-to-change and hands-on experience to face industry challenges.

#### Mission

SCIT is engaged in pursuing its mission "of remaining the outstanding provider of continually evolving market responsive IT education and creating proactive IT professionals dedicated to excellence, who deliver innovative solutions that improve the performance of their organizations".

#### Infrastructure

SCIT is located in Rajiv Gandhi Infotech Park, Hinjewadi, **Pune** and is surrounded by some top corporate establishments like Wipro, Infosys and Tata Technologies amongst others. SCIT is also scheduled to open a residential campus in Electronic City, **Bangalore** from June 2007.

The Pune campus has over 1000 network connections and the network is built on high performance Gigabit Ethernet backbone on optical fiber cable with Internet & WIFI connectivity.

The facilities on campus include:

\*Separate hostels for boys and girls\*Multi-cuisine cafeteria and mess\*State-of-the-art gymnasium\*Yoga and Aerobics center\*Well-manned swimming pool\*Auditorium for seminars and campus events\*A communication center\*A general store\*24-hour security service\* SBI ATM

**Library:** SCIT has modern library facilties with more than 5000 books, national and international journals, CD ROMs, CBTs and software on technology and management.

#### **Multi-platform Computer Labs:**

- Sun ONE Lab
- Linux Lab
- IBM/Microsoft Lab
- 'Proof of Concept' lab

#### **Health Care Centre**

The Symbiosis Institute of Health Sciences (SIHS) is an in house Health Care Centre exclusive to the staff & students of the various institutes of Symbiosis. Each student is insured under the Medi-claim & Road Traffic Accident Policy.

#### **SCIT Placements**

SCIT has had 100% placement year after year. SCIT graduates have been recruited by the top notch IT companies like GE, IBM, Oracle, Wipro, Technologies, Patni Computers Systems Ltd, Tata Consultancy Services Ltd etc. and Consulting firms like E&Y, Cappemini etc.

#### Intake

Total Seats: 180 Open category: 153 Sponsored: 27

#### **Programmes Offered**

2-year residential full time "Post Graduate Diploma in Management" (PGDM)

The following are the specializations some of which may be shifted to the Bangalore campus when it becomes operational.

#### June 2007 Session

### January 2007 Session (Pune)

1. IT Business Management

Software Development and Management

- 2. Information System and Security
- 3. Networks & IT Infrastructure
- 4. Software Development & Management
- 5. Systems

#### Eligibility

A graduate from any statutory University with minimum 50% of marks. Candidates passing degree examination by part time/correspondence course, or in one sitting are not eligible. Candidates appearing for Final year bachelor's degree examinations may apply but their admission will be subject to obtaining a minimum of 50% marks.

For PGDM in Software Development and Management and Networks & IT Infrastructure preference will be given to graduates with Engineering, Computer Science, Computer Applications, Information Technology or Electronics and relevant work experience.

#### **Important Dates**

	June Session	January Session
Sale of Prospectus commences	Oct 3, 2006	Oct 3, 2006
Last date for accepting SCIT Application Forms	Jan 06, 2007	Dec 20, 2006
SCIT Announcement of Shortlist for GD/PI	Jan 19, 2007	Dec 30, 2006
Group Discussions / PI at Pune Centre	Feb 19-24 2007	Jan 09-10 2007
Announcement of Merit List	Mar 03, 2007	Jan 12, 2006
Hostel Registration & Course Commencement	June 06-07, 2007	Feb 5-6, 2006

#### **How to Apply**

- 1. Candidates seeking admission to SCIT Programmes have to appear for SNAP test on 17th December 2006 and apply separately to SCIT.
- 2. Application Form should be downloaded from the website.
- 3. Submit duly completed application form along with a crossed DD in favour of "Symbiosis Centre for Information Technology" payable at Pune for Rs. 1000/-.
- 4. Prospectus will be sent on receipt of the Application Form .
- 5. Short-Listed candidates will be listed on SCIT website for GD/PI. For details visit www.scit.edu

#### Symbiosis Centre for Information Technology (SCIT)

Symbiosis Infotech Campus, Plot No. 15, Rajiv Gandhi Infotech Park, MIDC, Hinjewadi, Pune 411057.

Tel.: 020-22934308 / 09 / 10. Fax: 020-22934312

E-mail: admission@scit.edu Website: www.scit.edu

Ms. Shaila Kagal Director SCIT

# SYMBIOSIS INSTITUTE OF GEOINFORMATICS (SIG) Approved by AICTE

#### Introduction

Geoinformatics is the scientific conglomeration of application of technologies, such as Remote Sensing, Geographical Information System (GIS), Cartography, Photogrammetry and Global Positioning System (GPS). Symbiosis Institute of Geoinformatics unleashes a virtually limitless potential for successful careers in the corporate sector, through a range of exciting applications of Geo-spatial technology. With every passing day in the modern world, Geoinfomatics is finding a burgeoning market through wide ranging applications in diverse fields in the corporate sector. SIG's 2 year Master's Programme aims to train and empower professionals for analytical decision making and meet the high demand for skilled manpower in challenging fields such as utility enhancement, eco-monitoring, town planning, resource management and e-governance to name a few.

#### Vision

To create a professional human resource in the field of Geo-spatial Technology; equipped with IT and information Management skills to cater to the global Geoinformatics industry requirements.

#### Mission

To impart rigorous training in Geoinformatics encompassing GIS, Photogrammetry and Remote Sensing Lay special emphasis on industry requirements such as AM/FM, vehicle tracking, E-Governance and Spatial Decision Support Systems.

Enable students with additional IT and Business management skills leading to an elevated career profile. Provide industry exposure through extensive project work matching global expectations. Provide contemporary training abreast with the latest technology trend. Infrastructure is envisaged, based upon the critical analysis of the industry needs. Laboratory equipped with state-of-the-art computing facilities such as

Powerful computers in network environments with large monitors, Server for centralized resources management and Internet facilities for worldwide literature referencing.

Software and specialized equipment procured includes mostly preferred GIS software's, Image Processing software's, Photogrammetry software suits, Global Positing System, Programming tools, Light tables of satellite image interpretation A well-established library facility with books on a variety of subject is available for use of the students. The number of the books would go up with addition of newly introduced books in these new subjects in the market every year.

A well-established hostel and canteen facility centrally established by the Symbiosis Society is available for use of the students. Students from SIG are offered limited seats by the Society. The seats are allotted on first serve basis.

The Symbiosis Institute of Health Sciences (SIHS) is an in-house Health Care Centre exclusive for staff and students of Symbiosis. Each student is insured under Medi-claim and Road Traffic Accident policies. SIHS also has a modern state-of-the-art health club and fitness center to facilitate all round development of the students.

#### **Programmes Offered**

#### ☐ Two years full time PG Master's Programme in Geoinformatics

This programme is approved by AICTE.

#### **Placement**

The first batch has had 100% placement. Leading GIS companies who visited SIG for the campus interview and placement included Cybertech, ESRI, RMSI, Reliance, Geophini, Simplex Technologies, SPECK systems, Kalyani Net Ventures and Lavasa Corporation to name a few.

Career Prospects: SIG has designed the course based on in-depth discussions with industries, academicians and extensive study of websites hosting job requirements of Geoinformatics industry. Giant corporate sectors have further enhanced applications of Geoinformatics to cater to the requirements of government and public sectors. Few prominent names in GIS industries functioning in India are ESRI (NIIT – GIS), Reliance Digital World, Rolta India Ltd., RMSI Ltd., Intergraph, Tata Consultancy Services, Patni Computers Ltd., Erdas India, Siemens, Oracle Inc., L&T, Satyam, Hughes Tata Infotech and so on.

#### **Eligibility**

Graduates or Post Graduates in Science, Agriculture, Engineering, Information Technology, Computer Science, Management and Commerce with 50% marks in graduation. Final year students awaiting results may also apply.

#### Intake

65 students + 15 industry sponsored students

#### Important dates

Last date for submission of form: 23<sup>rd</sup> February 2007 Course Commences on: 20<sup>th</sup> July 2007

#### **Contact Information**

Symbiosis Institute of Geoinformatics C/O SIMS Campus, II nd Floor, Range Hills Corner, Kirkee Cantt, Pune – 411 020 Telephone numbers – 020 – 2581 1290 020 – 2581 1291

Website: www.sysbiosisgeoinformatics.in

Email id: enquiry@symbiosisgeoinformatics.in, admission@symbiosisgeoinformatics.in

Brig. Khanzode Director, SIG

#### SYMBIOSIS INSTITUTE OF OPERATIONS MANAGEMENT - SIOM

#### Introduction

SIOM is a B- school with a difference. It realizes that excellence in the management of business operations and technology provides a competitive advantage in today's fast paced business environment. Dedicated focus on Operations Excellence in how SIOM differentiates itself from other business schools. It strives to develop and canalize the skill sets of the aspiring students, so that they mature into proficient Techno-Business Managers, adept at tackling the complexities of the industry.

#### **Mission / Vision**

To deliver the Managerial Competencies of broad based Knowledge, Multi-disciplinary Skills and positive attitude to diverse Industrial & Business Sector on sustainable basis.

To achieve this we will Develop SIOM into a world-class center of excellence in Operations Management. Contribute in dissemination of academic and applied knowledge Provide avenues for intellectual, emotional & social development of students.

Create partnerships, nationally and internationally, with the Industry, Industry associations and other developmental institutions. Impart intense professionalism and citizenship values in thought and practice amongst the students Provide extension programs to the Industry and businesses to improve their performance through consulting and management development services.

#### Infrastructure

The library & information centre (LIC): - The LIC has one of the finest collections of latest management publications. The library also subscribes to a host of online data bases like prowess, business beacon. The library houses a wide range of resources. It includes around 7000 books, 104 Periodicals, 10 Newspapers, 105 Videocassettes, Photograph Albums, 498 CD's and Floppies, Annual Reports of Companies, Numerous case studies and HBR Bound Volumes (since 1984). These are in addition to almost twenty text books supplied to each student as personal copies for hostel reading. This makes a mini reference library in each hostel room. Reading room facility is available till mid-night. The library is on its way to refinement where the information can be accessed via the Internet and students can search for books, reserve them and get them reissued online.

Computer Lab:- Two computer labs housing a total of 90 computers and network with dedicated 24 hours leased line internet facility are available to students. The common lab with printing facility is open till midnight. The hi-tech lab is specially suited to the requirements for SAP (Modules PP, MM, SD, FICO, SCM) and other specialized software training like Ms-Project 2000, SPSS etc.

Gymnasium and sports:- The campus is equipped with facilities like workout stations for Exercise enthusiastic and also numerous outdoors and indoor games.

The Medical Centre: - The Symbiosis Centre for Health Care (SCHC) provides a resident doctor and full-fledged medical care centre for the students. Annual medical check-ups are done. Every student is insured under Mediclaim with a cover of Rs. 25000/- for hospitalization and Rs. 100000/- for Road traffic accidents. Preventive, primitive and curative health care for all students and staff of Symbiosis is managed by SCHC

Classrooms:- Classrooms are ergonomic and well quipped with audio-visual teaching aids.

Hostels:- Separate Hostels for Boys and Girls with attached toilets and bathrooms, 24 hours hot and cold water facility and furnished with a cot, mattress, table, chair, cupboard and book rack are available. Staying on campus is mandatory.

#### **Programmes**

Two Years, Full Time, Autonomous, Residential Postgraduate Diploma in Operations Management (PGDOM) (AICTE Approved)

### a) Placement: -

100% Summer placements for the pioneer batch 2005-2007 in companies like

Aqua Logistics, Business Standard, Garware, Graphite, Perfect Circle, Voltas, Ingersoll Rand, HSBC, Coke, Daimler Chrysler, Essel Propack, General Motors, GSK, Mind Tree, Tata motors, Essar, TNT, Abu Dhabi Bank, SFL, BIL, Bristlecone, Polaris, Barry- Wehmiller, ABP, Pantaloons, Dishman, Honda Motors, Mothersons Sumi, GE Money, New Age Electrical (I) Ltd. Etc

Final Placements due in Jan -Feb 2007.

- b) Method of Instruction: Class room Sessions, Industry visits, guest lectures, CEO meets, projects etc.
- c) Profile of past students:- first batch students are all engineers with 0-3 years experience. And the different engineering backgrounds are: Mechanical: 40%, Electronics: 25%, Computer: 10%,

Electrical: - 8%, Information Technology: - 4%, Chemical: - 4%, Production: - 3%, Instrumentation: - 1%, Industrial: - 1%, Textile: - 1%, Metallurgical: - 1%, Bio Tech: - 1%

d) Career prospects: - Illustrative list of sectors open for careers in Operations Management Manufacturing, Retails, Consulting Firms, Financial Institutions, Transportation and Logistics, Construction, Information Technology, Hospitality, Insurance etc.

#### **Eligibility**

Engineering graduate from any recognize University with a minimum 50% aggregate (all years put together). Final year students can apply subject to their fulfilling the educational eligibility latest by 31<sup>st</sup> August 2007 and producing proof thereof. Failure to fulfill eligibility by 31<sup>st</sup> August 2007 will lead to loss of studentship with no refund of fees.

Intake: - 120

Reserved for Industry Sponsored: - 5

#### **Important Dates**

Prospectus Sale Commences : 2/10/2006
Prospectus Sale Closes : 13/1/2007
Last Date for receiving completed forms : 22/1/2007
Shortlist of Students : 31/1/2007

Group Discussions & Personal Interviews : 3<sup>rd</sup> & 4<sup>th</sup> week of Feb 2007

Telephone Numbers: - 0253 - 2376107 / 2376108

Fax: - 0253-2379959

E-Mail ID: - admissions@siom.in

Web Site: - www.siom.in

#### **Contact Information**

Symbiosis Institute Of Operations Management (SIOM), Plot no A 23, Shravan Sector, Behind Taj Residency, CIDCO, Nashik 422008

Mr. Gangadhar Joshi Director, SIOM

## SYMBIOSIS DEPARTMENT OF HEALTH SCIENCES (SDHS) Constituent of SIEC, Deemed University

#### MBA (Hospitals & Healthcare)

#### Introduction:

Symbiosis Department of Health Sciences (SDHS) is a proud member of the prestigious Symbiosis International Educational Centre (SIEC) Deemed University. A pioneer in the field of Health education, SDHS has conceptualized & implemented a group of professional up-gradation programmes meant to equip the healthcare professional with the appropriate tools in order to survive this age of fierce competition and specialization. Besides having excellent faculty for the didactic component, hands on practical training for all programmes is provided at leading tertiary care hospitals of the city. The SDHS encourages a symbiosis of thought, word & action of all such professionals who would address the all-important issue of health in its totality. Through its unique, innovative, career oriented programmes, SDHS plans to raise a cadre of professionals who would ensure delivery of optimum health care services.

#### Infrastructure:

**Auditorium:** The in-house facilities include a 600-seater modern auditorium and a modern conference hall at Vishwabhayan.

Classrooms: - Lecture rooms are well equipped with the latest audiovisual facilities.

**Library:** All students will be provided library facilities consisting of relevant course material, reference books, CDs etc.

**Multi Cuisine Cafeteria:** An all day cafeteria ensures refreshments for busy minds. Accommodation: Limited accommodation for out station students (Ladies & Gents) can be arranged at the Symbiosis Hostel on first come first served basis.

**Health care & Health club facilities :** The Symbiosis Centre of Health Care (SCHC) is the in-house Health Care unit exclusive to the staff and students of the various institutes of Symbiosis. The SCHC has a team of specialist doctors present throughout the day. Out patient treatment is provided to the students by the medical officers of SCHC. The Symbiosis Health Benevolent Fund (SHBF) is the first of its kind cashless medical insurance scheme for staff & students, to have been introduced in the entire country. It provides for zero hour support in case of medical emergencies.

The SCHC also provides an in house modern health club and fitness centre with the view to facilitate a holistic development of mind and body for an all round development of our students. Training facilities for strength, endurance, flexibility and cardio vascular fitness including Yoga and Meditation are provided in customized capsules suited to the unique requirements of the student population in confirmation with their academic curriculum. The centre also arranges seminars & health education workshops.

The centre thus provides preventive, promotive and curative health care services with a view to ensure positive health to all members of the Symbiosis family

#### Programmes offered: MBA (Hospitals & Healthcare)

Duration: 2 year full time

About the programme: The two year full time MBA programme in Hospitals & Health Care is aimed to develop in depth knowledge, skills and abilities in a group of potential hospital and health care delivery management professionals who will be able to obtain managerial positions in public, private, NGO and charitable organizations and partnerships involved in delivery of health care in India and abroad.

**Placement:** The SDHS Placement Cell will assist all students to obtain employment in respective industries which include hospitals (both in the private & public sector) NGOs, Health Insurance, IT.

**Method of Instruction:** The programme aims at adopting a synergistic blend of academic knowledge and practical intricacies of the field to train professionals to undertake a wider range of administrative and managerial responsibilities within the healthcare organizations with real time inputs from all partnerships in the healthcare delivery system in India & abroad.

Career prospects etc. With the rapidly growing healthcare sector the need for managing hospitals &

healthcare establishments professionally has become even more acute .With increasing emphasis on quality of health care, cost effective utilization of resources and patient satisfaction there is a tremendous need for persons with a professional qualification in Hospital & Healthcare Management. Thus there are challenging job opportunities in medical institutes, hospitals, nursing homes and NGOs operating in the health care sector as also in the Insurance, IT and Pharmaceutical sector.

**Eligibility** : Graduate from any stream with minimum 50% marks.

Intake : 60 seats

Reservation for defense : As per DU guidelines

/ Industry sponsored etc.

Important dates related to Institutes.

Sale of SDHS Prospectus : 01 November 2006 SNAP PG test : 17<sup>th</sup> December, 2006 SDHS prospectus sale closes : 01 March 2007 Schedule for GD/PI for the short listed candidates to : 15<sup>th</sup> March 2007

be displayed on

Display of the merit list : 01 April 2007
Last date for the payment of fees for first merit list : 01 May 2007
Display of the second merit list : 30 May 2007
Last date for the payment of fees for the second : 15<sup>th</sup> June 2007

Merit list

Course Commencement : Mid July, 2007

#### **Contact details:**

Address: Symbiosis Department of Health Sciences, Senapati Bapat Road, Pune-411004.

Tel: 91-20-25655362/25655023,

Fax: 91–20–25678680 Email: info@sdhspune.org Website: <a href="https://www.sdhspune.org">www.sdhspune.org</a>

Dr. Rajiv Yeravdekar Director, SDHS

**Note:** The original reference copy of the SNAP Test 2006 Bulletin in printed form is available at the office of the Vice Chancellor, SIEC Deemed University. In the event of any dispute, the contents of this original printed reference copy only will be considered as authentic & sole point of reference. The contents of any other copy of the bulletin in any form whatsoever have no authenticity of any kind & will have no binding on Symbiosis in any kind whatsoever.