Assignment - Microsoft Excel

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

Here are some of the conclusions from the data:

* The percentage of projects failing increases as the goal amount increases
* Maximum number of successful projects are where the goal is between 1000 and 5000
* Projects related to theather and music categories are more successful than others
* Projects related to sub category of Plays under the theater category is more successful than others
* Projects started mid year has more chances of success than other times of the year

1. What are some of the limitations of this dataset?

* It is not clear what currency is being used in the data. It could be assumed that it is in US dollars
* Country demographic data like population, income ranges etc is missing that could also influence the success , failure and cancellation of projects and could be valuable to drive further insights into project outcomes

1. What are some other possible tables/graphs that we could create?

Other tables/graphs that could be used are :

* Scatter plots
* Pie Charts
* Analysis by project category and # of backers