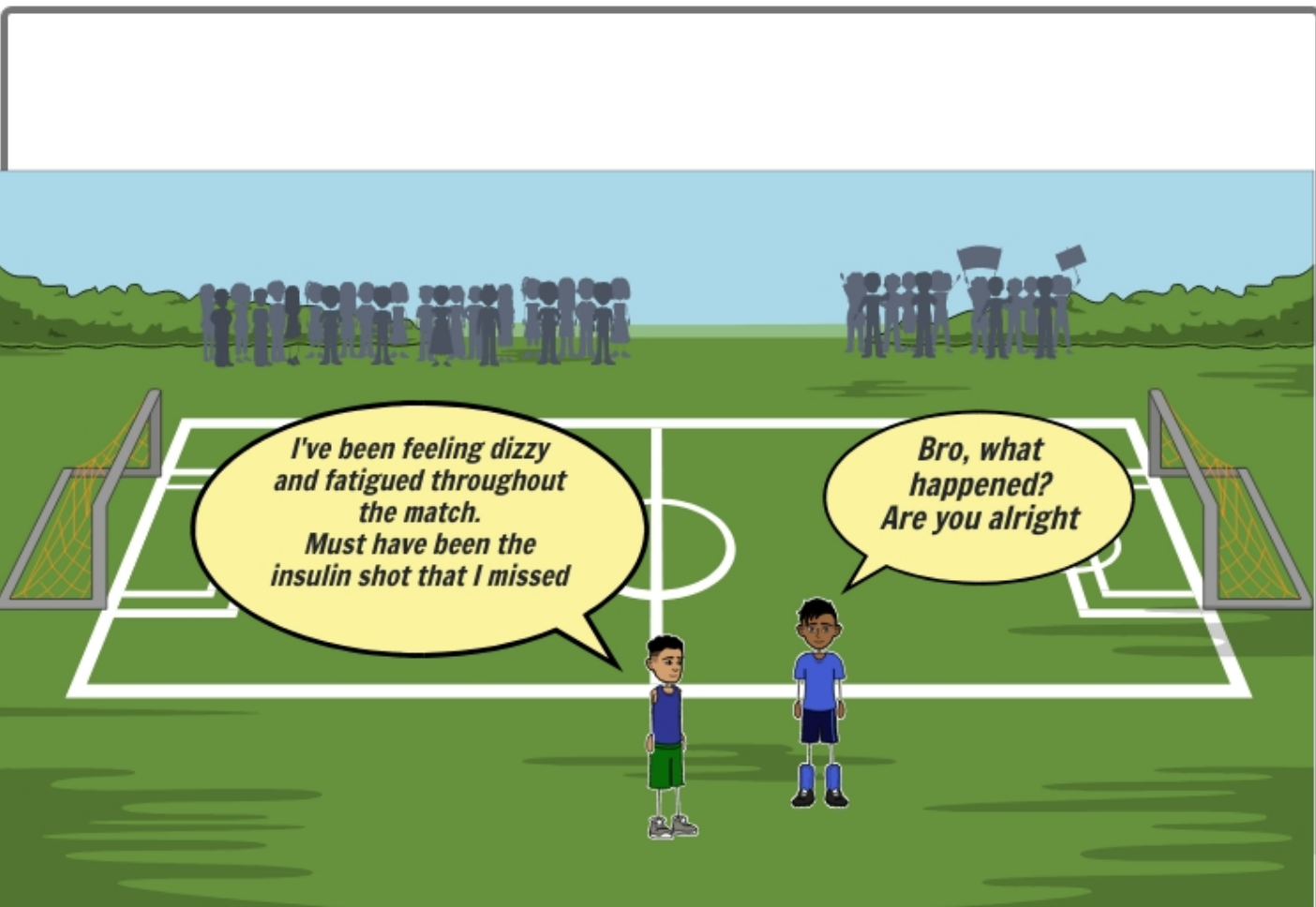


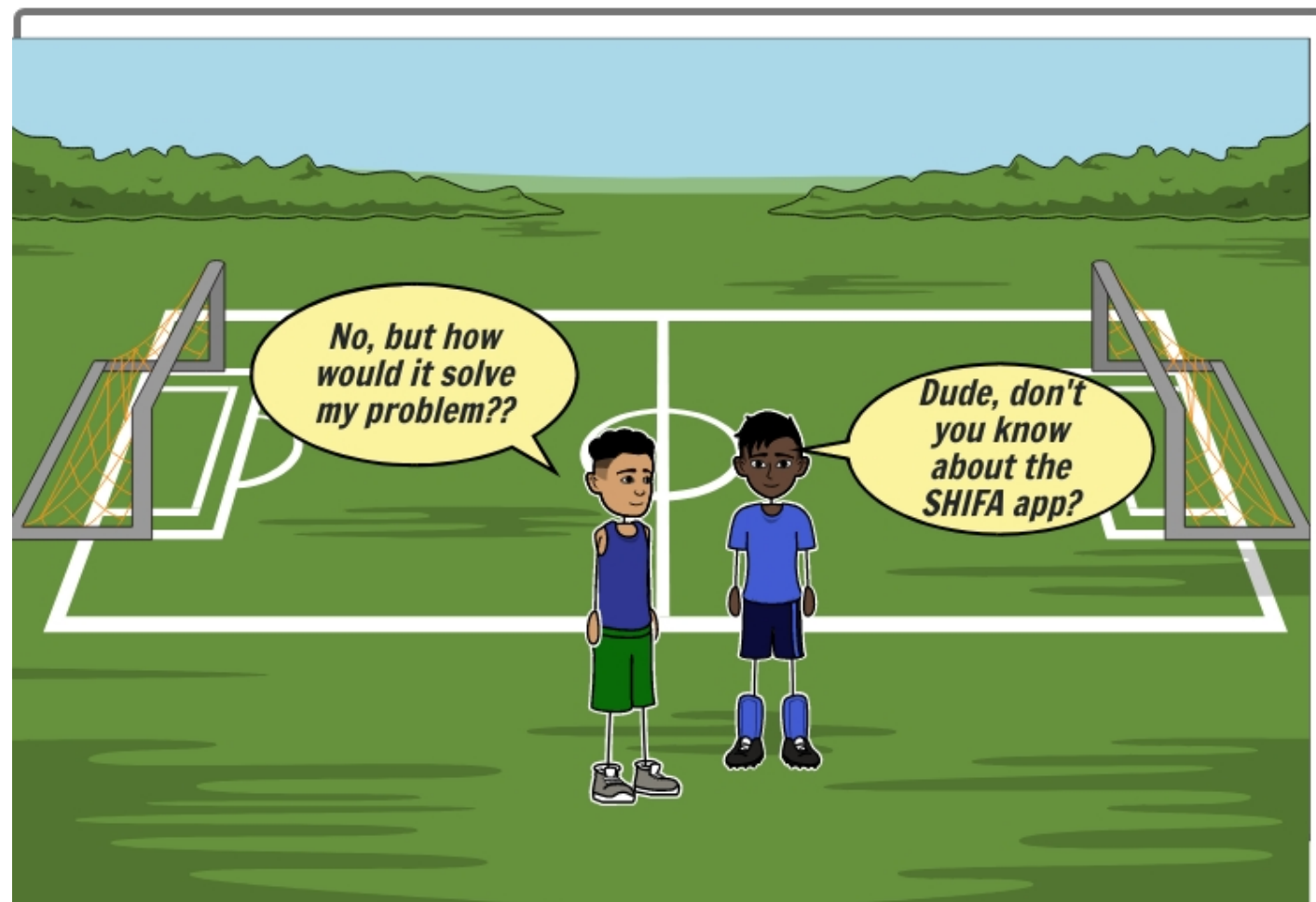
*How did I miss
that shot...*

Oh God!!!

Swayam, a high school football player, misses a penalty during a football match and gets disheartened. He had been feeling tired all day and wonders why this has happened



Knowing how good a player Swayam is, Kireet, one of the members of the rival team wonders why Swayam missed the shot. He walks up to Swayam and asks him if he's been keeping well lately. Swayam presents his concern accordingly



Kireet asks whether Swayam knows about the SHIFA app. Swayam wonders how is it any different and better than other health apps.



Kireet explains how he came across SHIFA. His dad, a 50yr old corporate employee used to lead a sedentary lifestyle, forgot taking medicines, and once suffered a stroke. After which he searched and found his cure in the SHIFA app which helped him organise his medicines and find ayurvedic treatment. Kireet then introduces Swayam to the basics of SHIFA.




Welcome to **SHIFA** Swayam,

- Enter your health details
- Select your problems
- Set-up your meals and medicinal timetable



SHIFA- Your health partner

Swayam enters his health problems in the app. Then Shifa app helps him book appointments with doctors. The app gives points to Swayam for actively improving his health through Shifa. He feels optimistic about his recovery.



*Thanks to SHIFA, else
I would have
forgotten taking the
insulin shot*

Swayam has now started using the SHIFA app and aligned his reminders for medicines with his timetable. He was about to miss one of his medicines but thanks to SHIFA, he didn't.



Swayam follows a strict diet schedule suggested by the app. He changes his lifestyle and starts Yoga and mindfulness. Swayam gets a free appointment with an Ayurvedic doctor as a reward.

After 2 years

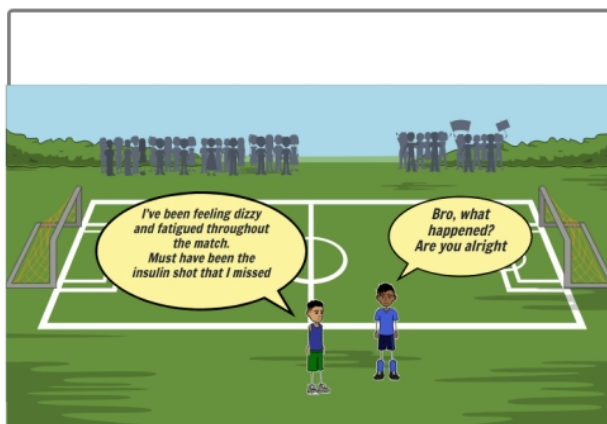


Yay, I have never been so fit ever in my life. Now I can finally learn, live and play happily.

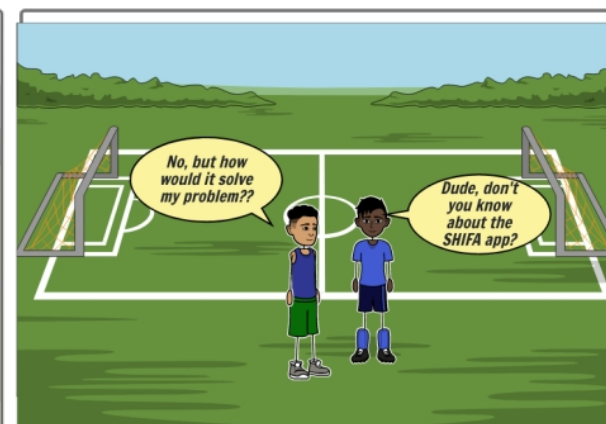
Its been around 2 years since the time Swayam felt the need for an app to manage his medicine schedule. His condition has improved substantially. Swayam now feels much more motivated about life



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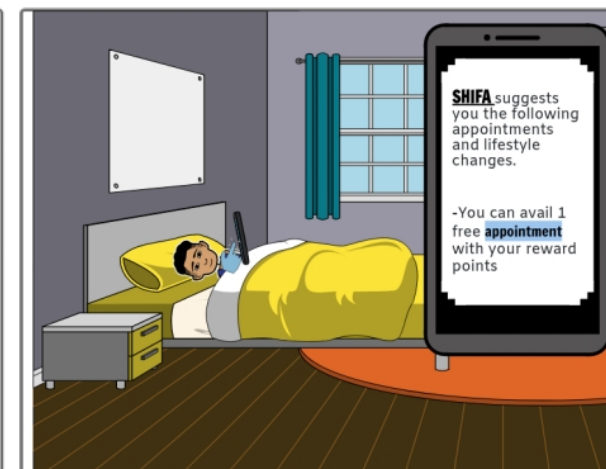
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