

Learn & Inspire

USE CASES HELP & FEEDBACK

- Brainstorm and organize ideas**
Idea generation and organizing thoughts visually.
- Create agile boards**
User story maps, kanban boards and retrospectives.
- Work on UX design**
Idea generation and organizing thoughts visually.
- Build project roadmaps**
Idea generation and organizing thoughts visually.
- Visualise processes**
Idea generation and organizing thoughts visually.

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USE CASES HELP & FEEDBACK

Templates

- Kanban/Scrum Board
- Lean Canvas

Demo boards

- Kanban/Scrum Board
- Lean Canvas

Videos

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RTBot Use cases Getting Started FAQ Support

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Brainstorm and organize ideas

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Workflow

- Six Thinking Hats

Demo boards

Videos

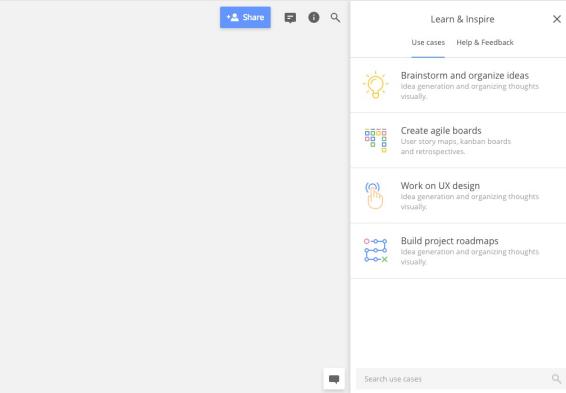
Case Studies

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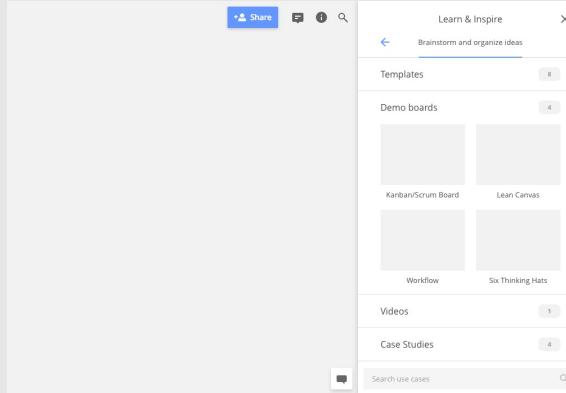
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This is first/welcome window of Learn&Inspire center, we will show them cases/jobs, that they might want to do.
(If a user chose a specific problem during onboarding steps, we open him relevant category.)



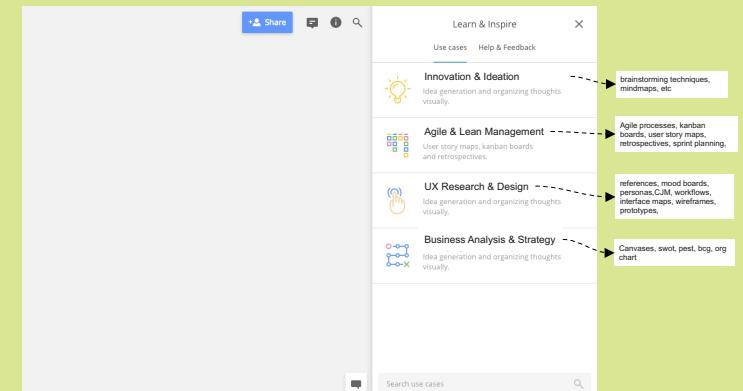
Inside each category there are different types of content on that case: templates, demoboards, videos, help topics, blog articles.



Category variants

<p>General use cases without connection to workflow of Think it stage</p>	<p>Jobs from Design thinking process (think it stage)</p>
<p>Brainstorm and organize ideas brainstorming techniques, mindmaps, features, etc</p>	<p>Empathize / Research references, mood boards</p>
<p>Work on UX design From research to prototypes</p>	<p>Define / Framing results / Maps Personas, CJM, User journey map, interface map</p>
<p>Create agile boards agile processes, user story maps, retrospectives,</p>	<p>Ideation brainstorming techniques, mindmaps, features, etc</p>
<p>Visualize processes Mapping and canvases</p>	<p>Design workflows, wireframes, prototypes</p>
	<p>Visual Planning user story map, story telling, sprint planning, canvases</p>

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Inspiration center content plan - version 2				
Learn & Inspire center content				
Category	Innovation & Ideation	UX Research & Design	Lean & Agile management	Business Analytics & Strategy
Description	Idea generation and organizing thoughts.	Design thinking process from research to ideation.	Collect interests, and an customer persona.	Manage backlog, backlog planning, user story mapping.
				Work on our strategy, director of marketing objectives for our business one page.
Templates	Context Map	Context Map	User story map	Starter Canvas
	Why Map	Why Map	Contextual Interviews	Blank Canvas
Gone	What Map	What Map	Contextual Audits	Project Canvas
	How Map	How Map	Contextual Prototyping	Lean Canvas
Coming	What Map	What Map	4x4 Matrix	Market Canvas
	How Map	How Map	4x4 Matrix	Market Canvas
Future	Context Map	Context Map	Lean Tutorials	Action Canvas
	Context Map	Context Map	Agile Tutorials	1000+ Assets
Present	Context Map	Context Map	Agile Tutorials	PEST Analysis
	Context Map	Context Map	Agile Tutorials	Demand Generation
Past	Event Model canvas	User's home profile	Product Roadmap	Porter's Five Forces
	Inventory	Inventory	Product Roadmap	ROI calculator
Done	Translating Demo Board	Translating Demo Board	Demographic Demo Board	Demographic Demo Board
	Designing Demo Board	Designing Demo Board	Building Productive Demo Board	Remote Meetings
Planned	Designing Demo Board	Designing Demo Board	Customer Demo Board	Onsite demo
	Prototyping	Prototyping	Prototyping	Prototyping
Future	Innovation workshop (checklist)	Innovation workshop (checklist)	Innovation workshop (checklist)	Innovation workshop (checklist)
	Design	Design	Design	Design
Videos	Planned	How to conduct remote brainstorming sessions	Agile Management in (Re)development	How to execute concrete processes in (Re)development
	Done	How to work on UX in (Re)development	How was this video made (Agile Management in (Re)development)	How to execute concrete processes in (Re)development
Blog Articles	Planned	How to make your team better at Brainstorming	Design Thinking: How to Get Inspired by Your Site or Product	Design Thinking: How to Get Inspired by Your Site or Product
	Done	3 Simple Ways to Boost Your Brainstorming	Scrum: The Agile Framework for Product Development	Scrum: The Agile Framework for Product Development
Articles	Planned	3 Simple Reasons Why UX is Important	Scrum: The Agile Framework for Product Development	Scrum: The Agile Framework for Product Development
	Done	How to Make Your Product Better	Scrum: The Agile Framework for Product Development	Scrum: The Agile Framework for Product Development
Books	Planned	How to Make Your Product Better	Scrum: The Agile Framework for Product Development	Scrum: The Agile Framework for Product Development
	Done	How to Make Your Product Better	Scrum: The Agile Framework for Product Development	Scrum: The Agile Framework for Product Development
Case Studies	Planned	How to Make Your Product Better	Scrum: The Agile Framework for Product Development	Scrum: The Agile Framework for Product Development
	Done	How to Make Your Product Better	Scrum: The Agile Framework for Product Development	Scrum: The Agile Framework for Product Development

