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Year Month Weekday Show Filter



Top Selling Models









BMW Z4 666 BMW 8 Series

BMW M4 620 BMW i8 615

Qty Sold by Country Qty Sold Revenue Country Δ 632 **→** +23.9% **↑** 47M / Colombia 46M ______ Spain 615 **★** +15% **↑** 47M ~~~ Argentina 621 **+25.7% ↑** 47M ____ Chile **United States** 1019 **→** +26.6% **↑** 75M \ 1128M M **Total**

Online 3K (22%) Wholesale 7K (45%)

Qty Sold by Channel

Dealership 5K (33%)

Period Jan 1, 2019 - Dec 31,2023

1.13bn PY 0.90bn

+24.7% ↑

Most Expensive Models



BMW M8 \$79.1K



BMW iX3 \$78.2K



BMW X4 \$77.7K



BMW M4 \$77.6K

Qty Sold by Year



