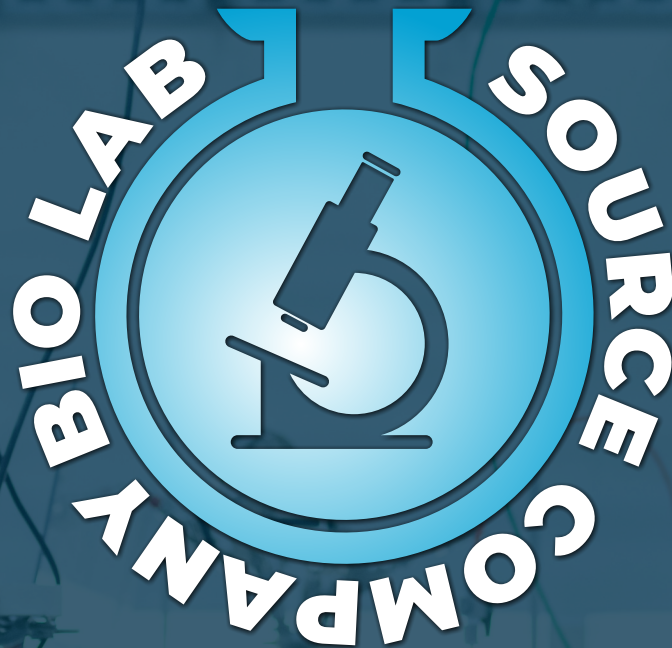


07/05/2024

Bio Lab Source Company

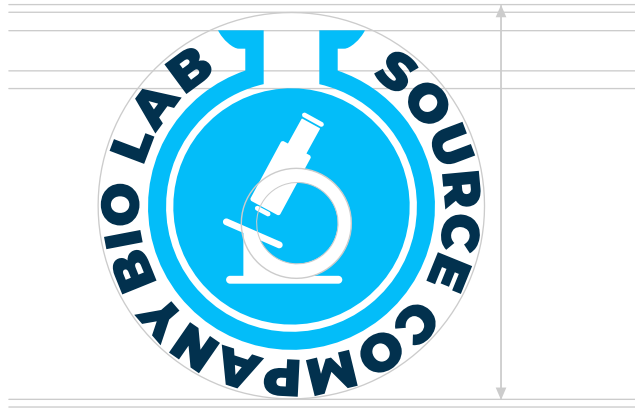
Brand Manual

Guidlines and Corporate Business Presentation 2024





Amazing Concept



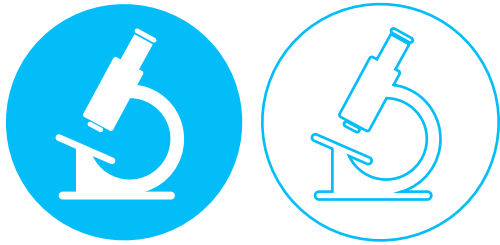
The logo concept for Bio Lab Source Company combines elements that represent its focus on laboratory equipment and its target audience. The logo features a round test tube, symbolizing the scientific and laboratory aspect of the company's products. Inside the test tube is a small microscope, representing the advanced equipment used for analysis and research.

The test tube is depicted in a clean and sleek style, with a transparent or glass-like appearance to emphasize the scientific nature of the company. The use of a round shape adds a sense of unity and balance to the logo.

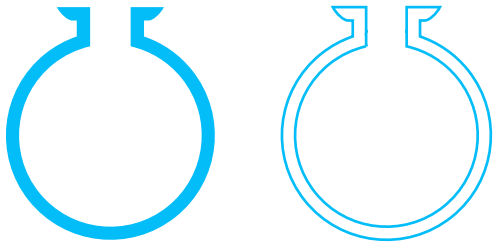
The microscope inside the test tube is rendered in a simplified and recognizable form, highlighting its importance in laboratory work.



Basic Logo Concepts



The basic logo concept for Bio Lab Source Company features a circle with a microscope inside, symbolizing scientific expertise. The clean design and transparent appearance of the test tube convey professionalism.



The outlined logo concept for Bio Lab Source Company showcases a simple and versatile design. It consists of an outlined test tube representing laboratory equipment.



Typography Concepts

The typography choice of Montserrat Black font for the logo of Bio Lab Source Company brings a bold and modern touch to the overall design. The strong and distinctive letterforms of Montserrat Black add a sense of professionalism and make the company name easily readable and memorable.

Aa.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789 (!@#\$%^&*)



Font Combinations

The typography choice of Montserrat Black font for the logo of Bio Lab Source Company brings a bold and modern touch to the overall design. The strong and distinctive letterforms of Montserrat Black add a sense of professionalism and make the company name easily readable and memorable.

Heading Montserrat Black

Open Sans Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s.

Heading Montserrat Black

Montserrat Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s.

Heading Montserrat Black

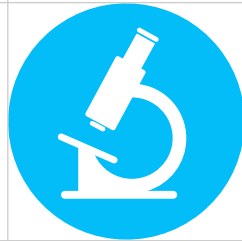
Segoe UI Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s.

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s.



Best Color Options

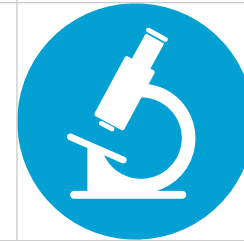
The logo utilizes shades of blue, which evoke a sense of trust, reliability, and professionalism commonly associated with the medical field. The blue color palette adds a touch of calmness and serenity, reflecting the precision and accuracy required in laboratory work.



#03bdf9



#03324c



#02a0d3



Working With Backgrounds

A good logo should be designed to look visually appealing and legible on both dark and light backgrounds, ensuring versatility and flexibility in its application. By incorporating a balanced color scheme, suitable contrast, and proper use of negative space, the logo will maintain its impact and readability, regardless of the background color.

