

BCA**(SEM. VI) EXAMINATION, July, 2022****BCA – 603 (N) : E-COMMERCE**

Time : 1 : 30

Maximum Marks : 100

1. "Google" is one of the most popular _____
 (a) Portal (b) Browser
 (c) Search engine (d) None of these
 Ans. (c) Search engine
2. The most common type of Internet crime according to the IC3 is _____
 (a) Credit card fraud (b) Check fraud
 (c) Non delivery (d) Auction fraud
 Ans. (c) Non delivery
3. A security plan begins with a(n) is _____
 (a) Security policy (b) Risk assessment
 (c) Implementation plan (d) Security organization
 Ans. (b) Risk assessment
4. E-commerce technologies have improved upon traditional commerce technologies in _____
 (a) Richness (b) Reach
 (c) Both richness and reach (d) Neither richness nor reach
 Ans. (c) Both richness and reach
5. _____ means converting unreadable text to readable text.
 (a) Conversion (b) Decryption
 (c) Encryption (d) Decoding
 Ans. (b) Decryption
6. _____ changes URL from http to https.
 (a) ssl (b) set
 (c) E-commerce (d) M-commerce
 Ans. (a) ssl
7. Identify the identity of a person or entity with whom you are dealing on internet is known as _____
 (a) Integrity (b) Authenticity
 (c) Authorization (d) None of these
 Ans. (b) Authenticity
8. _____ allows you paperless transaction
 (a) Edi (b) Electronic market
 (c) E-commerce (d) Internet commerce
 Ans. (a) Edi

9. _____ means converting plain text to cipher text
 (a) Encryption (b) Decryption
 (c) Conversion (d) De-conversion
 Ans. (a) Encryption

10. The term ISP refers to :
 (a) Internet software protocol
 (b) International shareware pool
 (c) Internet service provider
 (d) Interface standard protocol
 Ans. (c) Internet service provider

11. _____ is an application of smart card.
 (a) ATM (b) Telecommunication
 (c) Transportation (d) None of the above
 Ans. (d) None of the above

12. EFT is a computer based system :
 (a) True (b) False (c) None (d) All
 Ans. (a) True

13. The way to hide digital information is through _____
 (a) Cryptography (b) Digital certificate
 (c) Digital signature (d) None of the above
 Ans. (a) Cryptography

14. Which model of E-commerce deals with virtual auction?
 (a) Aggregator model (b) Info-mediary model
 (c) Community model (d) Brokerage model
 Ans. (d) Brokerage model

15. The _____ is the multimedia interface to resources available on the internet
 (a) Web (b) ISP (c) Browser (d) URL
 Ans. (a) Web

16. The multimedia interface to the resources available on the Net is called the :
 (a) World Wide Web (b) Internet
 (c) GUI interface (d) Server
 Ans. (a) World Wide Web

17. The purpose of supply chain management is :
 (a) Provide customer
 (b) Improve quality of a product
 (c) Integrating supply and demand
 (d) Increase production
 Ans. (c) Integrating supply and demand

18. Which of the following examines information passing through switches, hubs or routers?
 (a) Key logger (b) Packet sniffer
 (c) Log analysis tools (d) Screen captures
 Ans. (b) Packet sniffer

- E-COMMERCE
19. Promotion of products in E-commerce can be done by
 (a) Social media (b) Online ads
 (c) Blog (d) All of the mentioned
 Ans. (d) All of the mentioned
20. In Porter's Five Forces, the 'threat of new entrants' relates to
 (a) Barriers to entry (b) Substitutes
 (c) Switching costs (d) Buyer power
 Ans. (a) Barriers to entry
21. Which of the following is true for supply chain management?
 (a) The physical material moves in the direction
 (b) Flow of cash backwards through the chain
 (c) Exchange of information moves in both the
 (d) All of the above
 Ans. (d) All of the above
22. Which E-commerce transaction provides the benefits of eliminating the requirement of a middleman?
 (a) Business to business (b) Business to Government
 (c) Consumer to business (d) Business to consumer
 Ans. (d) Business to consumer
23. A strategy that is designed by businesses to compete in all markets around the world is referred to as _____ strategy.
 (a) Cost (b) Differentiated (c) Focus (d) Scope
 Ans. (d) Scope
24. A problem statement must be :
 (a) Clear and concise description of the issue
 (b) Infeasible to everyone
 (c) Lengthy
 (d) All of the above
 Ans. (a) Clear and concise description of the issue
25. What is the second stage in decision making?
 (a) Observe (b) Act (c) Orient (d) Decide
 Ans. (c) Orient
26. Public administration is the study of :
 (a) Maintenance of Law and order
 (b) Control of trade and commerce
 (c) Public policy implementation
 (d) Politico-administrative dynamics of the state
 Ans. (c) Public policy implementation
27. What are the five primary activities of the value chain model?
 (a) Inbound logistics, Operations, Outbound Logistics, Marketing and Sales and Technology Development
 (b) Inbound logistics, Operations, Outbound logistics, Marketing and Sales and Service

- (c) Inbound logistics, Operations, Outbound logistics, Marketing and Sales and Infrastructure
 (d) Inbound logistics, Operations, Infrastructure, HR Management and Service
- Ans. (b) Inbound logistics, Operations, Outbound logistics, Marketing and Sales and Service
28. The function of purchasing inputs used in the firm's value chain is
 (a) Operations (b) Procurement
 (c) Firm infrastructure (d) Inbound logistics
- Ans. (b) Procurement
29. Michael Porter (1985) identified six stages in the analysis of business organization's value proposition which are supported by organization's infrastructure, what answer best describes organization's infrastructure?
 (a) Human resource management, technology development, purchasing and procurement
 (b) Human resource management and finance
 (c) Human resource management, marketing capital
 (d) Human resource management, technology development, sales and research
- Ans. (a) Human resource management, technology development, purchasing and procurement
30. Organization's suppliers value chains are known as :
 (a) Upstream value chain (b) Downstream value chain
 (c) Suppliers (d) None of these
- Ans. (a) Upstream value chain
31. At _____ level, the decisions are made with long-term objectives (pick the right option)
 (a) Performance (b) Strategic
 (c) Tactical (d) Operational
- Ans. (b) Strategic
32. Moving goods from producer to the distributor is called as :
 (a) Downstream (b) Upstream
 (c) Horizontal stream (d) None of these
- Ans. (a) Downstream
33. Proper inventory can save the _____
 (a) The cost (b) Labours (c) Space (d) All the above
- Ans. (d) All the above
34. _____ plays important role in supply chain management
 (a) Finance (b) Marketing
 (c) Information system (d) None of these
- Ans. (c) Information system

35. In the today's competition world every organization wants to give proper service to the customers with the help of _____
 (a) Supply chain management (b) Retail management
 (c) Sales management (d) None of these
- Ans. (a) Supply chain management
36. A moving belt is used in assembly unit for _____
 (a) Material handling (b) Retail management
 (c) Sales management (d) None of these
- Ans. (a) Material handling
37. Transportation service also called as _____
 (a) Financial (b) Marketing
 (c) Logistics (d) None of these
- Ans. (c) Logistics
38. Reduction in wastage order affected units can reduce _____ of production
 (a) Efforts (b) Cost (c) Design (d) Nature
- Ans. (b) Cost
39. "Quality is defined by the customer" is :
 (a) An unrealistic definition of quality
 (b) A user based definition of quality
 (c) A manufacturing based definition of quality
 (d) A product based definition of quality
- Ans. (b) A user based definition of quality
40. What are the two basic types of production systems?
 (a) Automated and manual
 (b) Intermittent and non-intermittent (continuous) process
 (c) Normal and continuous process
 (d) Continuous process and batch.
- Ans. (b) Intermittent and non-intermittent (continuous) process
41. Efficiency is defined by :
 (a) Actual output divided by design capacity
 (b) Capacity divided by utilization
 (c) Effective capacity divided by actual output
 (d) Actual output divided by effective capacity
- Ans. (d) Actual output divided by effective capacity
42. Selecting suppliers and purchasing items is called _____
 (a) Negotiation (b) Procurement
 (c) Contracting (d) Selection
- Ans. (b) Procurement
43. The primary source of financing during the early years of e-commerce was _____
 (a) Bank loans (b) Large retail firms
 (c) Venture capital funds (d) Initial public offerings
- Ans. (c) Venture capital funds

- 44 Which of the following statements is true?
- Trademark registrations can be renewed for an unlimited number of ten year periods.
 - Trademark law is intended to protect the owner's original work.
 - To qualify for federal protection, a mark must be distinctive and have a "secondary meaning".
 - Surnames alone can be trademarked.
- Ans. (a) Trademark registrations can be renewed for an unlimited number of ten year periods

- 53 _____ is NOT a function of E-commerce.
- Warehouse
 - Finance
 - Marketing
 - None of the above
- Ans. (a) Warehouse

- 54 _____ is a system of interconnected electronic components or circuits.
- Marketplaces
 - Meta markets
 - Electronic
 - Electronic network
- Ans. (d) Electronic network

- 55 All electronically mediated information exchanges are known as _____.
- E-business
 - E-commerce
 - Digital business
 - None of the above
- Ans. (c) Digital business

- 56 The dimension of e-commerce that enables commerce across National boundaries:
- Interactivity
 - Global reach
 - Richness
 - Equality
- Ans. (b) Global reach

- 57 Which of the following is not considered to be one of the three phases of e-commerce?
- Innovation
 - Consolidation
 - Preservation
 - Reinvention
- Ans. (c) Preservation

- 58 _____ refers to e-commerce transactions delivered via social media.
- Social network
 - Social commerce
 - Social business
 - (b) & (c)
- Ans. (d) (b) & (c)

- 59 Social networking is _____.
- Group-centric
 - Individual centric
 - Organization centric
 - Society-centric
- Ans. (b) Individual centric

- 60 _____ type of E-commerce has trade and transaction dealings between business establishments.
- Business to customer
 - Peer to peer
 - Business to business
 - Customer to customer
- Ans. (c) Business to business

- 61 Companies like Flipkart, Shopclues and Myntra belongs to the _____ E-commerce (EC) segment.
- B2B
 - P2P
 - B2C
 - C2B
- Ans. (c) B2C

- 45 A company wishes to ensure that no one else can use their logo:
- Copyrights
 - Trade mark
 - Patent
 - Industrial designs
- Ans. (b) Trade mark
- 46 The HRM function can be carried out at two levels namely:
- Reactive and strategic
 - Proactive and strategic
 - Operational and strategic
 - Technical and operational
- Ans. (c) Operational and strategic
- 47 The buying power has the ability to:
- Supply own goods
 - Increase profits in the industry
 - Reduce the selling price
 - Influence the share price
- Ans. (c) Reduce the selling price
- 48 What types of costs need to be considered in making global sourcing decisions?
- Transportation costs
 - Production costs
 - Inventory carrying costs
 - All of the above
- Ans. (d) All of the above
- 49 How might the size of a business be best measured?
- Number of employees and overall gross profit
 - Number of outlets or business units and market value
 - Total revenue and capital investment
 - All of the above
- Ans. (d) All of the above
- 50 All electronically mediated information exchanges are known as _____.
- E-business
 - E-commerce
 - Digital Business
 - None of the above
- Ans. (c) Digital Business
- 51 E-commerce stands for _____.
- Electrical commerce
 - Electronic commerce
 - Entertainment commerce
 - Electro chemical commerce
- Ans. (b) Electronic commerce
- 52 OLX is an example of _____ E-commerce segment.
- B2B
 - B2C
 - C2B
 - C2C
- Ans. (d) C2C

Q. 62. Digital products are best suited for B2C e-commerce because they
 (a) Are commodity like product
 (b) Can be mass - customized
 (c) Can be delivered at the time of purchase
 (d) All of the above
 Ans. (d) All of the above

Q. 63. Business model solution is related with :
 (a) SCM (b) EDI (c) ERP (d) None of these
 Ans. (d) None of these

Q. 64. The percentage of customer who visit a website and actively by some thing is defined?
 (a) Spam (b) Mail (c) Conversion rate (d) Click
 Ans. (c) Conversion rate

Q. 65. What are materials used in production in a manufacturing company?
 (a) Direct material (b) Indirect material
 (c) EDI (d) None of these
 Ans. (a) Direct material

Q. 66. Which form of e-market place brings together buyer and sellers from the same industry?
 (a) Horizontal (b) Vertical (c) Integrated (d) Inclined
 Ans. (b) Vertical

Q. 67. Which type deals with auction?
 (a) b2b (b) b2c (c) c2b (d) c2c
 Ans. (d) c2c

Q. 68. The best products to sell in B2C e-commerce are :
 (a) Small products (b) Digital products
 (c) Specialty products (d) Fresh product
 Ans. (b) Digital products

Q. 69. What are ballpoint pens purchased by a clothing company?
 (a) Direct materials (b) Indirect materials
 (c) EDI (d) None of the above
 Ans. (b) Indirect materials

Q. 70. Which form of e-commerce currently accounts for about 97% of all e-commerce revenues?
 (a) b2b (b) b2c (c) c2b (d) c2c
 Ans. (a) b2b

Q. 71. Unique value auction is mainly applies to?
 (a) New products (b) Second hand products
 (c) Engineering products (d) None of the above
 Ans. (b) Second hand products

Q. 72. Which of the following is a useful security mechanism when considering business strategy and IT?
 (a) Encryption (b) Decryption
 (c) Firewall (d) All of the above
 Ans. (d) All of the above

Q. 73. Which of the following is not related to security mechanism?
 (a) Encryption (b) Decryption
 (c) E-cash (d) All of the above
 Ans. (c) E-cash

Q. 74. How the transactions occur in e-commerce?
 (a) Using e-medias (b) Using computer only
 (c) Using mobile phones only (d) None of the above
 Ans. (a) Using e-medias

Q. 75. Which form of e-marketplace brings together buyers and sellers from multiple industries, often for MRO materials?
 (a) Horizontal (b) Vertical (c) Integrated (d) Inclined
 Ans. (a) Horizontal

Q. 76. Which of the following is a method of transferring money from one person's account to another?
 (a) Electronic check (b) Credit card
 (c) E-transfer (d) None of the above
 Ans. (d) None of the above

Q. 77. A combination of software and information designed to provide security and information for payment is called a what?
 (a) Digital wallet (b) Pop up ad
 (c) Shopping cart (d) Encryption
 Ans. (a) Digital wallet

Q. 78. What is the name for direct computer to computer transfer of transaction information contained in standard business documents?
 (a) Internet commerce
 (b) E-commerce
 (c) Transaction information transfer
 (d) Electronic data interchange
 Ans. (d) Electronic data interchange

Q. 79. Public key encryption uses multiple keys. One key is used to encrypt data, while another is used to decrypt data. The key used to encrypt data is called the _____ key, while the key used to decrypt data is called the _____ key.
 (a) Encryption, decryption (b) Private, public
 (c) Encryption, public (d) Public, private
 Ans. (d) Public, private

Q. 80. Secure sockets layers does which of the following?
 (a) Creates a secure, private connection to a web server
 (b) Encrypts Information
 (c) Sends information over the internet
 (d) All of the above
 Ans. (d) All of the above

The practice of forging a return address on an e-mail so that the recipient is fooled into revealing private information is termed?

- [Q.56] Which of the following is not related to security mechanism?
- Encryption
 - Decryption
 - E-cash
 - All of the above
- Ans: (c) E-cash
- [Q.57] How the transactions occur in e-commerce?
- Using e-medias
 - Using computer only
 - Using mobile phones only
 - None of the above
- Ans: (d) None of the above
- [Q.58] What form of e-market place brings together buyers and sellers from multiple industries, often for MRO materials?
- Horizontal
 - Vertical
 - Integrated
 - Inclined
- Ans: (a) Horizontal
- [Q.59] Which of the following is a method of transferring money from one person's account to another?
- Electronic check
 - Credit card
 - E-transfer
 - None of the above
- Ans: (d) None of the above
- [Q.60] A combination of software and information designed to provide security and information for payment is called what?
- Digital wallet
 - Pop up ad
 - Shopping cart
 - Encryption
- Ans: (a) Digital wallet
- [Q.61] What is the name for direct computer to computer transfer of transaction information contained in standard business documents?
- Internet commerce
 - E-commerce
 - Transaction information transfer
 - Electronic data interchange
- Ans: (d) Electronic data interchange
- [Q.62] Public key encryption uses multiple keys. One key is used to encrypt data, while another is used to decrypt data. The key used to encrypt data is called the _____ key, while the key used to decrypt data is called the _____ key.
- Encryption, decryption
 - Private, public
 - Encryption, public
 - Public, private
- Ans: (d) Public, private
- [Q.63] Secure sockets layers does which of the following?
- Creates a secure, private connection to a web server
 - Encrypts information
 - Sends information over the internet
 - All of the above
- Ans: (d) All of the above

The practice of forging a return address on an e-mail so that the recipient is fooled into revealing private information is termed?

- (a) Hacking (b) Cracking
 (c) Dumpster diving (d) Spoofing
Ans. (d) Spoofing
82. Which will not harm computer resources?
 (a) Firewall (b) Virus (c) Trojan horse (d) All
Ans. (a) Firewall
83. Which of the following is the primary characteristic of an intranet?
 (a) People outside the organization can access it
 (b) People inside the organization can't access it
 (c) People outside the organization can't access it
 (d) None of the above
Ans. (c) People outside the organization can't access it
84. Which process can prevent data from lose due to computer problems or human errors?
 (a) Backup (b) Recovery
 (c) Benchmarking (d) Data cleansing
Ans. (a) Backup
85. Who protects system from external threats?
 (a) Firewall (b) Edi (c) Erp (d) Script kiddies
Ans. (a) Firewall
86. What floods a Web site with so many requests for service that slows down crashes?
 (a) Computer virus (b) Worm
 (c) Denial of service attack (d) None of the above
Ans. (c) Denial of service attack
87. Which of the following is not a party of SCM?
 (a) Suppliers (b) Manufacturers
 (c) Distributors (d) Customers
Ans. None of the above
88. Which among the following is not a user of B2C E-commerce?
 (a) Manufacturers (b) Distributors
 (c) Publishers (d) None of the above
Ans. (d) None of the above
89. Web pages are prepared using their languages as _____
 (a) html (b) ftp (c) http (d) None of these
Ans. (a) html
90. A web page is transferred to users computer through _____
 (a) html (b) ftp (c) http (d) None of these
Ans. (c) http
91. _____ is a global web in which millions of users are communicating with each other with the help of computer.
 (a) Internet (b) WWW
 (c) Both of these (d) None of these
Ans. (c) Both of these
4. This is a protocol which allows files to be transferred from one computer to another computer.
 (a) rcp/p (b) ftp (c) http (d) None of these
Ans. (b) ftp
5. _____ encrypts payment card transaction data and verifies that both parties in the transaction are genuine.
 (a) ssl (b) set (c) Both of these (d) None of these
Ans. (c) set
6. SET means _____
 (a) Standard electronic technology
 (b) Standard electronic transfer
 (c) Secure electronic transaction
 (d) None of these
Ans. (c) Secure electronic transaction
7. To accept a credit card for payment, we have to open a _____ account with bank
 (a) Savings bank (b) Current account
 (c) Merchant account (d) Any to these
Ans. (c) Merchant account
8. _____ is a kind of payment card that transfers fund directly from the consumer's bank account to the merchants account.
 (a) Debit card (b) Electronic purse
 (c) Credit card (d) Any of these
Ans. (a) Debit card
9. A _____ is an electronic file that uniquely identifies individuals and websites on the internet and enables secure confidential communications.
 (a) Digital signature (b) Digital certificates
 (c) ssl (d) None of these
Ans. (b) Digital certificates
10. _____ is a person who breaks in or trespasses a computer system.
 (a) Hacker (b) Snooper (c) Operator (d) Spoofer
Ans. (a) Hacker
11. Trade mark, copyright, patent law etc., comes under the purview of _____
 (a) Data protection (b) Telecommunication laws
 (c) Intellectual property laws (d) None
Ans. (c) Intellectual property laws
12. _____ is a form of supply chain where a series of assembly operations are carried out to obtain the final product.
 (a) Converging supply chain (b) Diverging supply chain
 (c) Any of these (d) None
Ans. (a) Converging supply chain

BCA(SEM. VI) MODEL PAPER - II
BCA - 6003 : E-COMMERCE

Time: 1.00 Hours

Maximum Marks: 100

- Q.1 All electronically mediated information exchanges are referred to as
 (1) E-Business (2) Digital Business
 (3) E-Commerce (4) None of the above

- Ans. (3) E-commerce
 Q.2 _____ describes e-commerce.
 (1) Doing business offline
 (2) Doing business electronically
 (3) Surfing online
 (4) Both 1 & 2
 Ans. (2) Doing business electronically

- Q.3 Which of the following technology is not used to collect information about you?
 (1) Anonymizers (2) Spyware
 (3) Gmail (4) Cookies

- Ans. (1) Anonymizers
 Q.4 _____ is a function of E-commerce
 (1) Marketing (2) Supply Chain
 (3) Finance (4) All of the above

- Ans. (4) All of the above
 Q.5 _____ mainly deals buying and selling, especially on a large scale
 (1) Shopping (2) Retailing
 (3) Distribution (4) Commerce

- Ans. (4) Commerce
 Q.6 E-commerce has _____ scope than E-Business or Digital Business.
 (1) Higher (2) Wider
 (3) Narrower (4) More
 Ans. (3) Narrower

- Q.7 _____ is a system of interconnected electronic components or circuits
 (1) Marketplaces (2) Metamarkets
 (3) Electronic Markets (4) Electronic Network

- Ans. (4) Electronic Network
 Q.8 All electronically mediated information exchanges are known as
 (1) E-Business (2) E-Commerce
 (3) Digital Business (4) None of the above

- Ans. (2) E-Commerce

- Q.9 Markets connected through modern communications networks and powered by high-speed computers
 (1) Marketplaces (2) Meta markets
 (3) Electronic Markets (4) Electronic Network

- Q.10 _____ is NOT an example of E-Commerce Platform.
 (1) Amazon Pantry (2) Reliance SMART
 (3) Flipkart Plus (4) Mart Ready
 (5) Reliance SMART

- Q.11 Companies use _____ networks to automate employee related corporate processes.
 (1) B2G (2) B2E (3) B2B (4) P2P
 (5) B2C

- Q.12 Which among the following is not a B2E application?
 (1) Online Insurance policy management
 (2) Online supply requests
 (3) Special employee offers
 (4) Locate application and tax forms
 (5) Locate application and tax forms

- Q.13 _____ streamlines the flow of information and self-service capabilities through automation
 (1) SCC (2) CRM (3) CRP (4) SCM
 (5) SOC

- Q.14 Which is not one of the three phases of electronic commerce?
 (1) Reinvention (2) Preservation
 (3) Consolidation (4) Innovation
 (5) Preservation

- Q.15 _____ is an application layer protocol for distributed, collaborative, hypermedia information systems.
 (1) html (2) HTTP
 (3) Both of these (4) none of these
 (5) HTTP

- Q.16 English physicist Tim Berner's Lee was famous for the establishment of _____ in 1990.
 (1) Internet (2) WWW
 (3) Intranet (4) none of these

- Q.17 _____ refers to a kind of e-commerce which refers to a company selling or buying from other company
 (1) B2G (2) B2E
 (3) B2B (4) P2P

- Q.18 Which of the following is not an example for B2B e-commerce?
 (1) Sending and receiving orders
 (2) Invoice and shopping

[C.16]

- (3) all of these
 (4) none of these
 Ans. (4) none of these

Q.19. A company that manufactures bicycles may use the internet to purchase tyres from their suppliers. This is an example of a transaction.

- (1) B2G (2) B2E (3) B2B (4) P2P
 Ans. (3) B2B

Q.20. _____ sites act as an intermediary between someone wanting a product or service and potential providers
 (1) brokering sites (2) Information sites
 (3) industry portals (4) none of these
 Ans. (1) brokering sites

Q.21. _____ is the exchange of goods or items or commodities and services or applications used for money and deals the money matters
 (1) E-commerce (2) Commerce
 (3) Both of these (4) none
 Ans. (3) Both of these

Q.22. _____ is an approach to deliver information differentiated business values called services by combining the system and process generally called resources
 (1) E-business (2) E-commerce
 (3) any of these (4) none
 Ans. (1) E-business

Q.23. _____ always operate on intranet.
 (1) E-commerce (2) E-Business
 (3) EDI (4) None of these
 Ans. (4) None of these

Q.24. Which among the following is not an example for E-commerce
 (1) Amazon.com (2) Baazar.com
 (3) E-trade.com (4) None of these
 Ans. (3) E-trade.com

Q.25. _____ and _____ were the enabling technologies that laid the ground work for E-commerce
 (1) SET and SCL (2) SCM and ERP
 (3) EDI and EFT (4) None of these
 Ans. (3) EDI and EFT

Q.26. _____ were the first to establish prominent E-commerce Brands
 (1) Baazar.com (2) E-bay and Amazon
 (3) E-trade.com (4) none of these
 Ans. (1) E-bay and Amazon

KPH for B2B

E-COMMERCE

Q.27. _____ is a systems approach to Managing the entire flow of information, materials, and services from raw material suppliers through factories and warehouses to the end customer.
 (1) CRM (2) SRM (3) EDI (4) SCM
 Ans. (4) SCM

Q.28. The solution for all business needs is
 (1) EDI (2) ERP
 (3) SCM (4) None of the above
 Ans. (2) ERP

Q.29. _____ is a form of supply chain where a wide variety of finished goods are produced with limited number of raw material or components.
 (1) Converging structure (2) Diverging structure
 (3) Any of these (4) None
 Ans. (2) Diverging structure

Q.30. _____ is the exchange of services, information of product from one business to a government agency
 (1) B2G (2) B2E (3) B2B (4) P2P
 Ans. (1) B2G

Q.31. All of the following are techniques B2C e-commerce companies use to attract customers, except:
 (1) Registering with search engines
 (2) Viral marketing
 (3) Online ads
 (4) Virtual marketing
 Ans. (4) Virtual marketing

Q.32. Which one of the following is not a principle of e-commerce ?
 (1) privacy (2) integrity
 (3) authentication (4) none of these
 Ans. (4) none of these

Q.33. _____ were the first to establish prominent E-commerce Brands
 (1) baazar.com (2) e-bay and amazon
 (3) e-trade.com (4) none of these
 Ans. (2) e-bay and amazon

Q.34. Unique value auction is mainly applies to?

(1) New products (2) Second hand products
 (3) Engineering products (4) None of the above
 Ans. (2) Second hand products

Q.35. Which of the following is not related to security mechanism
 (1) encryption (2) decryption
 (3) e-cash (4) all the above
 Ans. (3) e-cash

- (3) all of these
 (4) none of these
 Ans. (4) none of these

Q.19. A company that manufactures bicycles may use the internet to purchase tyres from their suppliers. This is an example of _____ transaction.

- (1) B2G (2) B2E (3) B2B (4) P2P
 Ans. (3) B2B

Q.20. _____ sites act as an intermediary between someone who wants a product or service and potential providers.

- (1) brokering sites (2) Information sites
 (3) industry portals (4) none of these

Ans. (1) brokering sites

Q.21. _____ is the exchange of goods or items or commodities, services or applications used for money and deals the most matters.

- (1) E-commerce (2) Commerce
 (3) Both of these (4) none

Ans. (3) Both of these

Q.22. _____ is an approach to deliver information differentiating business values called services by combining the system and process generally called resources.

- (1) E-business (2) E-commerce
 (3) any of these (4) none

Ans. (1) E-business

Q.23. _____ always operate on intranet.

- (1) E-commerce (2) E-Business
 (3) EDI (4) None of these

Ans. (4) None of these

Q.24. Which among the following is not an example for E-commerce?

- (1) Amazon.com (2) Baazar.com
 (3) E-trade.com (4) None of these

Ans. (3) E-trade.com

Q.25. _____ and _____ were the enabling technologies which laid the ground work for E-commerce.

- (1) SET and SCL (2) SCM and ERP
 (3) EDI and EFT (4) None of these

Ans. (3) EDI and EFT

Q.26. _____ were the first to establish prominent E-commerce.

- (1) Baazar.com (2) E-bay and Amazon
 (3) E-trade.com (4) none of these

Ans. (1) E-bay and Amazon

is a systems approach to Managing the entire flow of information, materials, and services from raw material suppliers through factories and warehouses to the end customer.

- (1) CRM (2) SRM (3) EDI (4) SCM
 (4) SCM

Q.27. The solution for all business needs is

- (1) EDI (2) ERP

- (3) SCM (4) None of the above

Ans. (2) ERP

Q.28. _____ is a form of supply chain where a wide variety of finished goods are produced with limited number of raw material or components.

- (1) Converging structure (2) Diverging structure
 (3) Any of these (4) None

Ans. (2) Diverging structure

Q.29. _____ is the exchange of services, information or product from one business to a government agency.

- (1) B2G (2) B2E (3) B2B (4) P2P

Ans. (1) B2G

Q.30. All of the following are techniques B2C e-commerce companies use to attract customers, except:

- (1) Registering with search engines
 (2) Viral marketing
 (3) Online ads
 (4) Virtual marketing
 Ans. (4) Virtual marketing

Q.31. Which one of the following is not a principle of e-commerce?

- (1) privacy (2) integrity
 (3) authentication (4) none of these

Ans. (4) none of these

Q.32. _____ were the first to establish prominent E-commerce.

- Brands
 (1) baazar.com (2) e-bay and amazon
 (3) e-trade.com (4) none of these
 Ans. (2) e-bay and amazon

Q.33. Unique value auction is mainly applies to?

- (1) New products (2) Second hand products
 (3) Engineering products (4) None of the above
 Ans. (2) Second hand products

Q.34. Which of the following is not related to security mechanism?

- (1) encryption (2) decryption
 (3) e-cash (4) all the above
 Ans. (3) e-cash

- Q.36 A product or service that customers have come to expect from industry, which must be offered by new entrants if they want to compete and survive, is known as a(n)?
 (1) Switching costs (2) Loyalty programs
 (3) Entry barriers (4) Affiliate programs
- Ans. (3) Entry barriers

- Q.37 _____ is an internet network that allows' users with the same exchange files in software to connect to each other's hard disks &
 (1) b2g (2) b2e (3) b2b (4) p2p
- Ans. (4) p2p.

- Q.38 Which of the following statements accurately reflect the impact of technology?
 (1) Technology has caused buyer power to increase
 (2) Technology has lessened the entry barriers for many industries
 (3) Technology has increased the threat of substitute products and services
 (4) all of the above
- Ans. (4) all of the above

- Q.39.A _____ presents information from diverse sources in a unified way in a web site.
 (1) web portal (2) link page
 (3) both of these 1 & 2 (4) none of these

Ans. (3) both of these 1 & 2

- Q.40. Which type of products is lesser purchased using ecommerce?
 (1) automobiles (2) books
 (3) softwares (4) none

- Q.41 Peer to Peer [P2P] is also used to describe _____
 (1) c2c (2) b2e (3) b2b (4) b2c

Ans. (1) c2c.

- Q.42. _____ allows the person to type ion just the main word or words and the site will come in
 (1) web page (2) home page
 (3) domain (4) none of these

Ans. (3) domain

- Q.43.A _____ presents information from diverse sources in a unified way in a web site
 (1) web portal (2) link page
 (3) both of these 1 & 2 (4) none of these

Ans. (3) both of these 1 & 2

- Q.44. In Biometrics, _____ ID system is designed to prevent one person from using more than one identity
 (1) positive id system (2) negative id system
 (3) both of these (4) none of these

Ans. (2) negative id system

- KPQ for BCA
 Q.45 _____ are program developed by some dishonest people to destroy the computer system and the valuable information in it.
 (1) network firewall (2) computer virus
 (3) both of these (4) none of these

- Ans. (2) computer virus
- Q.46 The dimension of e-commerce that enables commerce across national boundaries is called _____
 (1) interactivity (2) global reach
 (3) richness (4) ubiquity

- Ans. (2) global reach
- Q.47. The primary source of financing during the early years of e-commerce was _____
 (1) bank loans (2) large retail firms
 (3) venture capital funds (4) initial public offerings

- Ans. (3) venture capital funds.

- Q.48. The source of revenue in a subscription revenue model is _____
 fees from advertisers in exchange for advertisements
 fees for business referrals
 fees from subscribers in exchange for access to content or services
 fees for enabling or execution a transaction
 fees from subscribers in exchange for access to content or services

- Ans. (3) fees from subscribers in exchange for access to content or services
- Q.49. Industry structure is defined as _____
 (1) the nature of the players in an industry and their relative bargaining power
 (2) a set of plans for achieving long term returns on the capital invested in a business firm
 (3) set of planned activities designed to result in a profit in a marketplace
 (4) how a company's product or service fulfills the needs of customers

- Ans. (1) The nature of the players in an industry and their relative bargaining power

- Q.50. The component of TCP/IP that provides the Internet's addressing scheme and is responsible for the actual delivery of packets is _____

- (1) tcp (2) ip
 (3) the network layer (4) the application layer

- Ans. (2) ip
- Q.51 Which of the following is not a limitation of the current Internet?
 (1) insufficient capacity throughout the backbone
 (2) network architecture limitations
 (3) insufficient reach
 (4) best-efforts qos
 (3) insufficient reach

Q. 52. What percentage of the population is using the internet (according to current time)?
 (1) 7% (2) 17% (3) 65% (4) 47%

KPH
Ans. (3) 65% for RC-A
Q. 53. Which of the following refers to creating products tailored to individual customers?
 (1) customization (2) aggregation
 (3) Direct materials (4) Reverse auction
 Ans. (1) customization

Q. 54. Which factor determines when your IT system will be available for knowledge workers to access?
 (1) Availability (2) Accessibility
 (3) Reliability (4) None of the above
 Ans. (1) Availability

Q. 55. _____ influence the behavior of others through their personality, skills, or other factors.
 (1) opinion leaders
 (2) direct reference groups
 (3) indirect reference groups
 (4) lifestyle groups
 Ans. (1) opinion leaders

Q. 56. A(n) _____ represents data as two-dimensional tables with records organized in rows and attributes in columns.
 (1) database management system
 (2) data warehouse
 (3) sql query
 (4) relational database
 Ans. (4) relational database

Q. 57. Creating multiple versions of information goods and selling essentially the same product to different market segments at different prices is called _____.
 (1) versioning (2) bundling.
 (3) transactive content (4) price discrimination
 Ans. (1) versioning

Q. 58. Which of the following is a measure of the percentage of purchasers who return to a Web site within a year?
 (1) loyalty (2) reach
 (3) recency (4) unique visitors
 Ans. (1) loyalty

Q. 59. Which of the following statements about privacy is true?
 (1) it is a moral right to be left alone
 (2) only corporations and government need to be concerned about it
 (3) it has only just recently become a concern
 (4) it is most easily obtained on the internet
 Ans. (1) it is a moral right to be left alone

Q. 60. The redirection of traffic from a legitimate site to an infringing site is called _____.
 (1) cybersquatting (2) cyber piracy
 (3) met tagging (4) key wording
 (2) cyber piracy

Q. 61. Which factor ensures your IT systems are functioning correctly and providing accurate information?
 (1) Availability (2) Accessibility
 (3) Reliability (4) Scalability
 (3) Reliability

Q. 62. Which factor represents how well your system can adapt to increased demands?
 (1) Availability (2) Accessibility
 (3) Reliability (4) Scalability
 (4) Scalability

Q. 63. Which concept suggests that different applications and computer systems should be able to communicate with one another?
 (1) Integration (2) Web services
 (3) Scalability (4) Interoperability
 (4) Interoperability

Q. 64. Which service encompasses all technologies used to transmit and process information on across a network?
 (1) Interoperability (2) Scalability
 (3) Benchmarking (4) Web services
 (4) Web services

Q. 65. _____ are networks that connect people within a company to each other and to the company network.
 (1) bit streams (2) extranets
 (3) internets (4) intranets
 (4) intranets

Q. 66. The E-commerce domain that involves business activity initiated by the consumer and targeted to businesses is known as _____.
 (1) business to business (b2b)
 (2) consumer to consumer (c2c)
 (3) consumer to business (c2b)
 (4) business to consumer (b2c)
 (3) consumer to business (c2b)

Q. 67. E-seller can be Pure Plays or _____.
 (1) impure plays (2) indirect plays
 (3) bricks & clicks (4) direct plays
 (3) bricks & clicks

Q. 68. World Wide Web (WWW) was introduced in the year _____.
 (1) 1994 (2) 1996 (3) 1992 (4) 1990

- Q.69. _____ is an early form of E-commerce
 (1) SCM (2) EDI
 (3) Both of these (4) None of these
 Ans. (2) EDI

- *Q.70. _____ is concerned with the buying and selling information products and services over computer communication networks
 (1) Commerce (2) E-Commerce
 (3) E-Business (4) None of these
 Ans. (2) E-Commerce

- Q.71. _____ is a set of standards developed in the 1960s to exchange business information and to do electronic transactions
 (1) EDI (2) Protocols
 (3) TCP/IP (4) None of these
 Ans. (1) EDI

- Q.72. Which among the following product is suitable for E-Commerce?
 (1) Books (2) Vegetables
 (3) All of these (4) None of these
 Ans. (1) Books

- Q.73. _____ allows a business application on the computer of one organization to communicate directly with the business application on the computer of another company.
 (1) EDI (2) Protocols
 (3) Standards (4) Business applications
 Ans. (1) EDI.

- Q.74. Electronic Exchange of business documents in a standard format known as _____
 (1) E-commerce (2) E-Business
 (3) EDI (4) None of these
 Ans. (2) EDI.

- Q.75. _____ is essentially a business process that connects manufacturers, retailers, customers and suppliers in the form of a chain to develop and deliver products.
 (1) E-commerce (2) EDI
 (3) SCM (4) Networking
 Ans. (3) SCM

- Q.76. Which process can prevent data from loss due to computer problems or human errors?
 (1) backup (2) recovery
 (3) benchmarking (4) data cleansing
 Ans. (1) backup

- Q.77. _____ is a commercial process that includes production, distribution, sales or delivery of goods and services through electronic means
 (1) E-commerce (2) SCM
 (3) EDI (4) None of these
 Ans. (1) E-commerce

Which is not a component of ERP?

- (1) Legacy systems (2) Bolt on applications
 (3) Operational database (4) Cybersoft
 (4) Cybersoft

- Q.78. _____ is an approach to deliver information differentiated business values called services by combining the system and process generally called resources
 (1) E-business (2) E-commerce
 (3) any of these (4) none
 (4) E-business

- Q.79. What is the process of making a copy of the information stored on a computer?
 (1) Backup (2) Anti-virus
 (3) Firewall (4) Biometrics
 (4) Backup

- Q.80. The solution for all business needs is
 (1) EDI (2) ERP
 (3) SCM (4) None of the above
 (4) ERP

- Q.81. What is hardware and/or software that protects computers from intruders?
 (1) Backup (2) Anti-virus
 (3) Firewall (4) Biometrics
 (4) Firewall

- Q.82. What looks for people on the network who shouldn't be there or who are acting suspiciously?
 (1) Encryption
 (2) Public key encryption
 (3) Intrusion-detection software
 (4) Security-auditing software
 (4) Intrusion-detection software

- Q.83. Which term represents a count of the number of people who visit one site, click on an ad, and are taken to the site of the advertiser?
 (1) Affiliate programs (2) Click-through
 (3) Spam (4) All of the above
 (4) Click-through

- Q.84. What is the percentage of customers who visit a Web site and actually buy something called?
 (1) Affiliate programs (2) Click-through
 (3) Spam (4) Conversion rate
 (4) Conversion rate

- Q.85. What are materials used in production in a manufacturing company are placed on the shelf for sale in a retail environment?
 (1) Direct materials (2) Indirect materials
 (3) EDI (4) None of the above
 (4) Direct materials

KPIs for B2B

Q.87 What are materials that are necessary for running a modern corporation, but do not relate to the company's primary business activities?

- (1) Direct materials
- (2) Indirect materials
- (3) EDI
- (4) None of the above

Ans. (2) Indirect materials

Q.88 What are ballpoint pens purchased by a clothing company?

- (1) Direct materials
- (2) Indirect materials
- (3) EDI
- (4) None of the above

Ans. (2) Indirect materials

Q.89 What is the process in which a buyer posts its interest in buying a certain quantity of items, and sellers compete for the business by submitting successively lower bids until there is only one seller left?

- (1) B2B marketplace
- (2) Intranet
- (3) Reverse auction
- (4) Internet

Ans. (3) Reverse auction

Q.90 What are plastic cards the size of a credit card that contains an embedded chip on which digital information can be stored?

- (1) Customer relationship management systems cards
- (2) E-government identity cards
- (3) FEDI cards
- (4) Smart cards

Ans. (4) Smart cards

Q.91 Most individuals are familiar with which form of e-commerce?

- (1) B2B
- (2) B2C
- (3) C2B
- (4) C2C

Ans. (2) B2C

Q.92 Which form of e-commerce currently accounts for about 97% of all e-commerce revenues?

- (1) B2B
- (2) B2C
- (3) C2B
- (4) C2C

Ans. (1) B2B

Q.93 Which of the following are advantages normally associated with B2B e-commerce?

- (1) Shorter cycle times
- (2) Reduction in costs
- (3) Reaches wider audiences
- (4) all of the above

Ans. (4) all of the above

Q.94 If the threat of substitute products or services is low it is a(n):

- (1) Disadvantage to the supplier
- (2) Advantage to the buyer
- (3) Advantage to the supplier
- (4) None of the above

Ans. (3) Advantage to the supplier

The threat of new entrants is high when it is:

- (1) Hard for customers to enter the market
- (2) Hard for competitors to enter the market
- (3) Easy for competitors to enter the market
- (4) Easy for customers to enter the market
- (5) Easy for competitors to enter the market

If it is easy for competitors to enter the market, the threat of new entrants is considered:

- (1) High
- (2) Low
- (3) More
- (4) Less

An industry is less attractive for suppliers when the rivalry among existing competitors is:

- (1) High
- (2) Low
- (3) More
- (4) Less

(5) High

Which of the following to viruses harm?

- (1) Your keyboard
- (2) Your monitor
- (3) Your processor
- (4) Viruses do not harm any of the above
- (5) Viruses do not harm any of the above

Paisapay is facilitated in

- (1) eBay.co.in
- (2) amazon.com
- (3) flipkart.com
- (4) none of the above

(5) eBay.co.in

Which of the following is a useful security mechanism when considering business strategy and IT?

- (1) encryption
- (2) decryption
- (3) firewall
- (4) all the above

(5) all the above



BCA**(SEM. VI) MODEL PAPER - II
BCA - 6003 : E-COMMERCE**

Time : 1:30 Hours

Q.1. ESN stands for _____

- (1) Enterprise Special Networks
- (2) Enterprise Social Networks
- (3) Entrepreneur Social Networks
- (4) Essential Social Networks

Ans. (3) Enterprise Social Networks

Q.2 Enterprise 2.0 also known as _____

- (1) Social Business
- (2) Social Enterprise
- (3) Web 2.0
- (4) Social Media

Ans. (2) Social Enterprise

Q.3. Collaboration 2.0 is also known as _____

- (1) Social Enterprise
- (2) Social Collaboration
- (3) Collaboration Commerce
- (4) Collaboration Media

Ans. (2) Social Collaboration

Q.4. Collaboration word is derived from latin word _____

- (1) Collabrica
- (2) Collaberance
- (3) Collaboratio
- (4) Collaboraze

Ans. (3) Collaboratio

Q.5. Social networking is _____

- (1) Group-centric
- (2) Individual-centric
- (3) Organization-centric
- (4) Society-centric

Ans. (2) Individual-centric

Q.6. Social collaboration is _____

- (1) Group-centric
- (2) Individual-centric
- (3) Organization-centric
- (4) Person-centric

Ans. (1) Group-centric

Q.7. The World Wide Web (WWW) was introduced in the year _____

- (1) 1994
- (2) 1996
- (3) 1992
- (4) 1990

Ans. (1) 1994

Q.8. Which of the following can a virus do?

- (1) Hurt your hardware
- (2) Hurt any files they weren't designed to attack
- (3) Infect files on write-protected disks
- (4) None of the above

Ans. (4) None of the above

Q.9. In simple terms, what does risk assessment ask?

- (1) What can go wrong?
- (2) How likely is it to go wrong?
- (3) What are the possible consequences if it does go wrong?
- (4) All of the above

Ans. (4) All of the above

Q.10. Which of the following is a characteristic of a firewall?

- (1) Examines each message as it seeks entrance to the network
- (2) Blocks messages without the correct markings from entering the network
- (3) Detects computers communicating with the Internet without approval
- (4) All of the above

Ans. (4) All of the above

Q.11. Which of the following are ways to prove access rights?

- (1) What you know, like a password
- (2) What you have, like an ATM card
- (3) What you look like
- (4) All of the above

Ans. (4) All of the above

Q.12. Which item can a password be used to protect?

- (1) Network
- (2) File
- (3) Folder
- (4) All of the above

Ans. (4) All of the above

Q.13. Which is the most important component of IT?

- (1) Information
- (2) People
- (3) Information technology
- (4) Computers

Ans. (2) People

Q.14. Which of the following applies to the implementation of an idea?

- (1) Copyright
- (2) Intellectual property
- (3) Patent
- (4) Denial-of-service attack

Ans. (3) Patent

Q.15. Which of the following records logons and deletions?

- (1) Key logger
- (2) Packet sniffer
- (3) Log analysis tools
- (4) Screen captures

Ans. (3) Log analysis tools

Q.16. All electronically mediated information exchanges are referred to as _____

- (1) E-Business
- (2) Digital Business
- (3) E-Commerce
- (4) None of the above

Ans. (3) E-Commerce

Q.17. _____ are markets linked via modern communications networks and powered through high-speed computers.

- (1) Marketplaces
- (2) Metamarkets
- (3) Electronic Network
- (4) Electronic Markets

Ans. (4) Electronic Markets

Q. 18 _____ is a part of the 4 important types of E-commerce
 (1) All of the above (2) B2B
 (3) P2P (4) C2A

Ans. (1) All of the above

Q. 19 Companies like Flipkart, Amazon and Myntra belong to which E-commerce (EC) segment
 (1) B2B (2) B2C (3) P2P (4) C2B
 Ans. (2) B2C

Q. 20 Customers pay a fixed amount, commonly monthly or quarterly or annually, to get a few types of service referred to as _____ E-Commerce Business Model.

- (1) Licensing (2) Subscription
- (3) Transaction (4) Affiliate

Ans. (2) Subscription

Q. 21 This E-Commerce commercial enterprise model specifically specialises in selling services or products online.

- (1) Indirect Marketing (2) Online Direct Marketing
- (3) Brick & Mortar (4) Marketplace

Ans. (2) Online Direct Marketing

Q. 22 _____ is a retail fulfillment approach in which a shop does not hold the goods it sells in stock.

- (1) Aggregator Model (2) Affiliate
- (3) Dropshipping (4) Advertising Model

Ans. (3) Dropshipping

Q. 23 Some marketers or companies charge other companies for letting them place a banner on their websites, blogs or platforms known as the _____ E-Commerce Model.

- (1) Affiliate (2) Transaction
- (3) Aggregator (4) Advertising

Ans. (4) Advertising

Q. 24 Among the alternative models of B2B E-commerce, which is the best means to acquire a competitive advantage in the market?

- (1) Strategic relationship (2) Process
- (3) Transaction (4) All of the above

Ans. (1) Strategic relationship

Q. 25 The concept of online marketing and selling of products and services through the internet is _____

- (1) B2G (2) B2C (3) B2B (4) B2E
- Ans. (2) B2C

Q. 26 E-mail messages may be stored on which of the following computers?

- (1) Sender's computer (2) Sender's server
- (3) Recipient's server (4) All of the above
- Ans. (4) All of the above

Q. 27 _____ allows transactions among customers and dealers through supplying complete information and ancillary services without being concerned about the actual exchange of products and offerings among the parties.

- (1) Middlemen (2) Metamediator
- (3) Intermediary (4) All of the following
- Ans. (2) Metamediator

Q. 28 Which of the following is NOT a B2B E-commerce?

- (1) Sending and receiving orders
- (2) Invoice and shopping
- (3) All of the above
- (4) None of the above
- Ans. (4) None of the above

Q. 29 _____ lets in a commercial enterprise utility at the computer of one organization to speak immediately with the commercial enterprise utility at the computer of any other company.

- (1) EDI (2) Business applications
- (3) Standards (4) Protocols

Ans. (1) EDI

Q. 30 What is 'EOQ' in Inventory control?

- (1) Economic Occurring Quantity
- (2) Economic Order Quantity
- (3) Economic Over Quantity
- (4) Economic of Quantity

Ans. (2) Economic Order Quantity

Q. 31 Among the alternate models of B2B e-commerce, _____ is the best means to obtain a competitive advantage in the Market place.

- (1) Process based (2) strategic relationship based
- (3) transaction based. (4) any of these

Ans. (2) strategic relationship based

Q. 32 _____ focus on producing a highly integrated value proposition through a managed process.

- (1) hubs (2) community
- (3) contents (4) none of these

Ans. (1) hubs

Q. 33 _____ is a financial institution that establishes an account with a merchant and processes payment card authorization and payments.

- (1) customer (2) issuer
- (3) Merchant (4) Acquirer
- Ans. (4) Acquirer

Q. 34 In _____ type of payment system customer is allowed to spend only up to the amount that have pre deposited into account.

- (1) Prepaid (2) Post paid
- (3) both of these (4) None of these
- Ans. (1) Prepaid

Q.35. _____ type of payment system is highly useful to those customers who would like to control overspending.

- (1) Prepaid
- (2) Post paid
- (3) both of these
- (4) None of these

Ans. (1) Prepaid

Q.36. _____ credit card gives all the advantages of a normal credit card without worrying about the interest charges.

- (1) Prepaid
- (2) Post paid
- (3) both of these
- (4) None of these

Ans. (1) Prepaid

Q.37. _____ facility helps the customer to pay only a small amount of the total outstanding and revolve the rest of the payment to the next month.

- (1) Cash advance
- (2) Revolver
- (3) Tele draft
- (4) None of these

Ans. (2) Revolver

Q.38. _____ is the system of purchasing cash credits in relatively small amounts, storing the credits in our computer, and then spending them, when making electronic purchases over the internet.

- (1) E-cash
- (2) Dicash
- (3) Cyber cash
- (4) any of these

Ans. (4) any of these

Q.39. _____ is a financial instrument which can be used more than once to borrow money or buy products and services on credit.

- (1) Credit card
- (2) E-Cheques
- (3) E-cash
- (4) None of these

Ans. (1) Credit card

Q.40. A technique used to gain personal information for the purpose of identity theft, often by e-mail, is called?

- (1) Phishing
- (2) Carding
- (3) Brand spoofing
- (4) All of the above

Ans. (4) All of the above

Q.41. A _____ is a device that includes an embedded integrated circuit Chip [ICC] that can be either a secure microcontroller or equivalent intelligence with internal memory or a memory chip alone.

- (1) smart Cards
- (2) E-Cheques
- (3) E-cash
- (4) None of these

Ans. (1) smart Cards

Q.42. Companies can gather information about employees and potential employees from which of the following places?

- (1) Job applications
- (2) Credit reports
- (3) Companies that track Web surfers
- (4) All of the above

Ans. (4) All of the above

acts like a gate keeper that examines each user's identification before allowing them to enter to the organization's internal networks.

- (1) Network firewall
- (2) Antivirus
- (3) both of these
- (4) none of these

(1) Network firewall

- (2) Antivirus
- (3) both of these
- (4) none of these

(1) Network firewall

- (2) Cyber slacking consists of what activities?
- (1) Visiting "inappropriate" web sites
- (2) Visiting news sites
- (3) Chatting online with others about non-work topics
- (4) All of the above

- (3) All of the above
- (4) All of the above

(4) The verification of credit card is done by using _____ with a communications link to the merchants acquiring bank

- (1) Credit card payment terminal
- (2) Point of Sale
- (3) All of these
- (4) none of these

- (5) All of these

(7) Creating illegitimate sites that appear to be published by established organizations by unscrupulous artists is termed as _____

- (1) Spoofing
- (2) Snooping
- (3) Sniffing
- (4) none of these

- (8) Sniffing
- (1) Spoofing

(9) Gain entry into the user's system and scan your file system for personal information is known as _____

- (1) Spoofing
- (2) Snooping
- (3) Sniffing
- (4) none of these

- (10) Snooping

(11) _____ attacks are difficult and are only successful if the attacker knows something about the shopper

- (1) Spoofing
- (2) Snooping
- (3) Sniffing
- (4) Guessing passwords

- (12) Guessing passwords

(13) _____ is the process of making information unintelligible to the unauthorized user.

- (1) Spoofing
- (2) Decryption
- (3) Sniffing
- (4) Cryptography

- Q.51 _____ is the reverse process of encryption, to make the information readable once again
 (1) Spoofing (2) Decryption
 (3) Sniffing (4) Cryptography

Ans. (2) Decryption

Q.52 Cookies are used to do which of the following?

- (1) Store your ID and password for subsequent logons to the site
- (2) Store contents of electronic shopping carts
- (3) To track web activity
- (4) All of the above and more

Ans. (4) All of the above and more

Q.53. Unsolicited e-mail is called what?

- (1) Junk mail (2) Spam
- (3) Extra mail (4) None of the above

Ans. (2) Spam

Q.54. What is the name of the new anti-Spam bill?

- (1) No-Spam (2) CAN-Spam
- (3) Spam-Away (4) Stop Spam

Ans. (2) CAN-Spam

Q.55. In _____ server-side authentication is compulsory.

- (1) ssl (2) set
- (3) e-commerce (4) m-commerce

Ans. (1) ssl

Q.56. An online retail store is called as _____.

- (1) trader (2) retailer
- (3) e-tailer (4) amazon

Ans. (3) e-tailer

Q.57. In _____, one consumer deals with another consumer.

- (1) c2c (2) b2c
- (3) b2b (4) p2p

Ans. (1) c2c

Q.58. amazon.com is an example of _____.

- (1) b2b (2) b2c
- (3) c2c (4) p2p

Ans. (2) b2c

Q.59. In SSL encryption is done using _____ key.

- (1) public (2) private
- (3) session (4) Both 1 & 2

Ans. (4) Both 1 & 2

Q.60. _____ is an online retail store.

- (1) portal (2) service provider
- (3) e-tailer (4) content provider

Ans. (3) e-tailer

- Q.61. _____ is the unauthorized use, duplication, distribution or sale of copyrighted software?
 (1) Fair Use Doctrine (2) Pirated software
 (3) Counterfeit software (4) Privacy
 (2) Pirated software

- Q.62. _____ means that the information being displayed on a Website/transmitted/received over the Internet has not been changed in any way by an un-authorised party.
 (1) integrity (2) authenticity
 (3) authorisation (4) none of these
 (1) integrity

- Q.63. In public key encryption _____ keys are used.
 (1) public and private (2) only public
 (3) only private (4) session
 (1) public and private

- Q.64. SET is developed by association led by _____.
 (1) master card and visa (2) master card
 (3) visa (4) rupay
 (1) master card and visa

- Q.65. The technology behind M-commerce is based on _____.
 (1) http (2) https (3) wap (4) pop
 (3) wap

- Q.66. _____ is virtual representation of physical market.
 (1) edi (2) electronic market
 (3) e-commerce (4) internet commerce
 (2) electronic market

- Q.67. _____ allows you paperless transaction.
 (1) edi (2) internet commerce
 (3) e-commerce (4) all of the above
 Ans. (4) all of the above

- Q.68. The user reaches this page when they specify the address of a website
 (1) Home page (2) Web page
 (3) Summary page (4) none of these
 Ans. (1) Home page

- Q.69. The purpose of _____ page is to provide links to other pages
 (1) Home page (2) Web page
 (3) Summary page (4) none of these
 Ans. (1) Home page

- Q.70. _____ is an example for a software that visits suggested pages and return the appropriate information to be indexed by the search Engine
 (1) Robot (2) Spiders (3) Ants (4) All
 Ans. (4) All

- Q 71 _____ ads appears as rectangular graphics near the top of the page
 (1) Banner ads (2) floating ads
 (3) interstitials (4) Unicast ads

Ans. (1) Banner ads

- Q 72 _____ ads take up the entire screen and are more powerful than banner ads
 (1) Banner ads (2) floating ads
 (3) interstitials (4) Unicast ads

Ans. (2) floating ads

- Q 73 _____ is a form of advertisement on the web that appears between web pages that the user requests.
 (1) Banner ads (2) floating ads
 (3) interstitials (4) Unicast ads

Ans. (3) interstitials

- Q 74 _____ is basically a TV commercial that runs in the browser window.
 (1) Banner ads (2) floating ads
 (3) interstitials (4) Unicast ads

Ans. (4) Unicast ads

- Q 75 Advertisements take the form of a website copy are called
 (1) Advertorials (2) pop-up ads
 (3) Spam e-mail (4) none of these

Ans. (1) Advertorials

- Q 76 _____ is the most unwanted of online advertising methods
 (1) Advertorials (2) pop-up ads
 (3) Spam e-mail (4) none of these

Ans. (2) pop-up ads

- Q 77 _____ is an unsolicited e-mail sent to every e-mail address a business can find
 (1) Advertorials (2) pop-up ads
 (3) Spam e-mail (4) none of these

Ans. (3) Spam e-mail

- Q 78. _____ is the buying and selling of goods and services through wireless handheld devices such as cellular phone and Personal Digital Assistants
 (1) Mobile Commerce (2) e-commerce
 (3) both of these (4) none of these

Ans. (1) Mobile Commerce

- Q 79. _____ is a class of advertising methods which are considered unethical and may even be illegal
 (1) Advertorials (2) pop-up ads
 (3) Spam e-mail (4) malware

Ans. (4) malware

- Q 80 What is a program, when installed on a computer, records every keystroke and mouse click?
 (1) Key logger software (2) Hardware key logger
 (3) Cookie (4) Adware

Ans. (1) Key logger software

- Q 81 _____ are animated full screen ads placed at the entry of a site before a user reaches the intended content.
 (1) Intromercials (2) pop-up ads
 (3) Spam e-mail (4) malware

Ans. (1) Intromercials

- Q 82 _____ are interactive online ads that require the user to respond intermittently in order to wade through the message before reaching the intended content.
 (1) Ultramercials (2) pop-up ads
 (3) Spam e-mail (4) malware

Ans. (1) Ultramercials

- Q 83. _____ is any transaction, involving the transfer or rights to use goods and services, which is initiated and or completed by using mobile access to computer mediated networks with the help of an electronic device.

- (1) Mobile Commerce (2) e-commerce
 (3) both of these (4) none of these

Ans. (1) Mobile Commerce

- Q 84. _____ website is one that changes or customizes itself frequently and automatically based on certain criteria

- (1) Dynamic website (2) Static Website
 (3) phish site (4) none of these

Ans. (1) Dynamic website

- Q 85. _____ site is created to fraudulently acquire sensitive information such as pass words and credit card details, by masquerading as a trustworthy person or business.

- (1) Dynamic website (2) Static Website
 (3) phish site (4) none of these

Ans. (3) phish site

- Q 86. _____ in the e-commerce may be a holder of a payment card such as credit card or debit card from an issuer

- (1) customer (2) issuer
 (3) Merchant (4) Acquirer

Ans. (1) customer

- Q 87. _____ is a financial institution that establishes an account with a merchant and processes payment card authorization and payments

- (1) customer (2) issuer
 (3) Merchant (4) Acquirer

Ans. (4) Acquirer

Q 88 In _____ type of payment system customer is allowed to spend only up to the amount that have pre deposited into account

- (1) Prepaid
- (2) Post paid
- (3) both of these
- (4) none of these

Ans. (1) Prepaid

Q 89 _____ type of payment system is highly useful to those customers who would like to control overspending.

- (1) Prepaid
- (2) Post paid
- (3) both of these
- (4) none of these

Ans. (1) Prepaid

Q 90. _____ credit card gives all the advantages of a normal credit card without worrying about the interest charges

- (1) Prepaid
- (2) Post paid
- (3) both of these
- (4) none of these

Ans. (1) Prepaid

Q 91. _____ facility helps the customer to pay only a small amount of the total outstanding and revolve the rest of the payment to the next month.

- (1) Cash advance
- (2) Revolver
- (3) Tele draft
- (4) none of these

Ans. (2) Revolver

Q 92. _____ is a financial instrument which can be used more than once to borrow money or buy products and services on credit.

- (1) Credit card
- (2) E-Cheques
- (3) E-cash
- (4) none of these

Ans. (1) Credit card

Q 93 What is software you don't want hidden inside software you do want?

- (1) Adware
- (2) Trojan-horse software
- (3) Spyware
- (4) All of the above

Ans. (4) All of the above

Q.94 Smart card is better protected than other cards using

- (1) Encryption
- (2) Firewall
- (3) Hub
- (4) All the above

Ans. (1) Encryption

Q.95 Which type of technology will increase portability and mobility?

- (1) Implant chips
- (2) Micro-payments
- (3) Internet phone calls
- (4) All of the above

Ans. (4) All of the above

Q.96 Which of the following an accurate statement about internet phone calls?

- (1) They are possible but not yet free
- (2) They are not possible

(3) They are currently standard practice

(4) None of the above is an accurate statement about internet phone calls

They are possible but not yet free

Ans. (1)

Q 97 Trust card is introduced by

- (1) BSNL and itzcash
- (2) BSNL and oxicash
- (3) BSNL only
- (4) None

Ans. (1) BSNL and itzcash

Q 98 Which of the following describes e-commerce?

- (1) Doing business electronically
- (2) Doing business
- (3) Sale of goods
- (4) All of the above

Ans. (1) Doing business electronically

Q 99 Which of the following is part of the four main types for e-commerce?

- (1) B2Bs
- (2) B2C
- (3) C2B
- (4) All of the above

Ans. (4) All of the above

Q 100 Which segment do eBay, Amazon.com belong?

- (1) B2Bs
- (2) B2Cs
- (3) C2Bs
- (4) C2Cs

Ans. (2) B2Cs

□□

BCA

(SEM. VI) MODEL PAPER – III

BCA – 6003 : E-COMMERCE

Time 1 30 Hours

Maximum Marks

Q 1 _____ is basically a concept of online marketing & distributing of products and services over the internet
 (1) B2G (2) B2E (3) B2C (4) B2B

Ans. (3) B2C
 Q 2. _____ e-commerce consists of the sale of products or services from a business to the general public
 (1) B2G (2) B2E (3) B2B (4) B2C

Ans. (4) B2C
 Q 3. Which of the following is not suitable for a B2C transaction?
 (1) clothes (2) flowers
 (3) airline reservation (4) none

Ans. (4) none
 Q 4. _____ e-commerce transaction has the advantage of eliminating middlemen.
 (1) B2G (2) B2C (3) B2B (4) B2E

Ans. (2) B2C
 Q 5. _____ e-commerce involves customers gathering information, purchasing and receiving products over an electronic network
 (1) B2G (2) B2E (3) B2B (4) B2C

Ans. (4) B2C
 Q 6. Which of the following can be used to help identify people in a crowd?
 (1) Biochip
 (2) Implant chip
 (3) Facial recognition software
 (4) Vision chip

Ans. (3) Facial recognition software

Q 7. _____ e-commerce involves the electronic facilitation of transaction between customers through some third party.
 (1) C2C (2) B2E (3) B2B (4) B2G

Ans. (1) C2C

Q 8. Which among the following is an example of C2C?
 (1) e-Bay (2) Amazon.com
 (3) Rentalic.com (4) all of these

Ans. (4) all of these

Q 9. Which one is also known as plastic money?
 (1) Credit card (2) Debit card
 (3) Paper cash (4) All of the above

Ans. (1) Credit card

Q 10. E cheques are _____

- (1) Prepaid
- (2) Postpaid
- (3) Both prepaid and postpaid
- (4) Prepaid

Ans. (1)

Q 11. Digital signature is a

- (1) Digital id. send as an attachment to a web page/e-mail/message
- (2) Is used for verifying the attachments send using web
- (3) Both 1 and 2
- (4) None of these

Ans. (3)

Q 12. _____ is a set of standards developed in the 1960s to exchange business information and to do electronic transactions

- (1) EDI (2) Protocols
- (3) TCP/IP (4) None of these

Ans. (1) EDI

Q 13. Which one is the component of cyber cash payment system

- (1) CC user software (2) CC merchant software
- (3) CC Server Software (4) All of the above

Ans. (4) All of the above

Q 14. The presence of _____ make the smart card smart

- (1) Memory (2) Microchip
- (3) E-cash (4) None of the above

Ans. (2) Microchip

Q 15. Electronic Exchange of business documents in a standard format is known as

- (1) E-commerce (2) E-Business
- (3) EDI (4) None of these

Ans. (3) EDI

Q 16. _____ is essentially a business process that connects manufacturers, retailers, customers and suppliers in the form of a chain to develop and deliver products.

- (1) E-commerce (2) EDI
- (3) Networking (4) SCM

Ans. (4) SCM

Q 17. The smart card which use antenna for reading and writing data

- (1) Contact smart card (2) Contactless smart card
- (3) Proximity smart card (4) Both 2 and 3

Ans. (4) Both 2 and 3

Q 18. _____ is a commercial process that includes production, distribution, sales or delivery of goods and services through electronic means language while

- (1) E-commerce (2) SCM
- (3) EDI (4) None of these

Ans. (1) E-commerce

- Q.19 _____ is a class of advertising methods which are considered unethical and may even be illegal
 (1) Adveriterrals (2) pop-up ads
 (3) Spam e-mail (4) malware
- Ans. (4) malware

- Q.20. _____ card is read only
 (1) Contact smart card (2) Contactless smart card
 (3) Proximity smart card (4) Both 2 and 3
- Ans. (3) Proximity smart card

- Q.21. _____ are animated full screen ads placed at the entry of a website before a user reaches the intended content.
 (1) pop-up ads (2) Intromercials
 (3) Spam e-mail (4) malware
- Ans. (2) Intromercials

- Q.22. _____ are interactive online ads that require the user to respond intermittently in order to wade through the message before reaching the intended content.
 (1) UI tramecials (2) pop-up ads
 (3) Spam e-mail (4) malware
- Ans. (1) UI tramecials

- Q.23. _____ facilitates transactions between buyer and sellers by providing comprehensive information and ancillary services without being involved in the actual exchange of goods and services between the parties.
 (1) Metamediary (2) Intermediary
 (3) middlemen (4) all of these
- Ans. (1) Metamediary

- Q.24. Which is not a feature of ecommerce
 (1) SCM (2) EDI
 (3) WWW (4) BPR
- Ans. (4) BPR

- Q.25. _____ provide security and privacy for the use of webpage content
 (1) HTTP (2) html
 (3) FTP (4) none of these
- Ans. (1) HTTP

- Q.26. What does I stands in CIA of smart card?
 (1) International (2) Integrity
 (3) Identity (4) None of the above
- Ans. (2) Integrity

- Q.27. What does A stands in CIA of smart card?
 (1) auditing (2) authenticity
 (3) authorized (4) None of the above
- Ans. (2) authenticity

- Q.28. The purpose of _____ page is to provide links to other pages
 (1) Home page (2) Web page
 (3) Summary page (4) None of these
- Ans. (1) Home page

- Q.29. _____ is an example for a software that visits suggested pages and return the appropriate information to be indexed by the search Engine
 (1) Robot (2) Spiders (3) Ants (4) All
- Ans. (4) All

- Q.30. Which is used to identify mobile money
 (1) MCID (2) MMID
 (3) RSID (4) NONE OF THE ABOVE
- Ans. (2) MMID

- Q.31. _____ is an act that poses danger to computer assets.
 (1) Threat (2) Danger
 (3) Error (4) None of the above
- Ans. (1) Threat

- Q.32. Which one is not a encryption technique?
 (1) RSA (2) DES
 (3) AES (4) NONE OF THE ABOVE
- Ans. (4) NONE OF THE ABOVE

- Q.33. Which one is not used as a security mechanism?
 (1) Encryption (2) Cryptography
 (3) Wallets (4) Digital signature
- Ans. (3) Wallets

- Q.34. Which e-government arena is being used when governmental agencies send out and accept bids for work?
 (1) G2G (2) G2B (3) G2C (4) G2G
- Ans. (2) G2B

- Q.35. Secret key is used for:
 (1) Public key cryptography
 (2) Private key cryptography
 (3) Asymmetric key cryptography
 (4) None of these
- Ans. (2) Private key cryptography

- Q.36. Which one is a communication channel threat?
 (1) Sniffer programs (2) User vandalism
 (3) Integrity threats (4) All of the above
- Ans. (4) All of the above

- Q.37. Which one is a communication channel security protocol?
 (1) SSL (2) S-HTTP
 (3) SET (4) ALL OF THE ABOVE
- Ans. (4) ALL OF THE ABOVE

is a class of advertising methods which are considered unethical and may even be illegal
 (1) Advertising (2) pop-up ads
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 (3) middlemen (4) all of these

(1) Metamediator

(1) SCM (2) EDI
 (3) WWW (4) BPR

(4) BPR

(1) HTTP (2) html
 (3) FTP (4) none of these

(1) HTTP

(1) International (2) Integrity
 (3) Identity (4) None of the above

(2) Integrity

(1) auditing (2) authenticity
 (3) authorized (4) None of the above

(2) authenticity

The purpose of _____ page is to provide links to other pages
 (1) Home page (2) Web page
 (3) Summary page (4) None of these

(1) Home page

is an example for a software that visits suggested pages and return the appropriate information to be indexed by the search Engine
 (1) Robot (2) Spiders (3) Ants (4) All

(4) All

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(1) MCID (2) MMID
 (3) RSID (4) NONE OF THE ABOVE

(2) MMID

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 (1) G2G (2) G2B (3) G2C (4) G2G

(2) G2B

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(1) Public key cryptography
 (2) Private key cryptography
 (3) Asymmetric key cryptography
 (4) None of these

(2) Private key cryptography

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 (1) Sniffer programs (2) User vandalism
 (3) Integrity threats (4) All of the above

(4) All of the above

Which one is a communication channel security protocol?
 (1) SSL (2) S-HTTP
 (3) SET (4) ALL OF THE ABOVE

(4) ALL OF THE ABOVE

Q.38 E-Banking is also known as

- (1) ATMs
- (2) Net banking
- (3) Traditional banking
- (4) None of these

Ans. (2) Net banking

Q.39. _____ is an online auctioning site that facilitates the trade of privately owned items between individuals.

- (1) e-Bay
- (2) Amazon.com
- (3) Rentalic.com
- (4) all of these

Ans. (1) e-Bay

Q.40. Monster.com is an example of _____ website

- (1) C2C
- (2) B2E
- (3) B2B
- (4) B2C

Ans. (1) C2C

Q.40. _____ is backbone of all E-payments in E-commerce

- (1) EFT
- (2) EPS
- (3) PayPal
- (4) none of these

Ans. (2) EPS

Q.41. _____ is an internet network that allows users with the same network in software to connect to each other's hard disks and exchange files

- (1) B2C
- (2) B2E
- (3) B2B
- (4) P2P

Ans. (4) P2P

Q.42. This is a protocol which allows files to be transferred from one computer to another computer

- (1) TCP/IP
- (2) FTP
- (3) HTTP
- (4) none of these

Ans. (2) FTP

Q.43.A _____ is a document, typically written in plain text interspersed with formatting instructions of html

- (1) Web page
- (2) home page
- (3) domain
- (4) none of these

Ans. (1) Web page

Q.44. _____ is the first page of a web site.

- (1) Web page
- (2) home page
- (3) domain
- (4) none of these

Ans. (2) home page

Q.45. _____ allows the person to type in just the main words and the site will come in

- (1) Web page
- (2) home page
- (3) domain
- (4) none of these

Ans. (3) domain

Q.46. Which one is a client level threat?

- (1) Malicious code
- (2) Viruses
- (3) Active contents
- (4) All the above

Ans. (4) All the above

Q.47. A _____ presents information from diverse sources in a unified way in a web site.

- (1) Web portal
- (2) Link page
- (3) Both of these
- (4) none of these

Ans. (3) Both of these

Q.48. Which one is not an encryption technique?

- (1) RSA
- (2) DES
- (3) AES
- (4) FTP

Ans. (4) FTP

Q.49. The Information Technology Act

[IT ACT] came into effect on

- (1) 16th November 2000
- (2) 15th December 2000
- (3) 17th October 2000
- (4) none of these

Ans. (3) 17th October 2000

Q.50. Information sent over the Internet commonly uses the set of rules called _____

- (1) TCP/IP
- (2) FTP
- (3) HTTP
- (4) gopher

Ans. (1) TCP/IP

Q.51. Which one is not a server level threat?

- (1) Malicious code
- (2) CGI threats
- (3) Database threats
- (4) Buffer overflows

Ans. (1) Malicious code

Q.52. E-mail which contain useless material is termed as _____

- (1) Spam
- (2) useless mail
- (3) trunk mail
- (4) Junk mail

Ans. (4) Junk mail

Q.53. India has enacted the first IT Act in the year _____

- (1) 2001
- (2) 2002
- (3) 2009
- (4) 2000

Ans. (4) 2000

Q.54. Which of the following crimes were not covered under IT (Amendment) Act, 2008?

- (1) Cyber terrorism
- (2) Child pornography
- (3) Video voyeurism
- (4) None of these

Ans. (4) None of these

Q.55. Which one is not a physical threat?

- (1) Hacking
- (2) Storm
- (3) Phishing
- (4) None of the above

Ans. (4) None of the above

Q.56. _____ is a programmer designed to replicate and spread generally with the victim being oblivious to its existence

- (1) hacker
- (2) software
- (3) Computer virus
- (4) none of these

Ans. (3) Computer virus

Q.55 Porter's value chain theory was introduced in
 (1) 1980 (2) 1985 (3) 1990 (4) 1995
 Ans. (2) 1985

Q.56 A _____ provides a way to associate the message sender and is the equivalent of an ordinary signature.
 (1) cyber signature (2) Digital signature
 (3) SSL (4) none of these
 Ans. (2) Digital signature

Q.57 The basic elements of website is
 (1) Home page (2) Web pages
 (3) Links and banners (4) All the above
 Ans. (4) All the above

Q.58 Which one is a threat for E-commerce
 (1) Trojan horse (2) firewall
 (3) encryption (4) None
 Ans. (1) Trojan horse

Q.59 Secure communication means
 (1) Protect transmission of credit card number
 (2) Guarantee privacy of customer
 (3) Unauthorized access of payment details
 (4) All the above
 Ans. (4) All the above

Q.60. _____ + is automated methods of recognizing a person based on a physiological or behavioral characteristic.
 (1) Biometrics (2) PIN
 (3) both of these (4) none of these
 Ans. (1) Biometrics

Q.61. In Biometrics, _____ ID system is designed to prevent more than one person from using a single identity
 (1) Positive ID system (2) Negative ID system
 (3) both of 1 & 2 (4) none of these
 Ans. (3) both of 1 & 2

Q.62 Which one is not an offline payment mode?
 (1) Cash on delivery (2) Cash before delivery
 (3) Demand drafts (4) e-cheque
 Ans. (4) e-cheque

Q.63. _____ are program developed by some dishonest people to destroy the computer system and the valuable information in it.
 (1) Network firewall (2) computer virus
 (3) both of these (4) none of these
 Ans. (2) computer virus

Q.64 Which among the following is not an example for computer virus?
 (1) Chernobyl (2) Melissa
 (3) I Love You (4) none of these
 Ans. (4) None of these

Q.65. _____ are special type of software meant for limiting the risks of being hit by computer viruses
 (1) Network firewall (2) Antivirus
 (3) both of these (4) none of these
 Ans. (2) Antivirus

Q.66 A _____ is a person who gains unauthorized access to a computer network for profit, criminal mischief or personal pleasure.
 (1) Hacker (2) spoofer
 (3) operator (4) none of these
 Ans. (1) Hacker

Q.67 A _____ portal is a specialized entry point to a specific market place or industry niche.
 (1) Vertical portal (2) horizontal portal
 (3) both of these (4) none of these
 Ans. (1) Vertical portal

Q.68. _____ are general interest portals covering a wide range of topics and features
 (1) Vertical portal (2) horizontal portal
 (3) both of these (4) none of these
 Ans. (2) horizontal portal

Q.69 Which among the following is an example for vertical portal ?
 (1) i-village (2) Yahoo
 (3) Google (4) Net scape
 Ans. (1) i-village

Q.70 A portal that helps to establish relations and to conduct transactions between various organizations is termed as _____
 (1) B2B portals (2) C2C portals
 (3) both of these (4) none of these
 Ans. (1) B2B portals

Q.71 A _____ is a software that scours the internet collecting data about every website and every webpage within it
 (1) spiders (2) Search Engines
 (3) robots (4) none of these
 Ans. (2) Search Engines

Q.72 Search Engines databases are selected and built by computer robot programs called
 (1) spiders (2) Search Engines
 (3) robots (4) none of these
 Ans. (1) spiders

Q.73 Which among the following is not an example for Search engine?
 (1) Google (2) MSN
 (3) Alta vista (4) none of these
 Ans. (4) none of these

Q.74.OTP stands for

- (1) On Time Password
- (2) On Time processing
- (3) One time processor
- (4) None

Ans. (1) On Time Password

Q.75 A web page is transferred to users computer through

- (1) html
- (2) FTP
- (3) HTTP
- (4) None of these

Ans. (3) HTTP

Q.76. The user reaches this page when they specify the address website

- (1) Home page
- (2) Web page
- (3) Summary page
- (4) none of these

Ans. (1) Home page

Q.77. Private Key cryptography is also known as

- (1) Public key
- (2) Symmetric
- (3) Asymmetric
- (4) None

Ans. (2) Symmetric

Q.78. Companies use _____ networks to automate employee corporate processes.

- (1) B2G
- (2) B2E
- (3) B2B
- (4) P2P

Ans. (2) B2E

Q.79. Which among the following is not a B2E application

- (1) Online Insurance policy management
- (2) Online supply requests
- (3) Special employee offers
- (4) Locate application and tax forms

Ans. (4) Locate application and tax forms

Q.80. _____ streamlines the flow of information and sell capabilities through automation

- (1) SCC
- (2) CRM
- (3) CRP
- (4) SCM

Ans. (1) SCC

Q.81. Public key cryptography is also known as _____ cryptography

- (1) Private key
- (2) Symmetric
- (3) Asymmetric
- (4) None

Ans. (3) Asymmetric

Q.82. What is the legal protection afforded an expression of an idea as a song, video game, and some types of proprietary documents?

- (1) Ethics
- (2) Intellectual property
- (3) Copyright
- (4) Fair Use Doctrine

Ans. (3) Copyright

Q.83. Cyber slacking consists of what activities?

- (1) Visiting "inappropriate" web sites
- (2) Visiting news sites

- (3) Chatting online with others about non-work topics
- (4) All of the above
- (4) All of the above

Q.84. _____ refers to a kind of e-commerce which refers to a company selling or buying from other company

- (1) B2G
- (2) B2E
- (3) B2B
- (4) P2P

Ans. (2) B2B

Q.85. Which of the following is not an example for B2B e-commerce?

- (1) Sending and receiving orders
- (2) Invoice and shopping
- (3) all of these
- (4) none of these
- (4) none of these

Ans. (4)

Q.86. The study of encryption is called _____

- (1) Decryption
- (2) Cryptography
- (3) Firewall
- (4) All the above

Ans. (2) Cryptography

Q.87. During E-commerce transaction we should ensure _____

- (1) Integrity
- (2) Security
- (3) Confidentiality
- (4) All the above

Ans. (4) All the above

Q.88. The viruses that are commonly found in word documents are called _____

- (1) Macro
- (2) Trojan horse
- (3) Script virus
- (4) None of the above

Ans. (1) Macro

Q.89. The viruses spreads through _____

- (1) Mails
- (2) Pen drives and cds
- (3) Websites
- (4) All the above

Ans. (4) All the above

Q.90. _____ e-commerce consists of the sale of products or services from a business to the general public.

- (1) B2G
- (2) B2E
- (3) B2B
- (4) B2C

Ans. (4) B2C

Q.91. Which of the following describes e-commerce?

- (1) Doing business electronically
- (2) Doing business
- (3) Sale of goods
- (4) All of the above

Ans. (1) Doing business electronically

Q.92. E-money _____

- (i) Acts as a prepaid bearer instrument
- (ii) Regulated by the RBI

- (iii) Transfer of money necessarily involve bank-account
- (iv) No involvement of middlemen
- (1) i, ii, iv (2) i, ii, iii
- (3) i, ii (4) all of these

Ans. (1) i, ii, iv

Q.93. _____ e-commerce involves customers gathering information, purchasing and receiving products over an electronic network

- (1) B2G (2) B2E (3) B2B (4) B2C

Ans. (4) B2C

Q.94. Which among the following is not an user of B2C e-commerce?

- (1) manufacturers (2) distributors
- (3) Publishers (4) none

Ans. (4) none

Q.95. Which type of e-commerce focuses on consumers dealing with each other?

- (1) B2B (2) B2C (3) C2B (4) C2C

Ans. (4) C2C

Q.96. UPI _____ Was launched enabling the users to link their overdraft account to a UPI handle.

- (1) 2.0 (2) 4.0 (3) 3.0 (4) none of these

Ans. (1) 2.0

Q.97. Debit card is.....

- (i) Store value card
- (ii) Prepaid card
- (iii) An alternative cash or cheque
- (iv) E-money

- (1) i, ii, iii (2) all of these

- (3) i, iii (4) none of these

Ans. (1) i, ii, iii

Q.98. Which products are people most likely to be more uncomfortable buying on the Internet?

- (1) Books (2) Furniture

- (3) Movies (4) All of the above

Ans. (2) Furniture

Q.99. Digital Cash has following characteristic:

- (1) Anonymity (2) Security

- (3) Confidentiality (4) All of above

Ans. (4) All of above

Q.100. Digital products are best suited for B2C e-commerce because they

- (1) Are commodity like products

- (2) Can be mass-customized and personalized

- (3) Can be delivered at the time of purchase

- (4) All of the above

Ans. (4) All of the above