

XYZ Ads Airing Report Analysis

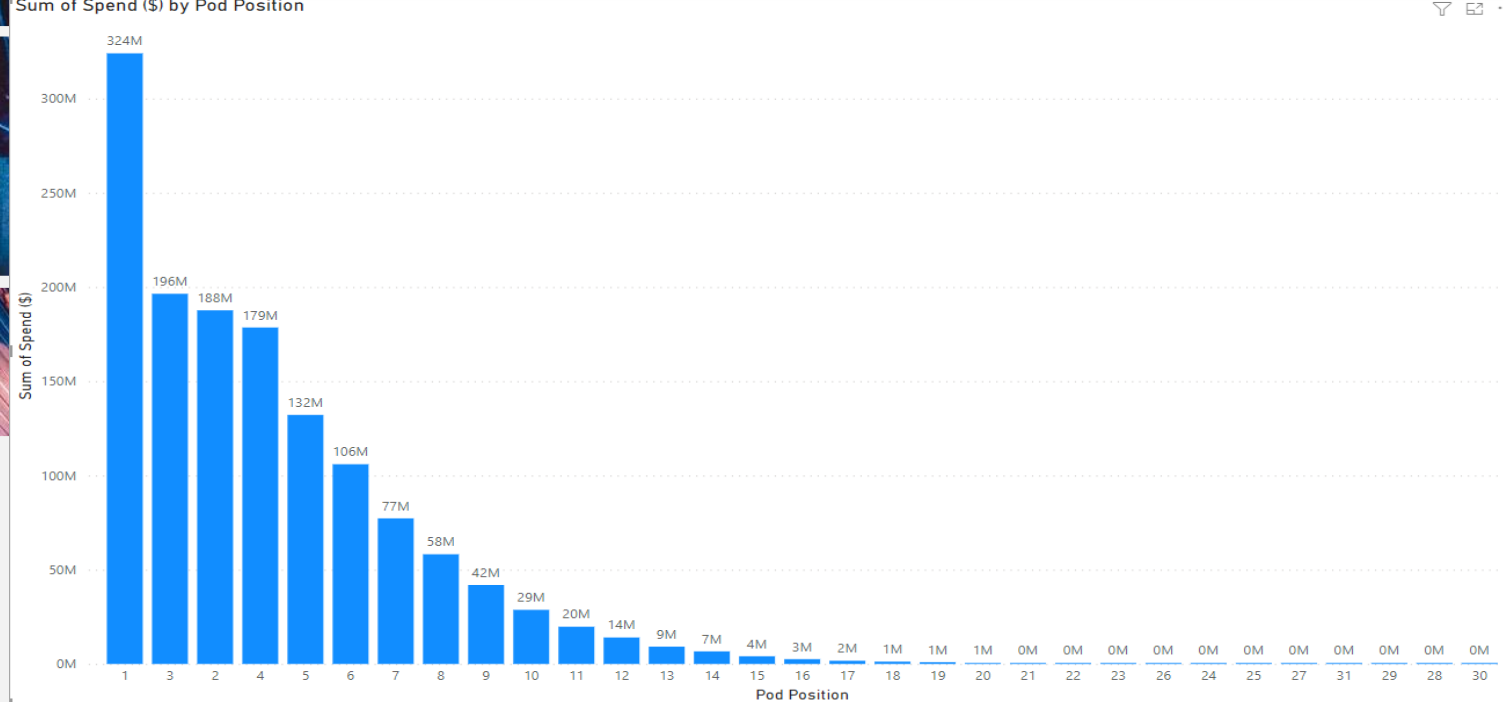
By
Santhosh R





Pod Position

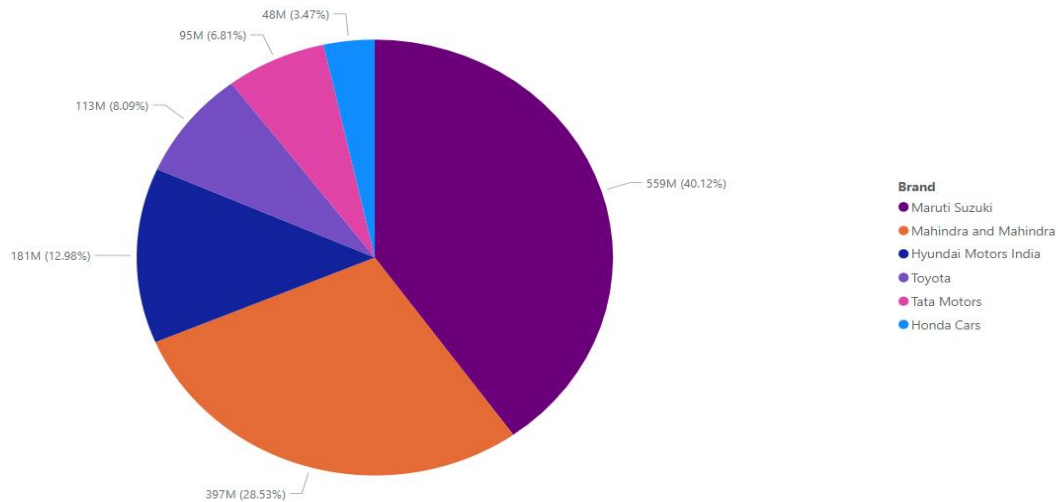
Pod is ads set Number. Pod Number is directly proposal to Spend Amount. For your reference see Graph



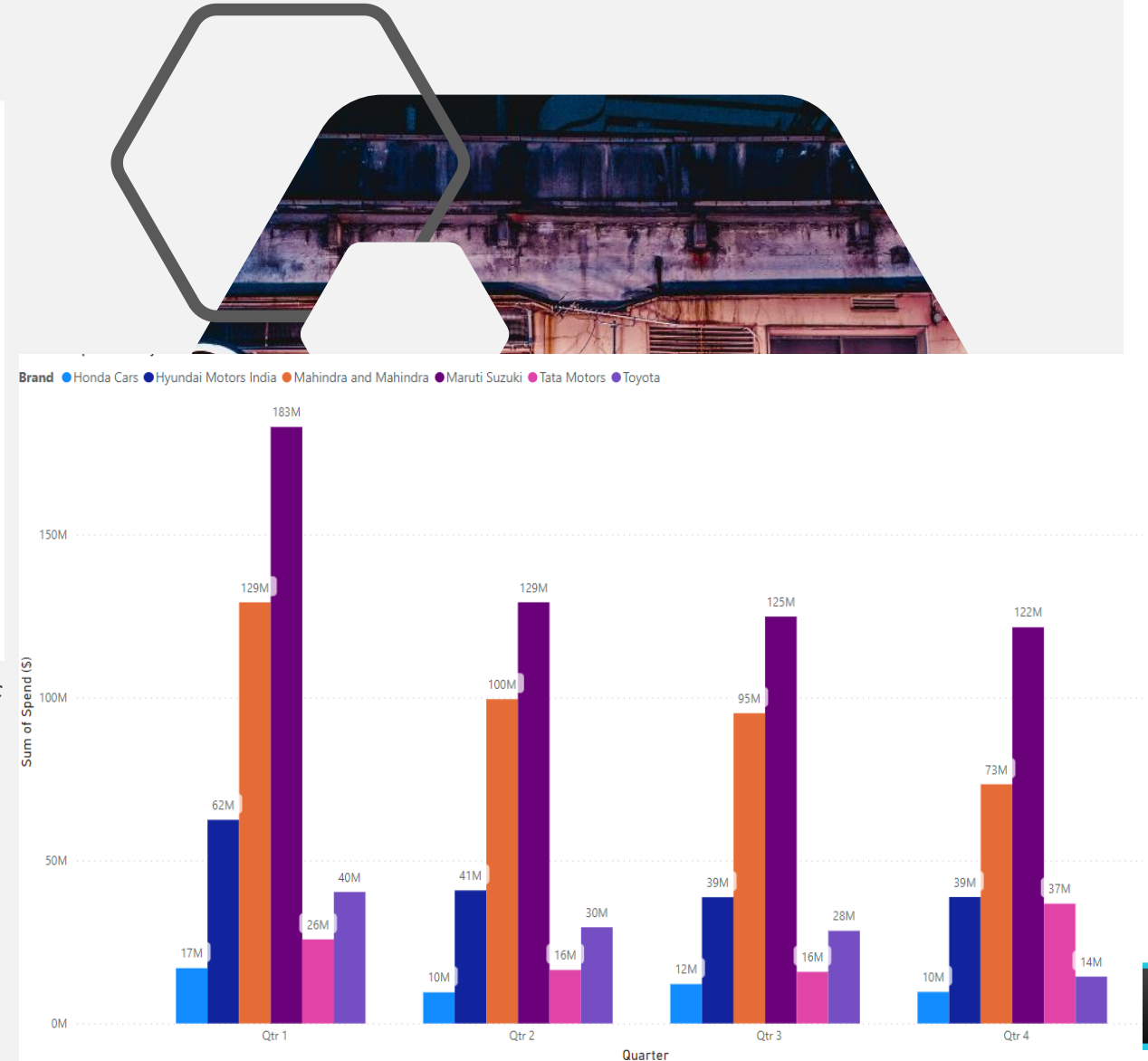
Share of various brands in TV airings

- Maruti Suzuki is the one of the Top company Share in Given Data. Maruti Suzuki Share Percentage 40.12 % from total Company Shares.

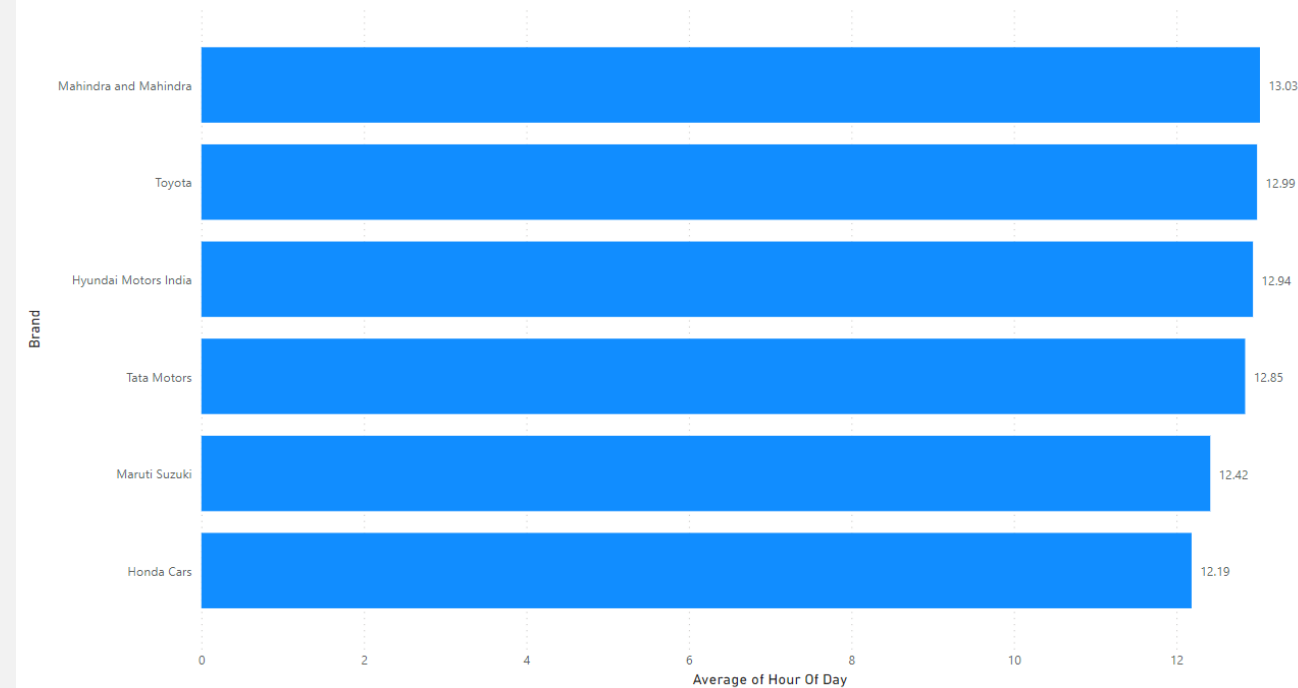
Sum of Spend (\$) by Brand



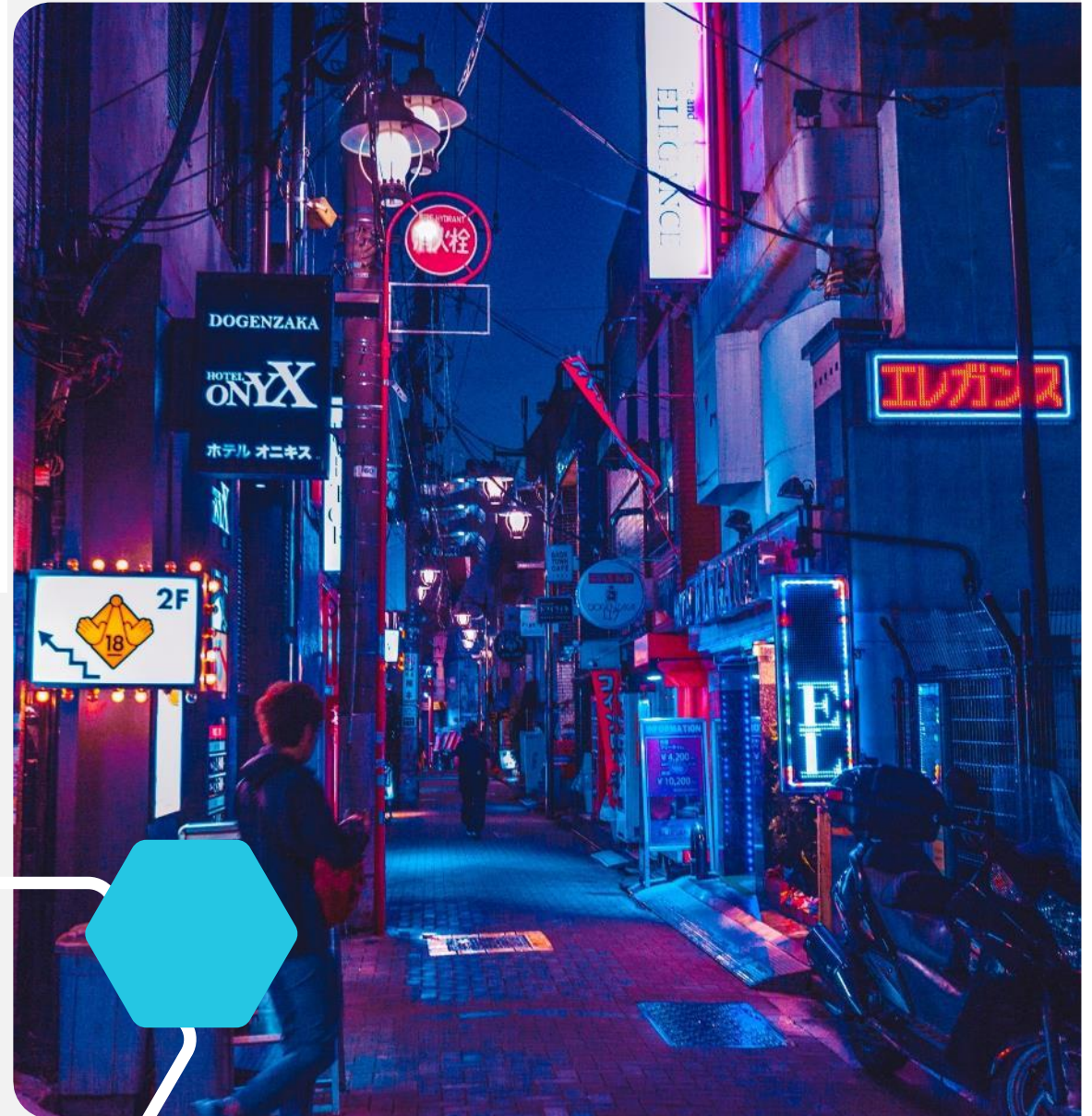
Each and Every Company in Starting Qtr 1 only Spend Lot of Money in Ads Afterwards All Company's Gradually reduce the Spend Amount in Ads. For your reference See the Graph Sheet



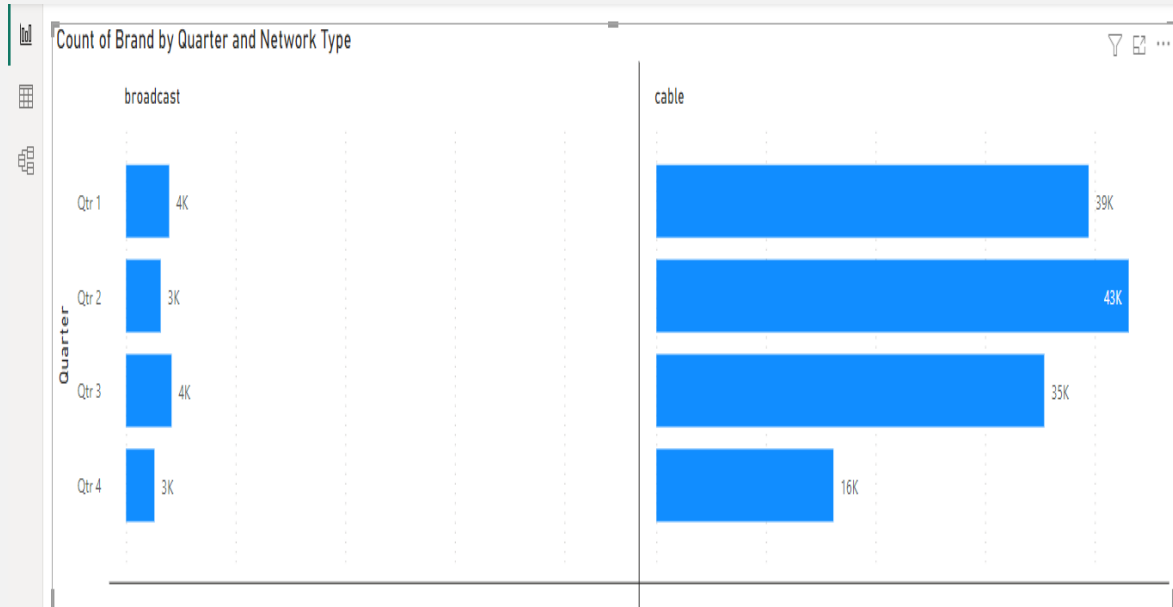
Average of Hour Of Day by Brand



1. Mahindra and Mahindra Company post the 13 Ads Per Hosur. 2nd One is Toyota this Company Post 12 Ads Per Hosur.
2. If the Company Arrange More Ads per Hosur then the Spend Amount Also Increase. So Definitely this company Get More Profit



Mahindra and Mahindra



Mahindra and Mahindra Company Spend lot of Money in Cable type of Ads. Now a days Each every people using the Smart Phones and Laptops and Digital Media. So The Mahindra and Mahindra Company definitely Change it ads type.


Now a days Digital Ads System Brand only get more Profits.









Thank You

 Santhosh R

 04344244402

 trainity@space.com

 www.proseware.com