

<https://sbm.nmims.edu/mba-program>



## About NMIMS School of Business Management

School of Business Management's (SBM) goal is to provide a life changing experience to all those who join its programs. This is sought to be done through a relevant management curriculum and development of skill sets required by an individual to serve the industry and society as managers, business leaders or as entrepreneurs. It believes in developing leadership and decision-making capabilities of its graduates and hence the emphasis is on simulating the real life situations that participants are expected to face once they graduate from the business school. Today SBM is one of the top 10 AACSB accredited business schools in India. NMIMS School of Business management has been ranked amongst Top-100 Global B-School by FT MIM 2022.



### Goals

- To develop an understanding of dynamics shaping global business
- To develop critical thinking skills
- An integrative approach to decision making and problem solving
- To develop technological orientation and digital fluency
- Effective communication skills
- To sharpen leadership & interpersonal skills
- An understanding of ESG challenges impacting business

### Vision

To be a management school of academic and research excellence that develops transformational leaders for an inclusive and sustainable world.

### Mission

The NMIMS School of Business Management nurtures transformational leaders who can responsibly create Stakeholder value with integrity by navigating the ever-changing world of business using critical thinking skills, analytical skills, entrepreneurial mindset, people proficiency and, technology orientation. The school enables a research environment to develop tools and concepts for the advancement of management theory and practice.

### Institutional Values

Excellence

Innovation

Academic Integrity

Collegiality

Autonomy

Discipline & Commitment

Inclusivity

### Global Linkages

The Vision of the University is to be a globally admired University by 2030. To achieve this and to provide maximum exposure to our students and faculty we have collaborated with Universities across the globe. Currently, we have links with more than 50 highly respected institutions in Australia, the US, Europe, and Asia. To name a few – Virginia Tech, USA, University at Albany, State University of New York, USA, University of Bristol, UK, King's College London, UK, University of California Riverside, USA, University of South Australia, Australia etc. These collaborations are for Twinning programs, Dual Degree programs, Student and Faculty exchange, Joint supervision of Doctoral studies, Joint academic activities- lectures, seminars, conferences, and exchange of academic material and information.

## Honour - School of Business Management

NMIMS has successfully carved a niche for itself among the country's premier educational institutions, a fact borne out by the many prestigious awards and honours to its credit

- NAAC with 3.59 CGPA (on 4-point scale) and Grade A+ for the 3rd time (Mumbai Campus)
- AACSB (SBM, Mumbai Campus)
- NBA of AICTE
- Highest rating by CRISIL and ICRA (SBM, Mumbai Campus)
- Ranked 4th Best Pvt. Business School by Business Today Ranking 2022
- Ranked 4th Best Pvt. Business School by The Week Best B School Survey 2022
- Ranked 3rd Private Institute by Business World Annual B-School Survey 2022
- Ranked 5th Private Institute by NIRF India Ranking 2022
- Top 100 Global B-Schools by Financial Times MiM Ranking 2022
- Rank 2nd – The Week -The Hansa Research, West Zone 2021 (SBM)

## MBA: Introduction

It is a two-year full-time programme spread over six trimesters leading to the degree in Master of Business Administration. It is the flagship programme of the School of Business Management, NMIMS Deemed-to-be University, Mumbai with a legacy of over 41 years. It has enjoyed a high credibility in the corporate world over the years. Many of our alumni occupy significant leadership positions in the corporate hierarchy while some have been successful entrepreneurs.

Tens of thousands of students across the world vie for a seat in the full-time MBA, a flagship program of the School of Business Management, Mumbai. Admissions are conducted through a rigorous entrance procedure (<https://www.nmat.org>) consisting of a written examination, group discussion and personal interview. It has an acceptance rate of less than 1% every year.

Students undergo a wide gamut of courses in the first year followed by an intensive focus on their areas of concentration in Year II.

The most notable features of the programme are its objectives and its flexibility in providing a genuinely broad-based education. Annual seminars, CEO series of guest lectures, business simulation games, personal growth lab, psychological profiling, personality development workshops (MBTI), and the like create an all-round holistic development of the student.

Final year students have a variety of specializations to choose from depending on their aptitude and preferences. They have the freedom to choose from a large number of electives every trimester. They have an option to choose from non-credit courses and free cross-disciplinary subjects of their choice that suit their individual preferences.

NMIMS currently has overseas linkages with the University of EUROMED, Marseille in France, ESC ROUEN, France and with ESSCA at both its campuses, i.e. Angers in France and Budapest in Hungary. The exchange covers faculty members as well as students from these places. Several scholarship schemes and research assistantship are also made available.

**Summer Project Requirement:** To build the bridge between theory and practice, students are required to spend six to eight weeks on a summer project between the first and the second year of the full-time MBA programme. All students must undergo and satisfactorily complete their summer internship.



## Program Objectives

The two-year full-time MBA programme is spread over six trimesters leading to the degree in Master of Business Administration. The programme seeks to train students to become decision-makers with social sensitivity, to lead with broad strategic vision, and to be capable of assuming higher corporate responsibilities marked by the degree of flexibility in interpersonal relationships.

## Pedagogy

The pedagogical approach used here is participant-centred, case-based learning which is supplemented with lectures, problem-solving, in-class and out-of-class group activities, discussions, and simulations.

Case studies used in the class are generated by our own faculty and from reputed national and international sources like Harvard Business School and Ivey Publications.

## Program Curriculum

### Admission Process

**Step 1 : Registration at NMAT by GMAC™**

**Step 2 : Registration at NMIMS**

There could be a psychometric test or Written Analytic test along with personal Interview. The details will be informed subsequently. This will be an offline process. Please carry your NMAT by GMAC score card.

### Placements – An Overview

School of Business Management, NMIMS Mumbai has been at the vanguard of Academic Excellence since 1981. For 40 years, the B-School has been nurturing students to be the torchbearers in leadership, empowering them to create an everlasting impact in all walks of society. Currently, the world is looking for talented individuals to help chart out the next phase of their immense growth trajectory. NMIMS will continue to churn out competent business minds, armed with the skills necessary to lead in the post-pandemic world.

For years, the School has been successful in cultivating empathetic leaders, equipped to take on the multitude of challenges encountered by industry professionals in today's cut-throat business climate.

Driven by the hardships we were subjected to during the pandemic, we have emerged stronger and been able to achieve a stellar record. In light of this achievement, we would like to emphasize that our recruiters' unwavering trust is to credit for our success. The newfound support from prominent industry leaders, who recognized the potential of NMIMS' human capital and offered them a wealth of opportunities, have been absolutely extraordinary.

We attribute our success to the remarkable cohort of students, eminent faculty, contextually relevant curriculum, and extensive alumni network. Thriving in this unpredicted and challenging environment, it is essential to unlearn & relearn and we have adapted to the global standards of agile learning which is evident in our approach of imparting knowledge to our young budding talents.

Despite Covid disruptions, recruitment offers from reputed companies were unabated. With more than 180 companies participating, the Batch of 2020-22 received illustrious offers with diversity in profiles across the spectrum of industries.

Our students have also proved their mettle by excelling at strategic case study competitions at various levels. Notable wins bagged this year are EXL Acumen, J&J Quest, M&MI Rise for Good, PVMI - Make a dent, Reliance T.U.P, Godrej Loud etc.

