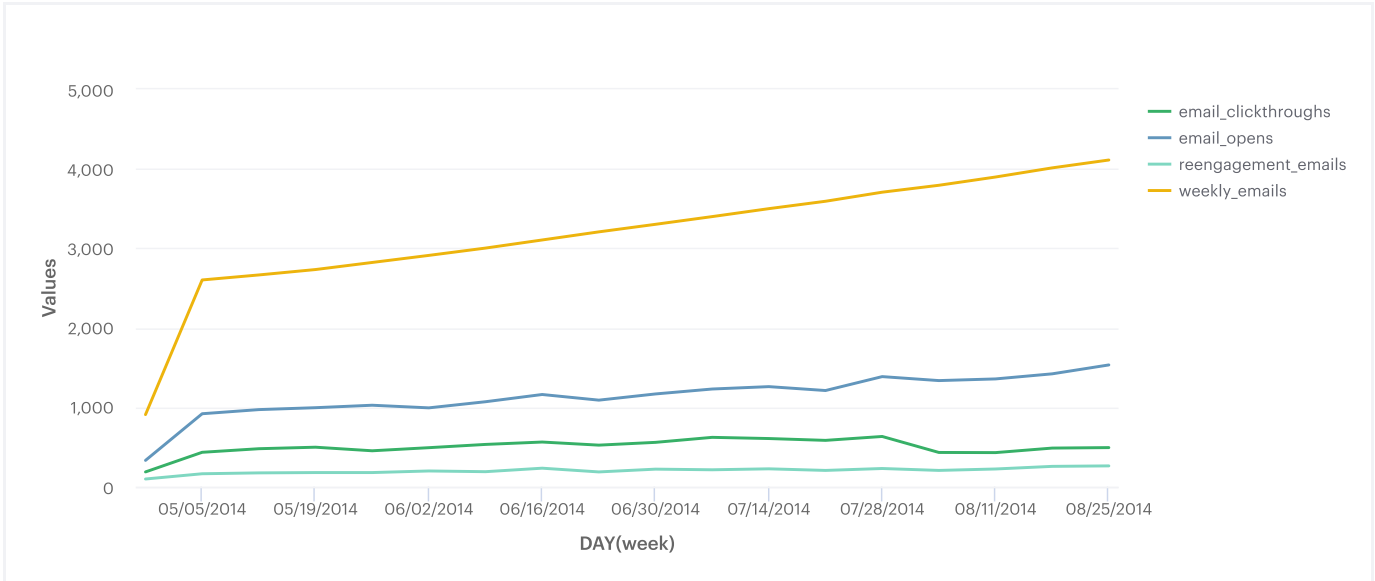
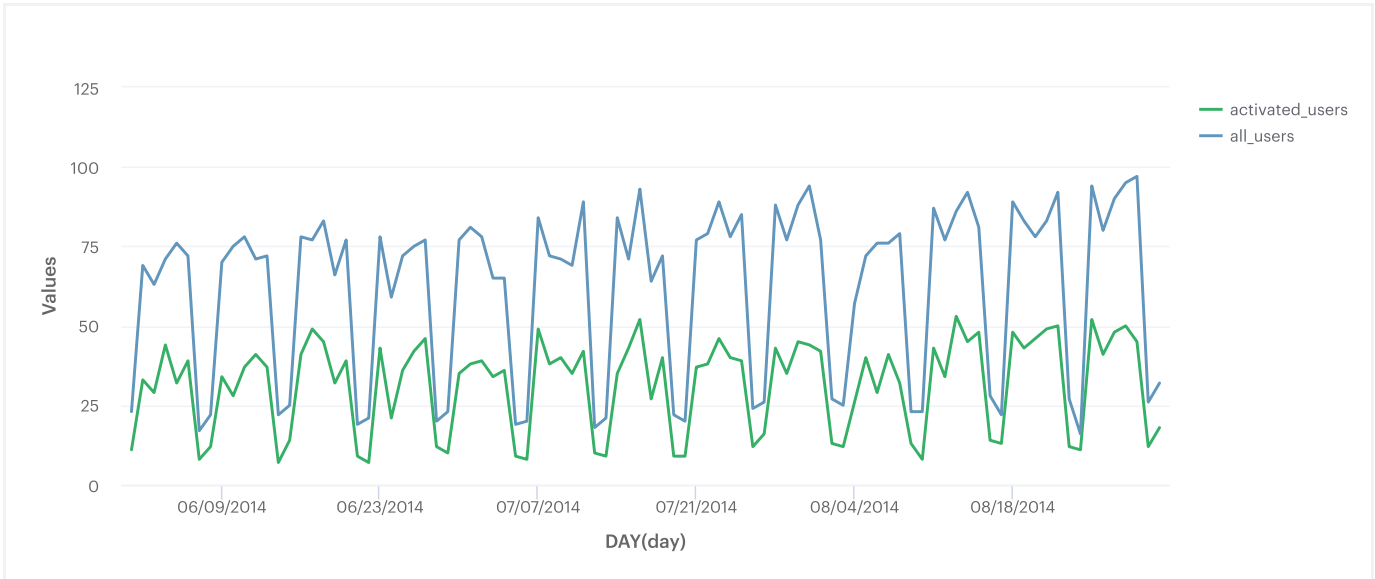


Untitled Report



Query 1

	day	all_users	activated_users
1	2014-06-01 00:00:00	23	11
2	2014-06-02 00:00:00	69	33
3	2014-06-03 00:00:00	63	29
4	2014-06-04 00:00:00	71	44
5	2014-06-05 00:00:00	76	32
6	2014-06-06 00:00:00	72	39
7	2014-06-07 00:00:00	17	8
8	2014-06-08 00:00:00	22	12
9	2014-06-09 00:00:00	70	34
10	2014-06-10 00:00:00	75	28

11	2014-06-11 00:00:00	78	37
12	2014-06-12 00:00:00	71	41
13	2014-06-13 00:00:00	72	37
14	2014-06-14 00:00:00	22	7
15	2014-06-15 00:00:00	25	14
16	2014-06-16 00:00:00	78	41
17	2014-06-17 00:00:00	77	49
18	2014-06-18 00:00:00	83	45
19	2014-06-19 00:00:00	66	32
20	2014-06-20 00:00:00	77	39
21	2014-06-21 00:00:00	19	9
22	2014-06-22 00:00:00	21	7
23	2014-06-23 00:00:00	78	43
24	2014-06-24 00:00:00	59	21
25	2014-06-25 00:00:00	72	36
26	2014-06-26 00:00:00	75	42
27	2014-06-27 00:00:00	77	46
28	2014-06-28 00:00:00	20	12
29	2014-06-29 00:00:00	23	10
30	2014-06-30 00:00:00	77	35
31	2014-07-01 00:00:00	81	38
32	2014-07-02 00:00:00	78	39
33	2014-07-03 00:00:00	65	34
34	2014-07-04 00:00:00	65	36
35	2014-07-05 00:00:00	19	9
36	2014-07-06 00:00:00	20	8
37	2014-07-07 00:00:00	84	49
38	2014-07-08 00:00:00	72	38
39	2014-07-09 00:00:00	71	40
40	2014-07-10 00:00:00	69	35
41	2014-07-11 00:00:00	89	42
42	2014-07-12 00:00:00	18	10
43	2014-07-13 00:00:00	21	9
44	2014-07-14 00:00:00	84	35
45	2014-07-15 00:00:00	71	43
46	2014-07-16 00:00:00	93	52
47	2014-07-17 00:00:00	64	27
48	2014-07-18 00:00:00	72	40
49	2014-07-19 00:00:00	22	9
50	2014-07-20 00:00:00	20	9
51	2014-07-21 00:00:00	77	37
52	2014-07-22 00:00:00	79	38
53	2014-07-23 00:00:00	89	46
54	2014-07-24 00:00:00	78	40
55	2014-07-25 00:00:00	85	39
56	2014-07-26 00:00:00	24	12

57	2014-07-27 00:00:00	26	16
58	2014-07-28 00:00:00	88	43
59	2014-07-29 00:00:00	77	35
60	2014-07-30 00:00:00	88	45
61	2014-07-31 00:00:00	94	44
62	2014-08-01 00:00:00	77	42
63	2014-08-02 00:00:00	27	13
64	2014-08-03 00:00:00	25	12
65	2014-08-04 00:00:00	57	26
66	2014-08-05 00:00:00	72	40
67	2014-08-06 00:00:00	76	29
68	2014-08-07 00:00:00	76	41
69	2014-08-08 00:00:00	79	32
70	2014-08-09 00:00:00	23	13
71	2014-08-10 00:00:00	23	8
72	2014-08-11 00:00:00	87	43
73	2014-08-12 00:00:00	77	34
74	2014-08-13 00:00:00	86	53
75	2014-08-14 00:00:00	92	45
76	2014-08-15 00:00:00	81	48
77	2014-08-16 00:00:00	28	14
78	2014-08-17 00:00:00	22	13
79	2014-08-18 00:00:00	89	48
80	2014-08-19 00:00:00	83	43
81	2014-08-20 00:00:00	78	46
82	2014-08-21 00:00:00	83	49
83	2014-08-22 00:00:00	92	50
84	2014-08-23 00:00:00	27	12
85	2014-08-24 00:00:00	16	11
86	2014-08-25 00:00:00	94	52
87	2014-08-26 00:00:00	80	41
88	2014-08-27 00:00:00	90	48
89	2014-08-28 00:00:00	95	50
90	2014-08-29 00:00:00	97	45
91	2014-08-30 00:00:00	26	12
92	2014-08-31 00:00:00	32	18

Query 2

	week	weekly_emails	reengagement_emails	email_opens	email_clickthroughs
1	2014-04-28 00:00:00	908	98	332	187
2	2014-05-05 00:00:00	2602	164	919	434
3	2014-05-12 00:00:00	2665	175	971	479
4	2014-05-19 00:00:00	2733	179	995	498
5	2014-05-26 00:00:00	2822	179	1026	453
6	2014-06-02 00:00:00	2911	199	993	492
7	2014-06-09 00:00:00	3003	190	1070	533
8	2014-06-16 00:00:00	3105	234	1161	563
9	2014-06-23 00:00:00	3207	187	1090	524
10	2014-06-30 00:00:00	3302	222	1168	559
11	2014-07-07 00:00:00	3399	214	1230	622
12	2014-07-14 00:00:00	3499	226	1260	607
13	2014-07-21 00:00:00	3592	206	1211	584
14	2014-07-28 00:00:00	3706	230	1386	633
15	2014-08-04 00:00:00	3793	206	1336	432
16	2014-08-11 00:00:00	3897	224	1357	430
17	2014-08-18 00:00:00	4012	257	1421	487
18	2014-08-25 00:00:00	4111	263	1533	493