

12K

Total Followers

194

New Followers

9696

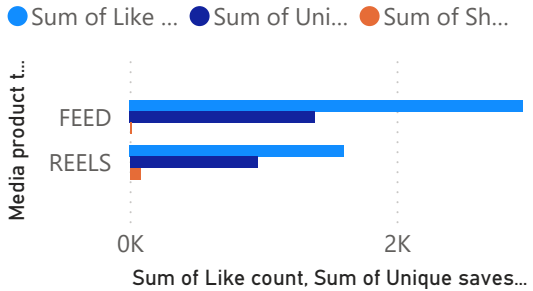
Total Engagement

2M

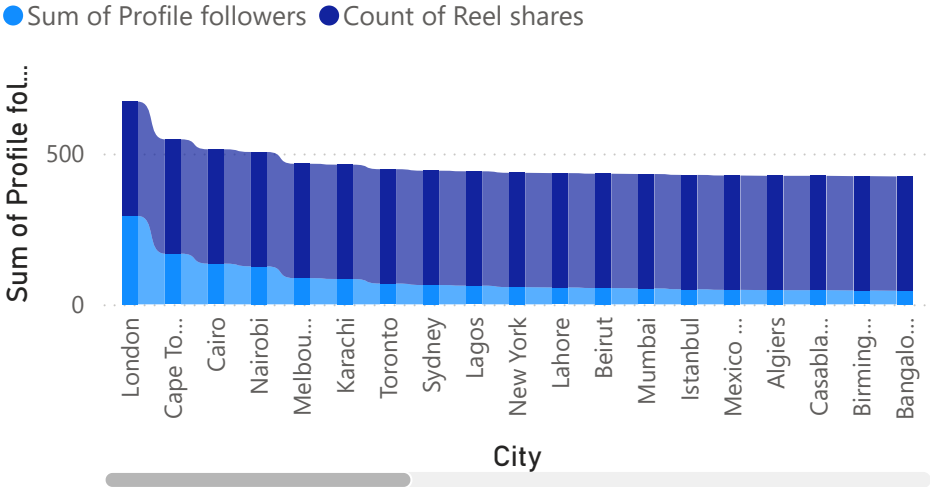
Total Reach

Age	female	male	undefined	Total
13-17	4	2	31	37
18-24	26	16	73	115
25-34	2115	58	330	2503
35-44	6352	114	866	7332
45-54	1749	52	349	2150
55-64	119	10	34	163
65+	118	3	26	147
Total	10483	255	1709	12447

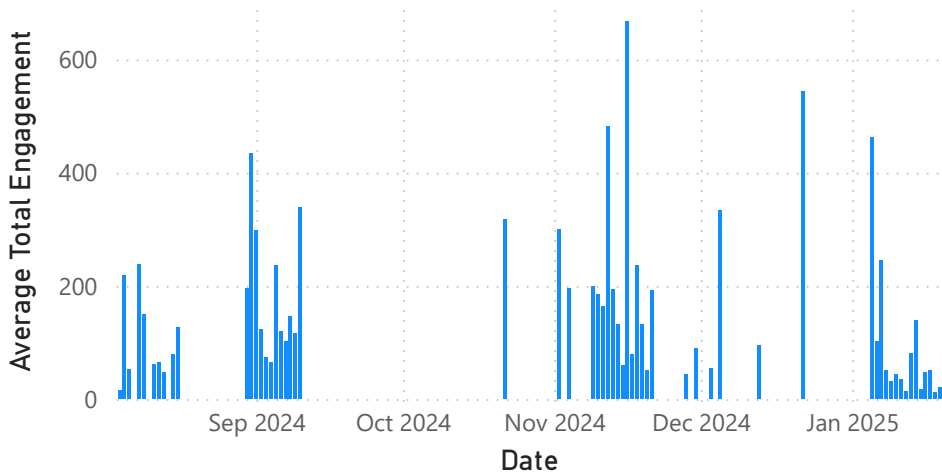
Sum of Like count, Sum of Unique saves and Sum of Shares by Media product type



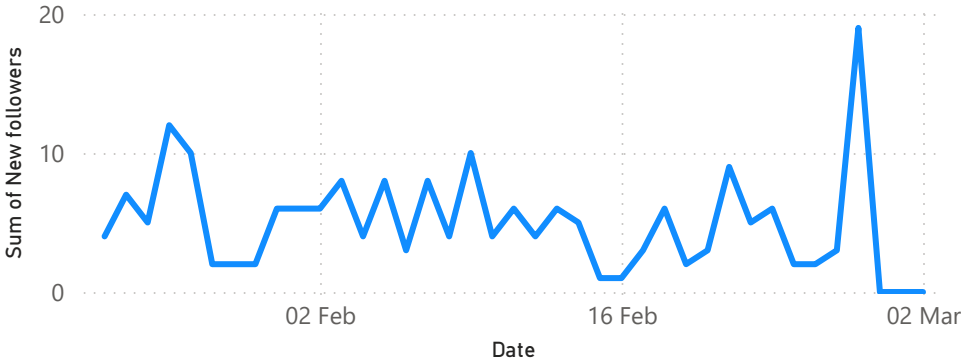
Sum of Profile followers and Count of Reel shares by City



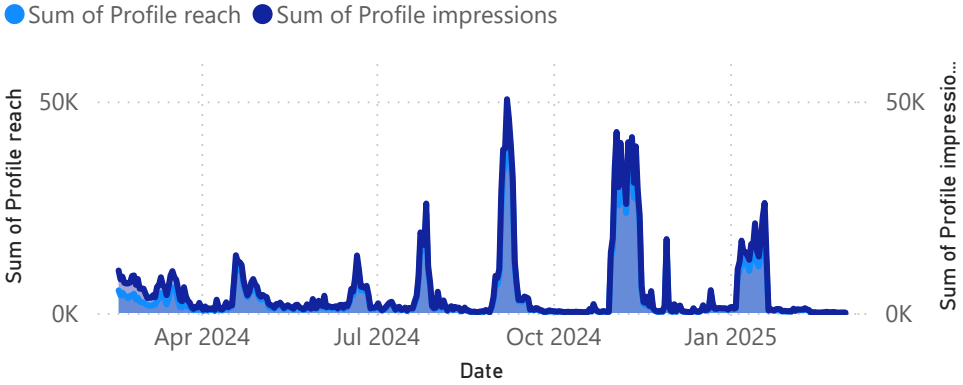
Average Total Engagement by Date



Sum of New followers by Date



Sum of Profile reach and Sum of Profile impressions by Date



Total Followers by Gender

