



























SETTING



AT ART GALLERY

TIC / GOLF ACTION



REFERENCE.



Set within the atmosphere of an art gallery, we observe a couple as they stand before a painting. While the wife looks at the artwork, the husband subconsciously twists and rotates his pelvic area to clear his hips, just as he would while using a golf swing.

SETTING



TIC / GOLF ACTION



a father is removes a framed, cherished photograph of him with his child from its prominent place on the family wall.

Without hesitation or apparent sentiment, he replaces this deeply personal memory with a golf trophy

REFERENCE.

