















DODGE  
GALAXY

Black & Decker  
SGP

SourceEcreative











DUSTY  
GALAXY

Blackberry  
SGP

SourceEcreative





## SITUATION 3 : YACHT

SETTING



TIC / GOLF ACTION



REFERENCE.



On the deck of a private yacht, the Captain uses his binoculars to gauge the distance, while another man instinctively pulls out his golf rangefinder and begins muttering technical golf gibberish calculating yardage, and wind. Treating the sea as a golf course.

ON A YACHT

## SITUATION 4: THROWING PAPER - CORRIDOR

SETTING

AT OFFICE



TIC / GOLF ACTION



REFERENCE.



A senior executive has to choose between two reports presented by a junior colleague. Rather than reviewing them one normally would he tosses the 2 reports into the air, mimicking a golfers reaction of checking wind direction with blades of grass