

Many ways to execute
this and many proposals
to consider.

Water, instead
of being just a
drop can have a
constantly
changing shape,
like it has a life
on its own. It
defies gravity and
feels more organic,
more unique.



Maybe two drops
blend in like mercury,
One being serum and
the other one lotion

LAKMÉ — AQUA SUN GELS

9TO5 / SUN EXPERT

