



In fact after having gone through tons of references, I'd be inclined to step out of out confort zone and go for a wild, remote location I haven't seen a million times before in other ads.

ROCK FORMATION OF UNUSUAL SHAPES AND C°LOURS, CLIFFS, VOLCANOS, ETC... TBD

THE WARDROBE

I really did look at hundreds of visuals and I have seen so many flowing dresses with long tails floating into the wind that I felt... well... let's do it differently. I must have come across literally dozens of them. I am not saying we should discard it but perhaps consider a more modern approach. Please take a look at these initial proposals and tell me what you think.

