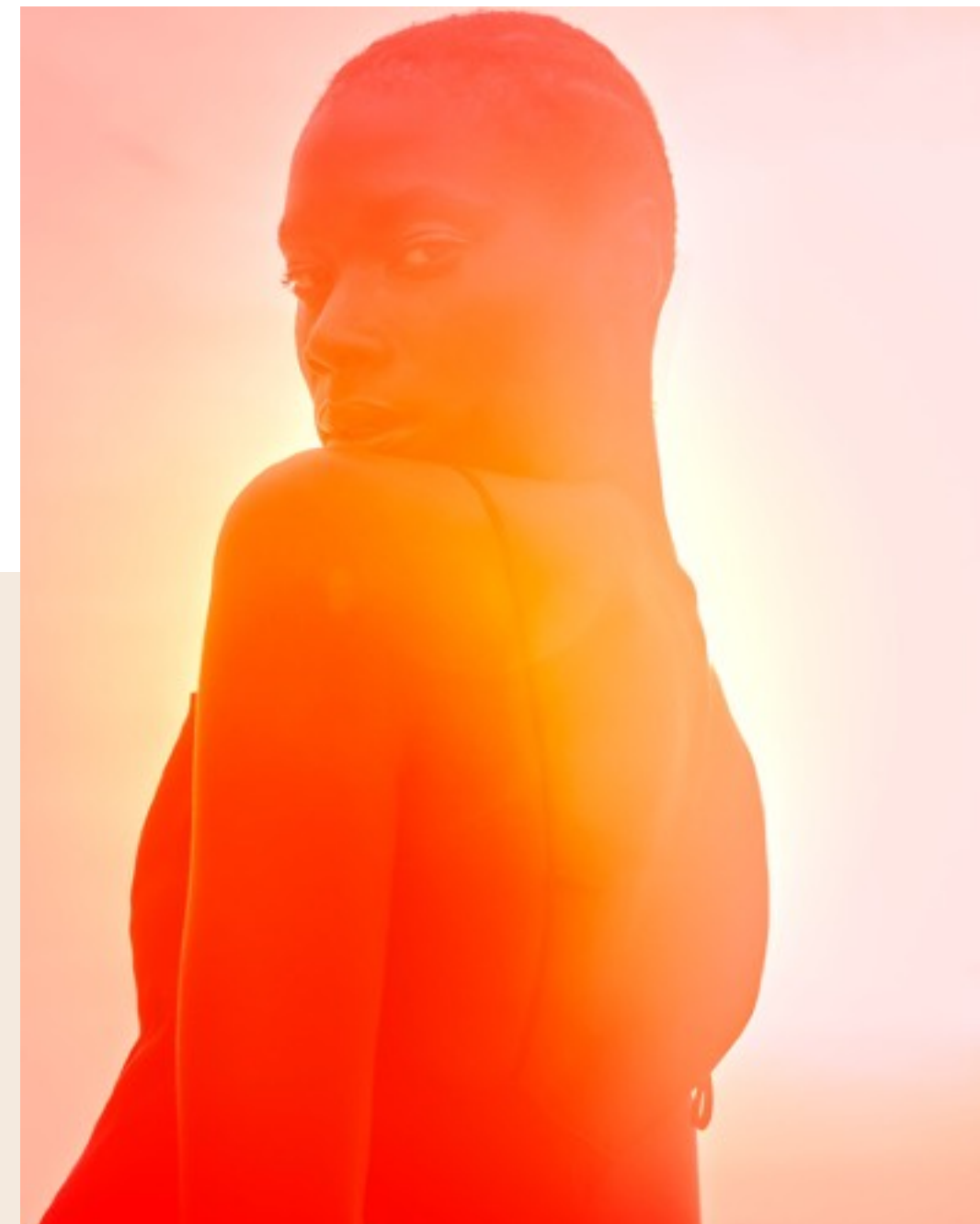
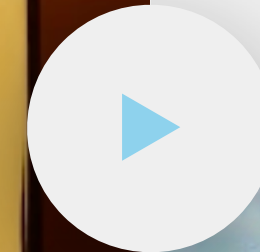
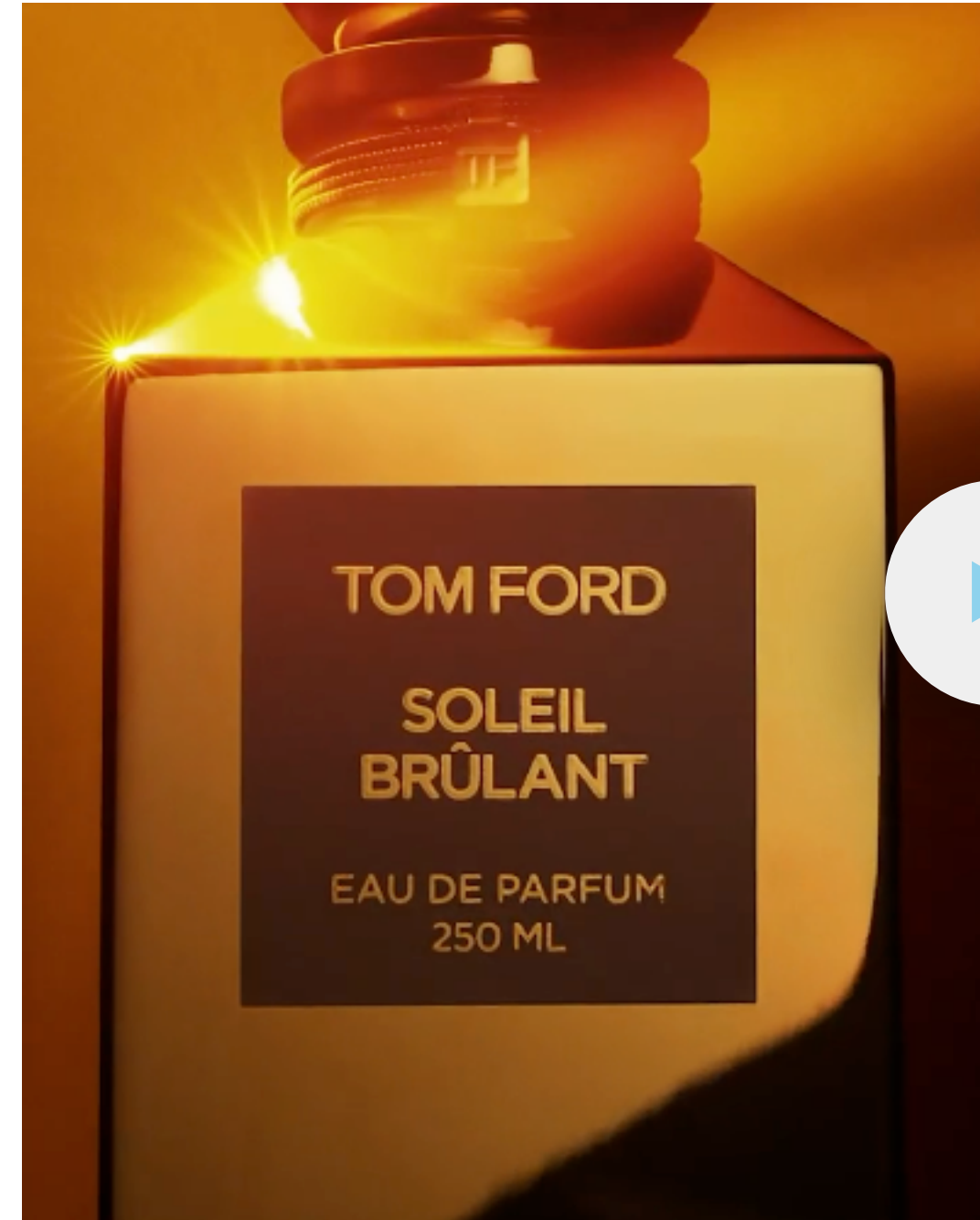


A glass with the sun behind fills
up with water. And turns into the
Aqua Sun Gel pack.



Alternatively I find it stronger, more persuasive to have the product be the container at first. Just its shape as it fills up with crystalline water creating intriguing waves. Possibly the Lakmé logo remains silhouetted while it fills up with water. Then the label appears in full and it becomes the pack.



vo: I use my water-light
Lakmé Aqua Sun Gel

