

I use my water-light

Lakmé Agua Sun Gel

Alternatively I find it stronger, more persuasive to have the product be the container at first. Just its shape as it fills up with crystalline water creating intriguing waves. Possibly the Lakmé logo remains silhouetted while it fills up with water. Then the label appears in full and it becomes the pack.







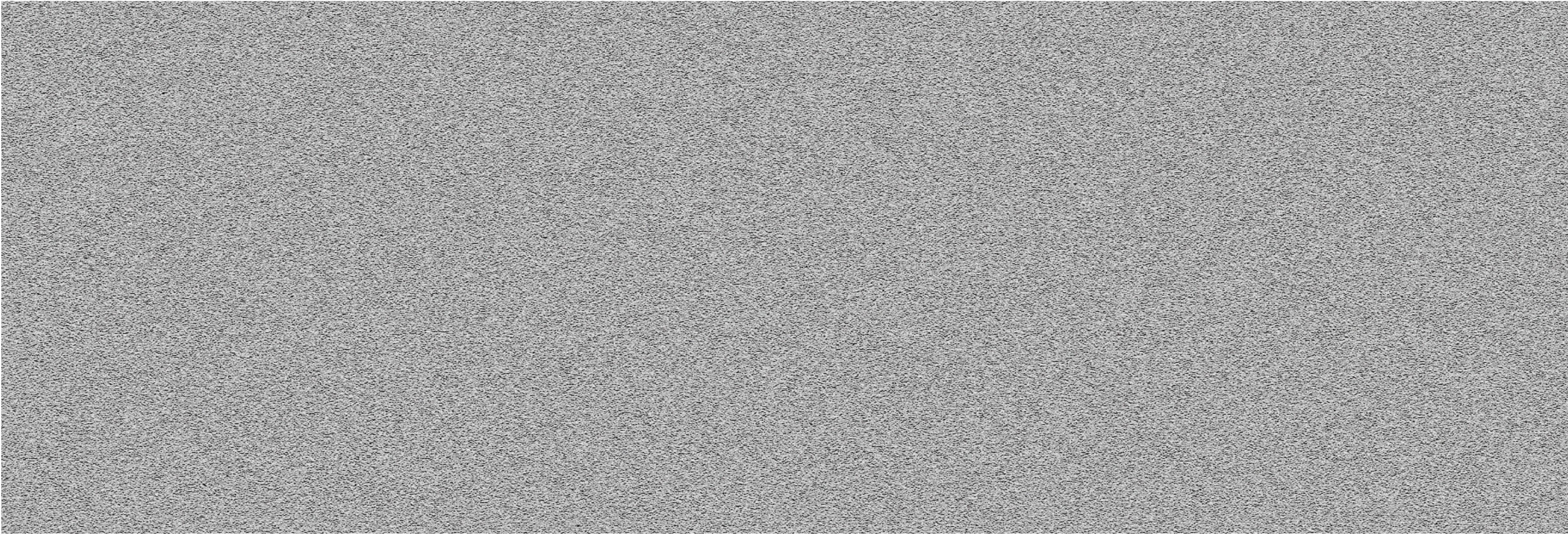


TOM FORD

SOLEIL
BRÛLANT

EAU DE PARFUM

250 ML







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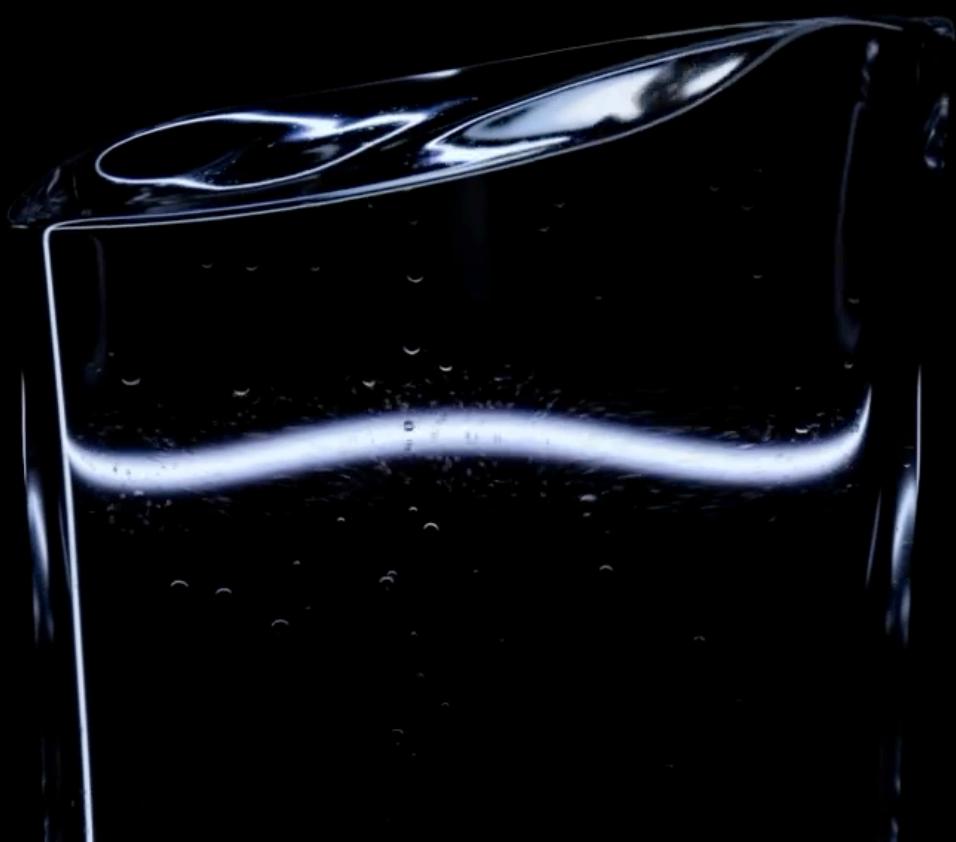
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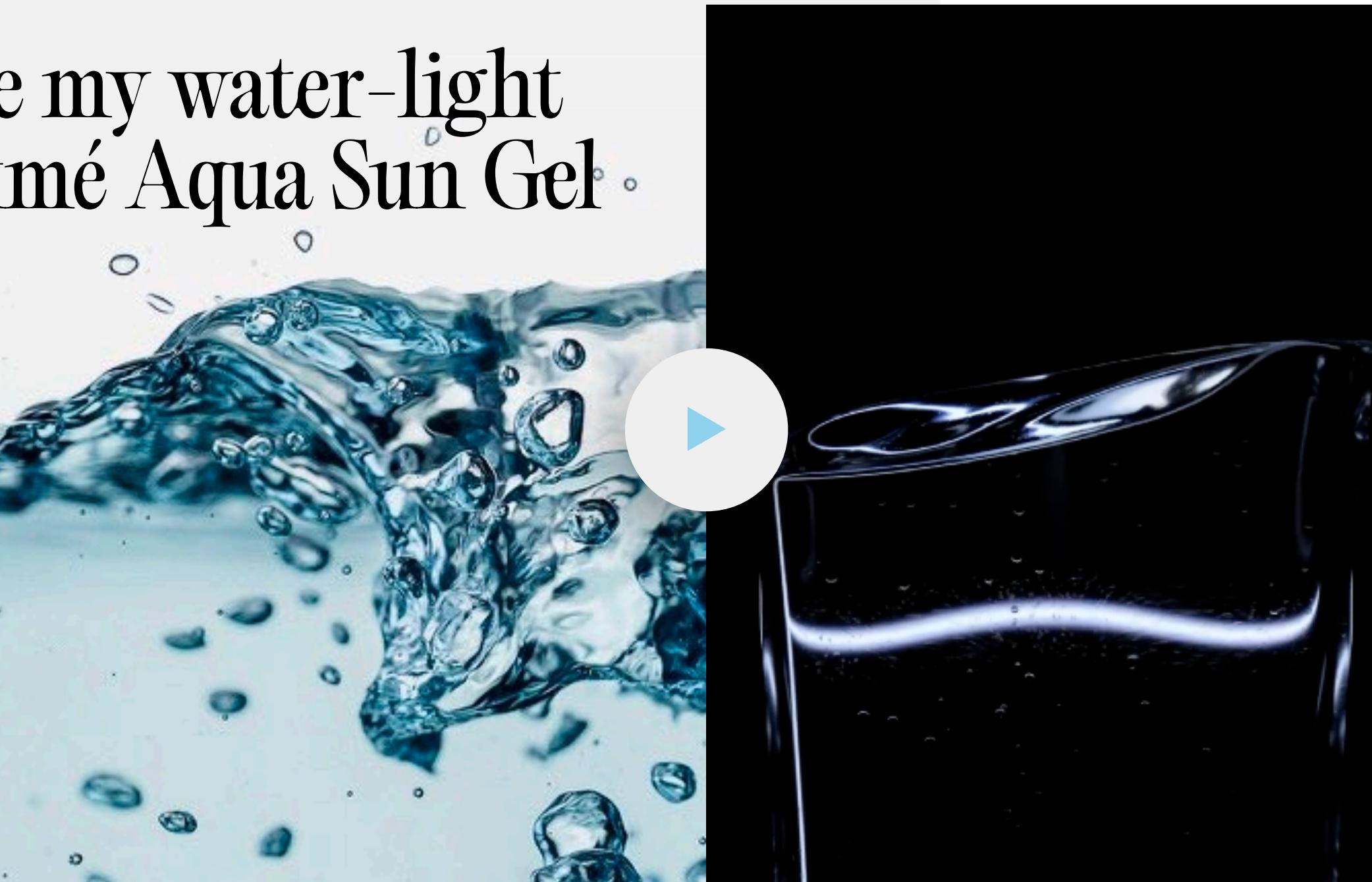
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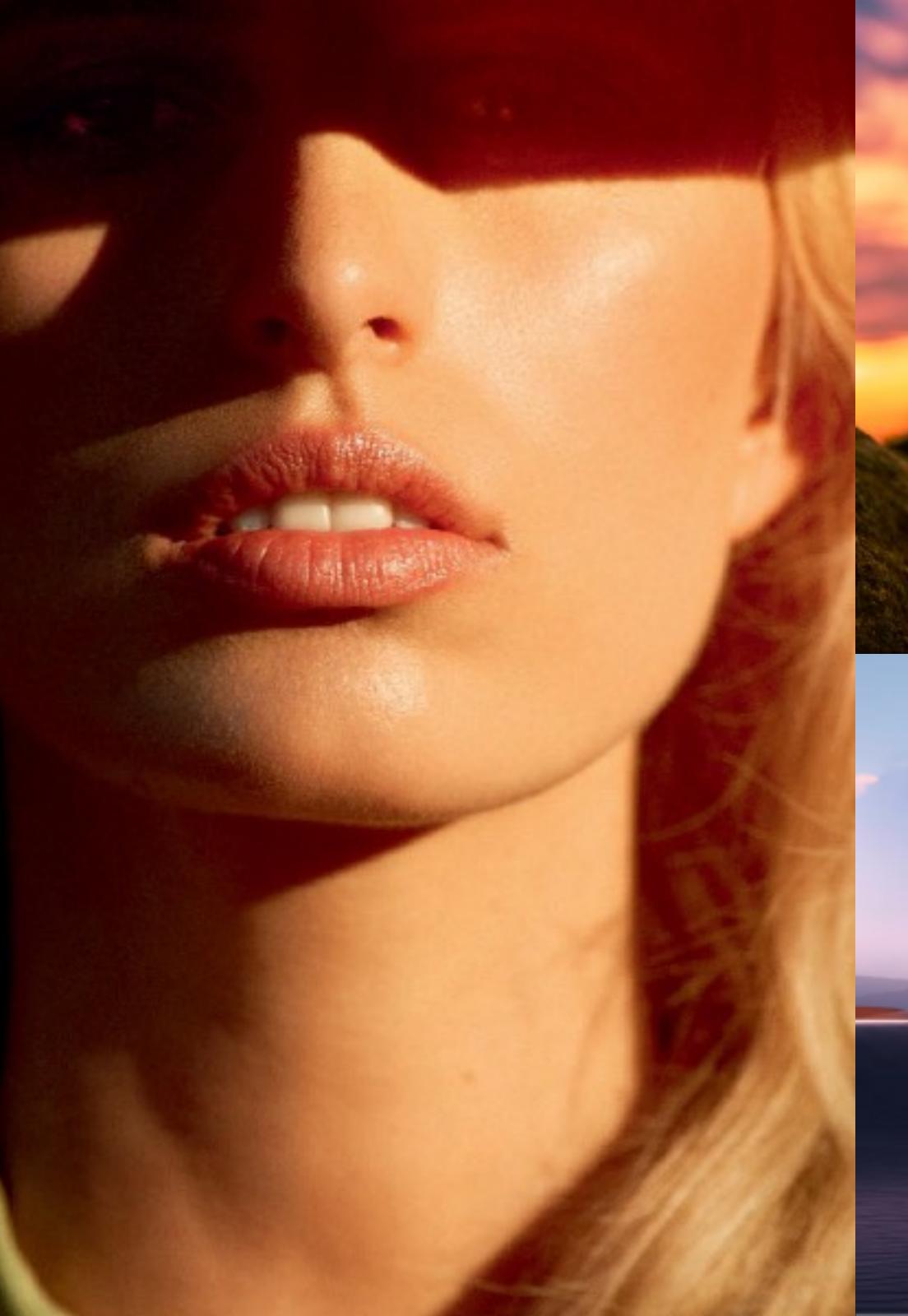


vo: I use my water-light
Lakmé Aqua Sun Gel.

LAKMÉ — AQUA SUN GELS

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BY OLIVIER VENTURINI

LAKMÉ