





GETTING STARTED









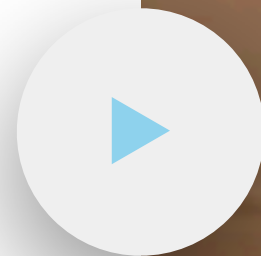
... and we cut to a series of cool shots, attitude and all, revealing her dewy face exposed fully to the sun with no fear. It all looks sharp, edgy and cool. And let's get to the specifics once we lock our location. The location is her showcase and our playground. It accounts for half of the success of this film. backdrop and the charm is gone.

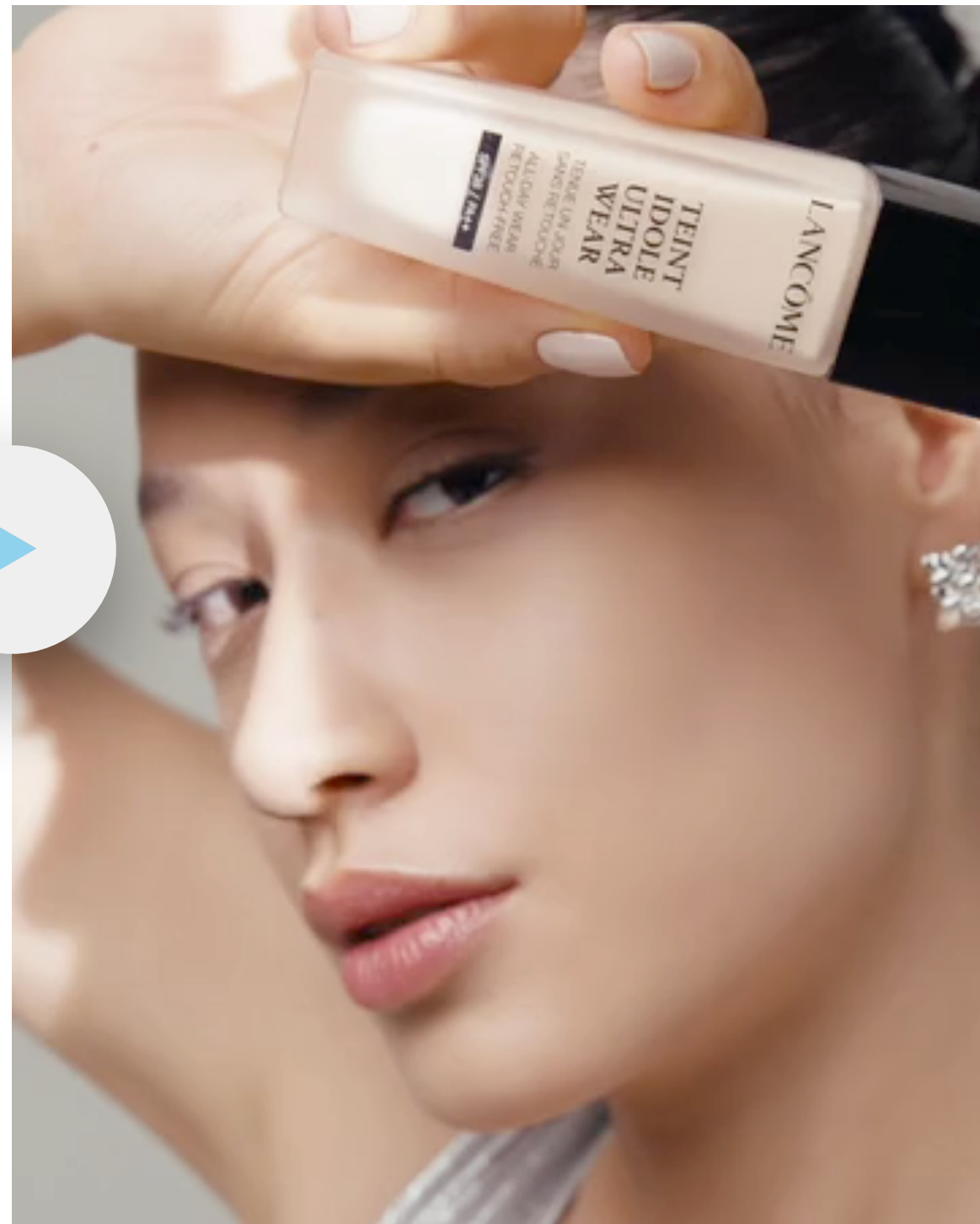
YES IT IS A PHOTO SHOT.



— YES IT IS A PHOTOSHOOT ...

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She plays
with the pack,
holds it near her
face like her best
friend. Then
she brings it up
at arm length
to block the sun.



vo: Reach for the sun with
New Lakmé Aqua Sun Gel