

LANCOME

TEINT
IDOLE
ULTRA
WEAR

DEBLE UN JOUR
SAPINETTOUCHÉE
ALL DAY RETOUCH
RETTOUCH FREE

24h





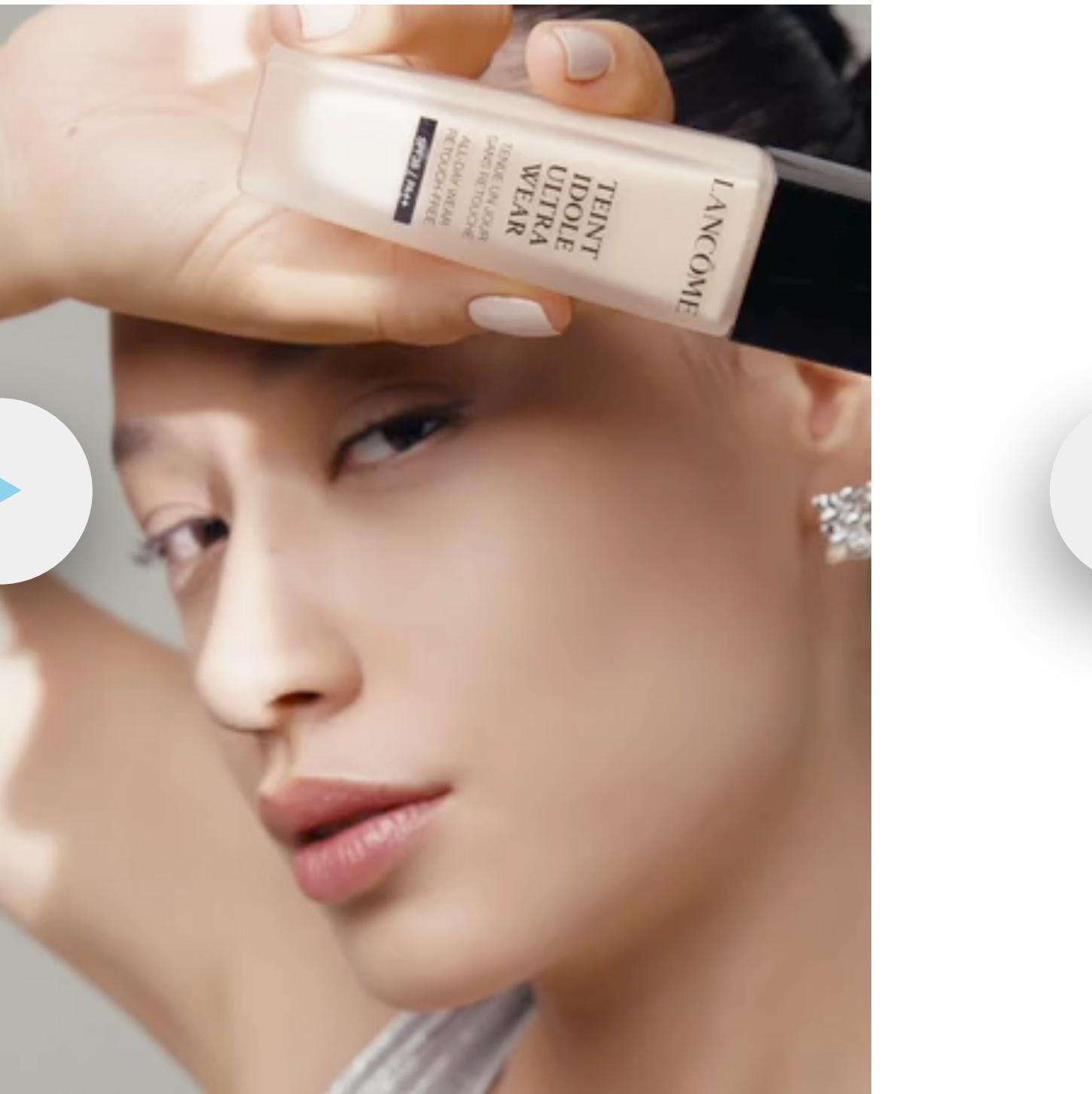


LANCOME

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24h
Lancôme

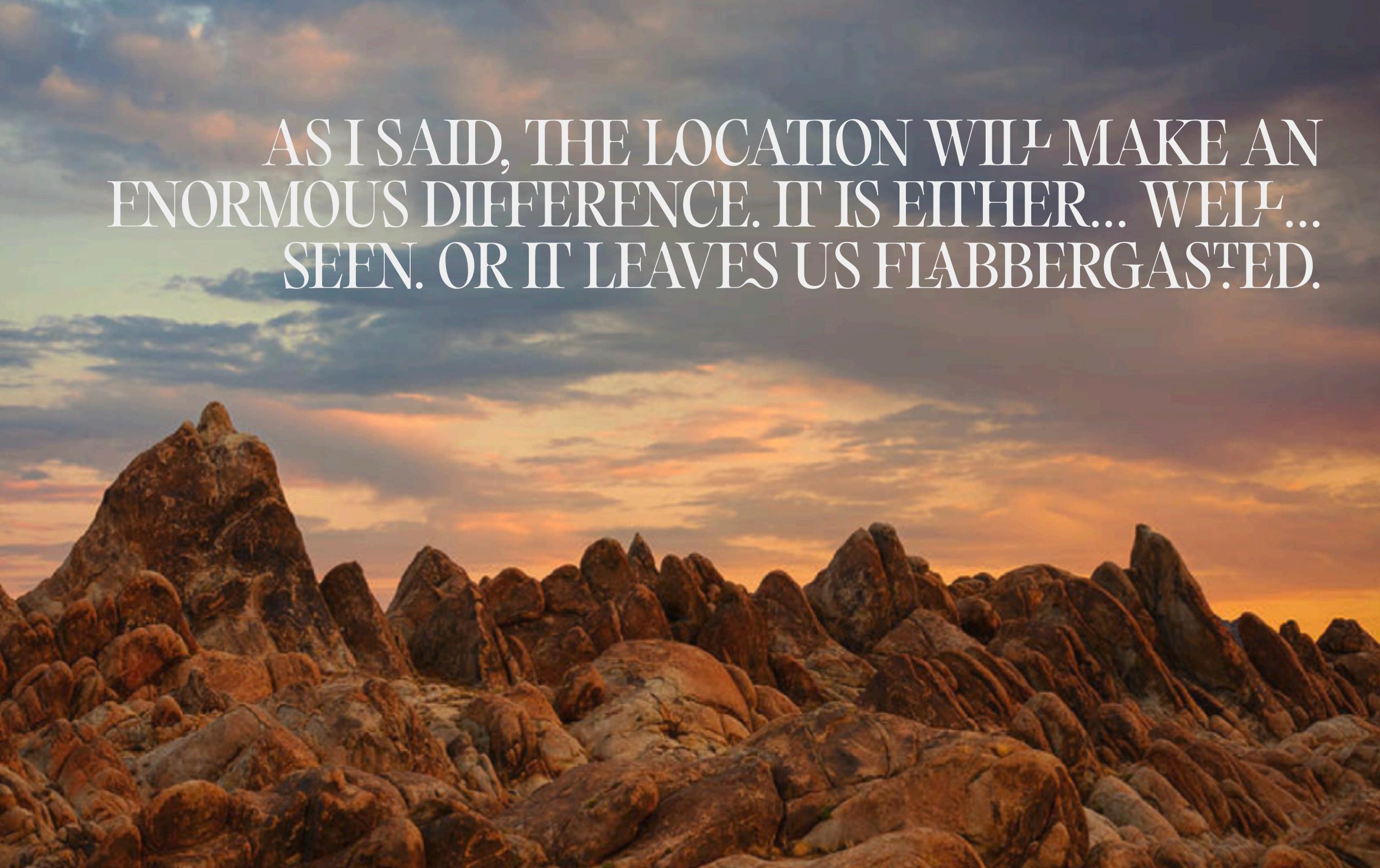


She plays
with the pack,
holds it near her
face like her best
friend. Then
she brings it up
at arm length
to block the sun.

vo: Reach for the sun with
New Lakmé Aqua Sun Gel



LOCATION



AS I SAID, THE LOCATION WILL MAKE AN
ENORMOUS DIFFERENCE. IT IS EITHER... WELL...
SEEN. OR IT LEAVES US FLABBERGASTED.