

Credit Card Transaction Report

Revenue

55M

Amount

45M

Total Interest

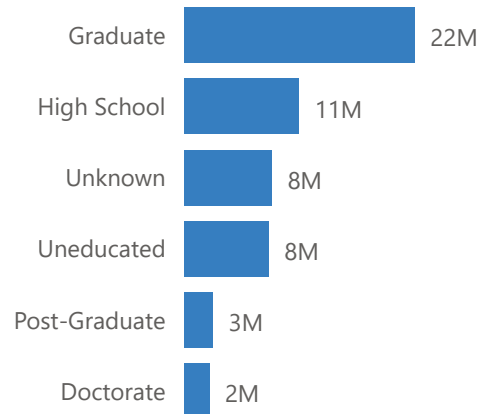
7.84M

Count

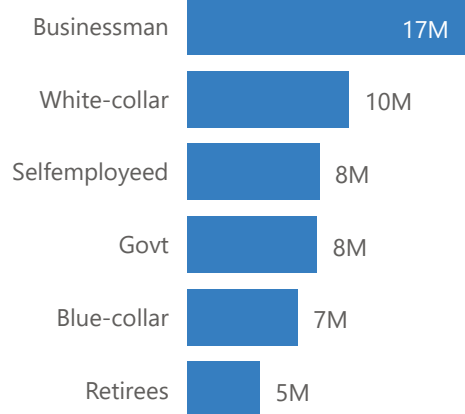
656K

Card_Category	Sum of revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
Total	55315410	44522013	78,43,382.23

Revenue by Education Level



Revenue by Customer Job



Q4

Q3

Q2

Q1

Week_Start_Date

All

By Income group

Low Income

Medium Income

High Income

By Card Category

Silver

Blue

Gold

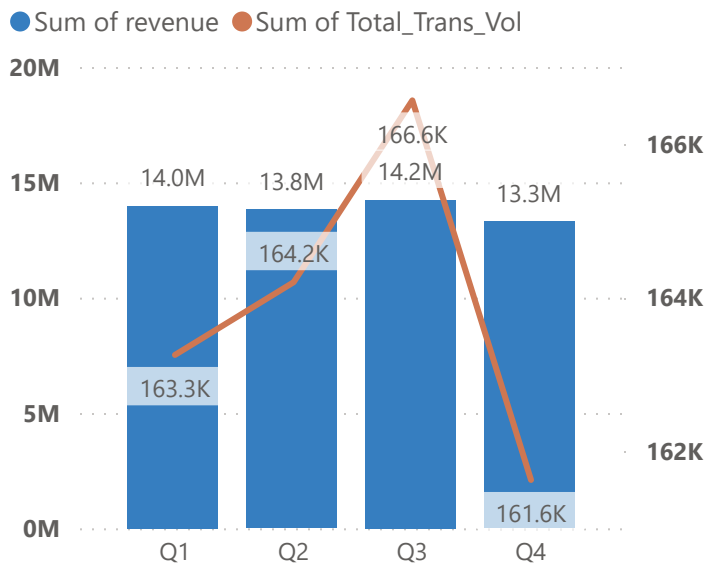
Platinum

By Gender

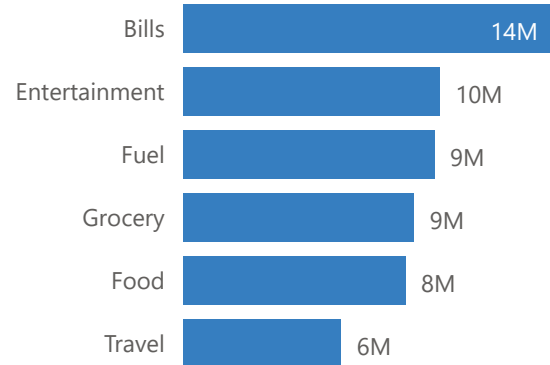
F

M

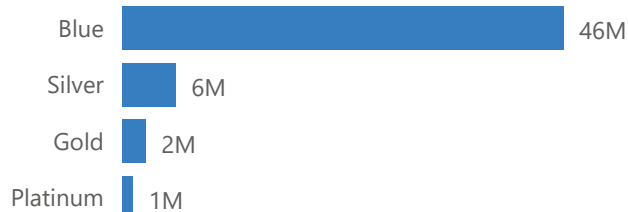
QTR revenue and Total Trans Count



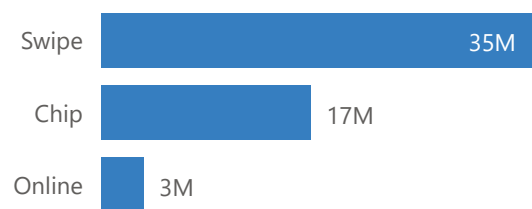
Revenue by Expenditure Type



Revenue by Card Category



Revenue by Use Chip



Credit Card Customer Report

Average Age

46

CSS

3.19

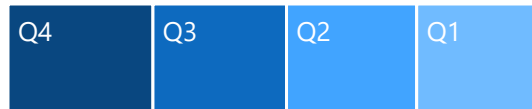
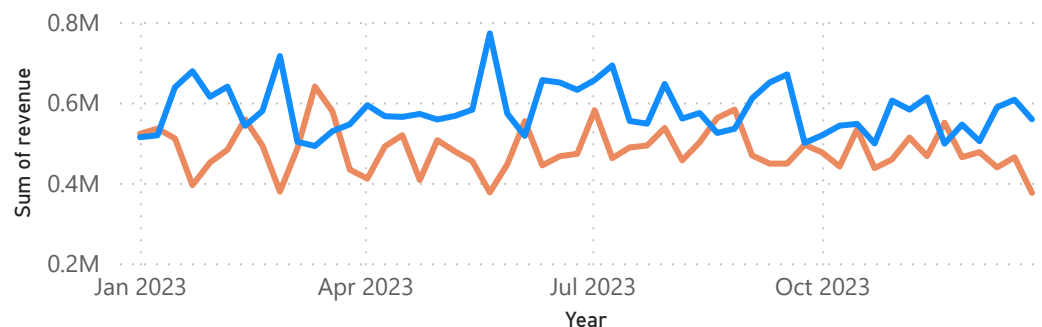
Total Interest

8M

Income

576M

Revenue by Month



By Gender

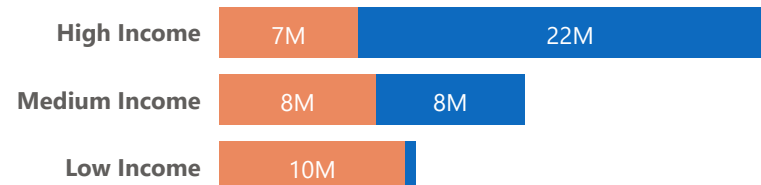
M

F

Week_Start_Date

All

Sum of revenue by Income_group and Gender



By Card Category

Silver

Blue

Gold

Platinum

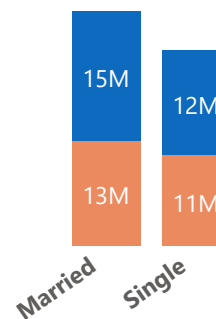
By use Chip

Swipe

Online

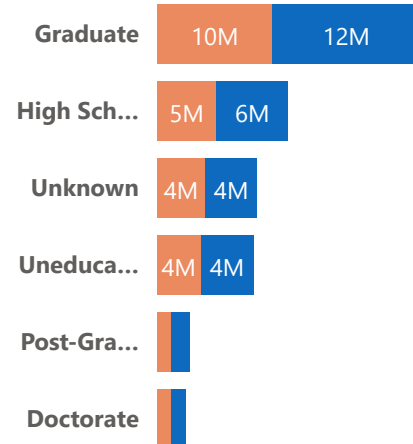
Chip

Revenue by Marital Status

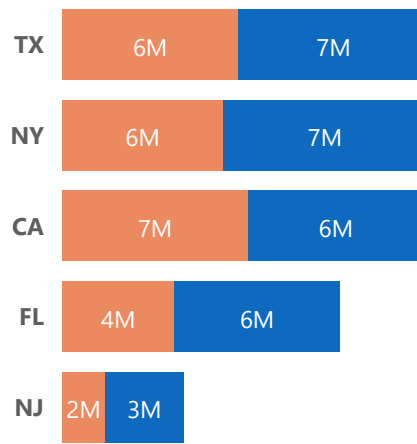


Customer_Job	Sum of revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	6904279	72262158	9,52,800.57
Businessman	17387832	186959919	25,39,390.31
Govt	8111701	88773989	11,60,016.37
Retirees	4535184	48675030	6,30,359.24
Selfemployeed	8261758	75313288	11,19,741.81
White-collar	10114656	103930055	14,41,073.93
Total	55315410	575914439	78,43,382.23

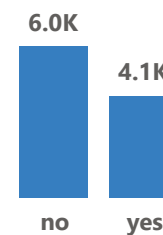
Revenue by Education Level



Top 5 States



Car Owners



Revenue by Age Group

