As a	I want to be able to	So that I can
Viewing and navigation		
Shopper	View a list of products	Select some to purchase
Shopper	View individual product details	Identify the price, description, product rating, product image and available sizes
Shopper	Quickly identify deals, clearance items and special offers	Take advantage of special savings on products I'd like to purchase
Shopper	View items by category	Spend less time finding items that I want
Shopper	Easily view the total purchases at any time	Avoid spending too much
Registration and user accounts		
Site User	Easily register for an account	Have a personal account and be able to view my profile
Site User	Easily login or logout	Access my personal account information
Site User	Easily recover my password in case I forgot it	Recover access to my account
Site User	Receive an email confirmation after registering	Verify that my account registration was successful
Site User	Have a personalized user profile	View my personal order history and order confirmations, and save my payment information
Sorting and searching		
Shopper	Sort the list of available products	Easily identify the best rated, best priced and categorically sorted products
Shopper	Sort a specific category of product	Find the best-priced or best-rated product in a specific category, or sort the products in that category by name
Shopper	Sort multiple categories of products simultaneously	Find the best-priced or best-rated products across broad categories, such as "clothing" or "homeware"
Shopper	Search for a product by name or description	Find a specific product I'd like to purchase
Shopper	Easily see what I've searched for and the number of results	Quickly decide whether the product I want is available
Purchasing and checkout		
Shopper	Easily select the size/ quantity of a product when purchasing	Ensure I don't accidentally select the wrong product, quantity or size
Shopper	See what payment methods are valid	Check I have the right payment method