SITE PLAN - TEMPLE INN & SUITES



TADEO SANTANA CIT-230

DECEMBER 2019

Site Name

TempleInnAndSuites.com

Site Purpose

Our goal is to make the trip to the temple a pleasurable spiritual experience and provide joy to all who serve there. We will provide the ideal space for you near temple locations of The Church of Jesus Christ of Latter-day Saints around the world that help you to make a significant service.

Target Audience

Our Target Audience is the temple workers, patrons, and their families.

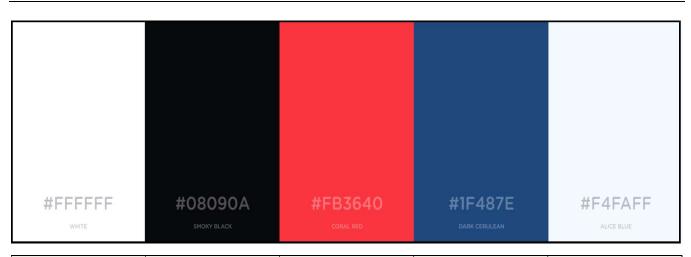
Personas

Persona #1	Temple Visitor				
Full Name	Ysabel Encarnación				
Target	Ysabel will marry her fiance next Saturday. She wants to stay in a place where she can prepare for the sealing ceremony and after having finished taking some photos with her family.				
Demographics	 Age: 28 Endowed Not Married No children Visitor from Puerto Rico 				
Persona #2	Temple Worker				
Full Name	Victor Santana				
Target	Victor attends the temple once a week to work as a worker in the Temple. He leaves his job to serve in the temple and needs a place where he can take a bath and change his clothes.				
Demographics	 Age: 45 Married 3 Children Endowed Visitor from Downtown 				

Website Logo



Color Scheme



Primary	Secondary	Accent	Accent	Accent
#FFFFFF	#08090A	#FB3640	#1F487E	#F4FAFF

Typography

Heading Font

Headling font-family: Special Elite, monospace; color: #08090A, FB3640 or #1F487E, 1.5em, style normal.

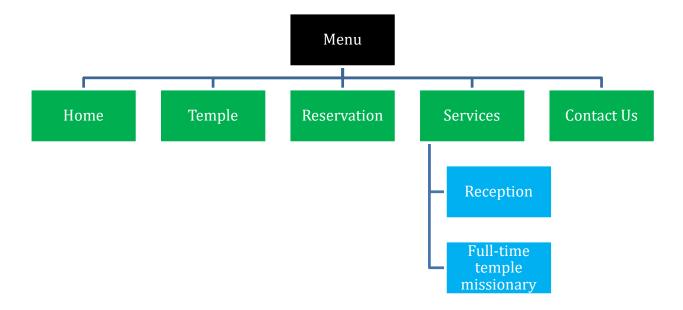
Background-color: # F4FAFF, #1F487E, #FB3640 or # FFFFFF

Body Font

Headling font-family: Lato, Arial, sans-serif; color: color: #08090A, FB3640 or #1F487E, 1.5em, style normal.

Background-color: # F4FAFF, #1F487E, #FB3640 or # FFFFFF

Site Map



Wireframes

LARGE VIEW



Home	Temples	Reservations	Services	Contact Us
61	2.5	63	2.0	

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TABLET VIEW



Menu

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SMART PHONE VIEW



Menu

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