



# EDUARDO SANTARIN

Aspiring Google Ads Manager  
Digital Marketing Enthusiast

## About Me

**Passionate About Digital Marketing and Google Ads!**  
I've Trained Under an Experience Google Ads Manager, Learning How To Build, Optimize and Analyze Campaigns That Drive Real Results.



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Tagum City, Davao Del Norte

## Language

- English
- Filipino

## Education

Bachelor of Science Information Technology  
2014 - 2016

## Skills Summary

- Campaign Build
- Optimization of Campaign
- Conversion Tracking
- Google Analytics
- Google Tag Manager
- Keyword Research & Analytics
- Competitor Analysis
- Campaign Audit
- Data Insight and Reporting
- Bidding Strategies & Budget

## Tools

- Keyword Planner
- Looker Studio
- Google Ads Editor
- Google Ads Mobile Apps
- SEMRush
- Google Ads Transparency
- Monday.com
- Clickup
- Asana