

## Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



**Thinks** 

I think iphones are becoming more popular in India due to their advanced feature and user-friendly interface.

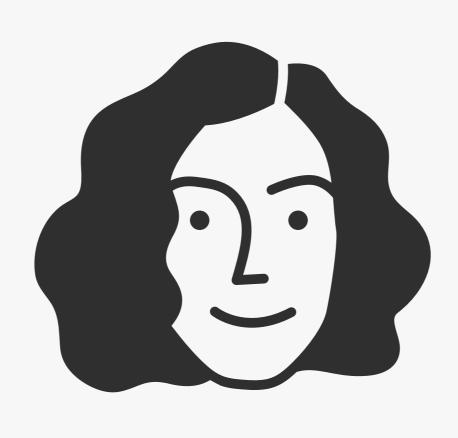
i'm curious about the impact of iphone in India and how it's changing the tech landscape.

People are saying that iphones offer a seamless integration with other Apple devices, making it a convenient choice.

I've heard that iphones are consider a status symbol in India, and people often talk about their sleek design and performance.

I wonder how Apple's datadriven approach is influencing their iphone strategy in India.

I'm interested in understanding the consumer perception and adoption of iphone in India



## Persona's name

Short summary of the persona

Conduct research and read articles to gather more information about the impact of iphones in India.

Share insights and opinions about iphones with friends and colleagues.

Consider purchasing an iphone or upgrading to a newer model based on the positive feedback and reviews.

Excited about the potential of phones in India and the opportunities it brings.

Curious to learn more about the impact of iphones on the Indian market and how it's changing people's lives.

Optimistic about the future of iphones in India and the positive changes it can bring to the tech industry.



## Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

