



Says

What have we heard them say?
What can we imagine them saying?

I think iPhones are becoming more popular in India due to their advanced feature and user-friendly interface.

People are saying that iPhones offer a seamless integration with other Apple devices, making it a convenient choice.

I've heard that iPhones are considered a status symbol in India, and people often talk about their sleek design and performance.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

I'm curious about the impact of iPhones in India and how it's changing the tech landscape.

I wonder how Apple's data-driven approach is influencing their iPhone strategy in India.

I'm interested in understanding the consumer perception and adoption of iPhones in India.



Persona's name
Short summary of the persona

Conduct research and read articles to gather more information about the impact of iPhones in India.

Share insights and opinions about iPhones with friends and colleagues.

Consider purchasing an iPhone or upgrading to a newer model based on the positive feedback and reviews.

Excited about the potential of iPhones in India and the opportunities it brings.

Curious to learn more about the impact of iPhones on the Indian market and how it's changing people's lives.

Optimistic about the future of iPhones in India and the positive changes it can bring to the tech industry.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?